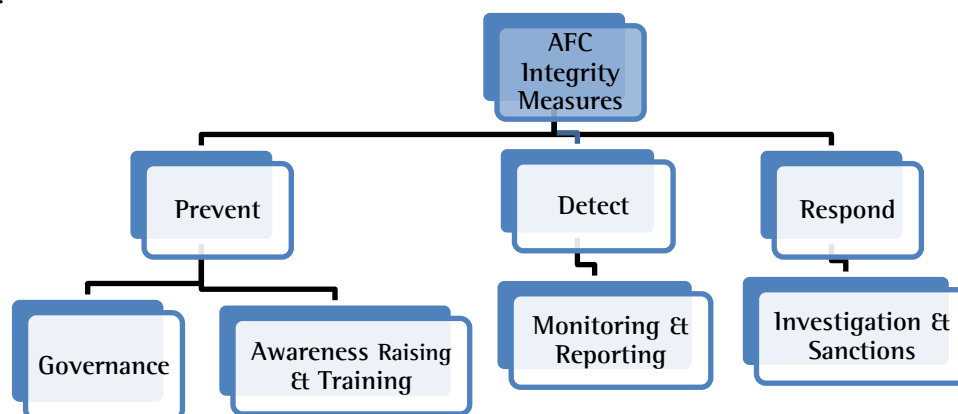


Having recognised the enormous threat of match-fixing to Asian football, the AFC in line with its Vision and Mission, has implemented measures with an aim to prevent, detect and respond to match-fixing in Asian Football.



AFC Integrity Measures

At the level of Prevention firstly, the AFC adopts and upholds good governance principles including having a regulatory framework in place that acts to effectively prevent and respond to cases of match-fixing. The implementation of essential and effective sporting regulations is a critical requirement for any sport governing body considering they form the basis to deem unethical behavior illicit and thereby sanctionable. In line with its existing regulations, the AFC adopts a Zero Tolerance Policy on match-fixing and imposes sanctions for involvement in match-fixing (including attempting, instigating or being an accomplice). Furthermore, involvement in betting connected to football, failure to report information linked to match-fixing, utilization of confidential knowledge to aid match-fixing/betting gains and association in a professional or sports-related capacity with an individual having violated AFC articles pertaining to match-fixing are all prohibited. Similarly, the direct and/or indirect involvement of any club in any activity aimed at arranging or influencing the outcome of a match at national or international level will result in that club being deemed ineligible to participate in AFC Competitions for one (1) football season by the Entry Controls Body (ECB). Finally, the AFC “Do the Right Thing Policy” aims to provide easily accessible and secure channels for anybody who has experienced or suspects wrongdoing or unethical behaviour in AFC competitions or activities to report this to a trusted Independent Head of Integrity that will not be controlled or unduly influenced by the AFC.

The second aspect of good governance entails AFC’s pursuit to forge strong collaboration with key stakeholders such as FIFA, other Confederations, AFC MAs, Law Enforcement Agencies and other national and international organizations committed to combating match-fixing primarily through the sharing of best practices and where possible, the provision of support in awareness raising initiatives and investigations.

Secondly, at the same level of Prevention, initiatives are taken to impart necessary knowledge and training via various developed resources to all potential targets of match-fixing to enable them to recognise, reject and report all instances of match-fixing. This includes players, match officials, team officials, MA officials, integrity officers and all others subject to AFC rules and regulations. This information is also available for those outside the AFC’s jurisdiction via the AFC’s official communication mediums.

At the level of Detection, monitoring and reporting mechanisms have been established which feed information in to the AFC Integrity Unit. These include the AFC Monitoring System (AMS) powered by Sportradar to identify suspicious irregularities during matches that could be linked to, or be indicative of, match-fixing. Other sources include the AFC Integrity reporting e-mail address (integrity@the-afc.com), the AFC Integrity Mobile App (under development), regular information exchange with key stakeholders already identified above and daily monitoring of open source media.

Where an allegation or suspicion is detected, a detailed Response process exists which entails investigations in line with the AFC’s regulations and the provision of support to the AFC judicial bodies in the imposition of sanctions.