

BIDDING NATION
SAUDI ARABIA



The cover features a dark green background with a repeating pattern of light green, overlapping, teardrop-shaped motifs. The text is centered and oriented vertically. At the bottom right, there is a diagonal graphic element consisting of two overlapping bands of color: a light tan band on top and a dark brown band on the bottom. The overall design is clean and modern.

AFC ASIAN CUP

2027

BID BOOK

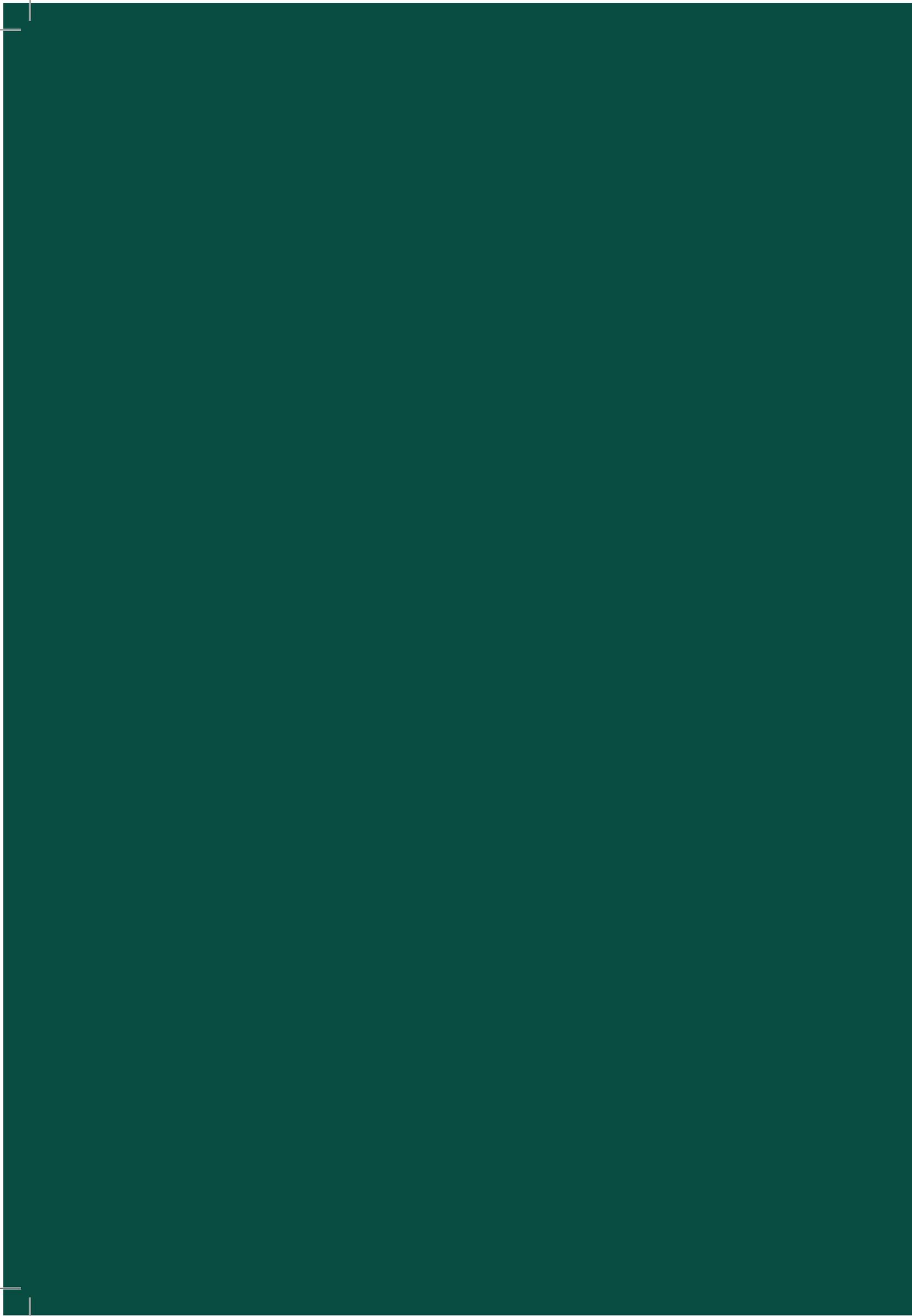
BIDDING NATION
SAUDI ARABIA



BID BOOK

AFC ASIAN CUP
2027

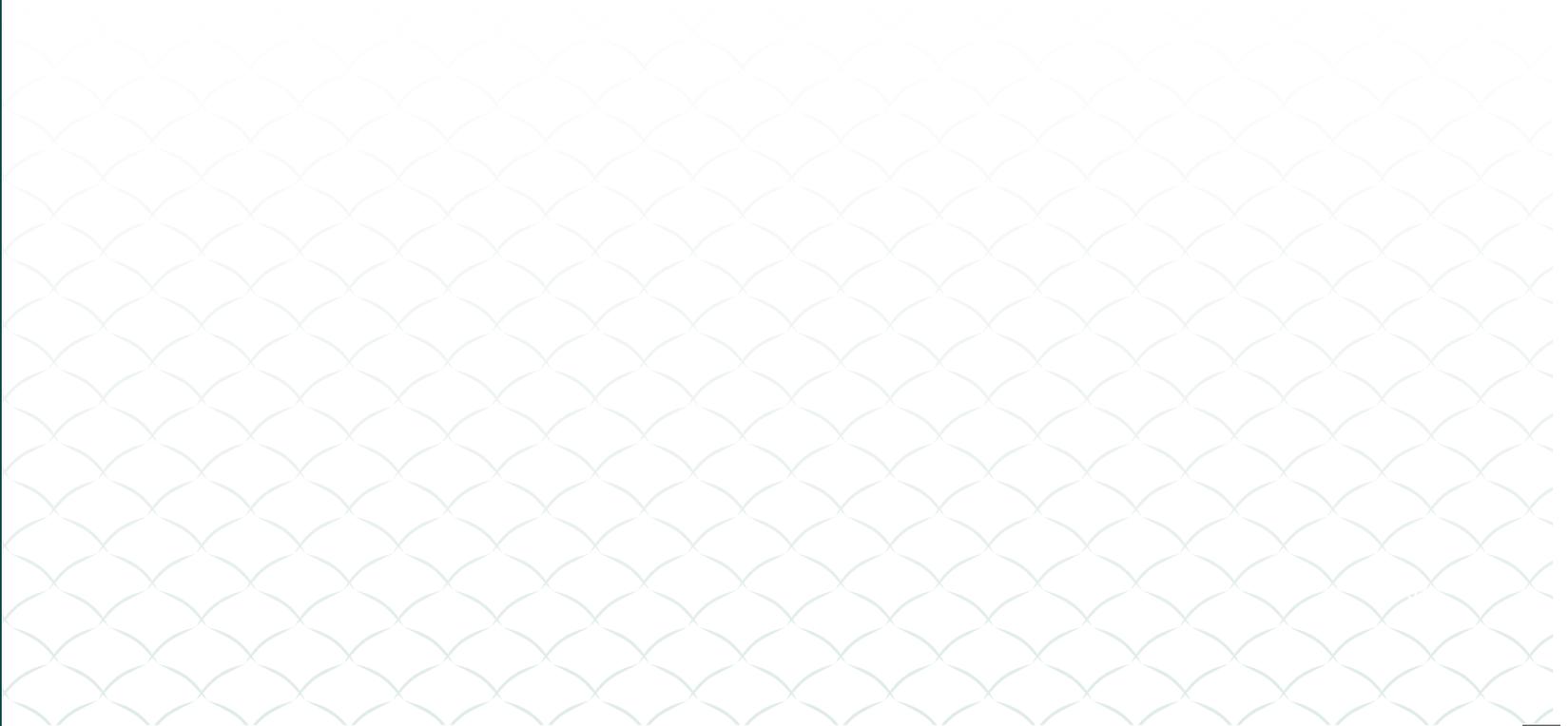




BIDDING NATION
SAUDI ARABIA



FORWARD FOR ASIA
معاً لمستقبل آسيا





It is with enormous pleasure that I invite the respectable officials of the AFC to review this transformative bid book which outlines the Kingdom of Saudi Arabia's vision for hosting the AFC Asian Cup 2027.

In Saudi Arabia, football is more than a sport. It is a passion found in the hearts of every Saudi citizen. The historic bond between Saudi Arabia and football goes back decades. In every corner of our vast Kingdom, it is rooted in our communities, uniting and engaging our citizens, especially our youth.

The Kingdom of Saudi Arabia is ready to host the 2027 AFC Asian Cup and the AFC can rest assured that the Asian Cup will be given the platform it deserves to be celebrated.

As a leading nation, Saudi Arabia is a trusted partner that continues to build strong relationships through international cooperation. We are on the cusp of another transformation, and as we look to the future we are determined to continue to lead responsibly and drive the goals of our partners forward, especially within Asian Football.

We see the AFC and all of its members as important partners in this journey. Together with you, I am certain that we can leave a positive legacy on the Asian football community and create a prosperous future for all, for 2027 and beyond.

May God's peace be upon you.

Yours sincerely,

The Custodian of the Two Holy Mosques
King Salman bin Abdulaziz Al Saud

إنه لمن دواعي سروري أن أدعو فريق عمل الاتحاد الآسيوي لكرة القدم لمناقشة ملف كأس آسيا ٢٠٢٧ والذي يوضح رؤية المملكة العربية السعودية لاستضافة هذه البطولة.

تحظى كرة القدم في مملكتنا بزخم واسع وشعبية كبيرة فرؤيتنا مبنية على شغفنا الكبير برياضة كرة القدم والتي تتجسد في شبابنا وشاباتنا وتعود هذه الأواصر التاريخية بين المملكة العربية السعودية وكرة القدم إلى عقود من الزمن متمثلة بتاريخ حافل بالنجاحات والبطولات على مستوى القارة.

تعتزم المملكة في حال أتاحت لها الفرصة لاستضافة كأس آسيا ٢٠٢٧ تقديم تجربة كروية لم يسبق لها مثيل للملايين من عشاق هذه اللعبة في آسيا وتطلع لتحقيق نقلة نوعية نعزز بها مكانة كرة القدم الآسيوية حيث تتمتع المملكة العربية السعودية بمسيرة طويلة تتجلى بالثقة والتعاون المتبادل ويعكس هذا النهج حرصنا على المضي قدماً في تنفيذ ما نتطلع إليه. وفي إطار ما توليه الدولة من اهتمام بالرياضة ومستقبل الرياضيين والذي يمثل إحدى أهم الركائز لرؤية المملكة ٢٠٣٠، فإن الجهود مستمرة لجعل المملكة نموذجاً يحتذى في تعزيز مساهمته في تطوير كرة القدم الآسيوية.

وفي الوقت الذي تشهد المملكة العربية السعودية تحولا نوعياً يتماشى مع رؤيتها، نتطلع إلى توظيف شغفنا الكبير بكرة القدم كمحفز للنمو المستمر لهذه الرياضة ودفع أهداف شركائنا في كرة القدم الآسيوية إلى الأمام.

نؤكد حرصنا على أهمية مشاركة الاتحاد الآسيوي لكرة القدم وجميع أعضائه في هذه الرحلة ونسعى معكم لترك إرث إيجابي لكرة القدم الآسيوية وخلق مستقبلًا مزدهراً لعام ٢٠٢٧ وما بعده.

خادم الحرمين الشريفين
الملك سلمان بن عبد العزيز آل سعود





On behalf of the Kingdom of Saudi Arabia, it is a pleasure to support our bid to host the AFC Asian Cup 2027.

In Saudi Arabia, we have been fortunate to play host to some of the finest athletes from across the sporting spectrum, and the impact of these events on our population cannot be understated. Sport, and especially football, positively transcends communities across our Kingdom - bringing our people together, inspiring generations and promoting team spirit.

As we in Saudi Arabia undertake our own transformation through our national "Vision 2030", we are focused on the future. We want to use our long-standing passion for football as a catalyst for the continued development of our country, and the growth of Asian football as a whole, by enabling all 47 AFC Member Associations to experience, exchange and expand like never before.

As a nation, we understand the power of football, and as global leaders we look forward to being able to work with the AFC to continue to grow and build this great sport for years to come.

Bringing the AFC Asian Cup to Saudi Arabia for the first time ever is an opportunity to make history - for Saudi Arabia and for Asia.

Together, we look forward to opening a new chapter in Asian football.

His Royal Highness Prince
Mohammed bin Salman bin Abdulaziz Al Saud
Crown Prince

يسرني أن أتقدم باسم المملكة العربية السعودية بدعم ملف ترشح المملكة لاستضافة كأس آسيا 2027 ونؤكد حرصنا الدائم على المضي قدماً لتحقيق مستهدفات رؤية المملكة ٢٠٣٠ حيث نشيد في هذا الصدد بما يثمر عنه التعاون الثنائي والمتعدد الأطراف بين المملكة والاتحاد الآسيوي من جهود لتحقيق تطلعات شبابنا وشاباتنا.

حُظيت المملكة العربية السعودية باستضافة أفضل الرياضيين من مختلف الرياضات وخاصة في كرة القدم وذلك يأتي تجسيدا لعزمنا على أن تكون المملكة مركزاً عالمياً رائداً لمختلف الرياضات وإنا إذ نحمد الله - عز وجل - على ما تحقق من إنجازات تنموية في العقود الماضية جعلت من بلادنا مصدر فخر وعزة لنا جميعاً، لنؤكد أن المملكة سائرة بعون الله في طريقها لتحقيق المزيد من الإنجازات من خلال رؤية المملكة ٢٠٣٠ بجميع محاورها التي تشتمل على تعزيز تطور كرة القدم الآسيوية في المجالات كافة.

بينما نقوم في المملكة العربية السعودية بتحقيق أهدافنا وتعزيز مسيرتنا التنموية من خلال رؤية المملكة ٢٠٣٠، نود توظيف شغفنا الكبير لكرة القدم كمحفز نحو النمو المستمر لهذه الرياضة في جميع أنحاء آسيا. وتتمثل رؤيتنا لاستضافة كأس آسيا ٢٠٢٧ في تقديم أكثر من مجرد بطولة حيث تعزز المملكة تحقيق تقدم كبير لمستقبل آسيا وإحداث نقلة نوعية تعزز من مكانة كرة القدم الآسيوية، فالبطولة خطوة نحو خلق تجربة جديدة، وتبادل جديد، وتوسع جديد نتطلع من خلاله إلى مشاركة أهدافنا وطموحاتنا مع أسرة كرة القدم الآسيوية والاتحادات والأعضاء في الاتحاد الآسيوي البالغ عددها ٤٧ بأكملها خلال الأشهر المقبلة.

نتطلع إلى العمل مع الاتحاد الآسيوي لكرة القدم لمواصلة التطور والتقدم في السنوات القادمة.

ونتيجة للزخم الإيجابي الذي تحظى به كرة القدم الآسيوية، فإن تنظيم كأس آسيا ٢٠٢٧ في المملكة العربية السعودية لأول مرة على الإطلاق، يعد فرصة لصنع مستقبل كرة القدم في المملكة وقارة آسيا حيث نتطلع بعزيمة وإصرار إلى فتح آفاق جديدة لكرة القدم الآسيوية.

صاحب السمو الملكي الأمير
محمد بن سلمان بن عبد العزيز آل سعود
ولي العهد





His Royal Highness
Prince Abdulaziz bin Turki Al-Faisal
Minister of Sport & President of the
Saudi Arabian Olympic Committee

On behalf of the Ministry of Sport of the Kingdom of Saudi Arabia, it is with great pleasure that we present you with our bid book for the AFC Asian Cup 2027. I hope that it will provide you with good insights into our bid and our vision for the future of Asian Football.

I would also like to take this opportunity to further provide the AFC with our full commitment and support in hosting the AFC Asian Cup 2027 in the Kingdom.

Saudi Arabia is a dynamic and innovative Kingdom with tremendous aspirations for the future. Led by our historic Vision 2030, we are focused on building a prosperous and thriving nation; one committed to being a leader in the region, in Asia and in the world. As part of this vision, sport plays a key role. In my role as Minister of Sport, I have seen the great impact that sports have had on our Kingdom. I can say with certainty that the opportunity to host the AFC Asian Cup in 2027 for the first time ever would create a lasting effect that will positively influence generations of future football players and fans in our country.

Football is embedded in our DNA, and the opportunity to host the finest talents across Asia, including our own, in a tournament we know and love, would be a new pinnacle in our development and a catalyst for continued transformation.

As one of the continent's greatest and most exciting sports events, the AFC Asian Cup brings together millions of people from across Asia. We want to continue making an impact for future generations of football fans and together use the strong momentum building across Asian Football to create a positive impact for the development and expansion of football in the continent.

Our nation offers fans and friends in Asian football the unique opportunity to experience the Asian Cup in a new and exciting way. Using our experience in hosting major events and our passion for football, our team is committed using the latest innovative hosting solutions to welcome the Asian football family and fans from across the world. And for our Member Association partners, we are working with our experienced teams to develop new partnership programs guaranteed to grow football on all levels across Asia. And last but not least we want to ensure that the lead up to 2027 welcomes new expansion and marketing opportunities for Asian football.

Our vision for 2027 is one for all of Asian Football, together with the AFC and all its Member Associations we intend to make your flagship event one that will **Move Asia Forward**.

We look forward to welcoming all of Asia to the Kingdom of Saudi Arabia!

Yours sincerely,

Abdulaziz bin Turki Al-Faisal
Minister of Sport & President of the
Saudi Arabian Olympic Committee

As President of the Saudi Arabian Football Federation, it gives me great pleasure to confirm to you the wholehearted commitment of the Kingdom of Saudi Arabia to host the AFC Asian Cup in 2027.

Football in the Kingdom is in our culture and in our hearts. We have a long history of competing at the highest level, representing the Asian continent internationally, and of investing in the development at every level of football throughout the Kingdom. Our goal was to ensure that future generations will continue to enjoy this great game.

As we continue to go through important transformations in our country's history, we are more aware than ever of the role that football must continue to play in our future, and to host the Asian Cup in 2027 would be a crucial catalyst in our development and one that would allow our population to witness the magic of the tournament like never before.

