



AFC Equipment Regulations

Edition 2020



AFC EQUIPMENT REGULATIONS

EDITION 2020

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DEFINITIONS

In these Equipment Regulations, capitalised terms shall have the following meanings, unless the context specifically indicates otherwise:

City Name	The official name, including standardised abbreviations, of the city of a participating Club.
Club Name	The Official Name of the Club, including standardised abbreviations thereof.
Collar Zone	The band which is 3cm-wide around the neck of the shirt or top starting at the neck opening (where no actual collar is presented) or at the base of a clearly defined structural collar.
Competition	Any AFC Competition, including those set out in Appendix C (and their previous or future equivalents in case of any change in the Competition title), which includes without limitation, all Matches as set out in the Match Schedule, the Preliminary Competition and Final Competition, all activities on the Field of Play (other than Matches), opening ceremonies, presentation or closing ceremonies, press conferences or Official Functions connected therewith.
Complete Sample Set	A sample set of one (1) shirt, one (1) pair of shorts and one (1) pair of socks to be used in a Competition.
Country Name	The official name, including standardised abbreviations, of the country or territory of a Member Association.
Decorative Elements	A representation of geometric figures, designs and further aesthetic elements, other than Identifications of a Club, Member Association or Manufacturer Identifications, which are added to, and used in, the design of any Equipment.
Equipment	All Playing Equipment, Special Equipment, and Field Equipment worn or used in a Competition.
Field Equipment	Items brought into the Field of Play for the purposes of a Match in accordance with Law 1 of the Laws of the Game, such as goals, goal nets, flag posts and their flags.
Final Competition	The final round of a Competition including those identified in Appendix C.
Identification	An identification of a Member Association or Club which may be displayed on their Equipment subject to the relevant provisions of these Regulations, including: <ul style="list-style-type: none"> (i) Official Emblem; (ii) Official Mascot; (iii) Official Symbol; (iv) Official Name; (v) Official Nickname; (vi) Country Name or City Name; (vii) National Flag; or (viii) other marks and insignia as applicable to the Member Association or participating Club.

Jacquard Weave	A weaving method which incorporates a specific pattern, intrinsic to its formation, and created by integrating different yarns and/or structures. The term 'jacquard' refers to a type of knitting machine. This device individually controls needles and small groups of needles on the machines that allows complex and highly patterned knits to be created. A pattern can be repeated every centimetre or more, as often as desired, depending on the complexity of the machine.
Kit	The garments and articles which are worn or used in Controlled Access Areas before, during and after a Match as identified in Appendix A.
Left	The left side of the body as viewed by the person wearing the Equipment in question.
Manufacturer	A company that designs, produces (directly or through a non-branded licensee) and sells products bearing its own Registered Trademarks for use in the sports market. Entities distributing such products are not considered Manufacturers.
Manufacturer Identification	A Registered Trademark of a Manufacturer which is displayed on Equipment.
National Flag	The official national flag of the country or territory of the Member Association, or parts thereof, in its exact geometric form or a proportional representation thereof.
Official Emblem	The official emblem or logo (whether registered or unregistered) selected by a: (i) Member Association to represent it; or (ii) Club to represent it.
Official Kit	The home Playing Equipment worn for Matches.
Official Mascot	The mascot (whether registered or unregistered) selected by: (i) a Member Association to be commonly and publicly identified with, or to represent, a representative team of the Member Association or itself; or (ii) a Club to be commonly and publicly identified with itself.
Official Name	The name registered with the AFC of a Member Association or Club.
Official Nickname	A descriptive name or designation given to a: (i) representative team of a Member Association; (ii) Club; or (iii) that is commonly used in the country or territory of the relevant Member Association and abroad.
Official Symbol	Any symbol or graphic element (whether registered or unregistered), other than the Official Emblem: (i) selected by a Member Association to officially represent the representative team of a Member Association or the Member Association itself, including any official national symbol of the country of the Member Association; or (ii) selected by a Club to officially represent it.

Playing Equipment	Those items worn by the Participating Players as identified in Appendix A.
Preliminary Competition	The preliminary round of a Competition including those identified in Appendix C.
Quality Seal	A tag, label or comparable element of a Manufacturer to endorse any Equipment as an official product of the Manufacturer and to protect it against counterfeiting.
Registered Trademark	A trademark which is registered in an official state register of one (1) or more Member Associations.
Regulations	These Equipment Regulations.
Reserve Kit	The away or other Playing Equipment worn for Matches which is different from the Official Kit.
Right	The right side of the body as viewed by the person wearing the Equipment in question.
Sleeve Free Zone	The free surface along the outer seam of the sleeve which is measured at approximately 12cm long and 8cm wide. This zone is exclusively reserved for specified badges and no Manufacturer Identification may be placed there. It must be centered between the shoulder point and the elbow point.
Sponsor Advertising	Any type of advertising on Equipment.
Special Equipment	All Equipment items other than Playing Equipment, Field Equipment, footballs, shinguards and footwear, including those identified in Appendix A.
Technology Label	An identification label used by a Manufacturer to communicate a material used in the manufacture of Equipment or a term identifying the method of manufacture.

For the purposes of these Regulations, and provided the context so permits:

- (a) the singular shall include the plural and vice-versa;
- (b) the feminine gender shall include the masculine and vice-versa;
- (c) reference to natural persons shall include any legal person or corporation;
- (d) references to the AFC shall include its successors and permitted assigns, and where the context requires, the AFC Committees;
- (e) reference to the AFC Commercial Rights Partner or Commercial Affiliates shall include, where advised by the AFC, their successors and permitted assigns; and
- (f) all defined terms, unless otherwise stated herein, shall bear the same meaning as ascribed in the AFC Statutes and the AFC Competition Operations Manual, unless the context indicates otherwise.

SECTION 1 | GENERAL PROVISIONS

1. Scope of Application

- 1.1. These Regulations shall apply to all Competitions organised by the AFC, unless expressly stated otherwise.
- 1.2. These Regulations govern the authorisation of all Equipment, Sponsor Advertising, and Manufacturer Identification used inside of any Controlled Access Area by the:
 - 1.2.1. Team Official Delegations;
 - 1.2.2. Match Officials; and
 - 1.2.3. ball kids, player escorts, flag bearers and any other persons carrying out similar functions (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.).
- 1.3. The relevant Competition regulations and/or AFC Competition Operations Manual may define further and/or stricter requirements than those set out in these Regulations. To the extent that the relevant Competition regulations and/or Competition Operations Manual are inconsistent with any aspect of these Regulations, the relevant Competition regulations and Competition Operations Manual shall take precedence.
- 1.4. Where no provision of these Regulations is applicable, the relevant Competition regulations, AFC Competition Operations Manual, the Laws of the Game and the FIFA Equipment Regulations shall apply, where appropriate.
- 1.5. For the avoidance of doubt, footwear is expressly excluded from the provisions of these Regulations.

2. Responsibilities

- 2.1. Member Associations and/or participating Clubs shall, at their own cost, be solely responsible for:
 - 2.1.1. complying with the requirements set out by the AFC in these Regulations and all other relevant AFC regulations, directives, guidelines and circulars;
 - 2.1.2. complying with all applicable laws;
 - 2.1.3. ensuring the good conduct of its Team Official Delegation and of any person carrying out duties on their behalf throughout the Competition insofar as it relates to these Regulations;
 - 2.1.4. payment of all taxes, fees, duties and any other costs payable in relation to the implementation of these Regulations, except where expressly identified otherwise in these Regulations or any other relevant AFC regulations; and

- 2.1.5. indemnifying, defending, and holding the AFC and all of its officers, directors, employees, representatives, agents, and all other auxiliary persons free and harmless against any and all liabilities, obligations, losses, damages, penalties, claims, actions, fines, and expenses (including reasonable legal expenses) of whatsoever kind or nature resulting from, arising out of, or attributable to, any breach of these Regulations or conflict between the Member Association and/or participating Club and their sponsors.
- 2.2. The AFC makes the final decision on the approval of Equipment to be used on the basis of the information provided by the Member Associations and/or participating Clubs and any other information gathered by the AFC. Such decisions are final and binding and not appealable.

SECTION 2 | APPROVAL PROCEDURE

3. General Principles

- 3.1. The authorisation of any Kit is subject to the following provisions:
 - 3.1.1. The wearing of any Kit on the Field of Play remains subject foremost to the authority of the Referee as defined in the Laws of the Game.
 - 3.1.2. Any Kit that does not comply with these Regulations is strictly prohibited.
 - 3.1.3. The authorisation to wear Equipment for a Competition must be sought in writing from the AFC within the appropriate deadlines set by the AFC.

4. Preliminary Competitions

- 4.1. Member Associations and participating Clubs are required to adhere to the approval process contained herein when participating in a Preliminary Competition, unless informed otherwise by the AFC.
- 4.2. The AFC shall inform the Member Associations and participating Clubs of any requirements prior to the commencement of the relevant Preliminary Competition.

5. Final Competitions

- 5.1. Member Associations and participating Clubs are required to submit a sample of their Playing Equipment to the AFC for inspection after qualifying for a Final Competition.
- 5.2. The timeframe for submission shall depend upon the conclusion of the Preliminary Competition, but, in all cases, must be in accordance with the relevant Competition regulations, at least two (2) months prior to the commencement of the Final Competition, or as otherwise directed by the AFC.

6. Approval Process

- 6.1. The AFC is responsible for the approval of all Equipment.
- 6.2. Each Member Association or participating Club taking part in a Final Competition must submit a Complete Sample Set to the AFC no later than the deadlines stipulated within the Competition regulations or as otherwise directed by the AFC. All samples must display a player number and player name.
- 6.3. For each Final Competition, the AFC may organise an Equipment approval day (e.g. Match coordination meeting) in order to inspect and approve all Equipment proposed. If such an Equipment approval is organised, the Member Association or participating Club must submit a Complete Sample Set to the AFC.

- 6.4. The approval of Equipment for a Final Competition remains at the sole discretion of the AFC, taking into account these Regulations and further applicable laws, regulations, guidelines and decisions of the AFC. All decisions shall be notified in writing to the party seeking approval.

7. Effect of Approval

- 7.1. Any approval by the AFC does not affect the responsibilities of Member Associations or participating Clubs set out in these Regulations and shall, subject to Article 8, have no prejudging effect on any future approval requests by the same party or any other party.
- 7.2. In the event that, following approval, any Equipment is subsequently modified by the Member Association or participating Club, the Manufacturer or any third-party in any manner, the original approval shall automatically be revoked and the Member Association or participating Club shall be prohibited from using such modified Equipment in a Competition, unless otherwise approved in writing by the AFC.
- 7.3. The approval of Equipment for a Competition does not automatically mean that it is approved for all Competitions. Pre-approved Equipment may be utilised solely in other Final Competitions during the same calendar year. In such a case, the Member Association or participating Club must notify the AFC in writing of their intention to use the pre-approved Equipment and confirm that all proposed Equipment is identical to the pre-approved Equipment.
- 7.4. The AFC may consider written consideration/submission made by the Member Associations and/or participating Clubs in the Equipment approval process (cf. Article 6)
- 7.5. All decisions taken by the AFC in the Equipment approval process are final.

8. Disapproval

- 8.1. In the event that the AFC denies the approval of any Equipment to be used in a Final Competition, the Member Association or participating Club may either:
 - 8.1.1. appeal the decision, which shall be decided ultimately by the AFC. Any such appeal shall be submitted by the Member Association or the participating Club in writing within thirty (30) days of being notified of the initial decision. In such cases, the AFC shall, within thirty (30) days of receiving such appeal, provide the Member Association or participating Club a written explanation with respect to its appeal incorporating its final decision; or
 - 8.1.2. seek approval to modify its Equipment by providing a Complete Sample Set of the modified Equipment. In such cases, the AFC shall treat the modified Equipment as if it was a new submission in accordance with Article 6.

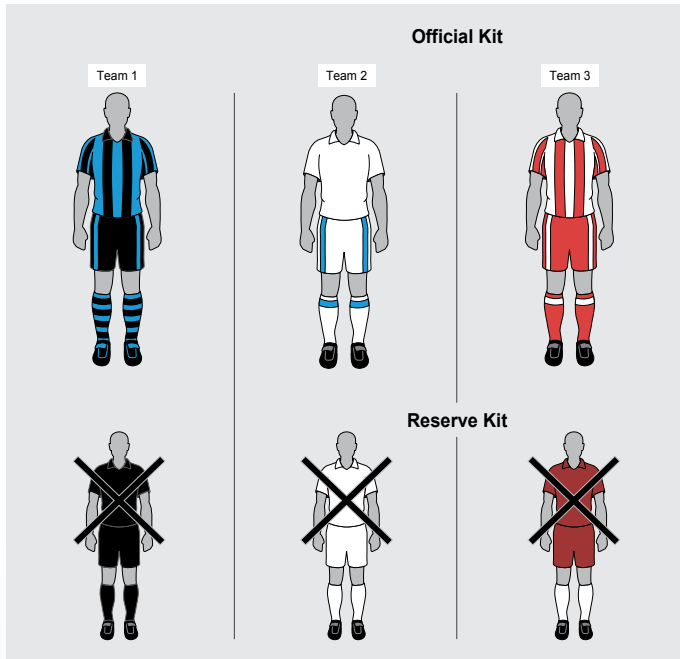
SECTION 3 | PLAYING EQUIPMENT

9. Playing Equipment

- 9.1. Each item of Playing Equipment must be worn identically by all Participating Players of the same team and must be manufactured identically by the same Manufacturer. Different components of Playing Equipment may be produced by different Manufacturers.
- 9.2. In accordance with Law 4 of the Laws of the Game, the inside of all Playing Equipment must comply with the Laws of the Game and may be freely used by the Member Association or participating Club provided that under any prevailing conditions, such as weather and light, no detrimental effect is caused to the identical visible appearance and clear distinction of the Participating Players.
- 9.3. Subject to the written approval of the AFC, Playing Equipment may contain special performance or comparable tools to support the performance of Participating Players. Any such tool integrated into Playing Equipment must not affect the identical visible appearance of the Playing Equipment of all Participating Players of the same team, including:
 - 9.3.1. being transparent or the identical colour as the respective part of the Playing Equipment associated with the performance tool;
 - 9.3.2. not being designed or used in a manner limiting the ability of all Participating Players, Match Officials, spectators and Media to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather and light;
 - 9.3.3. not bearing any identifications associated with any team, Manufacturer, sponsor or other third-party; and
 - 9.3.4. not being used as a Decorative Element.
- 9.4. Playing Equipment shall be composed of structural sections which are combined in order to make up a full shirt, pair of shorts or socks, such as sleeves, shirt collar, leg of shorts or top edges of a sock. Any such structural section may be determined by a change of fabric (e.g. cotton or polyester) and/or technique (e.g. woven).
- 9.5. No structural section of the Playing Equipment or material used for numbers, player names, badges or to identify the Member Association or participating Club, the Manufacturer or any third-party, may be made of reflective material or change colour or appearance due to any external influence, including pressure, light or water.