But our vision for the AFC Asian Cup 2027 not only looks at football in Saudi Arabia, our vision is one for all of Asian Football. The AFC Asian Cup 2027 in Saudi Arabia offers fans and friends in Asian football a new experience through innovative hosting solutions, new exchanges through our partnership programs and opportunities for new expansions in a new market. Together with the AFC and all its members we are ready to deliver an unforgettable football event, together we are ready to build a stronger future for all of Asian football, together with you we intend to make the AFC Asian Cup 2027 an event that will ***Move Asia Forward.***

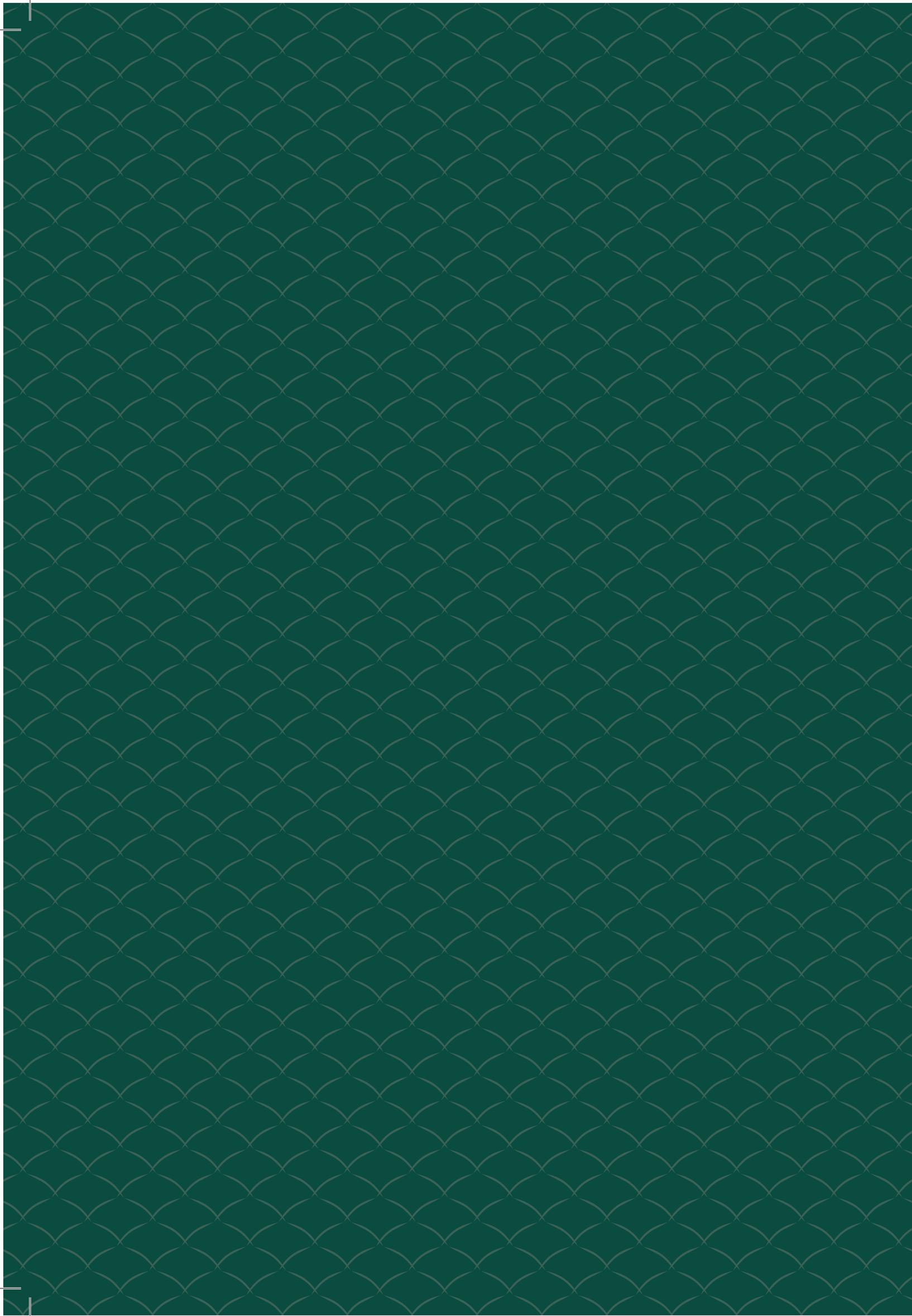
On behalf of the entire football family of Saudi Arabia, we look forward to working in partnership with you to take the Asian Cup to the next level.

With best wishes,

Yasser Al Misehal
President of the Saudi Arabian Football Federation



Yasser Al Misehal
President of the Saudi Arabian
Football Federation



ACKNOWLEDGEMENT

The Ministry of Sport in the Kingdom of Saudi Arabia and the Saudi Arabian Football Federation would like to thank the various government authorities & other entities that have contributed to the development of the bid



The Ministry of Sport in the Kingdom of Saudi Arabia and the Saudi Arabian Football Federation would also like to express their gratitude to the Official Bid Sponsors who contributed to the bid of the Kingdom of Saudi Arabia.



نيوم NEOM

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01

HOSTING VISION AND STRATEGY

1.1 Executive Summary

An AFC Asian Cup 2027 in the Kingdom of Saudi Arabia will be much more than just a tournament; it will be the next step forward for Asian football, creating a strong legacy for all and promoting the AFC as a leader in the sport.

Drawing on the Kingdom's national Vision 2030, Saudi Arabia's AFC 2027 slogan 'Forward for Asia' highlights an enthusiastic ambition to deliver **a new experience, new exchange and new expansion.**

A new experience, as the AFC Asian Cup 2027 in the Kingdom showcases innovation and state-of-the-art technology that will delight teams, players and fans.

A new exchange, as the Kingdom offers creative platforms and channels to share ideas and best practices, and foster friendship, among AFC Member Associations and nations.

A new expansion, as an AFC Asian Cup 2027 in Saudi Arabia gives Asian football access to new opportunities in a prosperous market.



1.2 Our vision

Football in Asia is on the rise. With anticipation building towards major international tournaments for men and women in the region over the coming years, now is the time for all Asian football to capitalize on this positive momentum.

Bringing the AFC Asian Cup to the Kingdom of Saudi Arabia for the first time would ensure that this momentum is carried forward, renewed and expanded to include each Member Association across Asia.

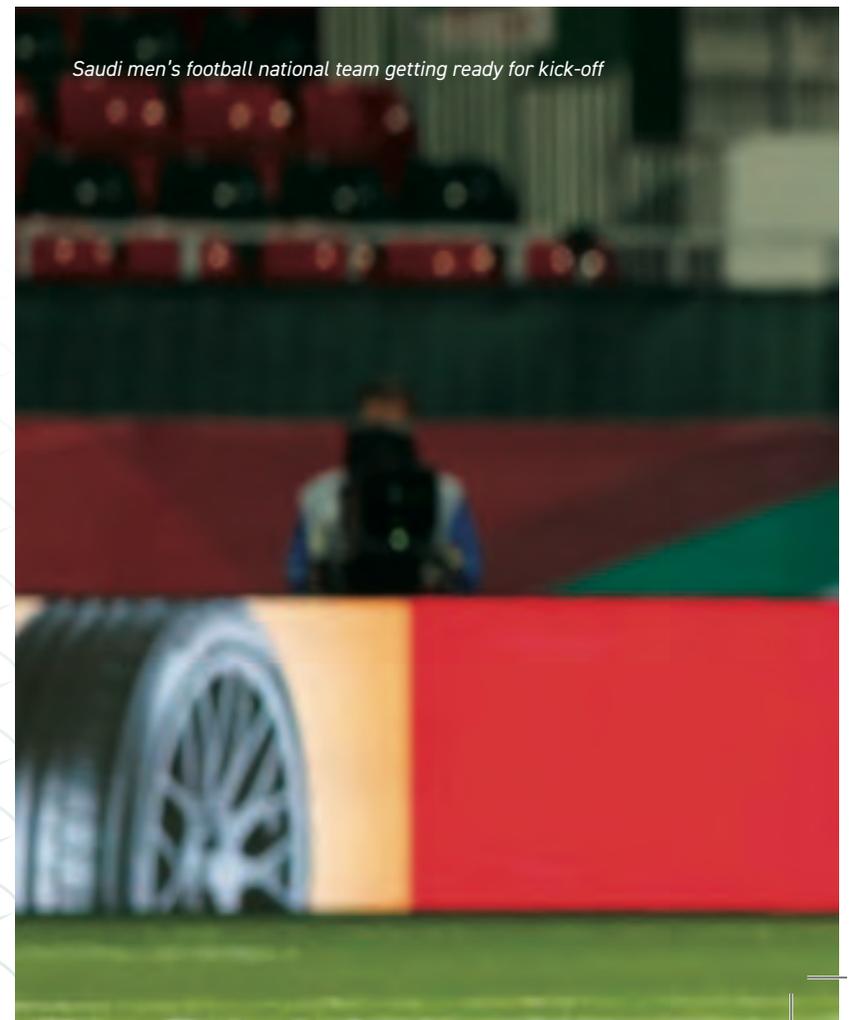
Our vision is to make the AFC Asian Cup 2027 in the Kingdom much more than a football tournament; we want to ensure that it will be the next step forward for Asian football, presenting Asia to the world and further positioning the AFC as a global leader in the sport.

Our vision to create an enduring legacy for all is founded on the massive support an AFC Asian Cup 2027 enjoys from all levels of society and all corners of the Kingdom. As we, in Saudi Arabia, undertake our own transformation through our national Vision 2030, we want to use our long-standing passion for football as a catalyst for the continued growth of the game across Asia - enabling all AFC Member Associations to experience, exchange and expand like never before.

Forward for Asia!

We want to use our long-standing passion for football as a catalyst for the continued growth of the game across Asia - enabling all AFC Member Associations to experience, exchange and expand like never before.

Forward for Asia!



Saudi men's football national team getting ready for kick-off

1.3 “Forward for Asia” means offering a *New Experience*

The AFC Asian Cup 2027 in the Kingdom will benefit from our focus on innovation and state-of-the-art technology, blended with our solid plans to deliver premium hospitality in an exciting and transforming country. A new experience will also reflect the renewed transformation of the Kingdom opening its doors to host visitors to enjoy its various assets and witness the Saudi identity.

We want to stage a next generation football tournament, setting new standards for excellence, and delivering an unprecedented sporting experience for millions of spectators from all over Asia. The ambition is to provide a new experience for all, pioneering a range of exciting and innovative ideas, including new concepts for promotion and fan engagement both before and during the tournament.

To carefully test all the new innovative ideas, plans are being explored for staging a full-scale

test tournament with up to 24 national teams – in a set-up very similar to an AFC Asian Cup – approximately one year before an AFC Asian Cup in Saudi Arabia.

The composition of the teams participating in the planned test tournament will require further clarification, but one consideration could be an expansion of the current AFC Solidarity Cup, to include all of the AFC national teams who do not qualify to the AFC Asian Cup in 2027, in addition to the Saudi Arabian national team.

This will ensure that all AFC Member Associations benefit from an AFC Asian Cup 2027 in Saudi Arabia, not just those that compete at the tournament, truly providing a new experience for these teams, while ensuring that our preparations for the Asian Cup in 2027 are both truly innovative and tested.





1.4 “Forward for Asia” means developing a *New Exchange*

An AFC Asian Cup 2027 in the Kingdom will be an opportunity for all Member Associations in Asia to benefit from our proud history of success in the sport and commitment to development at the highest level.

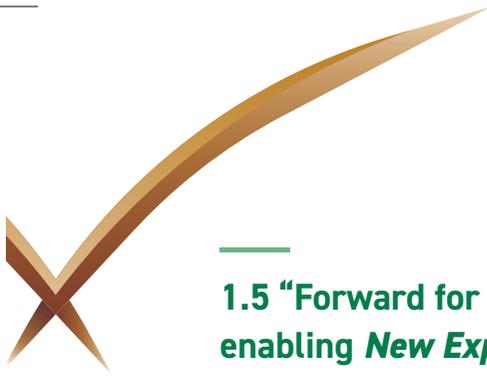
We want to exchange ideas, capabilities, and learnings with, as well as involve every AFC Member Association, both in the tournament’s organization and in our proven development programs, providing every country in Asia with the tools to grow the game. We want to inspire and encourage mainly smaller Member Associations to stage new tournaments in the future. Member Associations will be SAFF’s thought partners, exchanging ideas in preparation for the AFC Asian Cup 2027 in the Kingdom, and identifying opportunities for football development across the respective countries.

To secure such on-going and active involvement of all AFC Member Associations in the preparation and planning of an AFC Asian Cup 2027 in Saudi Arabia, plans are being developed to organize annual workshops in the Kingdom, where SAFF would invite technical directors or tournament directors from all the AFC Member Associations. Such annual gatherings would not only provide valuable inputs and ideas about how to stage a next generation football

tournament, they would inspire and encourage smaller AFC Member Associations to stage new tournaments in their own countries in the future.

Another important area for exchange is in fostering the growth of women’s and youth football across Asia. To those ends, plans are being developed for comprehensive development programs for both women’s and youth football beginning as early as 2021. The Kingdom’s new and pioneering Mahd Sports Academy, which specializes in supporting and developing talent, will play a key role in these initiatives, allowing talented players to meet, interact and learn from best-in-class football expertise. Our ambition is to roll out the activities and opportunities for women’s and youth football development, not only across the Kingdom, but also throughout the Gulf region and Asia.

**The more we share,
the more we dare!**



1.5 “Forward for Asia” means enabling *New Expansion*

Bringing the AFC Asian Cup to the Kingdom for the first time would give Asian football teams and Member Associations unique access to a prosperous market in an established and stable economy.

We will use our strong network to build long-lasting relationships that will benefit the entirety of Asian football, bringing new resources and opportunities to further expand and advance the regional sport.

A key component of this ambition will be to facilitate research and provide education in a wide range of management and marketing topics for football leaders in Saudi Arabia and across Asia. This includes plans to establish a regional football center of excellence in Saudi Arabia, ideally already in 2021. Facilitating our vision of a new expansion and bringing new resources and commercial opportunities to Asian football, the regional center of excellence will focus on doing research and providing a wide-ranging sports business and operations curriculum. Once the center has been established and has started its operations, we could imagine engaging in talks with AFC about potential recognition as an official AFC Centre of Excellence for Sports Management.

One of the exciting planned activities of the new regional center of excellence will be to facilitate internships in key Saudi companies for young marketing professionals from Asian Member Associations in the years leading up to a 2027 AFC Asian Cup in the Kingdom. Such internships would offer an interesting experience to the next generation of marketing professionals from Member Associations while providing market insights to Saudi companies interested in getting further involved in football – both domestically and Asia-wide.

1.6 “Forward for Asia” is now!

Asian football boasts strong and positive momentum today, and now is the time for all our countries to benefit.

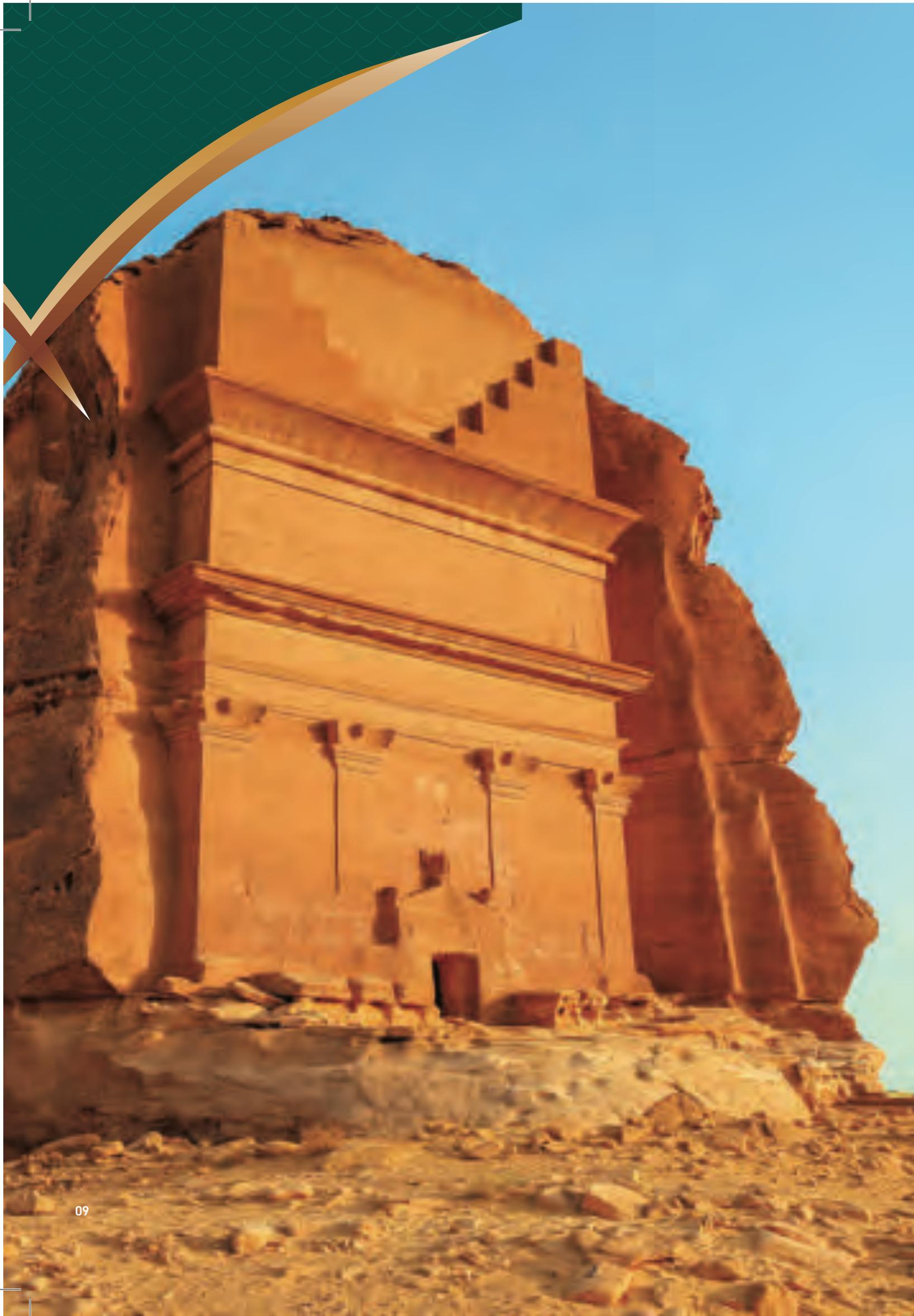
That is why the realization of our vision for an AFC Asian Cup 2027 in Saudi Arabia is not only focused on 2027.

We are ready and committed to moving forward with all our ideas, plans and programs right from the first day should we be awarded the honor of hosting the tournament.





The future is Asia, and the future is now.
Forward for Asia!



02

HOST COUNTRY INFORMATION

2.1 Executive Summary

The largest country in the Arabian Peninsula, the Kingdom of Saudi Arabia is rich with history and tradition. The Kingdom has experienced tremendous development in recent decades, which has during the last few years accelerated. Its modernization program and Vision 2030 have set the country on the road to diversifying its economy, and retaining its vibrant culture while building an inclusive and empowering society.

The Kingdom has successfully organized numerous international sporting events, such as the Spanish and Italian Super Cups, Formula E, and the Clash on the Dunes fight (World Boxing Championship). The proposed host cities for the 2027 Asian Cup are the capital Riyadh, the vibrant Red Sea city of Jeddah and the scenic jewel of Dammam. All three are rich in culture, boast many attractions and enjoy breathtaking scenery, ensuring that all visitors to the Kingdom for the 2027 Asian Cup will experience the best the nation has to offer.

2.2 Overview of the country

The Kingdom of Saudi Arabia has a population of 36 million, including 13 million foreign residents. Its capital city is Riyadh.

The modern Saudi state was founded in 1932 by King Abdulaziz Al-Saud after a 30-year campaign to unify most of the Arabian Peninsula. The Kingdom is divided into 13 provinces. The official language is Arabic, and the currency is the Saudi Riyal (SAR).

The Kingdom traces its roots back to the earliest civilizations of the Arabian Peninsula. The region has played a key role in history as a major ancient trade center and the birthplace of Islam.

The Kingdom is rich with history and tradition.

Age-old customs, evolved over millennia in a challenging environment, include generosity and hospitality, which every Saudi family offers to strangers, friends, and relatives – making Saudis the perfect hosts for any event or gathering.



The Kingdom is rich with history and tradition. Age-old customs, evolved over millennia in a challenging environment, include generosity and hospitality, which every Saudi family offers to strangers, friends, and relatives – making Saudis the perfect hosts for any event or gathering.

Saudi hospitality extends to its diverse expat community. The Kingdom is home to more than 13 million expats, the majority of whom are Asian nationals, who will certainly enjoy the opportunity to attend their home countries' matches during the Asian Cup.

Since its establishment in 1932, the Kingdom's transformation has been astonishing. In a few short decades, the Kingdom has turned itself from a tribal society to a modern, sophisticated state and a major player on the international stage as recognized by its G20 membership.



The Kingdom's rich culture has been shaped by its Islamic heritage, its historical role as an ancient trade center, and its Bedouin traditions. While Saudi society has experienced tremendous development in recent decades, the people have preserved their values, traditions, customs, and hospitality – and adapted them to the modern world.

Both traditional and modern sports are popular in the Kingdom. For thousands of years, the Arabian Peninsula has embraced traditional sports such as horse and camel racing, falconry and equestrian sports. Today, these sports exist alongside several modern sports, of which football is by far the most popular.

The Kingdom has launched numerous initiatives to encourage sports participation. As a result of these initiatives, facilities have been established throughout the country so that Saudis of all genders can exercise regularly and gain access to popular spectator sports. In addition, all Saudi educational institutions – from kindergartens to universities – emphasize the importance of sports for all, which fosters athleticism and passion for sports among Saudis of all generations.

Saudis' culture of hospitality and their passion for sports have fueled their ambitions to become a major sporting events destination. Hosting the Asian Cup is the perfect occasion for Asia to come together and explore all that the Kingdom and its people have to offer.

Location

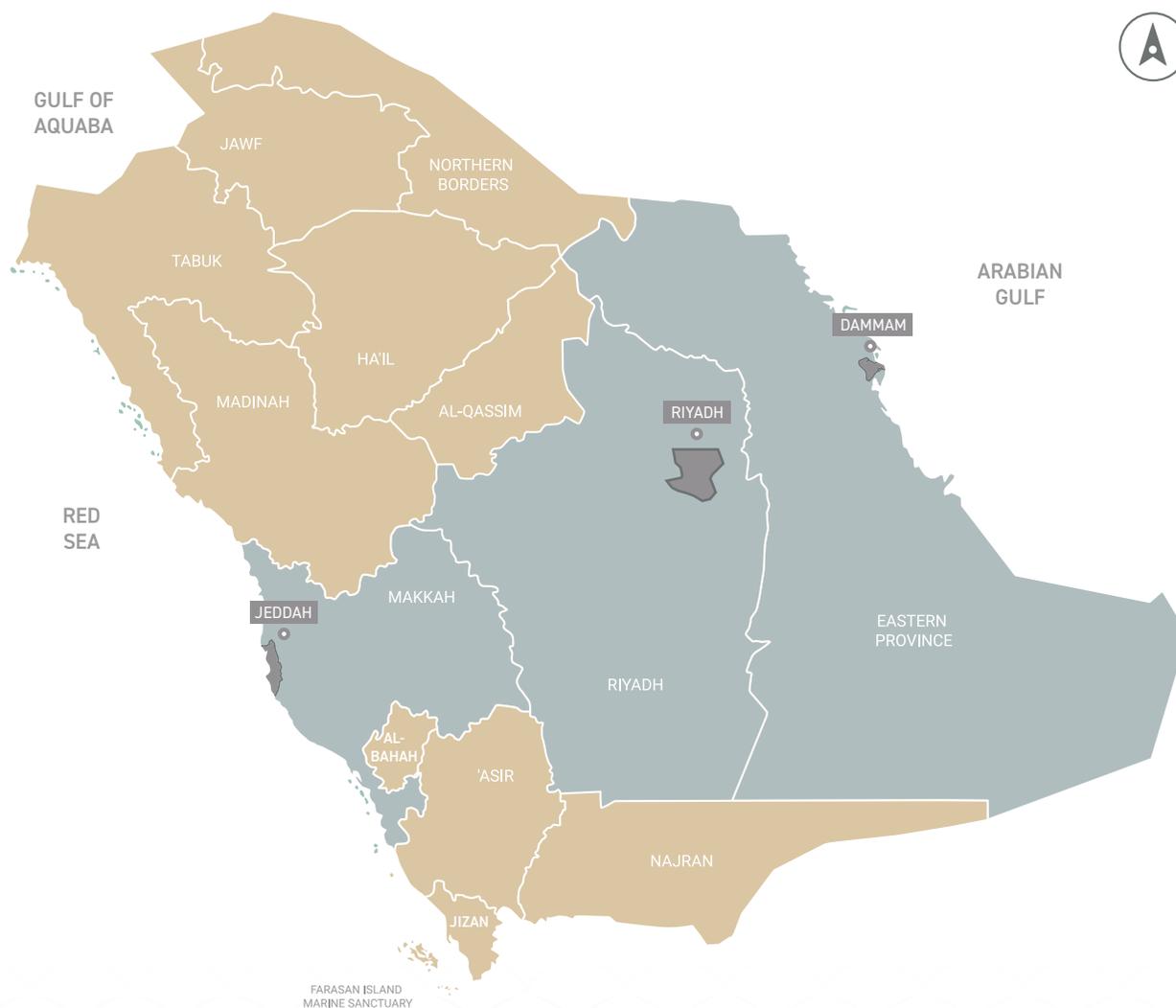
The Kingdom is located in the south-west of Asia. It is bordered by Jordan and Iraq to the north and north-east, Kuwait, Qatar and the United Arab Emirates to the east, Oman to the southeast, and Yemen to the south. It is also connected to Bahrain by the King Fahd causeway. The Red Sea lies to its west, and the Arabian Gulf to the north-east. The Kingdom is strategically located connecting the three continents Asia, Africa and Europe.

The Kingdom is rich with history and tradition.

Template 1: Overview of the country

Name of country	Kingdom of Saudi Arabia
Capital of country	Riyadh
Population	36 million
Total surface area	2.15 million km ²
Main cities and population	- Riyadh, 4.21m - Jeddah, 2.87m - Dammam, 0.77m - Makkah, 1.32m - Al Madinah, 1.30m
System of political administration (central/ federal)	Central
If federal, which regions are self-administrated and name of capital	Not applicable
Neighboring countries	Bordered on the north by Jordan, Iraq and Kuwait, on the south, by Yemen and Oman, and on the east by the United Arab Emirates, Qatar and Bahrain
Official language(s)	Arabic
Geographical zones	Middle East
Climate zones and average temperature	<ul style="list-style-type: none">• The climate of the Kingdom varies from one region to another because of its diverse topographical features• During the month of January, temperatures are usually pleasant in Saudi Arabia, ranging from 16 to 28 degrees Celsius across the hosting cities• Average temperatures are higher between June and August, reaching over 40 degrees Celsius in some regions

Map of the Kingdom of Saudi Arabia



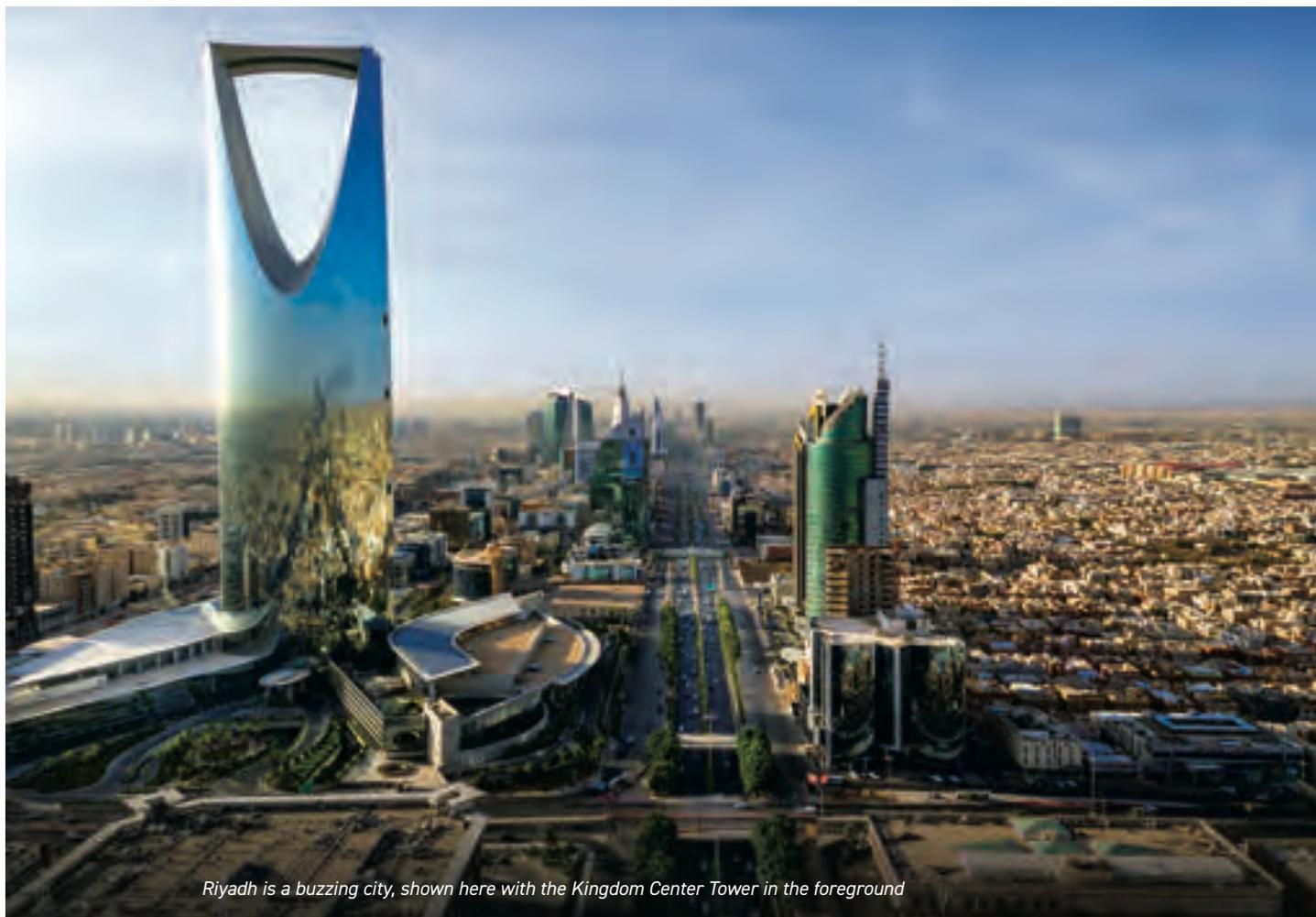
Legend

- Province
- Host cities

Time Zone

GMT+3

2.3 Overview of potential host cities



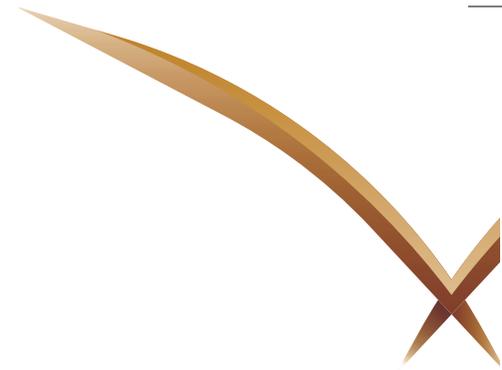
Riyadh is a buzzing city, shown here with the Kingdom Center Tower in the foreground

Riyadh

Riyadh is the capital of the Kingdom of Saudi Arabia. It is known for its beautiful architecture, which rivals that of many modern cities around the globe.

Riyadh Province, also known as Al Wosta, is a modern metropolis with a thriving financial center and booming cultural scene. Today the city encompasses 1,600 square kilometers and has a population of more than 4.2 million. Riyadh translates to “the Gardens,” a reference dating back to the 14th century, when the land was known for its fertility, numerous canals and vast fields of palm trees.

It boasts a wealth of history, including many forts, palaces and museums, and some of the country’s most bustling souqs. It’s also home to the nation’s oldest university, King Saud University, one of the world’s tallest skyscrapers, the Kingdom Centre, and more than 4,000 mosques.

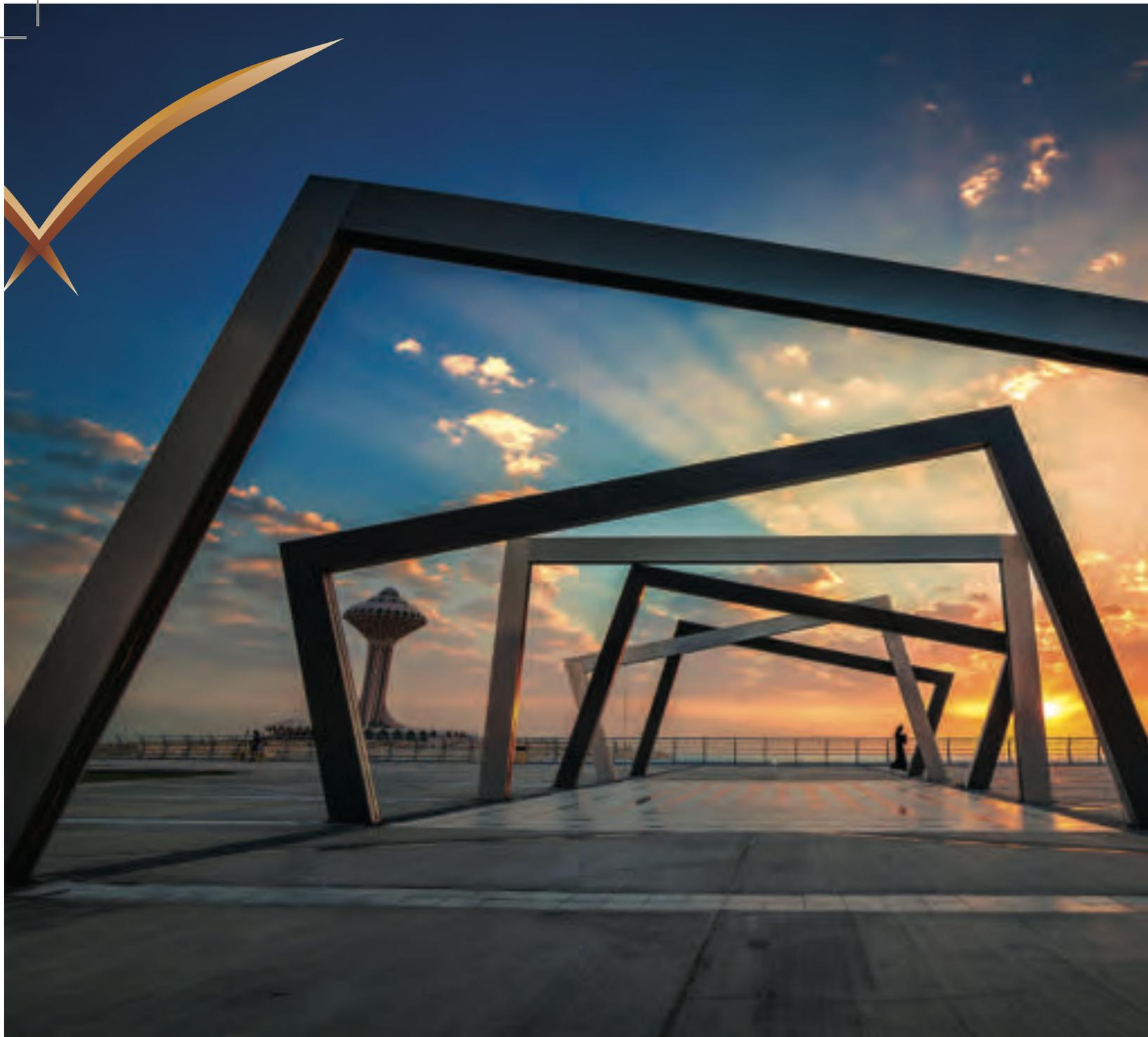


The Red Sea remains core to Jeddah's identity

Jeddah

The Red Sea city of Jeddah, located half-way up the Western coast of the Kingdom, is a thriving destination and seaport. The city's status as the doorway for pilgrims visiting the Holy City of Makkah, and its location on the ancient trade routes have developed Jeddah into Saudi Arabia's most cosmopolitan city. Its extraordinary growth, boosted by the Kingdom's development programs, has been achieved in a remarkably short period. Jeddah is home to some of the most beautiful examples of modern architecture in Asia and the world. Tree-lined avenues and the generous distribution of bronze sculptures attest to the success of the city's beautification efforts.

Its unofficial motto is "Jeddah ghair", or "Jeddah's different". No Saudi city has been more open to outside influences over the centuries than this ancient port, whether traders, international artists or Makkah-bound pilgrims. Today, Jeddah is home to magnificent hotels and large events such as the Red Sea International Film Festival. The city's heart also remains intact in Al Balad, a historical neighborhood that has undergone a renaissance in recent years. The Red Sea is central to it all – for trade, diving among pristine reefs, and fishing for Jeddah's renowned seafood.



Dammam

Boasting panoramic views of the Arabian Gulf, Dammam is a modern metropolis that thrives on its coastal location. Along with nearby Al Khobar and Dhahran, these 'triplet cities' are tailored to a lifestyle in the open air, brimming with lush green parks, airy waterfronts and sandy beaches.

Additionally, the region has a growing arts, sports and entertainment scene. It was home to the Kingdom's first street art exhibition in the Bayoonya district of Khobar, and a range of cultural centers and museums. As evening falls, the narrow streets of Dammam's Share Al-Hob souq host a lively theatre of traders, performers and street musicians.