10. Colours

- 10.1. The choice of colours for the Official Kit and Reserve Kit must be registered on the relevant forms issued by the AFC upon entry in a Competition.
- 10.2. No item of Kit worn by an outfield player or goalkeeper shall contain more than four (4) colours. Colours used in Identifications of Member Associations or participating Clubs, Manufacturer Identification and/or other marks or insignia are not deemed a colour of the Playing Equipment. Furthermore, one (1) colour must be clearly predominant on the shirt, shorts and socks.
- 10.3. With the sole exception of vertically or horizontally striped and chequered shirts using two (2) colours equally in a non-dominant manner, in the event that three (3) or four (4) colours are used on the surface of any Playing Equipment, one (1) of the colours used must be clearly predominant and the remaining colours on the same item of Playing Equipment must be clearly minor. The predominant colour must be visible to the same extent on the back and front of the item of Playing Equipment. In the event of vertically or horizontally striped or chequered shirts using two (2) colours equally in a non-predominant manner, the third or fourth colour on the surface of the shirt shall be used in a manner not affecting the predominant visual impression of the two (2) colours used as stripes and chequers and one (1) of these two (2) colours must be predominant on the shorts or socks.
- 10.4. The main (predominant) colour must be visible to the same extent on the back and front of the Kit item in question.
- 10.5. Notwithstanding Article 10.2, a fifth colour may be used for numbering and naming purposes. The colours used for numbering and naming purposes shall be the same for all outfield Participating Players of the same team.
- 10.6. Both the Official Kit and Reserve Kit shall be taken to every Match of the relevant Competition.
- 10.7. The colours of the Official Kit must be noticeably different from and contrasting to the colours of the Reserve Kit. Teams may be requested to mix the Official Kit and Reserve Kit for Matches in order to create a visible contrast with the other team and must comply with any such instruction from a Match Official.



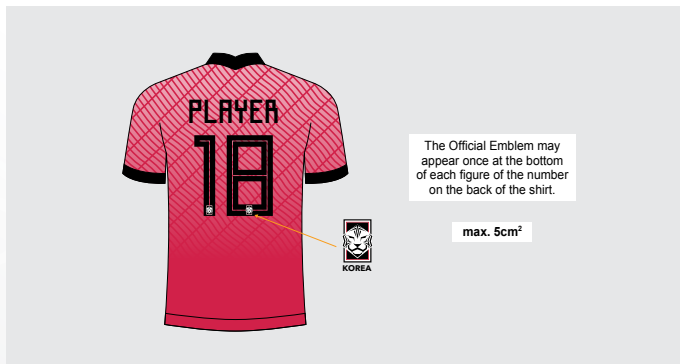
- 10.8. The colours worn by the goalkeeper must be noticeably different from those worn by the outfield Participating Players of his or her own team. Furthermore, the goalkeeper colours for a Match must contrast from the Playing Equipment worn by the opposing team and the Match Officials. The Playing Equipment of all goalkeepers of the same team must be identical.
- 10.9. All goalkeepers registered in a Team Official Delegation must wear the same shirt colours declared to the AFC upon entry to the Competition. Goalkeepers are not entitled to personal colours.
- 10.10. Each team shall wear its Official Kit as declared on the relevant forms issued by the AFC upon entry into a Competition during Matches. If in the opinion of the Referee or Match Commissioner, the colours of the Participating Teams or participating Clubs might cause confusion or prove unsuitable for television broadcast, the home team shall wear its Official Kit while the visiting team will wear either its Reserve Kit or a combination of both as instructed by the Referee or Match Commissioner.
- 10.11. If thermal shorts are used, they shall be the same colour as the main colour of the shorts or the lowest part of the shorts. Players of the same team must wear the same colour.
- 10.12. The AFC will decide on Match colours for all Final Competitions.
- 10.13. To change its registered colours, a Member Association or participating Club shall submit a written request to the AFC at least seven (7) days before the respective Match together with a sample of the amended Equipment.

11. Numbers

- 11.1. A number must appear on the back (centre) of all shirts used as Playing Equipment. The number on the back of the shirt must be between 25cm (twenty-five centimetres) and 35cm (thirty-five centimetres) in height, clearly legible and positioned in the centre. The size of the number on the back of the shirts used by Participating Players in any women's Match must be between 20cm (twenty centimetres) and 35cm (thirty-five centimetres) in height. The stroke width of the number must be between 3cm (three centimetres) and 5cm (five centimetres). The number must be entirely visible when the shirt is tucked into the shorts.
- 11.2. The number must also be displayed on the front of each shirt in any position at the chest level. The number must be between 10cm (ten centimetres) and 15cm (fifteen centimetres) in height, clearly legible and be the same colour as the number on the back of the shirt (the requirements of this Article 11.2 are optional in respect of Matches involving Clubs, but mandatory in all other instances).
- 11.3. The number must also appear on the front of the shorts positioned on either leg. The number must be between 10cm (ten centimetres) and 15cm (fifteen centimetres) in height and clearly legible.



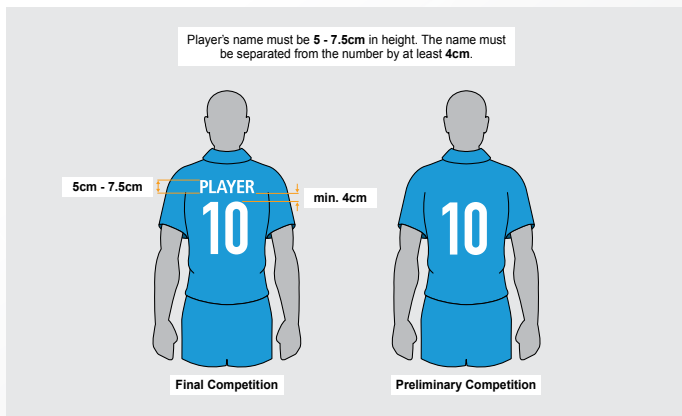
- 11.4. Based on the principle of light and dark contrast of used colours and irrespective of the prevailing conditions, such as weather and light, the colour used for any number appearing on Playing Equipment must be clearly legible and distinguishable from a distance for all Participating Players, Match Officials, spectators and Media from the colours used for the Playing Equipment. This distinction may be achieved by displaying the numbers on a single coloured patch. The number may be surrounded by a border or shadow outline. A 'number zone' must be created on the back of the shirt unless, at the discretion of the AFC, it is decided that the number appearing is clearly legible and distinguishable from a distance by all Participating Players, the Match Officials, spectators and Media, from the colours used for the Equipment. A 'number zone' may be created on the front of the shirt.
- 11.5. The numbers may be sewn on or affixed to the Kit item by heat transfer. The numbers may not be attached with velcro or other temporary means.
- 11.6. The Official Emblem may only appear once on the bottom of each figure of the number on the back of the shirt. The size of the Official Emblem shall not exceed 5cm² (five square centimetres) and shall not affect the legibility of the number.



- 11.7. Except for the Official Emblem, a number shall not contain, or give the visual impression of, any Manufacturer Identification or elements which at the discretion of the AFC create an association with a Manufacturer, sponsor or any third-party.

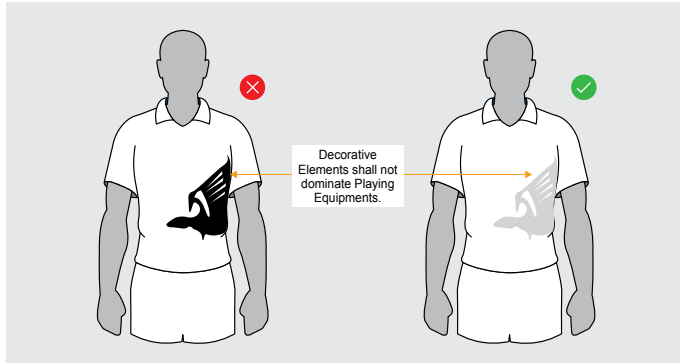
12. Player Names

- 12.1. Participating Player names (surname or popular name) must appear on the back of the shirt used as Playing Equipment in Final Competitions. Participating Player names (surname or popular name) may appear on the back of a shirt used as Playing Equipment for Matches in Preliminary Competitions.
- 12.2. In the event that a Participating Player name appears on the back of a shirt:
- 12.2.1. the name must be identical with that declared on the relevant forms issued by the AFC upon entry to a Competition;
 - 12.2.2. the name must be positioned above the number on the back of the shirt;
 - 12.2.3. the letters shall be between 5cm (five centimetres) and 7.5cm (seven and a half centimetres) in height and must be separated from the number by at least 4cm (four centimetres). They may be in upper and/or lower case. For better legibility, they may be surrounded by a border or shadow outline. In the case of striped shirts, the name must be either affixed to a neutral coloured patch or surrounded by a border or shadow outline;
 - 12.2.4. the letters must be the same colour as that of the number on the back of the shirt. They may not contain any Manufacturer Identification, advertising, design features or other elements; and
 - 12.2.5. the name must be clearly distinguishable from the colour of the shirt. It must contrast (light on dark or vice versa) with the colour of the shirt as specified in Article 10.



13. Decorative Elements

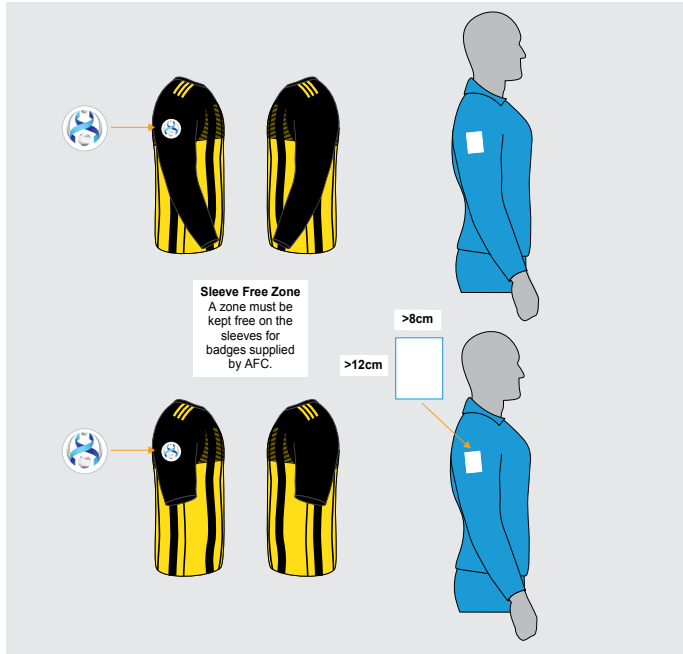
- 13.1. Playing Equipment may contain Decorative Elements which shall not be designed or used in a manner limiting the ability of all Participating Players, Match Officials, spectators and Media to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather and light. Decorative Elements shall be watermarked and shall not dominate the Playing Equipment.



- 13.2. Decorative Elements contained in the Official Kit and Reserve Kit may be identical, provided that no Decorative Elements are designed or used in a manner limiting the distinction between the Official Kit and Reserve Kit.
- 13.3. Decorative Elements must be permanently incorporated in the Playing Equipment using one (1) or more of the following techniques:
- 13.3.1. Jacquard Weave;
 - 13.3.2. tonal print;
 - 13.3.3. embossing; or
 - 13.3.4. any other technical solution approved in writing by the AFC.
- 13.4. Decorative Elements shall not distract or limit the legibility of any player's number and name. No letter or number may be used as a Decorative Element.
- 13.5. Decorative Elements may form part of a Manufacturer's generic product line, provided these Decorative Elements do not display, stylise or produce the visual impression of a Manufacturer Identification, Sponsor Advertising, country, Club, any religious or political message or image in any form, any offensive symbol or message, corporate symbol or any other comparable symbol.
- 13.6. In case of dispute regarding the nature of any representation on Equipment, the AFC at its discretion shall decide whether it shall be regarded as a Manufacturer Identification, Decorative Element, or Sponsor Advertising.

14. Sleeve Free Zone

- 14.1. The Sleeve Free Zone is exclusively reserved for specified AFC badges. No other elements shall be positioned immediately adjacent to these AFC badges.
- 14.2. The Sleeve Free Zone must be at least 12cm (twelve centimetres) high, 8cm (eight centimetres) wide and be centred between the shoulder and the elbow points.



SECTION 4 | IDENTIFICATIONS ON PLAYING EQUIPMENT**15. Types of Identification**

- 15.1. Subject to any restrictions set out in Articles 16 to 23, Member Associations or participating Clubs may display the following types of Identification on their Playing Equipment:
 - 15.1.1. Official Emblem;
 - 15.1.2. Official Mascot;
 - 15.1.3. Official Symbol;
 - 15.1.4. Official Name;
 - 15.1.5. Official Nickname;
 - 15.1.6. Country Name or City Name;
 - 15.1.7. National Flag; and/or
 - 15.1.8. other marks and insignia as applicable to the Member Association or participating Club.
- 15.2. Any types of Identification of the Member Association or participating Club must be registered with the AFC and may not contain any religious or political message or image in any form, any offensive symbol or message or by any means give the impression of, any Manufacturer Identification or other elements which, in the reasonable discretion of the AFC, creates an association with a sponsor or Manufacturer, design features or other elements.
- 15.3. There are no restrictions on the shape of any type of Identification listed above.
- 15.4. All types of Identification may be printed, embroidered or sewn on as a badge and shall be attached permanently to the Playing Equipment. No types of Identification may be attached with velcro or other temporary means.
- 15.5. All types of Identification must not interfere with other elements of the Playing Equipment identifying the Participating Player and must not impede the clear distinction of the Participating Players and the opposing team.
- 15.6. This provision shall not apply to Manufacturer Identification, which is specifically governed by Sections 8 to 11 below.
- 15.7. No promotional message (including but not limited to hashtags and social media handles) is permitted on any part of the Playing Equipment, with the exception of any charity logo approved in writing by the AFC in accordance with Article 64.