Template 2: Overview of Host Cities

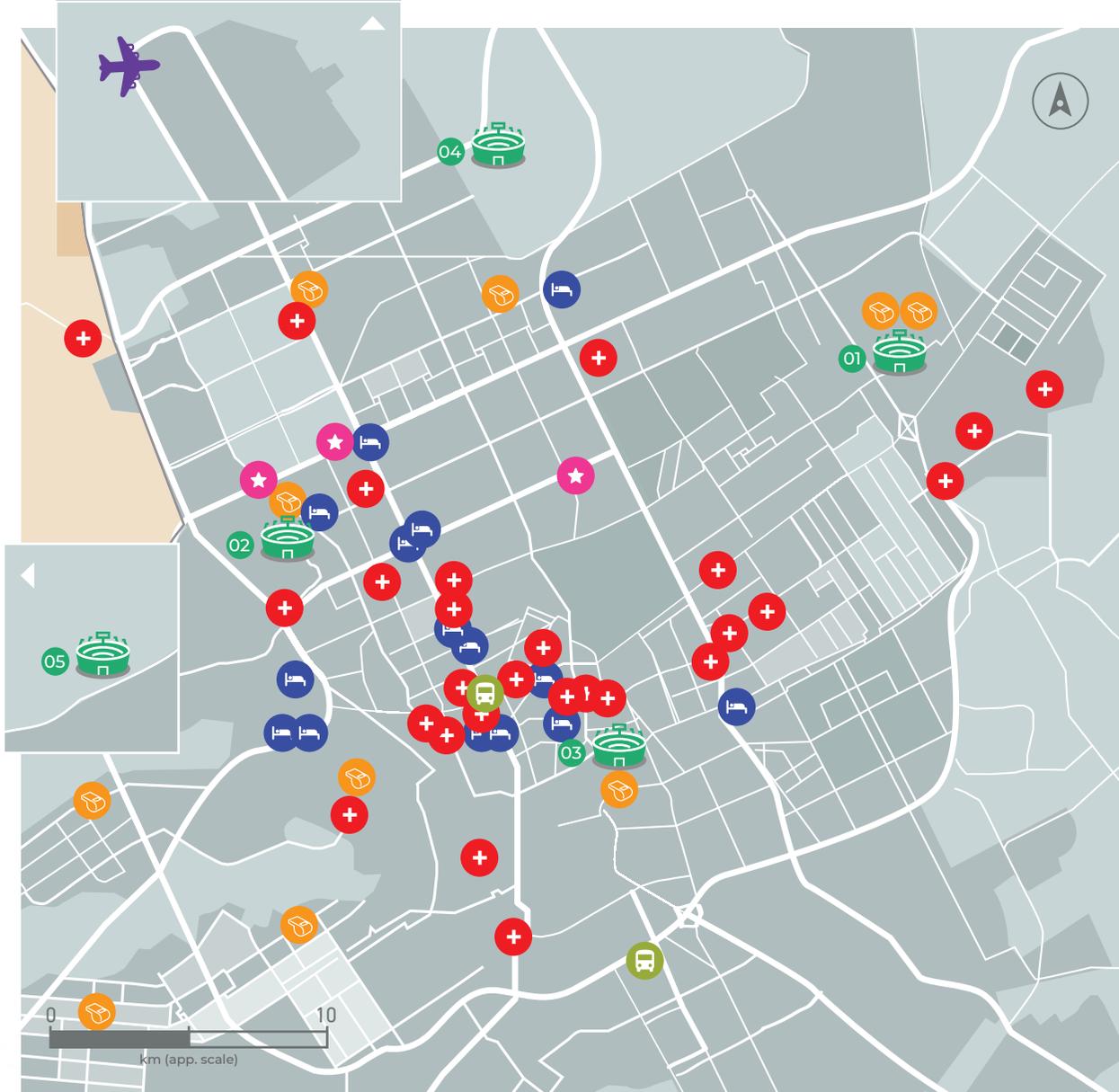
Name of the host city	Inhabitants	Language (s)	Geographical location	Altitude	Time zone
Riyadh	4.21m (2018)	Arabic; English (widely used)	24° 41' 15" North 46° 43' 18" East	AMSL: 2,007 ft/612 m	UTC/GMT +3 hours
Jeddah	2.87m (2018)	Arabic; English (widely used)	21° 32' 32" North 39° 11' 52" East	AMSL: 68 ft/21 m	UTC/GMT +3 hours
Dammam	0.77m (2018)	Arabic; English (widely used)	26° 26' 03" North 50° 06' 11" East	AMSL: 32 ft/10 m	UTC/GMT +3 hours

Name of host city	Average temperature - January (°C)				Average humidity - January (%)				Average precipitation - January (mm)
	12.00 pm	3.00 pm	6.00 pm	8.00 pm	12.00 pm	3.00 pm	6.00 pm	8.00 pm	
Riyadh	19.0	21.3	18.7	16.1	26.0	22.4	28.8	36.4	11.9
Jeddah	28.7	28.8	26.4	25.0	39.2	43.0	47.8	55.2	9.9
Dammam	20.1	22.2	19.2	16.4	33.6	28.4	45.8	68.0	19.5

Name of host city	Average temperature - June (°C)				Average humidity - June (%)				Average precipitation - June (mm)
	12.00 pm	3.00 pm	6.00 pm	8.00 pm	12.00 pm	3.00 pm	6.00 pm	8.00 pm	
Riyadh	41.1	42.7	40.5	33.7	13.2	12.8	14.0	14.6	0.0
Jeddah	36.1	35.8	33.7	31.8	37.6	37.6	41.0	48.6	0.0
Dammam	43.3	42.7	32.8	34.2	9.2	9.6	14.4	23.0	0.0

Name of host city	Average temperature - July (°C)				Average humidity - July (%)				Average precipitation - July (mm)
	12.00 pm	3.00 pm	6.00 pm	8.00 pm	12.00 pm	3.00 pm	6.00 pm	8.00 pm	
Riyadh	42.2	44.1	42.1	38.9	8.4	7.6	8.6	10.0	0.0
Jeddah	39.2	39.1	37.5	35.5	28.0	23.2	26.6	30.0	0.3
Dammam	44.0	44	40.2	36.2	12.4	12.8	21.8	31.8	0.0

RIYADH



AFC ASIAN CUP HOST COUNTRY INFORMATION

Stadiums



01 King Fahd International Stadium

02 King Saud University Stadium

03 Prince Faisal bin Fahd Stadium

04 Riyadh New Stadium

05 Qiddiya
(22km from town centre)

Legend



Hotels



Hospitals



Training sites



Fan Sites

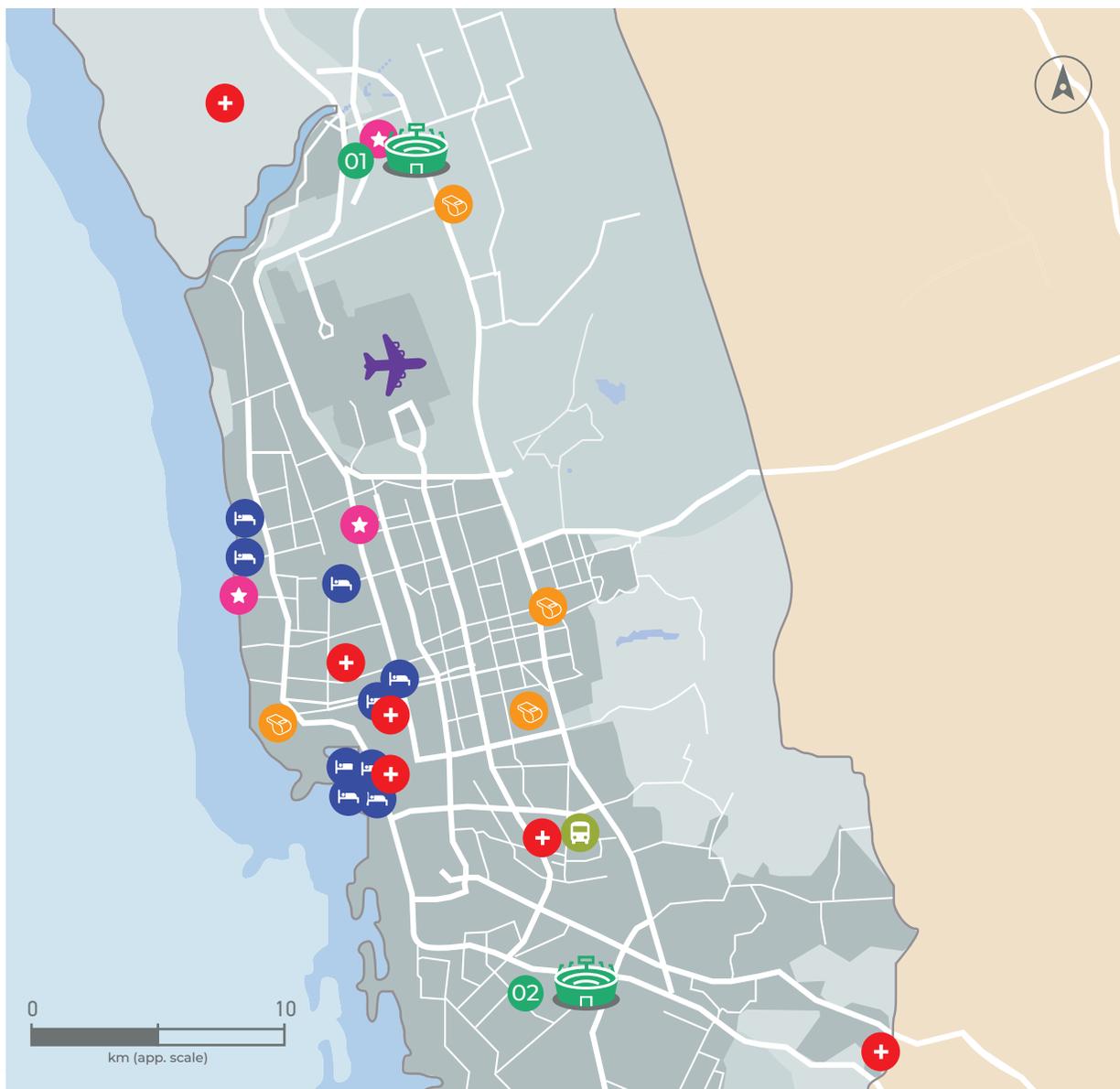


Transport hubs



Airport

JEDDAH



Stadiums



01 King Abdullah Sports City

02 Prince Abdullah Al Faisal Stadium

Legend



Hotels



Hospitals



Training sites



Fan Sites



Transport hubs



Airport



DAMMAM



AFC ASIAN CUP HOST COUNTRY INFORMATION

Stadiums



01 Prince Mohamed bin Fahd Stadium

02 Dammam Stadium

03 Prince Saud bin Jalawi Stadium

Legend



Hotels



Hospitals



Training sites



Fan Sites



Transport hubs



Airport

2.4 Public holidays in the Kingdom

Many of the public holidays in the Kingdom are tied to religious events that follow the months of the Hijri calendar – a lunar calendar that is widely used in the Islamic world to track religious holidays and practices.

All offices and schools are closed to celebrate Eid Al Fitr, the feast of the breaking of the month of Ramadan fasting, as well as from the evening of the twenty-fifth day of Ramadan through the fifth day of the next month, Shawwal. Eid Al Adha, the culmination of the Pilgrimage, from the fifth through fifteenth day of the month of Dhu Al Hajjah; and September 23, the Saudi National Day. No public holiday is scheduled to overlap with the competition in January 2027.

2.5 Football in the country

Football is the most popular sport in the Kingdom, with more than 60% of adults

Average stadium attendance for league matches

City	Stadium	Avg. attendance league match
Riyadh	King Fahd International Stadium	27,000
	King Saud University Stadium	19,600
	Prince Faisal bin Fahd Stadium	7,700
Jeddah	King Abdullah Sports City	26,200
	Prince Abdullah Al Faisal Stadium	N/A
Dammam	Prince Mohammed bin Fahd Stadium	4,100
	Prince Saud Bin Jalawi Sports City	3,800

identifying as fans. For men, it is the number one team sport in terms of participation, including through the Kingdom's *Neighborhood League Football*, the main grassroots league for men. Additionally, the *Women's Football League* was established to increase interest and participation among female players.

Football's popularity in the Kingdom is illustrated by the major Saudi Premier League clubs' high social media following. Al Hilal, Al Ittihad and Al Nassr boast ~9M, ~4M, and ~3M Twitter followers respectively.

The Kingdom of Saudi Arabia has secured a prominent position in the international sporting landscape through hosting best-in-class events like the Spanish Super Cup, the Italian Super Cup, Formula E and Formula 1 races and the Clash on the Dunes fight (World Boxing Championship). While many additional events are in the pipeline, none will be allowed to overlap with the proposed dates for the 2027 AFC Asian Cup. The Saudi Arabian Football Federation (SAFF) is fully committed to ensure an impeccable experience at the 2027 AFC Asian Cup.

2.6 Overall tourism in the country

The birthplace and spiritual home of Islam, the Kingdom is rich in attractions, symbolism, and meaning. For Muslims, the cities of Makkah and Medina are unequalled in their Prophetic significance. The carved temples of Madain Saleh, known as the second Petra, and the sophisticated rock art at Jubbah are both classified as World Heritage Sites by the UNESCO and represent some of the Kingdom's greatest pre-Islamic treasures. Al-Ahsa Oasis, the At-Turaif District in Ad Diriyah and the Gate to Makkah in historic Jeddah are other UNESCO World Heritage Sites which demonstrate the Kingdom's cultural significance.

Other wonders include the Hejaz Railway, which began operation in 1908, and the sculpted red dunes of the romantic deserts. Riyadh is a vibrant showpiece for modern Saudi Arabia, while Jeddah's World Heritage Site coral

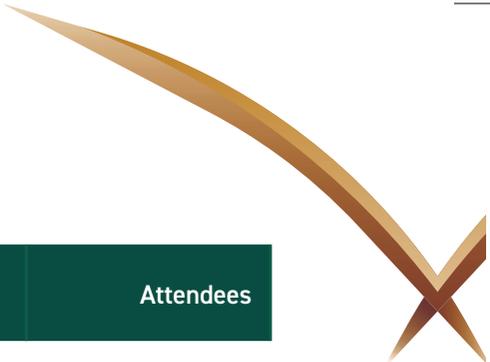
architecture recalls the history of this bustling pilgrim port. The pristine waters of the Red Sea beckon sailors, divers and beach enthusiasts. And in the south, Asir, a jewel in the Kingdom's crown, promises breathtaking mountain scenery and mysterious villages to be discovered.

Makkah and Medina represent the two holiest sites of Islam and the location of a once-in-a-lifetime pilgrimage for the world's 1.7 billion Muslims, 80% of whom are located in Asia. Accordingly, the Kingdom welcomes every year more than two million pilgrims over a six-day period, with more than 85% entering the country by airplane. The Saudi government continues to invest heavily to support this colossal inflow of visitors, with SAR112Bn planned to be spent on pilgrimage infrastructure between 2018 and 2025.

Template 3: Overview of tourism and major events

Name of host city	Annual tourists	Main tourist events	Date	Attendees
Riyadh	-	Riyadh Season	October 11 - December 15, 2019	10,000,000
		Saudi Arabia's National Festival of Heritage and Culture (Janadriyah Festival)	December 20, 2018 - January 9, 2019	2,100,000
		Riyadh International Book Fair	March 13 - 23, 2019	800,000
Jeddah	-	Jeddah Season	June 8 - July 18, 2019	14,800,000*
		Jeddah Historical Festival	March 30 - April 8, 2017	520,000
		Jeddah Street Festival	Jan 11 - 20, 2018	2,300,000
Dammam	-	Eastern Season	March 14 - 31, 2019	3,000,000
		Dammam Street Festival	Dec 7 - 8, 2017	200,000
		Hla Saudi Festival	Jan 18 - 27, 2018	75,000

*Repeated attendees



Name of host city	Business events	Date	Attendees
Riyadh	Future Investment Initiative	October 29 - 31, 2019	5,600
	Saudi Franchise Expo	February 4 - 6, 2019	13,700
	Global Health Exhibition	September 10 - 12, 2019	10,000
Jeddah	Arab African International Investment Forum	April 6 - 8, 2020	3,500
	Saudi International Motor Show	December 10 - 14, 2019	120,000
	Jeddah International Trade Fair	December 18 - 20, 2019	2,000
Dammam	8th Saudi Arabia International Oil & Gas Exhibition - SAOGE 2017	October 17 - 19, 2017	7,500
	Iktva Forum & Exhibition	February 24 - 25, 2020	4,000
	Saudi HORECA	March 10 - 12, 2020	10,000

Name of host city	Sports event	Date	Attendees
Riyadh	Italian Super Cup (Juventus vs Lazio)	December 22, 2019	23,261
	Saudia Diriyah E-Prix 2019	November 22 - 23, 2019	49,941
	WWE Crown Jewel	November 2, 2018	20,000
	Joshua v Ruiz - 'Clash on the Dunes'	December 7, 2019	15,000
Jeddah	Spanish Super Cup	January 8 - 12, 2020	158,050
	WWE Greatest Royal Rumble	April 27, 2018	45,000
	Italian Super Cup (Juventus vs AC Milan)	January 16, 2019	61,235
Dammam	Red Bull Air Race Demo	March 21 - 23, 2019	150,000
	Formula 1 World Powerboat Championship (F1H2O)	March 28 - 30, 2019	60,000



2.7 Political system

2.7.1 Territorial structure

The King, who also acts as Prime Minister, ensures the application of the State's general policy, and supervises the protection and defense of the nation. The Crown Prince is appointed by the King. Members of the Council of Ministers support the King and the Crown Prince in the performance of their duties.

The Council of Ministers advises the King and facilitates the country's governance. It includes the King as the Prime Minister, the Crown Prince as the Deputy Prime Minister, 21 other Portfolio Ministers and seven Ministers of State. The Council of Ministers is in charge of drafting and overseeing the implementation of public policy as well as governing the general affairs of the State. The Council holds weekly meetings presided over by the King or his deputy.

The Majlis Al-Shura, or Consultative Council, is a legislative body that advises the King on issues that are important to the Kingdom. It is the modern expression of a traditional Islamic concept – an accessible leader consulting with learned and experienced citizens – which has always been practiced by Saudi rulers.

The Consultative Council consists of 150 members. They are appointed by the King for a four-year renewable term. There are 12 committees that deal with human rights, education, culture, information, social and health affairs, services and public utilities, foreign affairs, security, industry, Islamic affairs, economy, and finance. Members are assigned to these committees based on their previous experience and subject matter knowledge.

2.7.2 Government structure

The Kingdom of Saudi Arabia is a sovereign Islamic Arab State. The national religion is Islam, and the Book of God and the Sunna of His Messenger form the cornerstone for the system of governance. The country's monarchy descends through the male heirs of the founding King of Saudi Arabia, King Abdulaziz bin Abdul Rahman al-Faisal Al Saud. The line of succession is determined on the grounds of the worthiness and readiness of each heir to rule in accordance with the Book of God and the Sunna of His Messenger.

The system of government is based on the principles of justice, consultation and equality, in accordance with the sharia and national legislative instruments such as the Basic Law of Governance, the Rules of Procedure of the Council of Ministers, the Consultative (Shura) council and the Provinces Act.

2.7.3 Election

Municipal Council elections

The Kingdom holds elections for seats in the country's 178 Municipal Councils, which are spread across the 13 regions of Saudi Arabia.

Municipal Council elections allow citizens to participate in decision-making by voting for candidates to manage local affairs and municipal services. Municipal councils draw their significance from the contribution of citizens to the management of services in government agencies. This supports government decision making at all levels based on the interests of citizens. Municipal councils also allow citizens to share responsibility with government agencies, resulting in increased awareness and local initiatives.

2.7.4 Major political topics

The Kingdom's Vision 2030 program was introduced in 2016 as a strategic blueprint to guide the nation towards its long-term goals and reflect on its strengths and capabilities. The Vision established 96 strategic objectives that cascade from each of its three pillars: the Kingdom's role and status as the heart of the Arab and Islamic world; its determination to become a global investment powerhouse; and its ongoing transformation into a strategic hub connecting three continents, Europe, Africa and Asia.

Under Vision 2030, the Kingdom aims to improve all citizens' quality of life. These ambitions revolve around Infrastructure and Transport, Housing, Urban Design and Environment, Healthcare, Economic and Education Opportunities, and Security and Socio-environment.

Vision 2030 also promotes leisure and lifestyle offerings related to entertainment, heritage, culture and arts, sports, recreation, and social engagement.

2.7.5 Security authorities

The primary security authority, the police are a government entity managed by the Ministry of Interior. In addition to ensuring the safety of citizens, they are responsible for traffic and protecting VIPs, diplomats, and foreign delegations.

Private civil security guards are also utilized to support the police as needed and will work in stadiums and at sporting events. In addition, each host city has dedicated departments which will provide the necessary human and technological capabilities towards security arrangements at sporting facilities, accommodations and shopping centers.

2.8 National-regional government relations

Each of the Kingdom's 13 provinces has a governor, a deputy governor, and a provincial council. These councils deliberate on the needs of their province, work on the development budget, consider future development plans, and monitor ongoing projects.

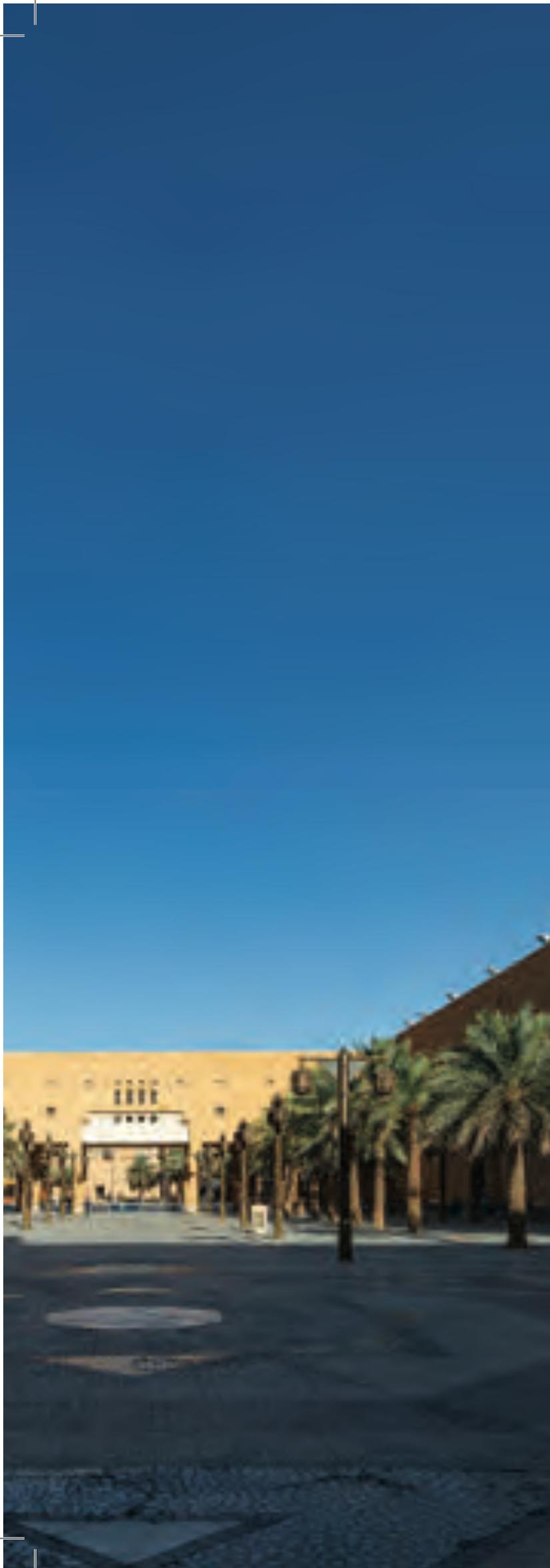
The governor and deputy governor of each province serve as chairman and vice-chairman of their respective provincial councils.

Each council consists of at least ten private citizens. As with the Majlis Al-Shura, members of the council participate in committees that focus on various issues of interest to the province. The councils issue reports that are submitted to the Minister of the Interior, and then passed on to the appropriate government ministries and agencies for consideration.

The Kingdom's national and regional entities are well connected, and effectively cooperate on all aspects of governance and policy. This level of collaboration will ensure the success of the Asian Cup, as all arms of the government work together to deliver a tournament to be remembered.







2.9 Governmental cooperation

All branches of the government will work hand-in-hand with the Local Organizing Committee (LOC) to ensure the tournament's success.

The Ministry of Transport has committed to partnering with the LOC to ensure that all the necessary arrangements are in place to transport teams, officials, and visitors easily and safely across and within the hosting cities. Additionally, the Ministry's transportation infrastructure plans will place the Kingdom among the best countries in the world in terms of the quality and scale of its transportation network by 2027.

Similarly, the Ministry of Health is the governing body for all healthcare facilities across the Kingdom. The Ministry of Health will work closely with the LOC to ensure all medical needs are met, on and off the field of play.

In addition, the Ministry of Foreign Affairs will facilitate the immigration process for all participating parties arriving from outside the Kingdom. The Ministry will work to ensure a smooth and easy travelling process, starting from acquiring the needed visas, to entering the country for the tournament.

The Ministry of Interior will create a special committee to design an extensive security plan for the tournament and mobilize all necessary resources to guarantee the safety of spectators, teams and officials. The Ministry is the controlling body for all the Kingdom's civil security departments and will act as a central nervous system for the all security and emergency efforts dedicated to the tournament.

All safety and emergency measures will meet and exceed the AFC requirements. Detailed safety plans will be designed for all stadiums, hotels, and public areas across the three host cities.



03

FOOTBALL DEVELOPMENT

3.1 Executive Summary

Football is a key pillar of Saudi identity and the Kingdom has focused on developing and expanding the sport across the country. SAFF and MoS are sponsoring a diverse portfolio of initiatives including: the Mahd Sports Academy to advance talented youth; all age-group and senior leagues cup competitions; women's football advancement; and the development of grassroots football participation throughout the Kingdom. Additionally, the Saudi Professional League, which has produced AFC-decorated clubs, enjoys a wide and passionate following across the country. These initiatives contribute to the Kingdom's national Vision 2030, which names sports as a core focus and objective.

3.2 Saudi's national vision promotes football development

The Kingdom of Saudi Arabia is a leader in the international football ecosystem. SAFF and MoS have demonstrated strong commitment to football development, building on the overarching national Vision 2030 that recognizes sports - particularly football - as a key focus area. The Kingdom's Vision aims at increasing the ratio of individuals exercising at least once a week from 13% of the population to 40%. With over 170 clubs across all levels, comprising over 50,000 amateur and professional players, football is the leading sport in the Kingdom. While the country is focused on developing multiple athletic pursuits (e.g. further expanding well-established sports such as Formula 1, mixed-martial arts, basketball, and developing other new sports), football remains the leader in terms of popularity and spectator numbers. This is demonstrated by the widespread popularity

of the Saudi Pro League. The government therefore prioritizes development of football across different segments of the society, expertise levels and genders

Its diverse portfolio of development initiatives includes:

- Pioneering Mahd Sports Academy leading the development of talented youth
- Comprehensive approach to grow women's football
- Ambitious plans and efforts to develop grassroots football participation through Regional Training Centers, School Football League, Neighborhood Football League, and other initiatives





3.2.1 Saudi Professional League shaping the men's professional football scene

In an effort to expand reach of the sport domestically and refresh the image of a competition first established in 1976, in 2008 SAFF revamped the league to become the Saudi Professional League (SPL). The SPL comprises 16 first tier football teams representing 435 players, a quarter of whom hail from outside the Kingdom. The teams which compose the SPL also compete successfully in leading international settings. This active football scene boasts a combined squad market value of USD ~377M.

As an attractive arena for commercial partners looking for domestic exposure, the SPL has secured Saudi corporate sponsors across a

range of economic sectors – including Baja, Saudi Arabian Airlines, AlTazaj – as well as leading international commercial partners like EA Sports. The February 2019 sponsorship agreement between the SPL and EA Sports, allowing it to be featured in the FIFA video games, is a testament to the league's appeal. The SPL has proved to be highly popular among the local and international football communities, with millions of followers interacting across different social media platforms. The sport's popularity is also reflected in the league's exceptional attendance. Figures show over 2 million in-person attendees for the 2018/2019 season – a 100% increase from the previous year.

3.2.2 Pioneering Mahd Sports Academy to develop talented youth

As part of the ambitious Vision 2030, the Kingdom has launched the Mahd Sports Academy, aimed at scouting, supporting and training new generations of Saudi Arabian athletes in sports ranging from football and basketball to swimming and gymnastics. This project reflects the Kingdom's commitment to support and develop local talent, and nurture world-class players in many different arenas, with an emphasis on football.

The Mahd Sports Academy is a flagship project reflecting the Kingdom's commitment to support and develop local talent, and nurture world class players in many arenas, with an emphasis on football.



3.2.3 Comprehensive approach to grow women's football

Women's participation in Saudi football has witnessed exponential expansion since its start. The interest and participation in women's football is growing at an incredible rate, and this growth in demand has led to the setting up of a women's national team as well as the licensing of the first female Saudi coaches. The inclusion has directly led to the establishment of the first Women's National Futsal Team in 2019, which went on to compete that year in the GCC Futsal tournament. SAFF is committed to expanding women's football by partnering with other Member Associations and women football associations.

Today, over 25 community-level football clubs compete in the women's football scene with over 500 active players in local, regional and international tournaments. To further this development, the Kingdom's comprehensive plans for women's football include:

1. Clubs

Formally institutionalize the establishment of a women's football clubs within SAFF, as well as the club classification process along technical levels and age groups.

2. Pathways

Establish a mechanism for developing players and creating a player pathway to advancement, focusing on the players development and advancement.

3. Competitions

Create and organize tournaments according to the principles of fair competition, fair play and sportsmanship.

4. Technical workforce

Increase the number of qualified female coaches and referees to raise the level of women's football in the Kingdom.

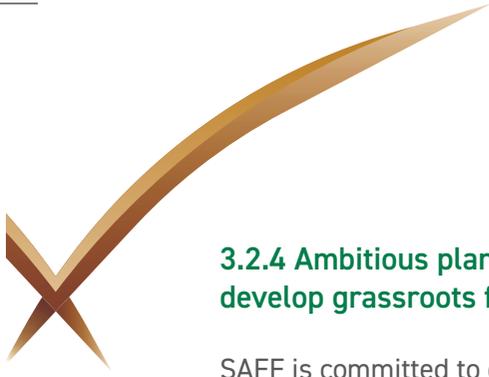
5. Infrastructure

Provide football pitches for clubs and all related football equipment.

6. National teams

Develop national teams across all formats to compete in and win tournaments.





3.2.4 Ambitious plans and efforts to develop grassroots football participation

SAFF is committed to developing football from a grassroots level in the Kingdom, in line with national vision and objectives. A dedicated grassroots football program has created an inclusive ecosystem enabling all segments of Saudi society to take part in football-related activities. As part of this program, SAFF rolled out two initiatives supporting grassroots efforts from talent identification to professionalism.

1. Talent discovery

A yearly campaign to scan Saudi regions and identify and reach talented football players. Shortlisted players are supported on the physical, technical and intellectual levels. In 2019 and 2020, over 11,000 talented players were identified across different age groups (U-10, U-12 and U-14), with the support of over 170 organizers.

2. Regional training centers

Centers were established across various Saudi regions to create a highly professional training environment for young players. These centers will help in bridging professional football with talented young players, developing football across all regions of the Kingdom, scout and identify talent, and ensure best operational performance for regional football clubs. In 2019, 170 players from regional training centers signed for football clubs, an evidence of success of these centers in creating a bridge to professional football.

Talented players are identified and supported in the journey to become professional. In 2020, 14 regional training centers were setup. During that year, players from across different age groups (U-10, U-12, U-14) were trained in these centers.

With its serious commitment to expand the game across society, SAFF is preparing to partner with the AFC Grassroots Charter, to develop widespread participation throughout the Kingdom.

Supporting sports participation at the grassroots level is one of the Kingdom's main goals. Football is a powerful driver for change given the popularity and accessibility of the game. Over 60% of people interested in starting a sport say they would like to try football. Accordingly, the government is actively supporting grassroots football initiatives like the Kingdom-wide Neighborhood Football League initiative for amateurs that attracted over 60,000 players and School Football League which engages different schools' students in friendly tournaments.

SAFF is also working on improving collaboration with the private sector by launching new types of licenses that allow private providers to support in the licensing of academies and clubs across the Kingdom.

3.2.5 Overall national commitment to develop football

With a diversified portfolio of football initiatives taking place nationally, staging the AFC Asian Cup 2027 will create a lasting impact in the Kingdom. The competition will help drive awareness of the game and encourage Saudis to participate in different football opportunities.

Additionally, host regions will benefit from the tournament's infrastructure and talent development, further allowing SAFF and MoS to capitalize on these resources.

The AFC Asian Cup 2027 hosted in the Kingdom will drive awareness about the game and encourage Saudis to participate in different football opportunities, contributing to the development of the sport.

List of sporting events, including football events, hosted in the Kingdom of Saudi Arabia since 2007

Event	Year
Spanish Super Cup in Jeddah	2020
Dakar Rally	2020
Desert Polo Tournament	2020
Hail International Equestrian Race for Endurance	2020
Titan Race	2020
King Cup for Equestrian Race for Endurance	2020
Tour de Saudi	2020
Arab Cup for Youth	2020
Italian Super Cup in Jeddah	2019
Battle of the Champions for Adventure	2019
Jetski Competition	2019
Red Bull Air Race	2019
Formula 1 Powerboat World Championship	2019
The Kingdom's Sailing Championship	2019
WWE Super Showdown	2019
PUBG Championship	2019
FIBA 3x3 World Tour Masters	2019
The Kingdom's Kitesurfing Race	2019
Red Sea International Sport Fishing Tournament	2019
Swoop Freestyle International Open	2019
IHF Super Globe	2019
Crown Prince Camel Festival	2019
3x3 Basketball Competition	2019
Formula E Race Diriyah	2019
World Boxing Championship - Clash on the Dunes in Diriyah	2019
Diriyah Tennis Cup	2019
Diriyah Equestrian Festival	2019
Italian Super Cup in Riyadh	2019
Race of Champions	2018
FISE World Series	2018
WWE Greatest Royal Rumble	2018
WWE Crown Jowl	2018
Formula E	2018
Super Classico	2018
Mohammed Ali Clay Boxing Cup	2018
Drones Racing World Championship	2018
The Gulf Cup	2014
Arab Cup	2012
AFC U-19 Championship	2008



04

STADIUMS

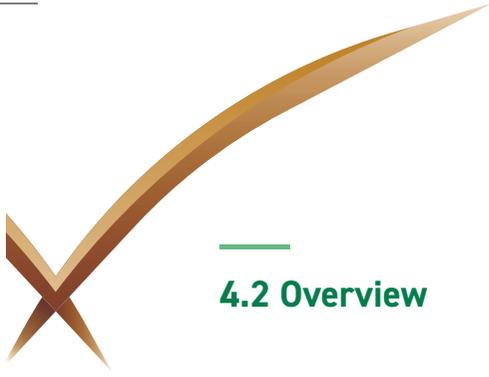
4.1 Executive Summary

Our stadium plan for the AFC Asian Cup 2027 builds on the nation's football, sports and entertainment strategy to deliver a set of world-class venues. We look forward to welcoming the competition in stadiums ranging from the iconic King Fahd Stadium – home of the Saudi National team – to the mirage-inspired Qiddiya stadium.

This bid emphasizes the Kingdom's existing sports infrastructure. Most of AFC's requirements will be fulfilled by seven existing stadiums with the competition representing an opportunity for SAFF and MoS to activate long-standing upgrade plans. Our strategy also utilizes ongoing projects, namely the Qiddiya stadium which is central to the greater Qiddiya City project, the Riyadh Stadium which is part of the Vision 2030 initiatives and the Dammam stadium which predates this bid in the Ministry of Sport's projects pipeline. All new stadium will be designed to focus on legacy and sustainability. For example, the planned Riyadh New Stadium will be highly modular and is planned to become a hub for new commercially licensed clubs

As part of our legacy program, SAFF will consider the permanent assignment of clubs to stadiums, boosting local clubs' physical presence in their cities, giving fans a home base, and increasing overall attendance. New revenue streams for stadiums, together with planned improvements to retail and commercial experience will further reinforce football in the Kingdom.

Stadiums will also be leveraged long after the competition, in line with the nation's Vision 2030, by improving the venues' usability for both other sports and non-athletic events. This will reinforce the stadiums' central position within their communities.