- 15.8. To change any type of Identification on its Playing Equipment, a Member Association or participating Club must submit a written request to the AFC at least seven (7) days before the respective Match together with a sample of the amended Equipment.

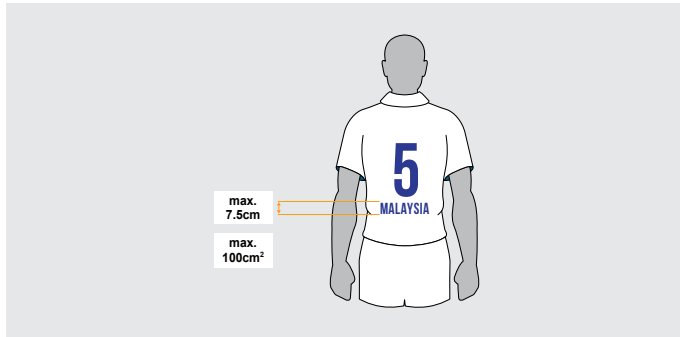
16. Types of Identification on Shirts

- 16.1. Subject to the restrictions set out in this Article 16, Member Associations or participating Clubs may display the types of Identifications set out in Article 15 on the front and the back of the shirt, in the Collar Zone and on the sleeves.
- 16.2. On the front of the shirt, Member Associations or participating Clubs may display no more than one (1) Identification per type (e.g. no more than one (1) Official Emblem).
- 16.3. These types of Identification shall be positioned at chest level on the front of the shirt only and shall not limit the legibility of the number. The Member Association or participating Club is entitled to determine the exact locations at its sole discretion, except where a Member Association has chosen to display its Official Emblem and Country Name, which are required to be adjacent to each other.



- 16.4. Subject to the written approval of the AFC, any participating Club celebrating a jubilee may use a special emblem on its shirt instead of its Official Emblem. Such special emblem may be surrounded by letters, numbers and other Decorative Elements (e.g. laurels). The total surface used may not exceed 100cm² (one hundred square centimetres) and may not contain any commercial, religious, political message or image in any form, or any offensive symbol or message.
- 16.5. On the back of the shirt, the Official Emblem may appear once on the bottom of each number as set out in Article 11.6 above.

- 16.6. The Club Name or Country Name may also be displayed once on the back of the shirt, below the player number, with a maximum size of 100cm² (one hundred square centimetres) and provided that the height of the letters must not exceed 7.5cm (seven point five centimetres).



- 16.7. In the Collar Zone (whether inside or outside of the collar) on the back of the shirt only, in a centered position, Member Associations or participating Clubs may display only one (1) type of Identification chosen from:
- 16.7.1. Official Name;
 - 16.7.2. Official Symbol;
 - 16.7.3. Country Name or City Name;
 - 16.7.4. National Flag; or
 - 16.7.5. Official Nickname.
- 16.8. On each sleeve of the shirt, between the shoulder point and the elbow point, Member Associations and participating Clubs may only display the National Flag once, whilst respecting the Sleeve Free Zone, irrespective of whether the shirt has long or short sleeves.



- 16.9. The following measurements must be observed:
- 16.9.1. Official Emblem: maximum 100cm² (one hundred square centimetres);
 - 16.9.2. Official Mascot: maximum 100cm² (one hundred square centimetres);
 - 16.9.3. Official Symbol: maximum 100cm² (one hundred square centimetres);
 - 16.9.4. Official Name: maximum 12cm² (twelve square centimetres);
 - 16.9.5. Official Nickname: maximum 12cm² (twelve square centimetres);
 - 16.9.6. Country Name or City Name: maximum 12cm² (twelve square centimetres); and
 - 16.9.7. National Flag (on chest and/or sleeve): maximum 25cm² (twenty-five square centimetres).
- 16.10. Any type of Identification used in the Collar Zone must not exceed 15cm² (fifteen square centimetres).
- 16.11. Unless otherwise stipulated in these Regulations, any letters used for the Official Name, Official Nickname, Country Name, or City Name must not exceed 2cm (two centimetres) in height.

17. Types of Identification on Shorts

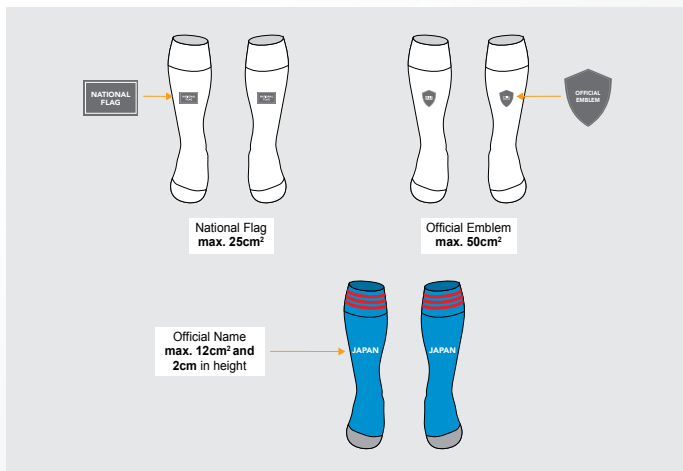
- 17.1. On the shorts, Member Associations or participating Clubs may display any Identification per type chosen from:
- 17.1.1. either Official Emblem or Official Symbol; and/or
 - 17.1.2. Official Name; and/or
 - 17.1.3. either National Flag or Country Name or City Name.
- 17.2. All types of Identification may only be displayed on the front of the shorts. No types of Identification may appear on the back. The following types of Identification (if chosen) must be located adjacent to each other at the bottom of the same leg:
- 17.2.1. either Official Emblem or Official Symbol; and
 - 17.2.2. Official Name.
- 17.3. The National Flag or Country Name or City Name may either be displayed at the bottom of either leg or centred on the front waistband of the shorts. No Official Emblem, Official Symbol or Official Name may appear around or throughout the waistband of the shorts.
- 17.4. The following measurements must be observed:
- 17.4.1. Official Emblem: maximum 50cm² (fifty square centimetres);
 - 17.4.2. Official Symbol: maximum 50cm² (fifty square centimetres);
 - 17.4.3. Official Name: maximum 12cm² (twelve square centimetres);
 - 17.4.4. National Flag: maximum 25cm² (twenty-five square centimetres); and
 - 17.4.5. Country Name or City Name: maximum 12cm² (twelve square centimetres).



- 17.5. Any letters used for the Official Name, Country Name, or City Name must not exceed 2cm (two centimetres) in height.

18. Types of Identification on Socks

- 18.1. On both socks, Member Associations or participating Clubs may display two (2) of the same type of Identification chosen from:
- 18.1.1. either the Official Emblem or Official Symbol;
 - 18.1.2. the Official Name; or
 - 18.1.3. either the National Flag or Country Name or City Name.
- 18.2. This type of Identification may be freely positioned on the socks, no more than once on each sock.
- 18.3. The following measurements must be observed:
- 18.3.1. Official Emblem: maximum 50cm² (fifty square centimetres);
 - 18.3.2. Official Symbol: maximum 50cm² (fifty square centimetres);
 - 18.3.3. Official Name: maximum 12cm² (twelve square centimetres);
 - 18.3.4. National Flag: maximum 25cm² (twenty-five square centimetres); and
 - 18.3.5. Country Name or City Name: maximum 12cm² (twelve square centimetres).



- 18.4. Any letters used for the Official Name, Country Name, or City Name must not exceed 2cm (two centimetres) in height.

19. Types of Identification by means of Special Manufacturing Techniques

- 19.1. One (1) type of Identification of a Member Association or participating Club may be chosen from among the Official Emblem, Official Mascot, Official Symbol, Official Name, or Official Nickname to be displayed on the shirt and/or shorts in the form of Jacquard Weave, embossing, laser etching or tonal print as a special manufacturing technique.
 - 19.1.1. Subject to Article 19.2, there is no limitation as to the number, size and positioning of the type of Identification.
 - 19.1.2. The use of any other special manufacturing technique requires the prior written approval of the AFC.
- 19.2. The colour of any special manufacturing technique pattern must be similar to that of the Playing Equipment and must not dominate, contain a contrasting colour or affect the distinctiveness of the Playing Equipment.

20. Customisation of Shirts for Matches

- 20.1. The shirt for any Match may be customised with the following information:
 - 20.1.1. Official Names or the National Flags of the opposing teams;
 - 20.1.2. the date of the Match; and/or
 - 20.1.3. the name of the city hosting the Match.
- 20.2. Such information must be displayed on the front of the shirt at chest level only. The surface area must not exceed 50cm² (fifty square centimetres) and the lettering must not exceed 2cm (two centimetres) in height.



- 20.3. Member Associations or participating Clubs are not permitted to display on any Playing Equipment the name and/or branding of any Competition or any alteration, abbreviation, or translation thereof, save to the extent that such use is expressly provided for in these Regulations or where instructed by the AFC for a particular Match or Competition.

21. Official AFC Badges

- 21.1. The official badges exclusively provided by the AFC for the relevant Competition must be displayed in the Sleeve Free Zone on the Right.
- 21.2. The AFC may require the display of a second official badge exclusively provided by the AFC in the Sleeve Free Zone on the Left.

22. AFC Champions Badge

- 22.1. The Member Association or participating Club that is the reigning champion of the latest edition of the AFC Asian Cup, AFC Champions League, AFC Cup or AFC Women's Asian Cup must display during all Matches the 'AFC Champions Badge' in the form designed and exclusively provided by the AFC on the front of its shirt at chest level.
- 22.2. The 'AFC Champions Badge' measures 80mm×55mm (eighty millimetres by fifty-five millimetres). This size is subject to change.
- 22.3. The display and use of the 'AFC Champions Badge' remain subject to the prior written approval of the AFC and any detailed instructions regarding its form as issued and updated by the AFC.

23. Winner's Stars

- 23.1. Those Member Associations that have won one (1) or more of the previous editions of the AFC Asian Cup or the AFC Women's Asian Cup may display on the Playing Equipment of their "A" representative teams a five-pointed star ("Winner's Star"), or other symbol as instructed by the AFC, per victory of such Competition.
- 23.2. The Winner's Star shall be positioned:
 - 23.2.1. on the front of the shirt at chest level, immediately adjacent to the Official Emblem; and/or
 - 23.2.2. on the front of the shorts immediately adjacent to the Official Emblem; and/or
 - 23.2.3. on the socks.
- 23.3. Those participating Clubs who are multiple winners of a domestic championship may display on their shirt a Winner's Star, or other symbol as instructed by the AFC, per victory of such championship.
- 23.4. Such Winner's Star shall be positioned:
 - 23.4.1. on the front of the shirt at chest level, immediately adjacent to the Official Emblem; and
 - 23.4.2. the height of each star must not exceed 2cm (two centimetres).

SECTION 5 | SPECIAL EQUIPMENT FOR PARTICIPATING PLAYERS

24. General Principles

- 24.1. Except for the specific Special Equipment items set out below, in accordance with Law 4 of the Laws of the Game, a Participating Player may use Special Equipment provided that its sole purpose is to protect him physically and poses no danger to him or any other Participating Players. Special Equipment must be made of materials that are not hazardous or dangerous to the Participating Player wearing it or any other Participating Player. The use of Special Equipment remains subject to the inspection and written approval of the AFC and/or the Referee of a Match.
- 24.2. Special Equipment shall not affect the clear distinction for all Participating Players, Match Officials, spectators and Media of opposing teams irrespective of the prevailing conditions, such as weather and light.
- 24.3. No structural section of, or material used for, Special Equipment or any other Equipment listed in these Regulations may be made of reflective material or change colour or appearance due to any external influence, including pressure, light and water.

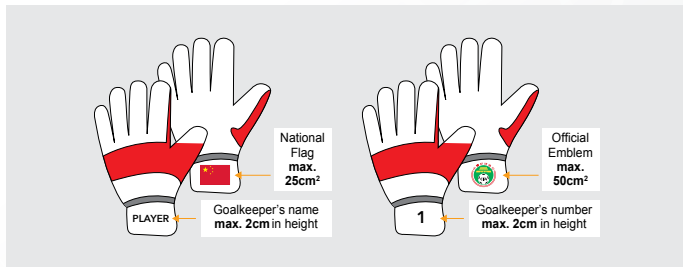
25. Captain's Armband

- 25.1. Captain's armbands exclusively provided by the AFC must be used for the Final Competitions. The AFC may provide two (2) captain's armbands in contrasting colours.
- 25.2. Captain's armbands shall be of one (1) dominant colour, or exceptionally composed of the colours of the National Flag clearly distinguishable from the colour used on the sleeves of the shirt of a Participating Player. Captain's armbands must be separate from the shirt.
- 25.3. Captain's armbands shall remain free of, and shall not produce, subject to the discretion of the AFC, the visual effect of a Manufacturer Identification, a sponsor, any Decorative Element or further elements, except for the word "captain" or an abbreviation or translation thereof or the Official Emblem of the participating Club or Member Association.

26. Goalkeeper Gloves

- 26.1. Goalkeepers may wear goalkeeper gloves of any colour. The goalkeeper gloves shall be separate from the shirt. Goalkeepers of the same team may wear different goalkeeper gloves.
- 26.2. The name and/or the number of the goalkeeper may appear once on each goalkeeper glove. The letters used shall not exceed 2cm (two centimetres) in height.

- 26.3. Member Associations or participating Clubs may display one (1) single type of Identification on each goalkeeper glove, chosen from:
- 26.3.1. Official Emblem;
 - 26.3.2. Official Symbol;
 - 26.3.3. Official Name;
 - 26.3.4. National Flag; or
 - 26.3.5. Country Name or City Name.
- 26.4. The Identification may be freely positioned on the goalkeeper gloves and shall be displayed no more than once.
- 26.5. The following measurements must be observed:
- 26.5.1. Official Emblem: maximum 50cm² (fifty square centimetres);
 - 26.5.2. Official Symbol: maximum 50cm² (fifty square centimetres);
 - 26.5.3. Official Name: maximum 12cm² (twelve square centimetres);
 - 26.5.4. National Flag: maximum 25cm² (twenty-five square centimetres); and
 - 26.5.5. Country Name or City Name: maximum 12cm² (twelve square centimetres).



- 26.6. Any letters used for the Official Name, Country Name, or City Name must not exceed 2cm (two centimetres) in height.
- 26.7. Only one (1) type of Manufacturer Identification may appear once on each goalkeeper glove. Such Manufacturer Identification must not exceed 20cm² (twenty square centimetres).
- 26.8. A Quality Seal or Technology Label may be used once on each goalkeeper glove in any position, but not exceeding 10cm² (ten square centimetres).

27. Goalkeeper Cap

- 27.1. Goalkeepers may, irrespective of the prevailing conditions, wear a goalkeeper cap of any colour. The goalkeeper cap must be produced by the Manufacturer of one (1) of their items of Playing Equipment. Goalkeepers of the same team may wear different goalkeeper caps.
- 27.2. The name and/or the number of the goalkeeper may appear once on the goalkeeper cap. The letters used shall not exceed 2cm (two centimetres) in height.
- 27.3. Member Associations or participating Clubs may display one (1) single type of Identification on a goalkeeper cap, chosen from:
 - 27.3.1. Official Emblem;
 - 27.3.2. Official Symbol;
 - 27.3.3. Official Name;
 - 27.3.4. National Flag; or
 - 27.3.5. Country Name or City Name.
- 27.4. This type of Identification may be freely positioned on the goalkeeper cap and shall be displayed no more than once.
- 27.5. The following measurements must be observed:
 - 27.5.1. Official Emblem: maximum 50cm² (fifty square centimetres);
 - 27.5.2. Official Symbol: maximum 50cm² (fifty square centimetres);
 - 27.5.3. Official Name: maximum 12cm² (twelve square centimetres);
 - 27.5.4. National Flag: maximum 25cm² (twenty-five square centimetres); and
 - 27.5.5. Country Name or City Name: maximum 12cm² (twelve square centimetres).



- 27.6. Any letters used for the Official Name, Country Name, or City Name must not exceed 2cm (two centimetres) in height.
- 27.7. Only one (1) type of Manufacturer Identification may appear once on each goalkeeper cap. Such Manufacturer Identification must not exceed 20cm² (twenty square centimetres). The positioning of this Identification is unrestricted.

28. Gloves worn by Outfield Participating Players

- 28.1. Outfield Participating Players may wear gloves. The gloves shall be separate from the shirt.
- 28.2. Neither the name (nor abbreviation) nor the number of a Participating Player may be displayed on the gloves.
- 28.3. Member Associations or participating Clubs may display one (1) single type of Identification on each glove of an outfield player, chosen from:
 - 28.3.1. Official Emblem;
 - 28.3.2. Official Symbol;
 - 28.3.3. Official Name;
 - 28.3.4. National Flag; or
 - 28.3.5. Country Name or City Name.
- 28.4. This type of Identification may be freely positioned on the gloves and shall be displayed no more than once. The size of the type of Identification shall not exceed 12cm² (twelve square centimetres).

29. Headband and Wristbands

- 29.1. Participating Players may wear a headband or wristband. Neither the name (nor abbreviation) nor the number of a Participating Player may be displayed on a headband or wristband.
- 29.2. Member Associations or participating Clubs may display one (1) single type of Identification on a headband or wristband, chosen from:
 - 29.2.1. Official Emblem;
 - 29.2.2. Official Symbol;
 - 29.2.3. Official Name;
 - 29.2.4. National Flag; or
 - 29.2.5. Country Name or City Name.

- 29.3. This type of Identification may be freely positioned on the headband or wristband and shall be displayed no more than once. The size of the Identification shall not exceed 12cm² (twelve square centimetres).

30. Special Medical Protection Items

- 30.1. Special medical items, including without limitation, headgear, facemasks, knee and arm protectors, glasses and splints, may be approved in writing by the AFC and are subject to Law 4 of the Laws of the Game.
- 30.2. Special medical items are allowed to display one (1) type of Identification. No special medical item shall display the branding of its Manufacturer or any third-party.
- 30.3. Sponsor Advertising, political statements and/or other messages, including without limitation, personal messages, social, religious or political messages or images in any form, or offensive messages and symbols, social media handles and/or hashtags and/or illustrations, are strictly prohibited on any special medical item used inside the Controlled Access Area.

31. Beach Soccer Foot Binding and Other Support Bandages

- 31.1. Beach soccer foot bindings and other support bandages must be approved in writing by the AFC and are subject to Law 4 of the Beach Soccer Laws of the Game.

32. Items worn under Playing Equipment

- 32.1. Participating Players may wear Special Equipment under the Playing Equipment, including without limitation undershirts and singlets, underwear, t-shirts and thermal shorts.
- 32.2. Such Special Equipment worn under the Playing Equipment may be separate from, or permanently attached to, the shirt or shorts.
- 32.3. The colour of any visible Special Equipment worn under the Playing Equipment must be of the same group of basic colours as the corresponding part (e.g. sleeves or legs) of the Playing Equipment. In the event that a Player is wearing a short-sleeve shirt, a long-sleeve t-shirt worn under the Playing Equipment must be of the same visual appearance as the long-sleeve shirt worn by other Participating Players of the same team.
- 32.4. Sponsor Advertising, religious or political messages or images in any form, or offensive statements or symbols, and/or other messages, including without limitation, personal messages and/or illustrations, are strictly prohibited on Special Equipment used inside of Controlled Access Areas.

33. Warm-Up Bibs

- 33.1. The AFC may decide to restrict the use of warm-up bibs for any Match in the Final Competitions. In case of any such restriction, the AFC will exclusively provide each Member Association or participating Club with a sufficient number of warm-up bibs in contrasting colours for its use before and during Matches, as well as for official training.
- 33.2. In the event that the AFC decides not to restrict the use of warm-up bibs for any Match in the Final Competitions, or for Preliminary Competitions, warm-up bibs shall be clearly distinguishable, irrespective of the prevailing conditions, such as weather and light, for all Participating Players, Match Officials, spectators and Media from the colours of the shirts being used as Playing Equipment and the Match Officials.
 - 33.2.1. Member Associations or participating Clubs may display any type of Identification on the warm-up bibs.
 - 33.2.2. The Member Association or participating Club at their sole discretion may determine the number and types of Identifications to be displayed, their size, and their exact locations.

34. Electronic Performance and Tracking Systems

- 34.1. Electronic performance and tracking systems ("EPTS") may be worn by players on the Field of Play subject to the approval of the Referee and must remain free from all forms of Sponsor Advertising, Manufacturer Identification, religious or political messages or images in any form, or offensive symbols or messages. EPTS must comply with the relevant provisions set out in the Laws of the Game and the AFC Competition Operations Manual.

SECTION 6 | OTHER SPECIAL EQUIPMENT

35. General Principles

- 35.1. Articles 36, 37 and 39 shall apply to any Special Equipment worn in any Controlled Access Area by the Team Official Delegation or Match Officials. For the avoidance of doubt, the application of Articles 36, 37 and 39 includes wearing Special Equipment in a Controlled Access Area, without limitation, at both official training and Matches.
- 35.2. No Sponsor Advertising is permitted on any Special Equipment worn in any Controlled Access Area by the Team Official Delegation or Match Officials (with the exception of Preliminary Competitions as provided for in Article 63.3), unless otherwise approved in writing by the AFC.
 - 35.2.1. Unless otherwise approved in writing by the AFC, protective Equipment (e.g. medical face masks) to prevent or limit any transmission of infectious disease worn inside the Controlled Access Area must be free and clear of any visible marks, branding, insignia, statements, slogans, names or numbers, including anything that could identify a Member Association, a Club, Manufacturer or any other third-party. No religious or political message or image in any form, any offensive symbol or message is permitted on such Equipment.
- 35.3. No religious or political messages or images in any form, or offensive symbols or messages (including but not limited to hashtags and social media handles) are permitted on any Special Equipment worn in any Controlled Access Area by the Team Official Delegation or Match Officials.
- 35.4. The AFC may issue other regulations governing a Competition which may contain specific rules for Special Equipment.

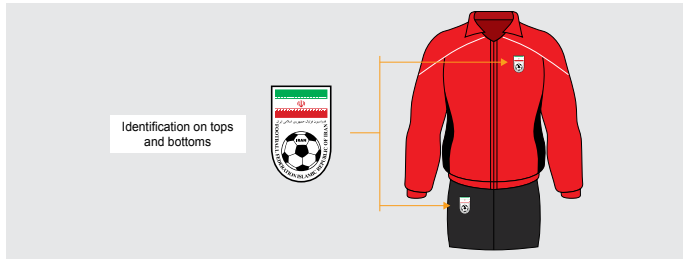
36. Tops

- 36.1. The Team Official Delegation and Match Officials may wear tops (including without limitation tracksuit jackets, rain jackets, winter jackets, coats, t-shirts, sweatshirts, polo shirts and training tops) in the Controlled Access Area.
- 36.2. Subject to Articles 35.2 and 35.3, Member Associations or participating Clubs may display any type of Identification on the tops.
- 36.3. Member Associations or participating Clubs at their sole discretion may determine the number and types of Identifications to be displayed, their size, and their exact locations.

37. Bottoms

- 37.1. The Team Official Delegation and Match Officials may wear bottoms (including without limitation tracksuit bottoms, rainwear bottoms, shorts, winter trousers and training bottoms) in the Controlled Access Area.

- 37.2. Subject to Articles 35.2 and 35.3, Member Associations or participating Clubs may display any type of Identification on the bottoms.
- 37.3. Member Associations or participating Clubs at their sole discretion may determine the number and types of Identifications to be displayed, their size, and their exact locations.

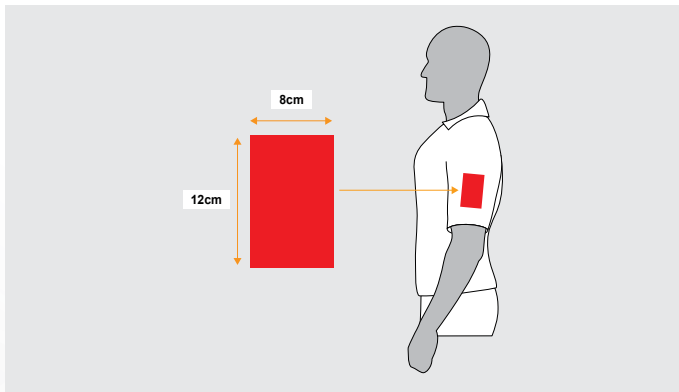


38. Winners' T-Shirts

- 38.1. Participating Teams may prepare a set of winners' T-shirts to be worn in the event of victory in the final Match of a Competition, subject to prior written approval from the AFC.
- 38.2. A sample winners' T-shirt must be submitted to the AFC for approval at least 48 hours before the final Match and must be approved in writing before use.
- 38.3. Winners' T-shirts may be produced in the following way:
- 38.3.1. Unbranded winners' T-shirts referencing the Competition or using its marks, logo or name.
 - 38.3.2. Any T-shirts produced must be unbranded if any reference to the Competition is made. The size, number of and placement of Manufacturer Identification on the winners' t-shirt is governed by the same guidelines as Playing Equipment as provided for under Article 48 below.
- 38.4. Approved winners' T-shirts may be worn on the pitch only after all official activities have been completed. The following provisions therefore apply:
- 38.4.1. The receipt of any award, medal and trophy handover must be done by Participating Players in their official playing shirt.
 - 38.4.2. The winners' photo must be done in the official playing shirt.
 - 38.4.3. The winners' T-shirt may be used only once these activities are completed, and can therefore be used for any lap of honour, celebration on the pitch etc.

39. Equipment for Match Officials

- 39.1. The AFC will exclusively provide all Match Officials with Equipment produced by the official AFC supplier in different colours.
- 39.2. During the warm-up, prior to, and during Matches, Match Officials must only wear Equipment provided by the AFC. Match Officials may not use any Equipment other than that provided by the AFC.
- 39.3. During the same Match, Match Officials must wear Equipment of the same colour.
- 39.4. Match Officials must wear the AFC campaign badge on the Left sleeve of their shirt during all Matches at the request of the AFC.



40. Ball Kids, Player Escorts, Flag Bearers and Other Persons

- 40.1. The AFC may exclusively provide ball kids, player escorts, flag bearers and any other persons carrying out similar functions (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.) with all Equipment for Final Competitions and selected Matches in the Preliminary Competitions.
- 40.2. For those Matches in the Preliminary Competitions where the AFC does not exclusively provide all Equipment, ball kids may wear Special Equipment consisting of a dominant colour which must be clearly distinguishable for all Participating Players, Match Officials, spectators and Media from the colours of the Participating Players of the opposing teams and the Match Officials, irrespective of the prevailing conditions, such as weather and light. Such Equipment shall not display any religious or political messages or images in any form, or offensive symbols or messages.
- 40.3. The AFC may issue other regulations governing a Competition which may contain specific rules for Special Equipment.

SECTION 7 | OTHER EQUIPMENT ITEMS

41. Footballs

- 41.1. Law 2 of the Laws of the Game applies to the use of footballs.
- 41.2. Footballs may display an unlimited number of Decorative Elements in any position and of any size.
- 41.3. The AFC will exclusively provide all footballs for all Matches, except where expressly stated by the AFC.
- 41.4. For those Matches where the AFC does not exclusively provide all footballs, Member Associations or participating Clubs may display one (1) single type of Identification on the footballs, chosen from:
 - 41.4.1. Official Emblem;
 - 41.4.2. Official Symbol; or
 - 41.4.3. Official Name.
- 41.5. This Identification may be freely positioned on the football and shall be displayed no more than once.
- 41.6. The following measurements must be observed:
 - 41.6.1. Official Emblem: maximum 50cm² (fifty square centimetres);
 - 41.6.2. Official Symbol: maximum 50cm² (fifty square centimetres); and
 - 41.6.3. Official Name: maximum 12cm² (twelve square centimetres).
- 41.7. Any letters used for the Official Name must not exceed 2cm (two centimetres) in height.