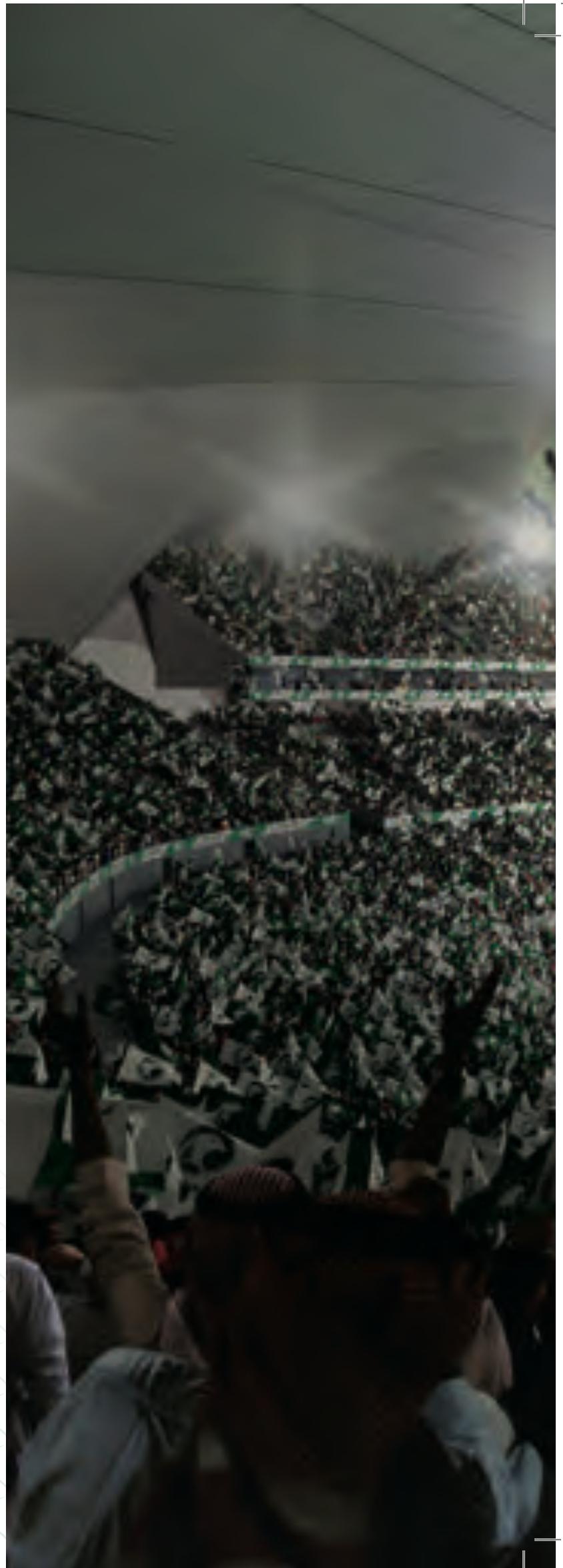


4.2 Overview

Stadium selection guaranteeing an unparalleled experience

The stadiums chosen for the AFC Asian Cup are the best in the Kingdom. Located in the main population centers, they include the home venues of Saudi Professional League teams and their fervent local fans. On the list are the existing premier national stadiums – including the Prince Faisal bin Fahd stadium which was the first stadium in the Kingdom and the iconic King Fahd stadium built in the 80s. Our bid also includes modern and contemporary stadiums – such as the King Saud University, Riyadh and Dammam stadiums – as well as the remarkable Qiddiya stadium which represents the Vision 2030 and the future of Saudi. Finally, our plans also include other largest existing stadiums in Riyadh, Jeddah and Dammam.

All existing stadiums will see their spectator experience improve – by bringing fans closer to the pitch, upgrading food and beverage concourses, and expanding their hospitality offerings – while some stadiums will have their capacities expanded. New lighting, video screens and connectivity will lead to a more exciting experience for fans in the stadiums. An additional temporary overlay surrounding the stadiums for the AFC Asian Cup will include extra spectator experiences to create a special and exciting atmosphere for visitors.





Fans buzzing with excitement in the King Fahd Intl. Stadium



Upgraded or built with players, fans and officials in mind

Stadium renovations will bring them in line with the AFC's latest specifications, sustainably improving the venues for players and spectators. The pitches and players' changing areas will be upgraded to AFC standards, media seats and lounges will be included in the main West stand as required, and the VVIP and VIP areas will follow the AFC requests.

Other renovations will create a cooler environment in the arenas through simple shading and low energy air cooling systems. Some of the requirements for the AFC Asian Cup will be fulfilled by temporary overlay, for example extra security and outside broadcast compounds, where these are not required for the long term.

The stadiums are all guaranteed to exceed the latest international standards and ensure an unrivalled experience for players, media and staff. Ultimately, the renovations are also intended to improve the quality of experience for all spectators, bringing them closer to the touch line, offering more space and service in the hospitality areas, concourses and precincts. All stadium renovations will ensure the AFC Asian Cup in Saudi Arabia leaves behind a long-term legacy to the sport of football and football fans in the Kingdom.

Spread across the Kingdom's major population centers, the AFC Asian Cup stadiums will attract Saudi Arabian football fans and be easily accessible to visitors from abroad. Arriving at the stadiums, they will experience an unequalled festival-like atmosphere. With seating tiers brought close to the action, upgraded broadcasting technology, and enhanced fan connectivity, the experience will be the best on offer anywhere in Asia. From well-known national stadiums through to the spectacular new Qiddiya stadium, visitors will see the geographical and cultural variety of Saudi Arabia through the Kingdom's most popular sport. With higher match-day spend and broader hospitality opportunities, the

stadiums are designed to be operationally profitable in the long term, and to be permanent homes for Saudi Professional League teams. The improvements projected for the Asian Cup in Saudi Arabia will benefit football fans in the Kingdom for long after the excitement of the event.

Stadium legacy – an enduring goal

A core objective of our bid from day one has been to ensure the AFC Asian Cup 2027 creates a lasting legacy for football, for sport more generally, and for the people of Saudi Arabia. This principle has guided all decisions, from the selection of stadiums and the design of the proposed improvements through to the specific technologies to be used.

Our stadium legacy strategy has three principles, which we believe will ensure their viable future and advance the cause of football – and other sports – in the Kingdom:

Community benefit

We envision each stadium being at the center of community activities, catalyzing Saudi youth aspirations and providing a platform for thriving cultural and social events.

Financial viability

Following the stadium upgrades and the Asian Cup 2027, our stadiums' commercial base will be improved.

Environmental sustainability

In line with national development priorities, our stadiums will be taken to the forefront of sustainability by leveraging the latest technologies and innovations.

These principles are woven into our stadium initiatives, making the stadiums centers of both football and public life, while showcasing the Kingdom's know-how and investments in a sustainable future.

Stadiums as the home of football

Club homes

Major clubs in the proposed host cities are traditionally not based in one stadium and instead play across different venues throughout the league. As part of the improvements for the Asian Cup 2027 SAFF is exploring a program of giving each club a permanent home with the aim of improving fan engagement.

By fostering a sense of belonging and attaching clubs to their cities it is expected clubs will further increase attendance figures beyond the two million spectators attained in the 2018/2019 season. This will be supported by improvements in the fan experience, from spectator comfort to easier access and an increased retail offering.

Financial self-sufficiency

Beyond increased attendance, the ability of clubs to support the operating costs of stadiums is assured through the expansion of match-day offerings to spectators, including better food and beverage options, and the inclusion of other commercial opportunities in the buildings where appropriate.

Additionally, the pairing of club and stadium will allow for new revenue streams proven elsewhere including season tickets and expanded corporate hospitality offerings.

Center of football

The relocation of major clubs to stadiums will make their current, high-quality home bases available to other football teams – creating an opportunity for SAFF to develop other aspects of domestic football, including Women's and Youth programs. Beyond clubs, SAFF is planning for youth events to take place in stadiums – ensuring football activity throughout the year and supporting the development of the next generation of Saudi athletes.

Stadiums as public spaces

An integral part of the community

From the Qiddiya stadium – a key component of the nation's future entertainment, sports and arts capital – to the King Abdullah Sports City stadium, all stadiums to be used in the competition are at the center of thriving communities. We are reinforcing the stadiums' central position in their communities by increasing the spaces usable for conferences, meetings and other events on non-match days, and by adding other community facilities.

An exciting space for everyday life

The stadiums will attract all segments of society on non-match days by offering a vast array of activities, from music concerts to niche art events. This is in line with Vision 2030 which states that culture is indispensable to Saudi citizens' quality of life and encourages an increase in the quality and quantity of its cultural activities.

Furthermore, planned climate-control upgrades will expand stadiums' usability through the year – increasing their viability as sporting and cultural venues.

Sport at the center of stadiums

The amendments to the stadiums will make many of them more football-focused, improving spectator experience. As part of the nation's Vision 2030, stadiums will support the spread of all sports within the Kingdom. Stadiums will be opened to the public, leveraging adaptable designs that allow other sports to utilize the facilities in order to increase sport participation in line with the nation's Vision 2030. For example, in the King Fahd Stadium Riyadh, a temporary athletics track can be installed above the pitch, and the Riyadh New Stadium has an innovative adaptable design.

Accordingly, the Ministry of Sport is already engaged in attracting other major athletic events to the Kingdom. Four of the proposed stadiums are part of the Kingdom's proposal for the Asian Games 2030.

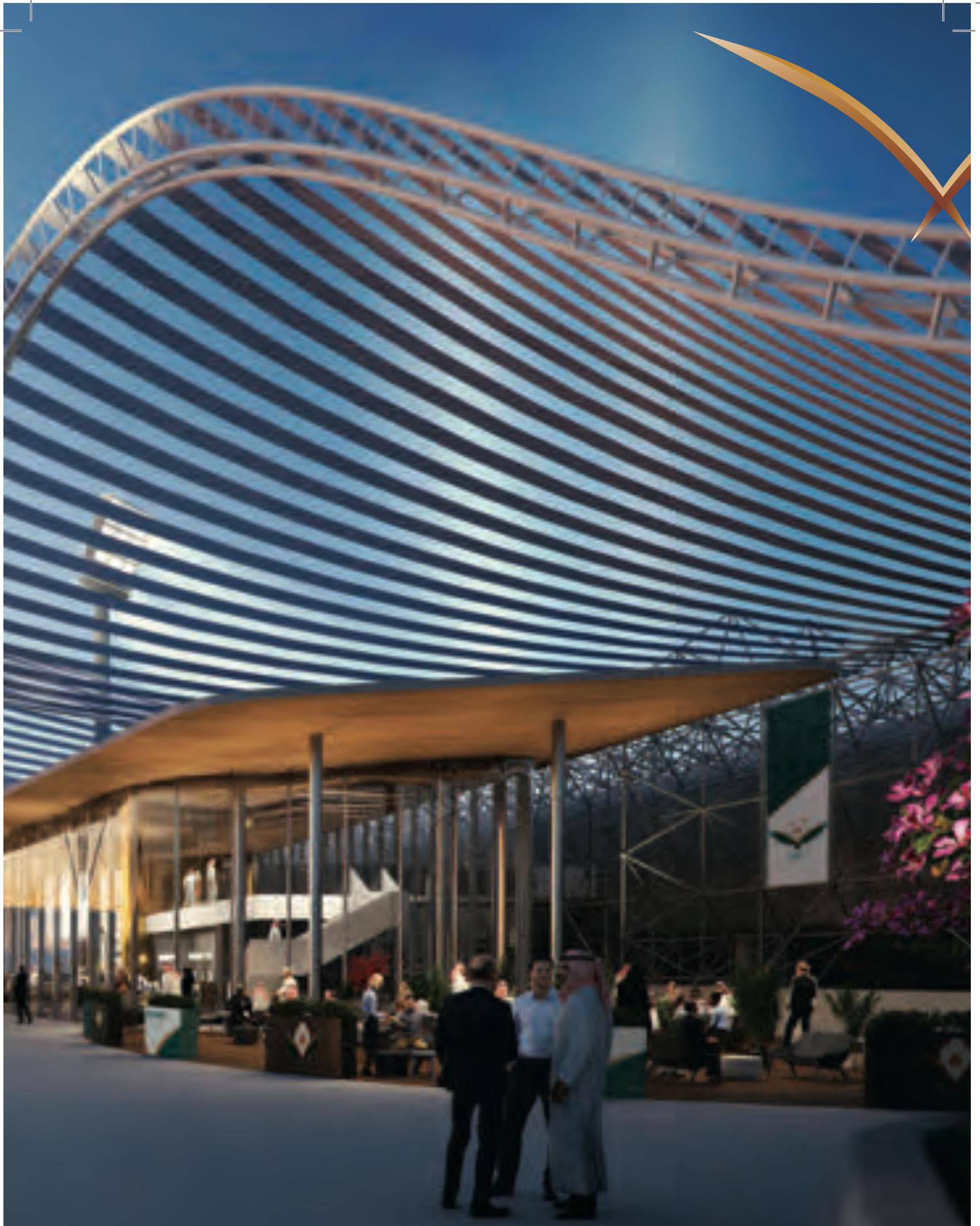


Stadiums as a showcase of the Kingdom's prowess

Stadiums consume more energy in their construction than during their operation. By using either existing or already-planned stadiums, this bid starts from an environmentally sustainable position. We have then focused on improving the venues' energy efficiency in operation.

From simple but effective solutions, such as shading membrane structures which will be added to the King Fahd International Stadium, to the cutting edge low energy and sustainable design of the Qiddiya Stadium – SAFF is deploying both technology and ingenuity to expand stadium usability, improve spectator experience and reduce the venues' energy footprint. We invite you to find in the following section details on the best practice improvements planned for our stadiums.





Prince Mohammad Bin Fahd stadium will feature an expanded retail offering

4.3 Proposed Stadiums' Details

4.3.1 RIYADH STADIUMS

Template 4: Stadia			
		Stadium 1	Stadium 2
1.	Host city	Riyadh	Riyadh
2.	Stadium name	King Fahd International Stadium	King Saud University Stadium
3.	Type of stadium (multi-purpose or football only)	Football only	Football only
4.	Year built	1988	2015
	Start and end date of new build	N/A	N/A
	Start and end date of renovation	2022-2025	N/A
5.	Capacity		
	Current gross capacity	58,398	25,000
	Number of VIP seats	1,545	91
	Number of media seats	400	42
	Number of obstructed view seats	0	0
	Current net capacity (deduct above from gross capacity)	56,453	24,867
	Forecast total capacity (include new/renovated stadiums)	80,015	27,220
6.	Stadium owner		
	Name of owner	Ministry of Sport	King Saud University
	Stadium operator / main user	Ministry of Sport	Saudi Al-Wasail Company
	Name of club(s) using	Al Hilal F.C., Al Shabab F.C.	Al Nassr F.C.
	Average attendance league match	27,000	19,600
	Used for national team matches	Yes	Yes
	Website	N/A	N/A
7.	Field of play		
	Dimensions of pitch	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc.)	Natural Grass	Natural Grass
	Lighting lux power	2,400	2,600
8.	Competition area		
	No. of dressing rooms and average size	8	4
	No. of offices and average size	380m ²	380m ²
9.	Transportation		
	No. of parking spaces inside stadiums (for VIPs, Teams)	6,500	10,000
	Distance from town center (km, mins via bus/car/train)	20 km, 20min	10 km, 15min
	Distance from airport (km, mins)	36 km, 30min	36 km, 30min
	Public transportation links	Riyadh metro, shuttle buses	Riyadh metro, shuttle buses
10.	Finance		
	Construction/renovation costs (USD.000)	315,000	N/A
	Overlay costs (USD.000)	7,500	6,200
	Fulfilment and delivery of all AFC Asian Cup-related requirements which may be required	Yes	Yes
11.	Legacy		
	Legacy use of the stadium	<ul style="list-style-type: none"> Used in Saudi Pro League and Kings Cup matches KSA National Football Matches Multi sports events, including the Asian Games Bringing in the community through the Sports for All Federation Cultural/ Concert events 	<ul style="list-style-type: none"> Home of a sports club Used in Saudi Pro League and Kings Cup matches Multi sports events including the Asian games Bringing in the community through the Sports for All Federation King Saud University Sports and Cultural events
12.	Competition use		
	Competition use of the stadium	Group stage, round of 16, Quarter finals, Final	Group stage, round of 16



	Stadium 3	Stadium 4	Stadium 5
	Riyadh	Riyadh	Riyadh
	Prince Faisal bin Fahd Stadium	Riyadh New Stadium	Qiddiya Stadium
	Football only	Football only	Football only
	1972	N/A	N/A
	N/A	2021-2023	2021-2024
	2022-2025	N/A	N/A
	22,188	N/A	N/A
	312	N/A	N/A
	73	N/A	N/A
	0	N/A	N/A
	21,803	N/A	N/A
	43,912	21,082	22,163
	Ministry of Sport	Ministry of Sport	Qiddiya Investment company
	Ministry of Sport	Ministry of Sport	N/A
	Al Hilal F.C., Al Shabab F.C.	N/A	N/A
	7,700	N/A	N/A
	Yes	N/A	N/A
	N/A	N/A	N/A
	105 x 68m	105 x 68m	105 x 68m
	Natural Grass	Natural Grass	Natural Grass
	3,163	2,500	3,500
	5	6	4
	280m ²	380m ²	240m ²
	400	6,200	6,500
	10km, 15min	20 km, 30min	22km, 30mins
	36km, 35min	7 km, 10min	35km, 45mins
	Riyadh metro, shuttle buses	Riyadh metro, shuttle buses	TBD, shuttle buses
	245,000	80,000	315,000
	7,500	7,500	6,200
	Yes	Yes	Yes
	<ul style="list-style-type: none"> • Home of a sports club • Used in Saudi Pro League and Kings Cup matches • SAFF Youth Camps • Multi sports events including the Asian Games • Bringing in the community through the Sports for All Federation • Cultural/ Concert events 	<ul style="list-style-type: none"> • Home of a sports club • To be used in Saudi Pro League matches • Cultural/ Concert Events • Modular construction 	<ul style="list-style-type: none"> • Home of a sports club • To be used in Saudi Pro League matches • Part of the new Qiddiya City entertainment complex • Multi sports events, including the Asian Games • Cultural/ Concert events
	Group stage, round of 16	Group stage, round of 16, Quarter finals, Semi finals	Group stage, round of 16

4.3.2 JEDDAH STADIUMS

Template 4: Stadia	
1.	Host city
2.	Stadium name
3.	Type of stadium (multi-purpose or football only)
4.	Year built
	Start and end date of new build
	Start and end date of renovation
5.	Capacity
	Current gross capacity
	Number of VIP seats
	Number of media seats
	Number of obstructed view seats
	Current net capacity (deduct above from gross capacity)
6.	Forecast total capacity (include new / renovated stadiums)
	Stadium owner
	Name of owner
	Stadium operator / main user
	Name of club(s) using
	Average attendance league match
	Used for national team matches
Website	
7.	Field of play
	Dimensions of pitch
	Type of pitch (artificial, turf etc.)
	Lighting lux power
8.	Competition area
	No. of dressing rooms and average size
	No. of offices and average size
9.	Transportation
	No. of parking spaces inside stadiums (for VIPs, Teams)
	Distance from town center (km, mins via bus/car/train)
	Distance from airport (km, mins)
10.	Public transportation links
	Finance
	Construction /renovation costs (USD.000)
	Overlay costs (USD.000)
11.	Fulfilment and delivery of all AFC Asian Cup-related requirements which may be required
	Legacy
12.	Legacy use of the stadium
	Competition use
	Competition use of the stadium