42. Footwear

- 42.1. Law 4 of the Laws of the Game applies to the use of footwear.
- 42.2. Participating Players of the same team may wear footwear of different Manufacturers and different visual appearance.

43. Shinguards

- 43.1. Law 4 of the Laws of the Game applies to the use of shinguards.
- 43.2. Participating Players of the same team may wear shinguards of different Manufacturers and different visual appearance.













44. Field Equipment

- 44.1. The provisions of Law 1 of the Laws of the Game shall apply to the use of Field Equipment, such as goals, goal nets, flag posts and their flags.

SECTION 8 | MANUFACTURER IDENTIFICATION

45. Manufacturer Identification, Technology Label, Quality Seal

- 45.1. For the purposes of Sections 8 to 13, all terms defined in Appendix B of these Regulations are applicable.
- 45.2. A Manufacturer may display any of the following five (5) different types of Manufacturer Identification on Equipment:
- 45.2.1. Manufacturer Identification Name (a Word Mark);
- 45.2.2. Manufacturer Identification Logo (a Design Mark);
- 45.2.3. Manufacturer Identification Product Line (a Composite Mark);
- 45.2.4. Manufacturer Identification Figurative Logo (a Composite Mark); and/or
- 45.2.5. Manufacturer Identification Script (a Word Mark written in a specific font).

A	ADIDAS	LOTTO	NIKE	PUMA	UMBRO
B					
C	 CLIMACHILL	<i>DRI-FIT</i> NIKE VAPORKNIT			
D	 adidas	 <i>lotto</i>	 <i>NIKE</i>	 PUMA	 UMBRO
E	adidas		<i>nike</i>	PUMA	UMBRO

- 45.3. To change its Manufacturer, a Member Association or participating Club must submit a written request to the AFC at least seven (7) days before the respective Match together with a sample of the amended Equipment.
- 45.4. Any other representations on Kit that are not defined in these Regulations will be considered as Decorative Elements. These are also considered a form of Identification and must neither dominate the Kit nor affect its distinctiveness. Registered Trademarks may not be used as Decorative Elements.
- 45.5. The AFC will decide whether any representations on the Kit area display Manufacturer Identification or Decorative Element or another admissible element. The view of the Manufacturer on this point may be requested in writing.
- 45.6. Manufacturers are permitted to display no more than three (3) different Registered Trademarks per type of Manufacturer Identification, unless otherwise approved in writing by the AFC.

- 45.7. Manufacturers shall submit samples to the AFC of all types of Manufacturer Identification to be used during the upcoming calendar year. If the AFC does not receive the submission from a Manufacturer, the previously submitted Registered Trademarks for that Manufacturer shall be valid for the upcoming calendar year. Manufacturers shall only use those types of Manufacturer Identifications submitted to the AFC according to their trademark registration in their exact geometric form or a proportional representation of the form.
- 45.8. Manufacturers may also display Technology Labels and Quality Seals on Equipment.

46. General Principles

- 46.1. No Manufacturer Identification, Technology Label or Quality Seal shall interfere with or be used in a manner limiting the ability of Participating Players, Match Officials, Media and spectators to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather or light.
- 46.2. Irrespective of the chosen type of Manufacturer Identification, Manufacturers must only display trademarks of which they have obtained trademark protection. Technology Labels and Quality Seals are not required to be Registered Trademarks.
- 46.3. No Manufacturer Identification, Technology Label or Quality Seal may interfere with any other types of identification displayed on Equipment, such as a player number or name or any Identification of a Member Association or participating Club.
- 46.4. Any type of Manufacturer Identification, Technology Label or Quality Seal may be printed, embroidered or sewn on as a badge. Any type of Manufacturer Identification, Technology Label or Quality Seal shall be attached permanently to the Playing Equipment. No Manufacturer Identification, Technology Label or Quality Seal shall be attached with velcro or other temporary means.
- 46.5. Except for any sort of Manufacturer Identification in the Collar Zone, any type of Manufacturer Identification may be displayed on any Equipment by means of a tonal application on:
- 46.5.1. buttons on the collar opening of a shirt; and
 - 46.5.2. fastening items, such as zipper pulls,
- provided in any case that such items are designed in a manner as not to cause injury and not to produce from a distance the visual impression of the display of a Manufacturer Identification.

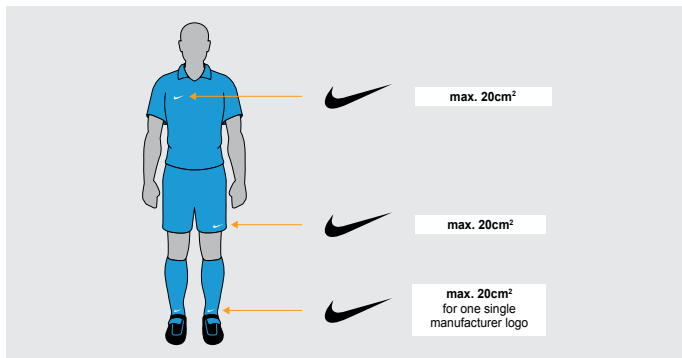
47. No Manufacturer Identification as Decorative Element

- 47.1. Decorative Elements may not display any type of Manufacturer Identification or any other Registered Trademark, be directly attributable to a Manufacturer or a product line of such Manufacturer by any other means, and not produce the visual effect of a Manufacturer Identification.
- 47.2. In case of dispute regarding the nature of a representation on any Equipment, the AFC will decide whether the representation is to be regarded as a Manufacturer Identification or Decorative Elements or another admissible element. The view of the Manufacturer on this point may be requested in writing.

SECTION 9 | MANUFACTURER IDENTIFICATION ON PLAYING EQUIPMENT

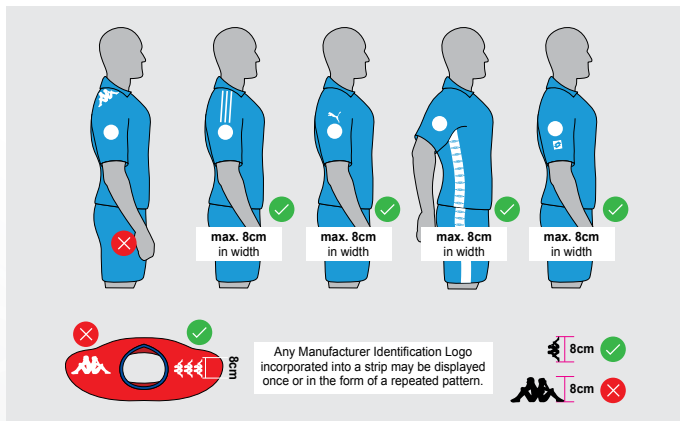
48. Manufacturer Identification on Shirts

- 48.1. Subject to Articles 48 and 51, Member Associations or participating Clubs may display all types of Manufacturer Identifications registered with the AFC on the front and on the sleeves of its shirt(s).
- 48.2. Member Associations or participating Clubs may display one (1) type of Manufacturer Identification registered with the AFC once, at the chest level on the front of the shirt. Member Associations or participating Clubs are entitled to determine, at their own discretion, the exact position on the chest.



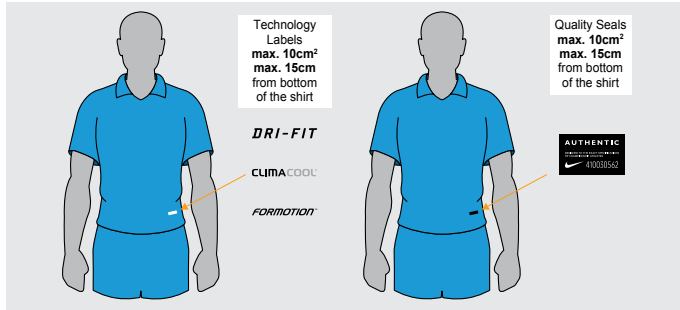
- 48.3. The Manufacturer Identification Logo, being a Design Mark, may additionally be displayed in the form of a strip in one (1) of the following positions:
- 48.3.1. across the bottom of both sleeves;
 - 48.3.2. centred down the outer seam of both sleeves (from the collar across the top of the shoulders down to the bottom of the sleeve excluding the Sleeve Free Zone); or
 - 48.3.3. centred down the outer seams of the shirt.
- 48.4. Any Manufacturer Identification Logo incorporated into a strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer Identification Logos attached to each other or with a maximum space of 2cm (two centimetres) between the Manufacturer Identification Logos.
- 48.5. Any Manufacturer Identification Logo incorporated into this strip in one (1) of the positions described, whether once or in the form of a repeated pattern with a series of Manufacturer Identification Logos, must from a front view not produce, at the discretion of the AFC, the visual impression of the display of an additional Manufacturer Identification on the front of the shirt (i.e. in addition to the Manufacturer Identification displayed at chest level on the front of the shirt). The display of a Manufacturer Identification Logo incorporated into such a strip on a shirt (worn by a Participating Player standing upright, arms by his side) must only partially be visible from a front view and fully visible only from:

- 48.5.1. a side view if a Manufacturer Identification Logo is displayed on the sleeves of the shirt; or
- 48.5.2. viewed directly from above if a Manufacturer Identification Logo is displayed on the shoulder of the shirt.
- 48.6. In relation to the Manufacturer Identification located on the shirt, the following measurements must be observed:
- 48.6.1. Manufacturer Identification on the front of the shirt: maximum 20cm² (twenty square centimetres); and
- 48.6.2. Manufacturer Identification Logo in the form of a strip: maximum 8cm (eight centimetres) width.



- 48.7. Member Associations or participating Clubs may display one (1) single Technology Label on a shirt. The top edge of the Technology Label must be positioned no higher than 15cm (fifteen centimetres) above the bottom edge of the shirt and the size of the Technology Label must not exceed 10cm² (ten square centimetres).
- 48.8. All types of Manufacturer Identification are prohibited in the Collar Zone.
- 48.9. Member Associations or participating Clubs may display up to two (2) Quality Seals on a shirt. The positioning and measurements shall be as follows:
- 48.9.1. if only one (1) Quality Seal is displayed on the shirt, its top edge must be positioned not higher than 15cm (fifteen centimetres) above the bottom edge of the shirt and its size must not exceed 10cm² (ten square centimetres), whereas the maximum size of the Manufacturer Identification integrated in the Quality Seal shall not exceed 5cm² (five square centimetres); or

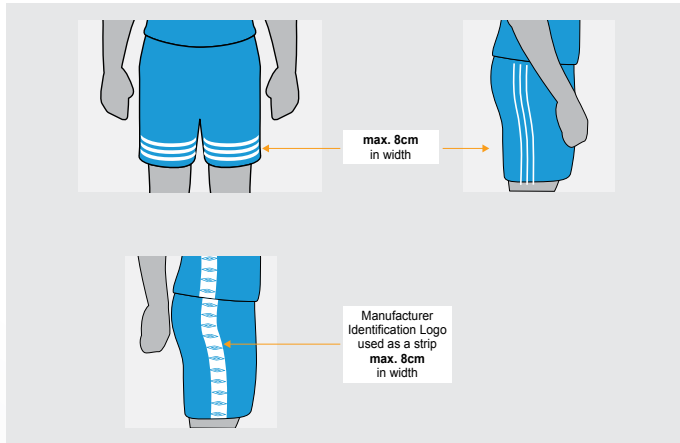
- 48.9.2. if two (2) Quality Seals are displayed on the shirt, Article 48.9.1 shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm² (five square centimetres), may be displayed on the shirt, anywhere other than in the Collar Zone, chest or sleeves.



49. Manufacturers Identification on Shorts

- 49.1. Subject to Articles 49 and 51, Member Associations or participating Clubs may display all types of Manufacturer Identifications registered with the AFC on either leg of the shorts.
- 49.2. Member Associations or participating Clubs shall display one (1) type of Manufacturer Identification registered with the AFC on either leg of the shorts. Member Associations or participating Clubs are entitled to determine, at their own discretion, the position and type of the Manufacturer Identification on the shorts.
- 49.3. The Manufacturer Identification Logo, being a Design Mark, may additionally be displayed only once on the front or the back of the shorts, or in the form of a strip on the shorts in one of the following positions:
- 49.3.1. across the bottom edge of both legs of the shorts;
- 49.3.2. down the outer seams of both legs of the shorts.
- 49.4. Any Manufacturer Identification Logo incorporated into such a strip may only be displayed once or in the form of a repeated pattern with a series of Manufacturer Identification Logos attached to each other or with a maximum space of 2cm (two centimetres) between the Manufacturer Identification Logos.
- 49.5. Any Manufacturer Identification Logo incorporated into a strip in the position described in Article 49.2 and/or 49.3, whether once or in the form of a repeated pattern with a series of Manufacturer Identification Logos, must from a front view not produce, at the discretion of the AFC, the visual impression of the display of an additional Manufacturer Identification on the front of the shorts (i.e. in addition to the Manufacturer Identification displayed on the front of the shorts). The display of a Manufacturer Identification Logo incorporated into a strip on shorts (worn by a Participating Player standing upright) must be only partially visible from a front view and fully visible only from a side view.

- 49.6. The following measurements must be observed:
- 49.6.1. Manufacturer Identification Logo on the shorts: maximum 20cm² (twenty square centimetres);
 - 49.6.2. Manufacturer Identification Logo in the form of a strip: maximum 8cm (eight centimetres) width.

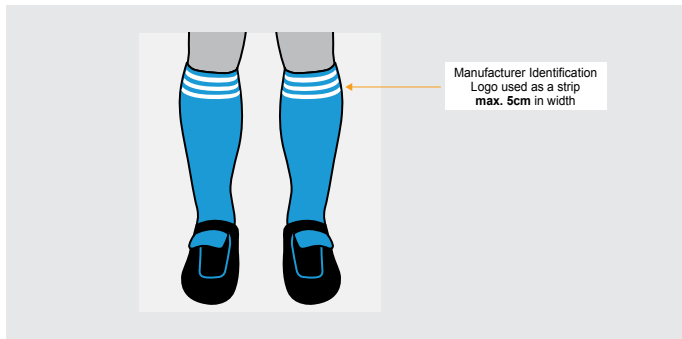


- 49.7. Member Associations or participating Clubs may display one (1) single Technology Label on the shorts. The top edge of the Technology Label must be positioned either not higher than 5cm (five centimetres) above the bottom edge of the shorts or not lower than 5cm (five centimetres) below the bottom of the waistband at the top of the shorts. The size of the Technology Label must not exceed 10cm² (ten square centimetres).
- 49.8. Member Associations or participating Clubs may display one (1) Quality Seal on the shorts. The top edge of the Quality Seal must be positioned either not higher than 5cm (five centimetres) above the bottom edge of the shorts or not lower than 5cm (five centimetres) below the top of the shorts. The size of the Quality Seal must not exceed 10cm² (ten square centimetres), whereas the maximum size of the Manufacturer Identification integrated in the Quality Seal shall not exceed 5cm² (five square centimetres).

50. Manufacturer Identification on Socks

- 50.1. Subject to Articles 50 and 51, Member Associations or participating Clubs may display up to two (2) types of Manufacturer Identifications registered with the AFC on each sock. The Manufacturer Identifications shall be positioned horizontally between the ankle and the top edge of each sock.

- 50.2. The Manufacturer Identification Logo, being a Design Mark, may additionally be displayed once on each sock or in the form of a strip across the top edge of each sock. Any Manufacturer Identification Logo incorporated into this strip may only be displayed once or in the form of a repeated pattern with a series of Manufacturer Identification Logos attached to each other or with a maximum space of 2cm (two centimetres) between the Manufacturer Identification Logos.
- 50.3. The following measurements must be observed (based on a brand-new, unworn sock):
- 50.3.1. Manufacturer Identification Logo: maximum 20cm² (twenty square centimetres) for one (1) single Manufacturer Identification Logo or a maximum 10cm² (ten square centimetres) each for two (2) Manufacturer Identification Logos;
- 50.3.2. Manufacturer Identification Logos in the form of a strip: maximum 5cm (five centimetres) width.



51. Special Manufacturing Techniques

- 51.1. Member Associations or participating Clubs may choose to display one (1) type of Manufacturer Identification registered with the AFC on the shirt and/or on the shorts in the form of a Jacquard Weave, embossing, laser etching or tonal print.
- 51.1.1. The use of any other special manufacturing technique requires the prior written approval of the AFC.
- 51.2. The size shall not exceed 20cm² (twenty square centimetres). There is no limitation as to the number and positioning of the type of Manufacturer Identification.
- 51.3. The special manufacturing technique pattern must be incorporated in the main colour and/or in one of the minor colours of the Playing Equipment. The special manufacturing technique pattern must not dominate, contain a contrasting colour, or affect the distinctiveness of the Playing Equipment.

SECTION 10 | MANUFACTURER IDENTIFICATION ON SPECIAL EQUIPMENT**52. Special Equipment for Participating Players**

- 52.1. Member Associations or participating Clubs may display only one (1) type of Manufacturer Identification registered with the AFC on each of the following Special Equipment items for Participating Players:
- 52.1.1. goalkeeper gloves;
 - 52.1.2. goalkeeper cap;
 - 52.1.3. gloves worn by outfield players;
 - 52.1.4. headband or wristbands; and
 - 52.1.5. beach soccer foot binding and other support bandages.
- 52.2. Member Associations or participating Clubs may determine, at their own discretion, the position of the Manufacturer Identification. The measurement must not exceed 20cm² (twenty square centimetres).



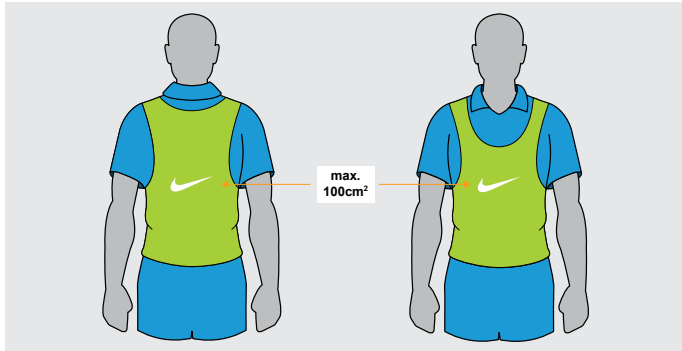
- 52.3. Article 25.3 shall apply to captain's armbands.

53. Items worn under Playing Equipment

- 53.1. Member Associations or participating Clubs may display two (2) types of the Manufacturer Identifications registered with the AFC on an undershirt, one (1) positioned on the front and one (1) on the back. The measurement(s) must not exceed 20cm² (twenty square centimetres). Any Manufacturer Identifications displayed on an undershirt shall not be visible when worn under a shirt.
- 53.2. Member Associations or participating Clubs may display only one (1) type of Manufacturer Identifications registered with the AFC on thermal shorts, to be positioned, at their discretion, on either leg. The measurement must not exceed 20cm² (twenty square centimetres). In case the thermal shorts are permanently attached to the shorts, the terms and conditions of Article 49 shall apply and no additional Manufacturer Identification may be displayed.

54. Warm-Up Bibs

- 54.1. For any Matches where the AFC has not provided warm-up bibs, Member Associations or participating Clubs may display two (2) types of Manufacturer Identification registered with the AFC on its warm-up bibs, to be positioned, at their discretion, on the front and back of the warm-up bibs. The measurements must not exceed 100cm² (one hundred square centimetres).
- 54.2. Sponsor Advertising is prohibited on warm-up bibs.



55. Technology Labels

- 55.1. Member Associations or participating Clubs may display one (1) Technology Label on each of the following Special Equipment items for Participating Players:
- 55.1.1. goalkeeper gloves;
 - 55.1.2. goalkeeper cap;
 - 55.1.3. gloves worn by outfield players;
 - 55.1.4. headband or wristbands;
 - 55.1.5. items worn under Playing Equipment; and
 - 55.1.6. beach soccer foot bindings and other support bandages.
- 55.2. Member Associations or participating Clubs may determine, at their own discretion, the position of the Technology Label. The size of the Technology Label shall not exceed 10cm² (ten square centimetres).

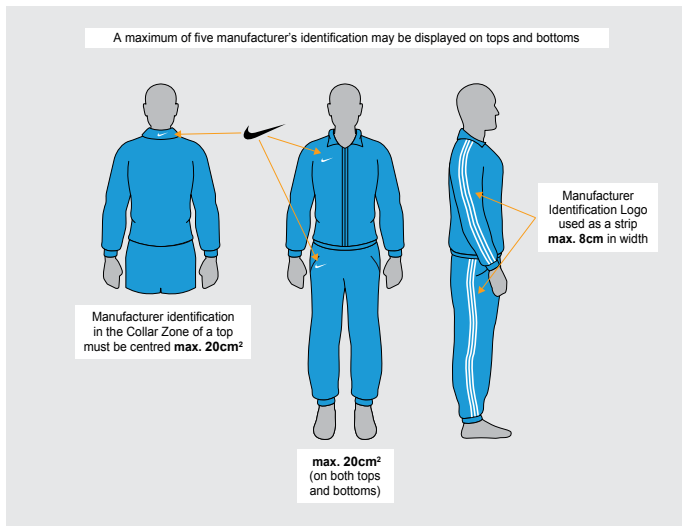
56. Quality Seals

- 56.1. Member Associations or participating Clubs may display up to two (2) Quality Seals on the following Special Equipment items for Participating Players:
- 56.1.1. goalkeeper gloves;
 - 56.1.2. goalkeeper cap;
 - 56.1.3. gloves worn by outfield players;
 - 56.1.4. headband or wristbands;
 - 56.1.5. items worn under Playing Equipment; and
 - 56.1.6. beach soccer foot bindings and other support bandages.
- 56.2. The positioning and measurements shall be as follows:
- 56.2.1. if only one (1) Quality Seal is displayed, it may be displayed in a position to be chosen at the discretion of the Member Association or participating Club and its size must not exceed 10cm² (ten centimetres), whereas the maximum size of the Manufacturer Identification integrated in the Quality Seal shall not exceed 5cm² (five square centimetres); or
 - 56.2.2. if two (2) Quality Seals are displayed, Article 56.2.1 shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm² (five square centimetres), may be displayed in a position chosen at the discretion of the Member Association or participating Club.

57. Tops

- 57.1. Member Associations or participating Clubs may display a maximum of five (5) Manufacturer Identifications of any type registered with the AFC on each of its tops (e.g. tracksuit jackets, rain jackets, winter jackets, coats, T-shirts, sweatshirts, polo shirts and training tops). This includes a maximum two (2) bands of Manufacturer Identification Logos, being a Design Mark, displayed in the form of a strip in one of the following positions:
- 57.1.1. across the bottom of both sleeves; or
 - 57.1.2. down the outer seam of both sleeves.
- 57.2. Any Manufacturer Identification Logo incorporated into this strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer Identification Logos attached to each other or with a maximum space of 2cm (two centimetres) between the Manufacturer Identification Logos.

- 57.3. With respect to the Collar Zone of any top, a Manufacturer Identification may only be displayed in a centred position on the back of the top or, if the top does not have a collar, in a similar position. No Manufacturer Identification may be displayed on the front or sides of the Collar Zone.
- 57.4. The following measurements must be observed:
- 57.4.1. stand-alone Manufacturer Identification: maximum 20cm² (twenty square centimetres);
- 57.4.2. Manufacturer Identification Logo in the form of a strip: maximum of 8cm (eight centimetres) width.



- 57.5. Member Associations or participating Clubs may also display one (1) Technology Label on their tops. The size must not exceed 10cm² (ten square centimetres). Member Associations or participating Clubs may determine, at their own discretion, the position of the Technology Label.
- 57.6. Member Associations or participating Clubs may also display up to two (2) Quality Seals on their tops. The positioning and measurements shall be:
- 57.6.1. if only one (1) Quality Seal is displayed, its top edge must be positioned not higher than 15cm (fifteen centimetres) above the bottom edge of the top and its size must not exceed 10cm² (ten square centimetres), whereas the maximum size of the Manufacturer Identification integrated in the Quality Seal shall not exceed 5cm² (five square centimetres); or

57.6.2. if two (2) Quality Seals are displayed on the tops, Article 57.6.1 shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm² (five square centimetres), may be displayed in a position chosen at the discretion of the Member Association or participating Club.

58. Bottoms

58.1. Member Associations or participating Clubs may display a maximum five (5) Manufacturer Identifications of any type registered with the AFC on each of its bottoms (e.g. tracksuit bottoms, rainwear bottoms, shorts, winter trousers and training bottoms). This includes a maximum of two (2) bands of Manufacturer Identification Logos, being a Design Mark, displayed in the form of a strip in one of the following positions:

58.1.1. across the bottom edge of both legs of the bottoms; or

58.1.2. down the outer seams of both legs of the bottoms.

58.2. Any Manufacturer Identification Logo incorporated into this strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer Identification Logos attached to each other or with a maximum space of 2cm (two centimetres) between the Manufacturer Identification Logos.

58.3. The following measurements must be observed:

58.3.1. stand-alone Manufacturer Identification: maximum 20cm² (twenty square centimetres);

58.3.2. Manufacturer Identification Logo in the form of a strip: maximum of 8cm (eight centimetres) width.

58.4. Member Associations or participating Clubs may also display one (1) Technology Label on their bottoms. The size must not exceed 10cm² (ten square centimetres). Member Associations or participating Clubs may determine, at their own discretion, the position of the Technology Label.

58.5. Member Associations or participating Clubs may also display up to two (2) Quality Seals on their bottoms. The positioning and measurements shall be:

58.5.1. if only one (1) Quality Seal is displayed, its top edge must be positioned not higher than 15cm (fifteen centimetres) above the bottom edge of the bottoms and its size must not exceed 10cm² (ten square centimetres), whereas the maximum size of the Manufacturer Identification integrated in this Quality Seal shall not exceed 5cm² (five square centimetres); or

58.5.2. if two (2) Quality Seals are displayed on the bottoms, Article 58.5.1 shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm² (five square centimetres), may be displayed in a position to be chosen at the discretion of the Member Association or participating Club.

59. Other Special Equipment of Team Official Delegations

- 59.1. All other Special Equipment used by the teams in the technical area and on the Field of Play for storage, technical use, refreshments and medical treatment before and during a Match (e.g. bottles, towels, blankets, coaching boards, etc.), must remain free of all forms of Sponsor Advertising and Manufacturer Identification, unless otherwise approved in writing by the AFC.
- 59.2. Only one type of Manufacturer Identification is allowed on player bags and team Equipment bags with a maximum size of 25cm² (twenty-five square centimetres).



60. Ball Kids, Player Escorts, Flag Bearers and Other Persons

- 60.1. For Preliminary Competitions, Special Equipment worn by ball kids, player escorts, flag bearers and any other persons carrying out similar functions (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.) may display Manufacturer Identifications in accordance with Articles 57 and 58.
- 60.2. The AFC may exclusively provide all Equipment for Final Competitions and selected Matches in the Preliminary Competitions.

SECTION 11 | MANUFACTURER IDENTIFICATION ON OTHER EQUIPMENT ITEMS**61. Footballs**

- 61.1. The AFC may exclusively provide footballs for all Matches.
- 61.2. For Matches of a Preliminary Competition where the AFC does not provide footballs, one (1) type of Manufacturer Identification registered with the AFC may be displayed. Member Associations or participating Clubs may, at their own discretion, determine the number of repetitions and positions of the Manufacturer Identification. The measurements must not exceed 50cm² (fifty square centimetres) per repetition.
- 61.3. The name of the football may also be displayed. Member Associations or participating Clubs may determine, at their own discretion, the number of repetitions of the name and positions of the name. The measurements may differ but must not exceed 50cm² (fifty square centimetres).
- 61.4. Member Associations or participating Clubs may also choose to display on each football the type of pitch surface (such as grass, artificial turf, indoor, sand) for which it is produced or any Quality Seal.
- 61.5. The football used for Matches of a Preliminary Competition must not display Competition marks of any other Competition.

62. Field Equipment

- 62.1. For Preliminary Competitions, one (1) Manufacturer Identification may be displayed on the Field Equipment (including without limitation goals, goal nets, flag posts and their flags) by its Manufacturer. However, on goals, the Manufacturer Identification may only be displayed on the back of the goalposts or crossbar.
- 62.2. The measurements must not exceed 12cm² (twelve square centimetres).
- 62.3. The applicable regulation number and the year of manufacture of the goal frame may also be positioned in conjunction with the Manufacturer Identification on goals in order to fulfill any respective regional standards.