	Stadium 1	Stadium 2
	Jeddah	Jeddah
	King Abdullah Sports City	Prince Abdullah Al Faisal Stadium
	Football only	Football only
	2014	1973
	N/A	N/A
	N/A	N/A
	65,000	24,493
	300	1,694
	90	50
	0	0
	64,610	22,749
	61,582	27,000
	Ministry of Sport	Ministry of Sport
	Ministry of Sport	Ministry of Sport
	Al Ahli F.C., Al Ittihad F.C.	Al Ahli F.C., Al Ittihad F.C.
	26,200	N/A
	Yes	Yes
	http://www.kasc.com/en	N/A
	105 × 68m	105 × 68m
	Natural Grass	Natural Grass
	2,400	2,400
	3	5
	450m ²	125m ²
	20,311	3,000
	34 km, 30min	12 km, 10min
	23 km, 20min	33 km, 30min
	Public bus network, shuttle buses	Public bus network, shuttle buses
	N/A	N/A
	12,300	12,000
	Yes	Yes
	<ul style="list-style-type: none"> • Home of a sports club • Used in Saudi Pro League and Kings Cup matches • Multi sports events • Bringing in the community through the Sports for All Federation • Campus wide, high events capacity 	<ul style="list-style-type: none"> • Home of a sports club • Used in Saudi Pro League and Kings Cup matches • SAFF Youth Camps • Multi sports events • Bringing in the community through the Sports for All Federation • Cultural/Concert events
	Group stage, round of 16, Quarter finals, Semi finals	Group stage, round of 16,

4.3.3 DAMMAM STADIUMS

Template 4: Stadia		
		Stadium 1
1.	Host city	Dammam
2.	Stadium name	Dammam Stadium
3.	Type of stadium (multi-purpose or football only)	Football only
4.	Year built	NA
	Start and end date of new build	2021-2024
	Start and end date of renovation	N/A
5.	Capacity	
	Current gross capacity	N/A
	Number of VIP seats	N/A
	Number of media seats	N/A
	Number of obstructed view seats	N/A
	Current net capacity (deduct above from gross capacity)	N/A
	Forecast total capacity (include new / renovated stadiums)	47,271
6.	Stadium owner	
	Name of owner	Public Investment Fund
	Stadium operator / main user	N/A
	Name of club(s) using	TBD
	Average attendance league match	N/A
	Used for national team matches	N/A
	Website	N/A
7.	Field of play	
	Dimensions of pitch	105 × 68m
	Type of pitch (artificial, turf etc.)	Natural Grass
	Lighting lux power	2,400
8.	Competition area	
	No. of dressing rooms and average size	3
	No. of offices and average size	100m ²
9.	Transportation	
	No. of parking spaces inside stadiums (for VIPs, Teams)	3,785
	Distance from town center (km, mins via bus/car/train)	17km, 20min
	Distance from airport (km, mins)	22km, 20min
	Public transportation links	Public bus network, shuttle buses
10.	Finance	
	Construction /renovation costs (USD.000)	387,500
	Overlay costs (USD.000)	15,500
	Fulfillment and delivery of all AFC Asian Cup-related requirements which may be required	Yes
11.	Legacy	
	Legacy use of the stadium	<ul style="list-style-type: none"> • Home of a sports club • To be used in Saudi Pro League matches • Multi sports events • Bringing in the community through the Sports for All Federation • Cultural/ Concert events
12.	Competition use	
	Competition use of the stadium	Group stage, round of 16, Quarter finals



	Backup Stadium 1	Backup Stadium 2
	Dammam	Dammam
	Prince Mohammad bin Fahd Stadium	Prince Saud Bin Jalawi Sports City
	Football only	Football only
	1973	1983
	N/A	N/A
	2022-2024	2022-2024
	22,042	11,500
	100	100
	316	42
	0	0
	21,626	11,358
	25,226	24,440
	Ministry of Sport	Ministry of Sport
	Ministry of Sport	Ministry of Sport
	Al Ettifag F.C. - Al Nahda F.C.	Al Qadsyah F.C.
	4,100	3,800
	Yes	Yes
	N/A	N/A
	105 × 68m	105 × 68m
	Natural Grass	Natural Grass
	2,400	2,400
	3	3
	260m ²	275m ²
	1,500	475
	5km, 5min	18km, 15min
	20km, 20min	36km, 34min
	Public bus network, shuttle buses	Public bus network, shuttle buses
	130,000	155,500
	7,500	6,200
	Yes	Yes
	<ul style="list-style-type: none"> • Home of a sports club • Used in Saudi Pro League and Kings Cup matches • SAFF Youth Camps • Multi sports events, including the Asian games • Bringing in the community through the Sports for All Federation • Cultural/ Concert events 	<ul style="list-style-type: none"> • Home of a sports club • Used in Saudi Pro League and Kings Cup matches • Multi sports events, including the Asian games • Bringing in the community through the Sports for All Federation • Cultural/ Concert events
	Backup	Backup



01

KING FAHD INTERNATIONAL STADIUM

INTRODUCTION

King Fahd International Stadium is often referred to as “the pearl”. It is widely regarded as one of the most iconic venues in the region. The stadium is comprised of a beautiful fabric roof structure sitting on an elegant podium surrounding by a lush landscaped precinct.

King Fahd International Stadium currently has 58,398 seats the majority of which are arranged in a single tier around an athletics track. The east stand features an upper tier. The west stand has extensive Royal facilities that feature prominently within the seating bowl. Above the Royal facilities are iconic hexagonal shaped cantilevering commentary positions.

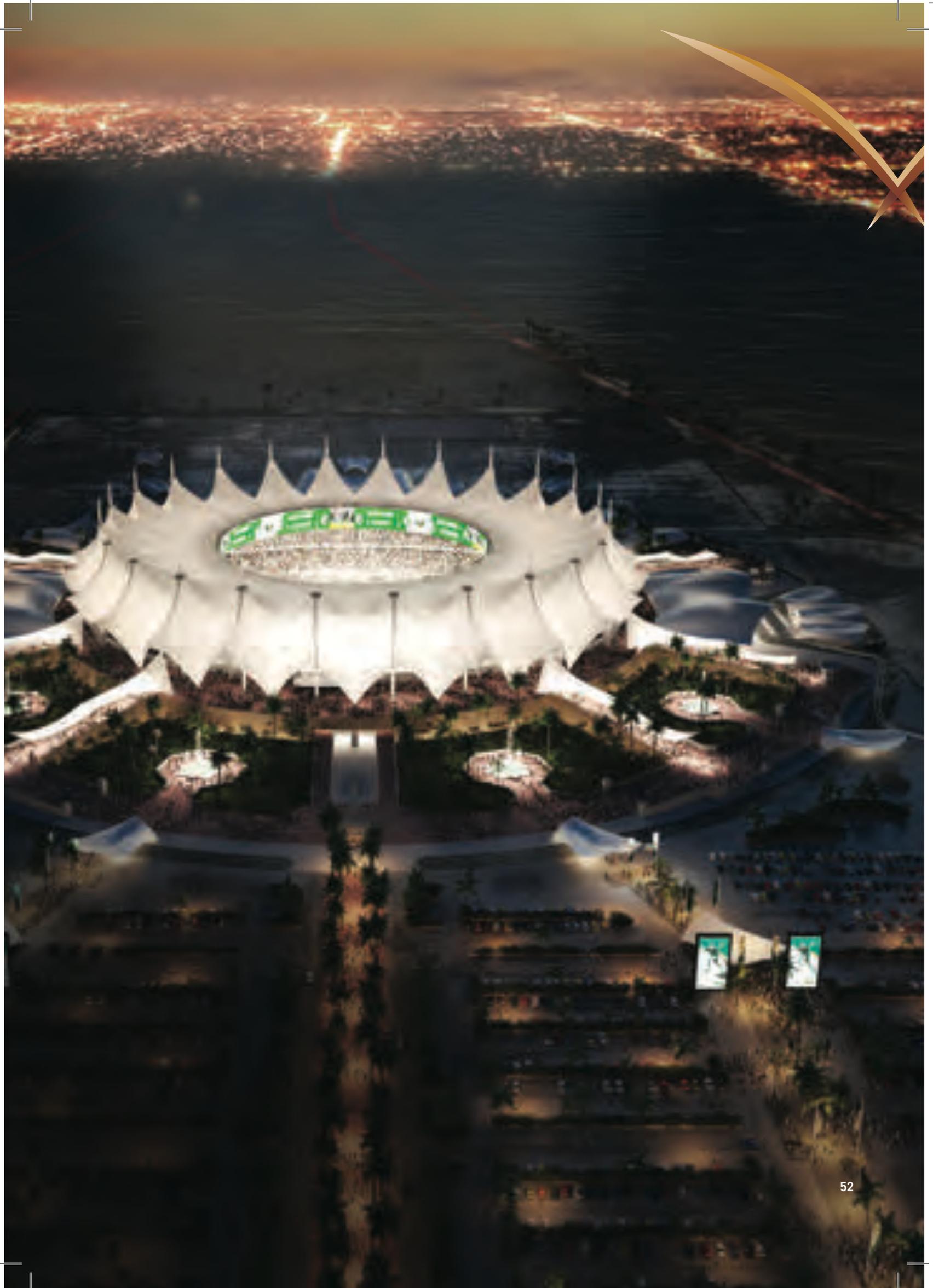
King Fahd International Stadium is located in the residential district of Al Maizilah on the north east edge of the city Riyadh. It will be served by the new Riyadh Metro. The stadium mostly hosts football matches, and is currently used by three local Riyadh Pro League clubs for their larger capacity matches. The stadium has also hosted tournaments, and entertainment events.

The existing primary structure is generally in very good condition and benefits from a regular and comprehensive maintenance program.

The majority of the services within the stadium are original and were installed when the stadium was first built. To ensure the highest levels of spectator comfort throughout the stadium most services will be replaced as part of the refurbishment.

HISTORY

King Fahd International Stadium was designed by Ian Fraser Architects and was constructed by German contractor Philipp Holzmann between 1982 and 1987. The tented roof structure takes its design concept from traditional Bedouin tents. The roof is made up of 24 identical segments arranged in a circle around the pitch. The supporting masts are 60m high above the podium. This delicate structure provides shade from the sun to the seats below.





DESIGN PROPOSALS

King Fahd International Stadium will be increased to an 80,000 seat capacity stadium. The expansion, designed by Populous, will involve removing the running track, lowering the pitch and adding a new lower tier. Additionally, new upper west stand tiers will be added either side of the Royal Box.

The existing fabric roof will be upgraded and provided with new LED uplighting to enhance the stadium appearance. The roof will be beautifully lit at night showing off its sculptural form. A 360-degree video board will be installed around the front edge of the roof providing spectators with an immersive digital experience. The screen will add weight to the front edge of the stadium roof requiring it to be strengthened.

The capacity in all services systems will be increased to account for the increase in spectator numbers. State of the art digital infrastructure will provide a connected fan experience.

New shading structures will be added over the east concourse and around the stadium. These will be constructed from tensile membranes supported by simple steel structures.

To reduce the amount of operational energy and potable water used within the stadium energy efficient fittings such as LED lighting and water saving products such as low flow taps will be installed throughout.



AFC ASIAN CUP COMPLIANCE

As part of the proposed renovations at King Fahd International Stadium the player and media facilities, currently situated within the east stand, will be relocated to the west to be in closer proximity to the VVIP and VIP areas, per AFC Asian Cup tournament requirements. The new player and officials' areas have been designed to meet the latest AFC and FIFA standards and space requirements.

The new seating tiers have been set out to meet modern seat spacing dimensions and offer enhanced spectator comfort as well as providing

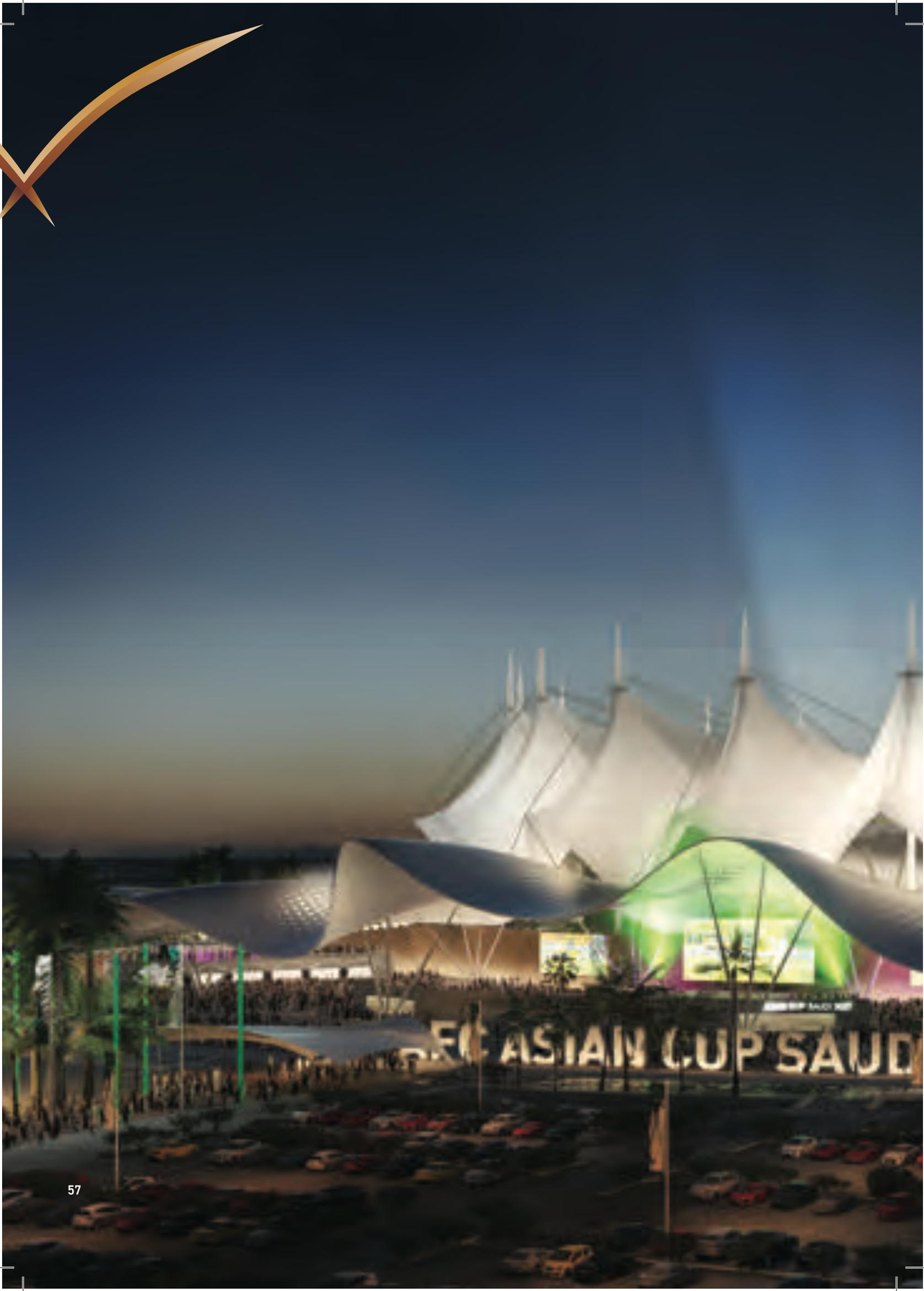
new concourse spaces and amenity areas to safely meet the requirements of the additional capacity.

The new lowered pitch will sit on top of an improved pitch irrigation and drainage system and will have a tailored pitch care management plan to ensure an optimal playing surface.

New LED floodlights installed on the front edge of the roof will illuminate the pitch to AFC tournament standards.