SECTION 12 | SPONSOR ADVERTISING

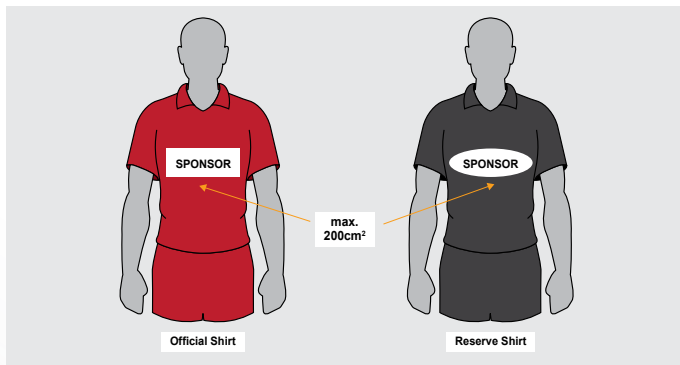
63. National Team Competitions

- 63.1. For all Matches involving Participating Teams, all forms of:
 - 63.1.1. Sponsor Advertising;
 - 63.1.2. third-party advertising;
 - 63.1.3. religious or political messages or images in any form, or offensive symbols or statements; and/or
 - 63.1.4. other announcements,are prohibited on all Playing Equipment inside a Stadium or Controlled Access Area.
- 63.2. For Final Competitions, Sponsor Advertising or third-party advertising on Special Equipment used by the Team Official Delegation inside the Controlled Access Area is prohibited.
- 63.3. For Preliminary Competitions, Sponsor Advertising or third-party advertising may be displayed on Special Equipment used by the Team Official Delegation inside the Controlled Access Area, but outside the Field of Play.
- 63.4. The AFC may issue other regulations governing a Competition which may contain specific advertising rules for sponsors, Manufacturers or third parties displayed on Special Equipment.

64. Club Competitions

- 64.1. For all Matches involving Clubs, the participating Clubs may engage in Sponsor Advertising only on the front of the shirt forming part of its Playing Equipment, subject to the provisions of Article 65.1.
 - 64.1.1. This Sponsor Advertising may be displayed no more than once.
 - 64.1.2. No Sponsor Advertising is allowed on shorts and/or socks.
- 64.2. The total area used must not exceed 200cm² (two hundred square centimetres).
- 64.3. The form of Sponsor Advertising is unrestricted.
- 64.4. The advertising surface may be placed on the front of the shirt either:
 - 64.4.1. horizontally, across the chest; or
 - 64.4.2. vertically, on the Right or Left, or in the centre of the torso.

- 64.5. The height of the letters must not exceed 10cm (ten centimetres). Participating Clubs may choose, at their own discretion, the script and colour of the lettering. No Manufacturer Identification, Decorative Element, or other elements may be incorporated.
- 64.6. Further restrictions may be imposed in the relevant Competition regulations.
- 64.7. Participating Clubs may display different Sponsor Advertising on their 'official' and 'reserve' playing shirts respectively, provided that such Sponsor Advertising is from the same sponsor and within the same product category. In the event a third playing shirt is produced, such playing shirt shall incorporate either one of the Sponsor Advertising used for the 'official' or 'reserve' playing shirt.



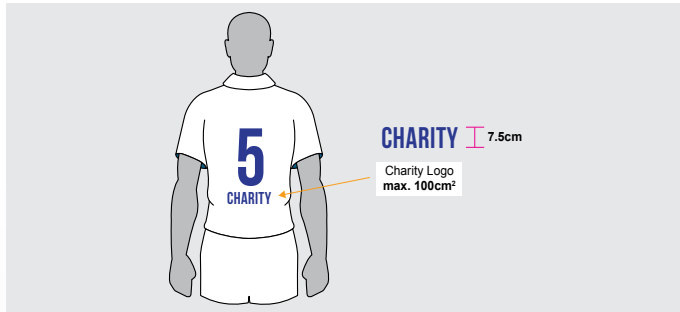
- 64.8. Participating Clubs commencing their AFC sporting season in a Preliminary Competition may change their sponsor no more than twice during the same AFC sporting season. Participating Clubs commencing their AFC sporting season in a Final Competition may change their sponsor only once during the same AFC sporting season. The AFC may grant an exception, at its own discretion, only if the sponsor becomes bankrupt. The relevant Competition regulations may contain further restrictions.
- 64.9. Unless permitted under Article 64.7, a change in the content of any Sponsor Advertising is considered to be a change of sponsor.
- 64.10. To change its sponsor, a participating Club must submit a written request to the AFC at least seven (7) days before the respective Match together with a:
- 64.10.1. copy of the approval of the Member Association; and
 - 64.10.2. sample of the new shirt.
- 64.11. The AFC may ask to see sponsor contracts to verify the nature of the sponsorship agreement. Refusal to comply may result in the case being submitted to the AFC Disciplinary and Ethics Committee.

- 64.12. Sponsor Advertising may be worn for away Matches provided that it does not conflict with any of the prohibitions referred to in Article 65.2. When it is possible that such a prohibition may apply, the Member Association of the away Club must contact the Member Association of the host Club at least twelve (12) working days before the date of the Match and provide an exact description of the Sponsor Advertising. If the Member Association of the host Club advises that the Sponsor Advertising in question is prohibited, it must notify the AFC immediately and provide written evidence to that effect.

Charity Logos

- 64.13. A participating Club may, in addition to Sponsor Advertising, display one (1) simple logo of a charity organisation on its shirt.
- 64.14. The participating Club must provide a duly signed declaration in which the charity organisation concerned confirms that:
- 64.14.1. is a not-for-profit organisation duly registered in any country;
 - 64.14.2. is an apolitical organisation pursuing its objectives regardless of political affiliation and does not openly take any political stance;
 - 64.14.3. pursues its objectives without any discrimination on account of politics, gender, religion, race or any other reason;
 - 64.14.4. has a financial report audited and published in accordance with the international standards;
 - 64.14.5. will not offer or give to the participating Club any financial or other form of compensation or recompense for allowing its charity logo to appear on the shirt;
 - 64.14.6. has duly registered its charity logo in an official state register and has expressly permitted the participating Club to use it;
 - 64.14.7. has concluded a written agreement with the participating Club defining all the rights and duties of each party; and
 - 64.14.8. agrees to provide all such relevant information to the AFC upon request.
- 64.15. The participating Club must also declare that it:
- 64.15.1. confirms that the charity organisation meets the requirements of Article 64.14.1 to 64.14.4 above;
 - 64.15.2. will not receive any financial or other form of compensation or recompense for allowing the registered logo of the charity organisation to appear on the shirt;
 - 64.15.3. has concluded a written agreement with the charity organisation defining all the rights and duties of each party; and
 - 64.15.4. will immediately update the AFC about any change to the written agreement with the charity organisation.

- 64.16. Participating Clubs must obtain the written authorisation of the AFC for the use of any charity logo. In principle, such authorisation shall be provided with the approval process set out in Section 2, provided that the necessary declarations as set out above have been submitted.
- 64.17. The charity logo may only be displayed:
- 64.17.1. as an alternative to the Club Name within the Collar Zone on the back of the shirt with a maximum size of 20cm² (twenty square centimetres); or
 - 64.17.2. as an alternative to the Club Name below the number on the back of the shirt with a maximum size of 100cm² (one hundred square centimetres).



- 64.18. The AFC may at any time request that the participating Club provide the statutes of the charity organisation and/or a copy of the written agreement of both parties in order to assess whether the relevant criteria are met.
- 64.19. Should such an assessment reveal a failure to satisfy one (1) or more criteria, the AFC may decide at any time to revoke its approval for the charity logo to be displayed on the shirt of the participating Club concerned.

65. Advertising Restrictions

- 65.1. The following categories of Sponsor Advertising are prohibited in all Competitions:
- 65.1.1. tobacco;
 - 65.1.2. gambling;
 - 65.1.3. liquor;
 - 65.1.4. alcohol (if prohibited by the laws of the Host Country);
 - 65.1.5. Sponsor Advertising containing slogans of a political, religious, offensive or racial nature; or
 - 65.1.6. Sponsor Advertising for causes that offend common decency.

- 65.2. Any bans or restrictions deriving from the national legislation of the country or territory in which any Match is taking place shall also apply.
- 65.3. Member Associations or participating Clubs must obtain the written authorisation of the AFC for any Sponsor Advertising. In principle, such authorisation shall be provided with the approval process set out in Section 2, provided that the necessary sponsor information has been submitted.

66. Special Equipment of Team Official Delegations

- 66.1. All forms of Sponsor Advertising are prohibited on Special Equipment.
- 66.2. With the exception of the Manufacturer Identification, all Special Equipment of the Team Official Delegation brought into a Controlled Access Area shall only display the Official Emblem of their Member Association or participating Club.
- 66.3. It is the responsibility of the Member Association or participating Club to cover all sponsor logos before entering a Controlled Access Area.

67. Other Clothing and Apparel

- 67.1. All references to clothing and apparel are as listed in Appendix A.
- 67.2. No Sponsor Advertising is permitted on:
 - 67.2.1. all clothing and apparel worn underneath, or in replacement of Official Kit or Reserve Kit; and/or
 - 67.2.2. winners' T-Shirt worn and/or displayed by the Team Official Delegation at the conclusion of a Match.
- 67.3. All formal attire (e.g. ties, suits, shirts) worn by the Team Official Delegation within a Controlled Access Area must be completely free of third-party branding (whether sewn-in or separately attached) other than the emblem of the Member Association or participating Club.
- 67.4. The Articles relating to the size and frequency of Manufacturer Identifications apply equally to celebratory apparel worn and/or displayed by any member of any Team Official Delegation following the conclusion of the final Match of a Competition.

68. Match Officials

- 68.1. All forms of advertising (which exceeds the extent of any Manufacturer Identification permitted pursuant to Sections 8 to 11) are strictly prohibited on all Equipment of Match Officials, unless otherwise approved in writing by the AFC.
- 68.2. Any display of religious or political messages or images in any form, any offensive or personal symbols or statements and/or other announcements are strictly prohibited on all Equipment of Match Officials.

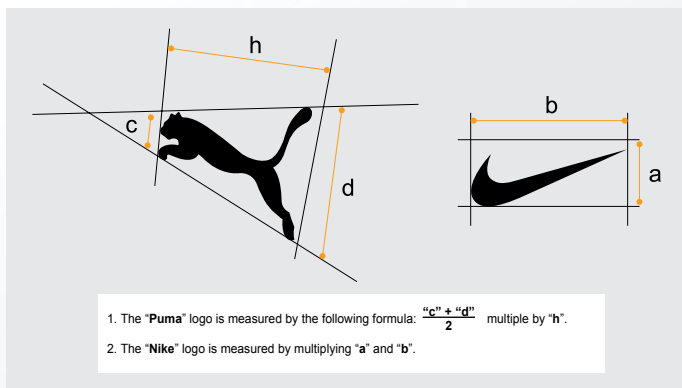
69. Ball Kids, Player Escorts, Flag Bearers and Other Persons

- 69.1. All forms of advertising (which exceeds the extent of any Manufacturer Identification permitted pursuant to Sections 8 to 11) are strictly prohibited on all Equipment of ball kids, player escorts, flag bearers and any other persons carrying out similar functions (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.), unless otherwise approved in writing by the AFC.
- 69.2. Identification or any display of religious or political messages or images in any form, any offensive or personal symbols or statements and/or other announcements are strictly prohibited on all Equipment of ball kids, player escorts, flag bearers and any other persons carrying out a similar function (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.). Only generic AFC Competition logos can be utilised for the above attire.
- 69.3. The AFC may exclusively provide apparel for ball kids, player escorts, flag bearers and any other persons carrying out a similar function (e.g. centre circle banner carriers, ball bearers, referee escort kids, etc.) for selected Matches.

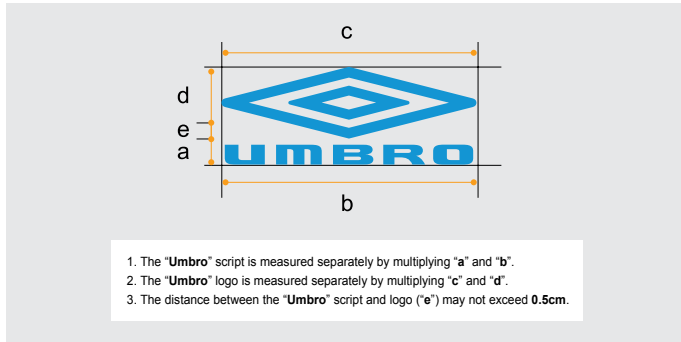
SECTION 13 | MEASUREMENT PROCEDURE

70. Measurement Method

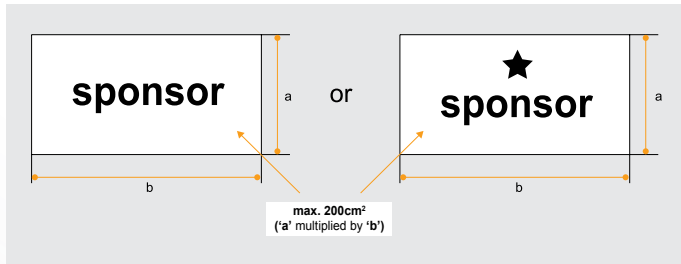
- 70.1. Representations on Kit will be measured according to their smallest geometric form (square, rectangle, triangle, circle, etc.) and the dimensions calculated using the usual mathematical formula.
- 70.2. To calculate the surface area, the widest part of the item will be measured from edge to edge. Exceptionally, items may be divided into several individual geometric forms for the purpose of calculating the surface area.
- 70.3. The Manufacturer may submit a concrete proposal as to how to measure its types of identification to the AFC who shall communicate its approval in writing.
- 70.4. The Manufacturer Identification Product Line and Manufacturer Identification Figurative Logo will be calculated as several individual geometric forms when the distance between the various elements does not exceed 0.5cm (half a centimetre).
- 70.5. The Sponsor Advertising surface will be calculated as several individual geometric forms when the distance between the various elements does not exceed 5cm (five centimetres).
- 70.6. Furthermore, one of the following surfaces, whichever is the larger, will be taken into consideration for approval purposes:
 - 70.6.1. surface of the single-coloured patch used for Sponsor Advertising; or
 - 70.6.2. surface of the lettering used for Sponsor Advertising if the Sponsor Advertising is based on the shirt colour.



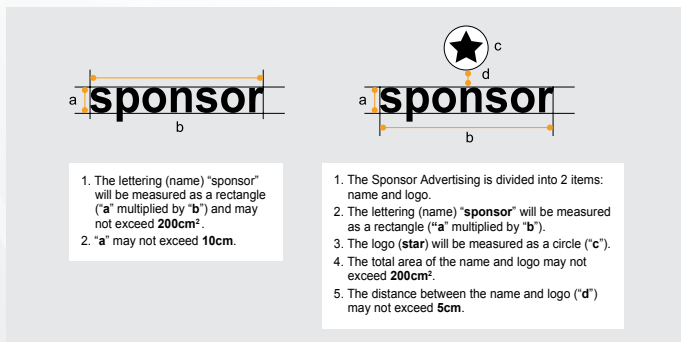
Measurement procedure for Manufacturer Identification Logo.



Measurement procedure for Manufacturer Identification Figurative Logo and Manufacturer Identification Product Line.



Measurement procedure for Sponsor Advertising on neutral-coloured patch.



Measurement procedure for Sponsor advertising applied on the shirt colours or on a patch of one of the shirt colours.

SECTION 14 | CLOSING PROVISIONS

71. Disciplinary Measures

- 71.1. Failure to comply with any matter set out within these Regulations is an offence and may be sanctioned accordingly by the AFC Disciplinary and Ethics Committee.
- 71.2. All disciplinary measures in relation to these Regulations shall be undertaken in accordance with the current AFC Statutes, AFC Disciplinary and Ethics Code, and any relevant AFC circular.
- 71.3. Match Commissioners have the responsibility to report any non-compliance with these Regulations during a Match. If necessary, the Match Commissioner is authorised to confiscate Equipment in return for a receipt and submit such Equipment to the AFC with a written report.

72. Decisions

- 72.1. All decisions made in accordance with these Regulations, except where expressly identified otherwise, are final and binding and not appealable in accordance with the AFC Statutes.

73. Amendments

- 73.1. The AFC reserves the right to make amendments to any part of these Regulations for any reason whatsoever. Such amendments shall be duly communicated in due course.

74. Force Majeure

- 74.1. The AFC Competitions Committee is the only body capable of declaring a Force Majeure event pursuant to these Regulations.

75. Matters Not Provided For

- 75.1. Matters not provided for in these Regulations shall be decided by the AFC Competitions Committee. Such decisions are final and binding and not appealable.

76. Implementing Provisions

- 76.1. The AFC General Secretariat is entrusted with the operational management of these Regulations and is therefore entitled to make decisions and adopt the detailed provisions necessary for implementing these Regulations.

77. Enforcement

- 77.1. These Regulations were ratified by the AFC Executive Committee on 25 November 2020 and came into force immediately.

For the AFC Executive Committee

Shaikh Salman bin Ebrahim Al Khalifa
President

Dato' Windsor John
General Secretary

APPENDIX A | KIT-RELATED TERMS AND EXPLANATORY NOTES

Kit includes the following garments and articles which are worn or used in Controlled Access Areas before, during and after a Match:

1. Playing Equipment (including goalkeepers):
 - a) shirt or jersey ("shirt" in the Regulations)
 - b) shorts
 - c) socks (or stockings) ("socks" in the Regulations)

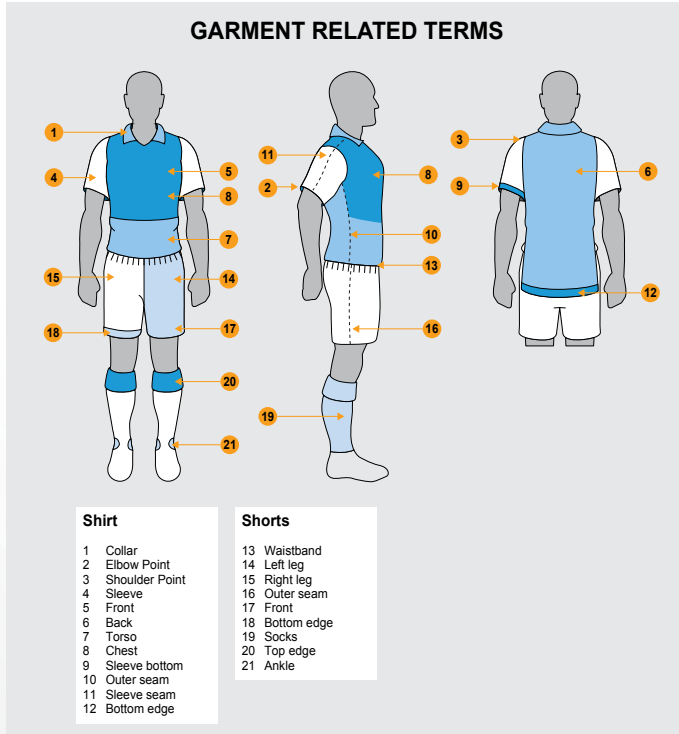
2. Special Equipment for Participating Players
 - a) undershirt/underwear
 - b) thermal underwear (short or long, warm, insulated, worn under the shorts/trousers)
 - c) t-shirt/vest
 - d) training tops & bottoms (tops and bottoms worn during warm-ups)
 - e) socks
 - f) gloves
 - g) sweatband
 - h) hat/cap
 - i) headband
 - j) captain's armband
 - k) support bandages or splints
 - l) special medical protection items
 - m) beach soccer foot bindings and other support bandages
 - n) electronic tracking and performance systems

3. Special Equipment exclusive for goalkeepers
 - a) goalkeeper gloves
 - b) cap
 - c) glove bag

4. Other Special Equipment
 - a) tracksuit (top and bottom)
 - b) coat
 - c) jacket (stadium jacket, etc.)
 - d) waterproof garments (rain jacket, etc.)
 - e) sweatshirt
 - f) t-shirt
 - g) bags (ball bags, medical bag, etc.)
 - h) bottle
 - i) towel
 - j) bibs

5. Formal attire worn by the Team Official Delegation in a Controlled Access Area
 - a) tie
 - b) suit
 - c) shirt

6. Further Equipment brought into the Controlled Access Area
 - a) any other items worn by a member of a Team Official Delegation



APPENDIX B | TERMS RELATED TO MANUFACTURER IDENTIFICATION

Composite Mark	Combination of a Word Mark and a Design Mark.
Decorative Element	Has the same meaning as in the Definitions.
Design Mark	Any sign which can be represented graphically and does not include any letters.
Manufacturer Identification Figurative Logo	Combination of name and logo in one single representation. Corresponds to a Composite Mark.
Manufacturer Identification Logo	Symbol which is linked with a Manufacturer. Corresponds to a Design Mark.
Manufacturer Identification Name	Name of the Manufacturer in block letters. Corresponds to a Word Mark.
Manufacturer Identification Product Line	Products (clothes, shoes, etc.) which are all from a same “brand” and have a specific name. Corresponds to a Composite Mark.
Manufacturer Identification Script	The particular script of a trade name.
Quality Seal	Has the same meaning as in the Definitions.
Registered Trademark	Has the same meaning as provided in the Definitions.
Strip	Manufacturer design mark used in a repeated form in a clearly defined position and size for each single design mark used.
Word Mark	A fantasy word in block letters.

APPENDIX C | AFC COMPETITIONS

AFC National Team Competitions

No.	Final Competition	Preliminary Competition
1	AFC Asian Cup (Finals)	AFC Asian Cup (Qualifiers)*
2	AFC U23 Asian Cup (Finals)	AFC U23 Asian Cup (Qualifiers)
3	AFC U20 Asian Cup (Finals)	AFC U20 Asian Cup (Qualifiers)
4	AFC U17 Asian Cup (Finals)	AFC U17 Asian Cup (Qualifiers)
5	AFC Solidarity Cup	
6	AFC Women's Asian Cup (Finals)	AFC Women's Asian Cup (Qualifiers)
7	AFC Women's U20 Asian Cup (Finals)	AFC Women's U20 Asian Cup (Qualifiers)
8	AFC Women's U17 Asian Cup (Finals)	AFC Women's U17 Asian Cup (Qualifiers)

AFC Club Competitions

No.	Final Competition	Preliminary Competition
1	AFC Champions League (Group Stage and Knockout Stage)	AFC Champions League (Preliminary Stage and Playoff Stage)
2	AFC Cup (Group Stage and Knockout Stage)	AFC Cup (Preliminary Stage and Playoff Stage)

AFC Futsal and Beach Soccer Competitions

No.	Final Competition	Preliminary Competition
1	AFC Futsal Asian Cup (Finals)	AFC Futsal Asian Cup (Qualifiers)
2	AFC Futsal Club Championship	
3	AFC U20 Futsal Asian Cup (Finals)	AFC U20 Futsal Asian Cup (Qualifiers)
4	AFC Women's Futsal Asian Cup (Finals)	AFC Women's Futsal Asian Cup (Qualifiers)
5	AFC Beach Soccer Asian Cup (Finals)	AFC Beach Soccer Asian Cup (Qualifiers)

* For the purposes of these Regulations, the relevant provisions applicable to Final Competitions are also applicable to the final round of the AFC Asian Cup (Qualifiers).

FRONT

1 type of Manufacturer Identification:
20cm²

AFC Competition Sleeve Badge Right:

Number Height:
10-15cm

National Flag:
Max: 25cm²

AFC Campaign Sleeve Badge Left:

Member Association Emblem:
Max: 100cm²

Country Name:
Max: 2cm (H)
Max: 12cm²

Member Association Emblem:
Max: 50cm²

Country Name:
Max: 2cm (H)
Max: 12cm²

Number Height:
10-15cm

1 type of Manufacturer Identification:
20cm²

Matchday Customisation

AFC U23 CHINA VS THAILAND 2020
Tournament Shirt (Sponsor)

CHINA PRN VS UZBEKISTAN

Max: 50cm²

A shirt may be customised for a particular matchday and display:
 • Player Names or National Flags
 • Match date
 • Name of the city where the Match will take place

BACK

Country Name:
Max: 2cm (H)
Max: 12cm²

Gap:
Min: 4cm

Member Association Emblem:
Max: 5cm²

Player's Name:
5-7,5cm (H)

Number Height:
Mens Shirts:
25-35cm
Women's Shirts:
20-35cm

Stroke Width:
3-5cm

Goalkeeper's name
max. 2cm in height

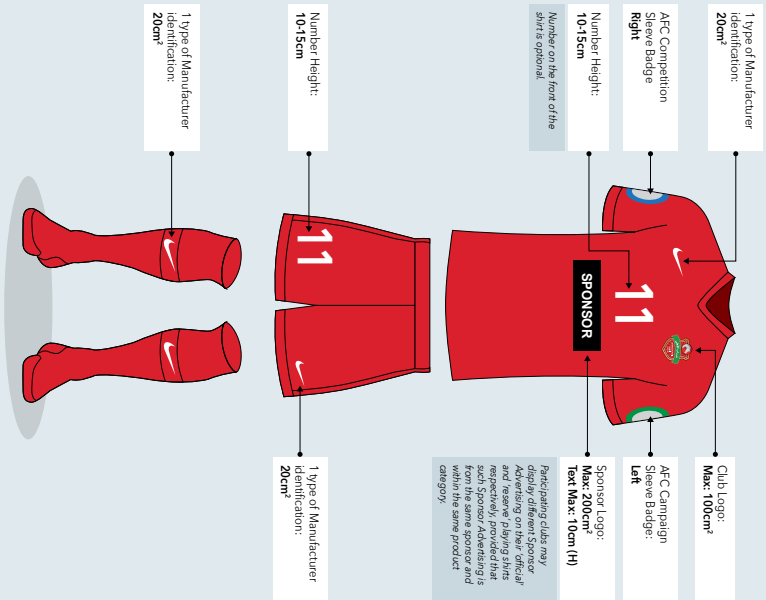
Member Association Emblem:
Max: 50cm²

Goalkeeper's name
max. 2cm in height

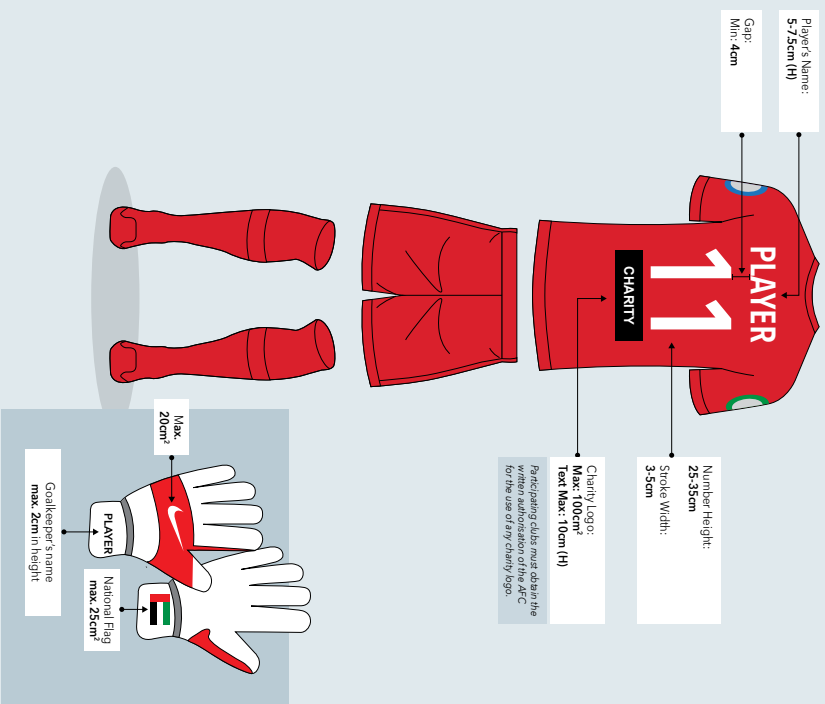
Max: 20cm²

Max: 20cm²

FRONT



BACK







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