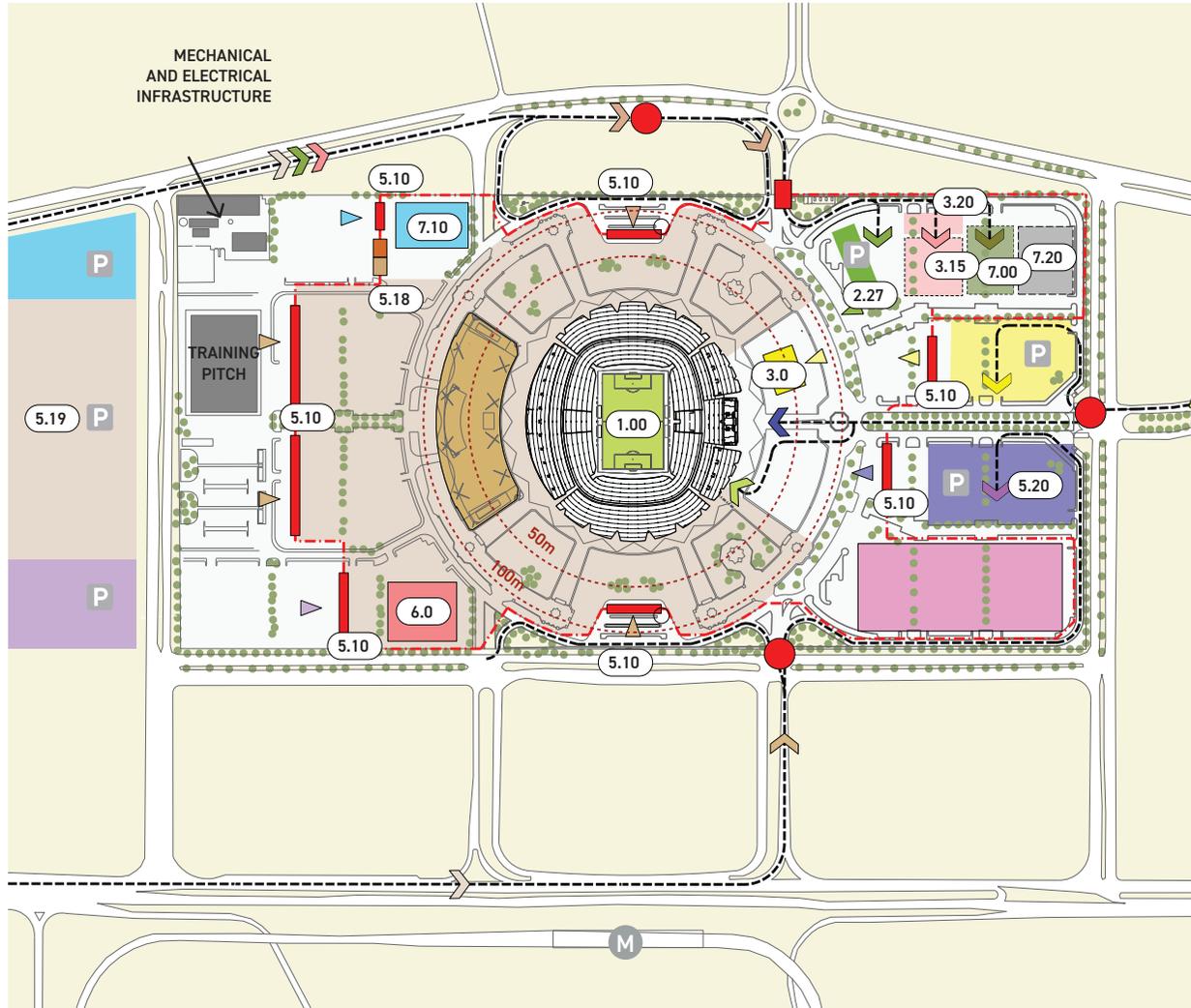








SITE PLAN



LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

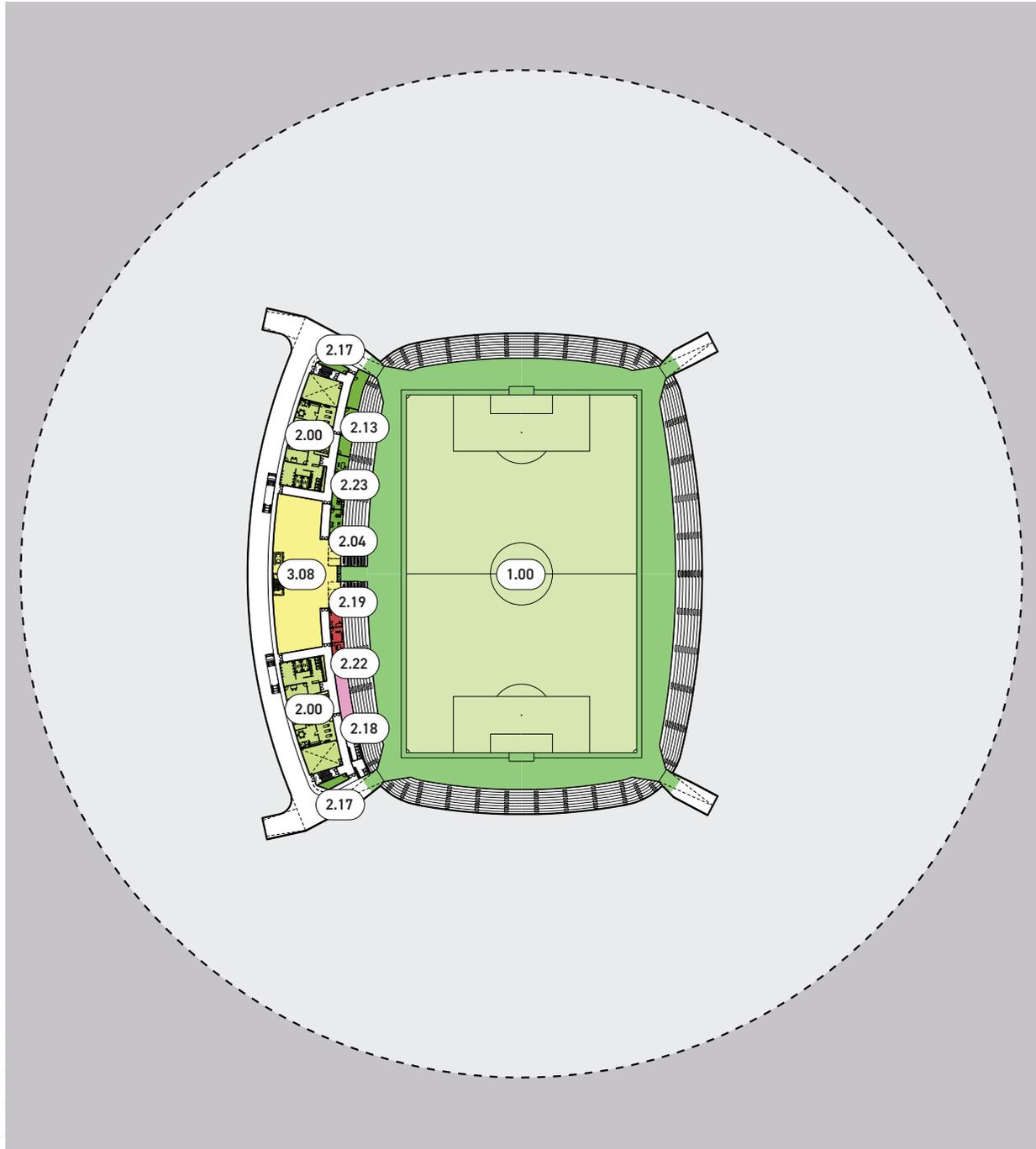
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



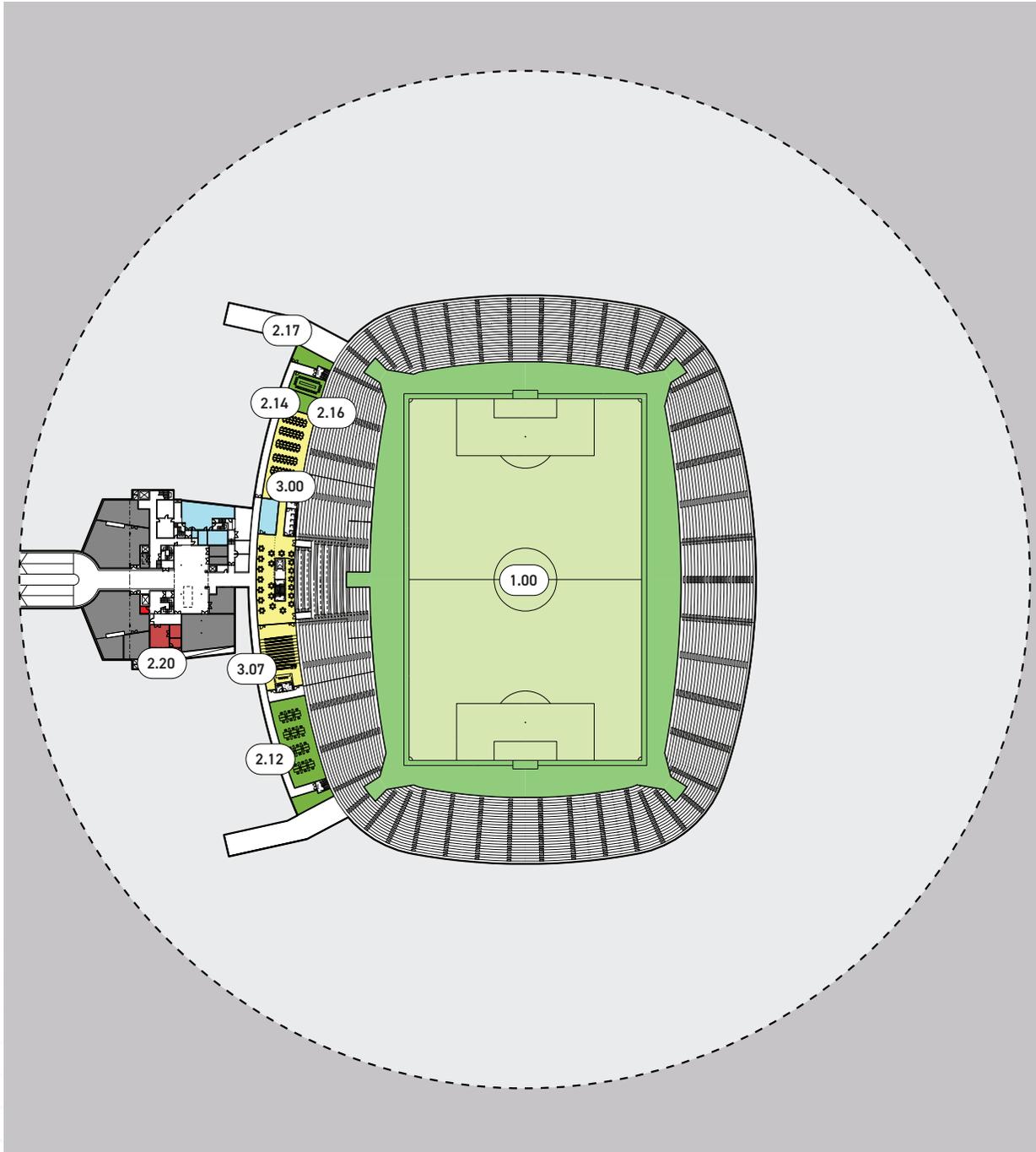
Level 00



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

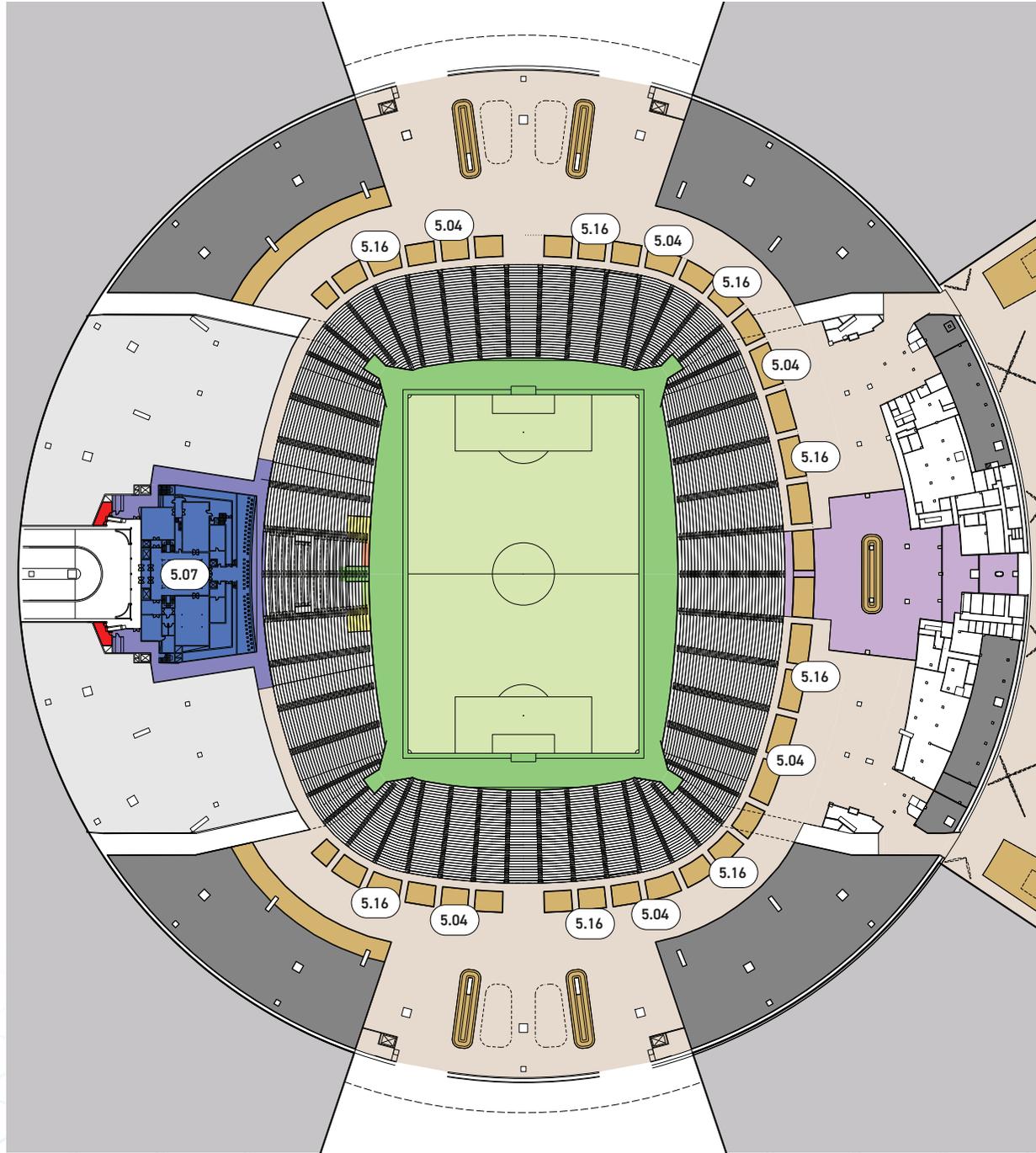
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



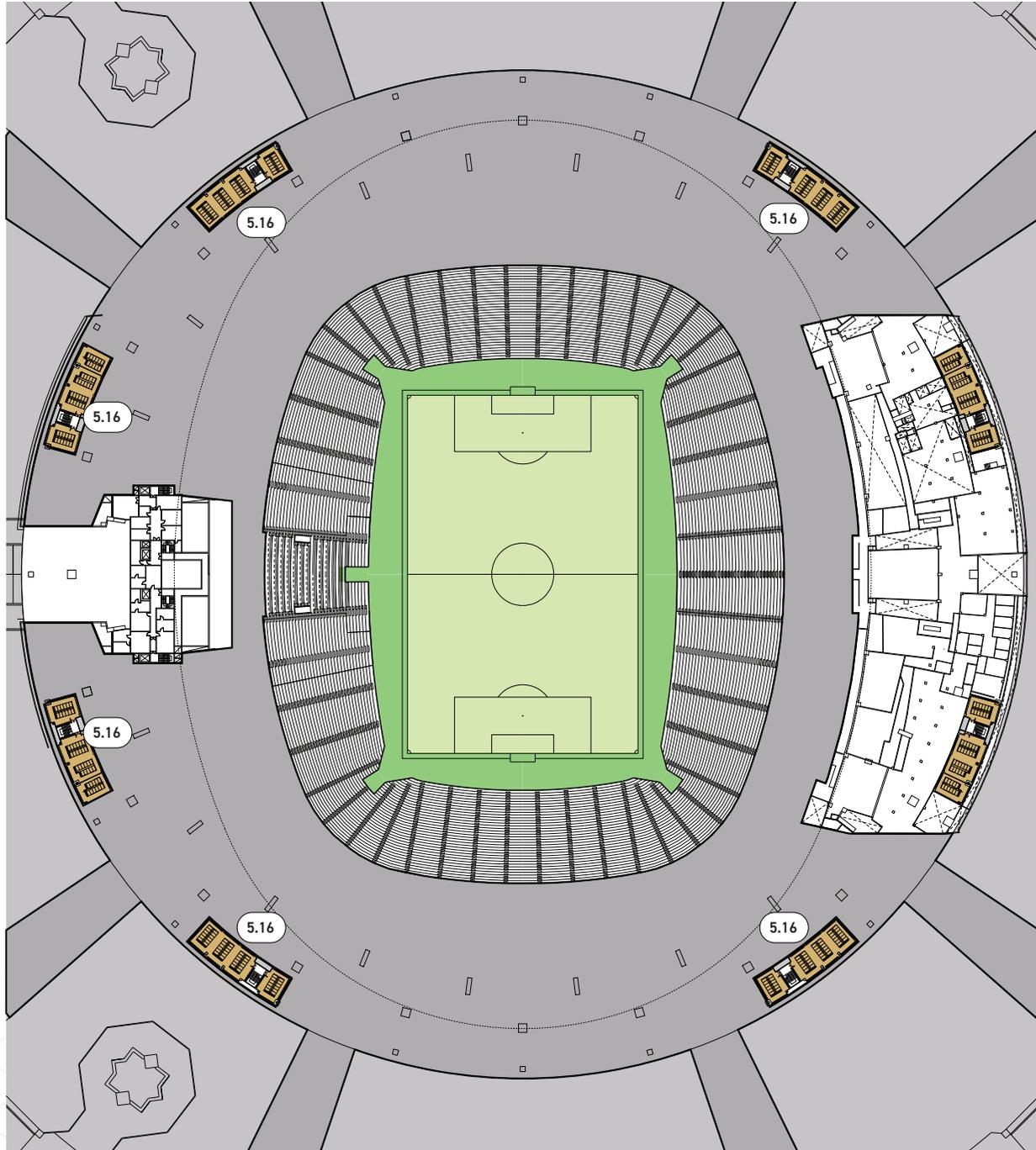
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LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

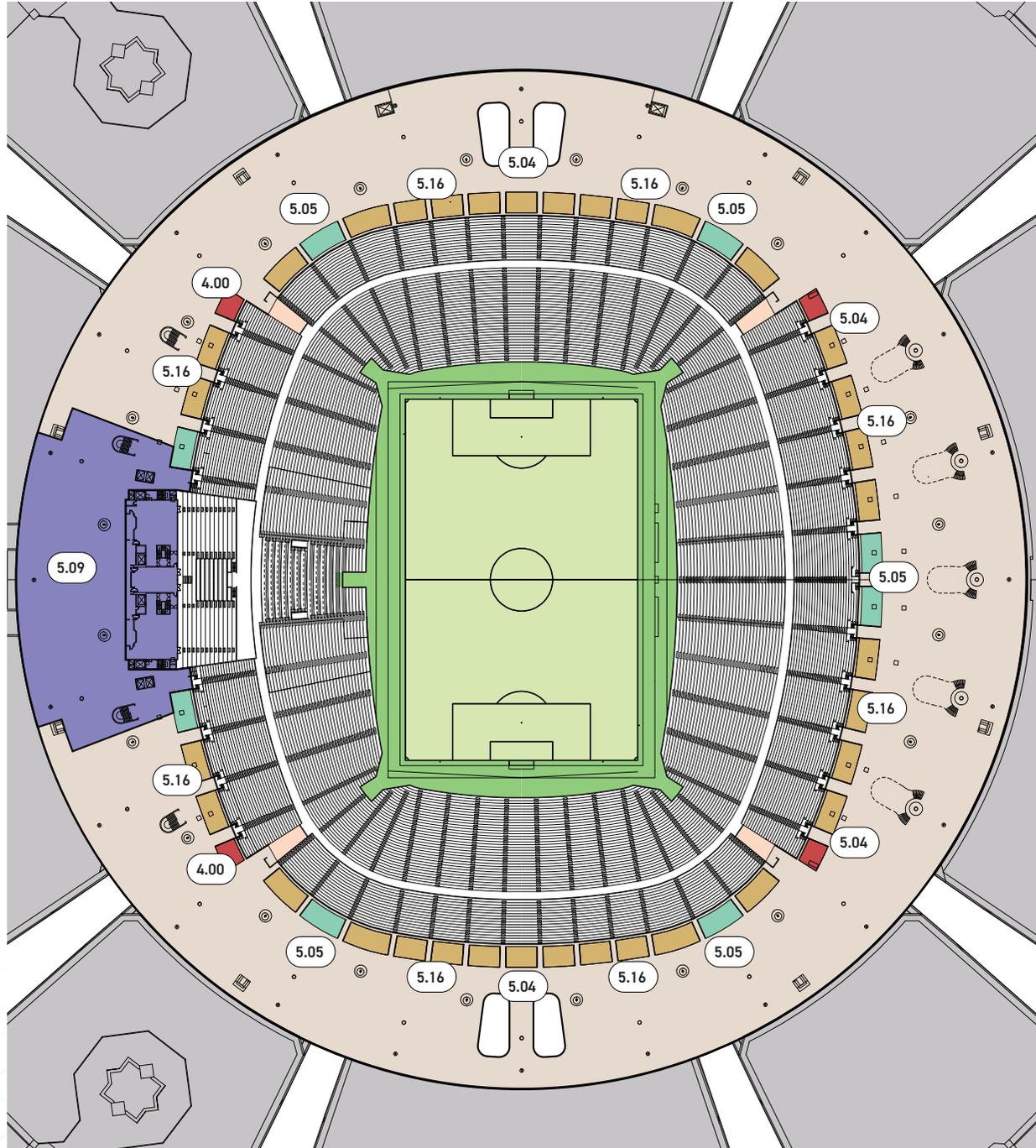
Level 04



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



Level 05



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

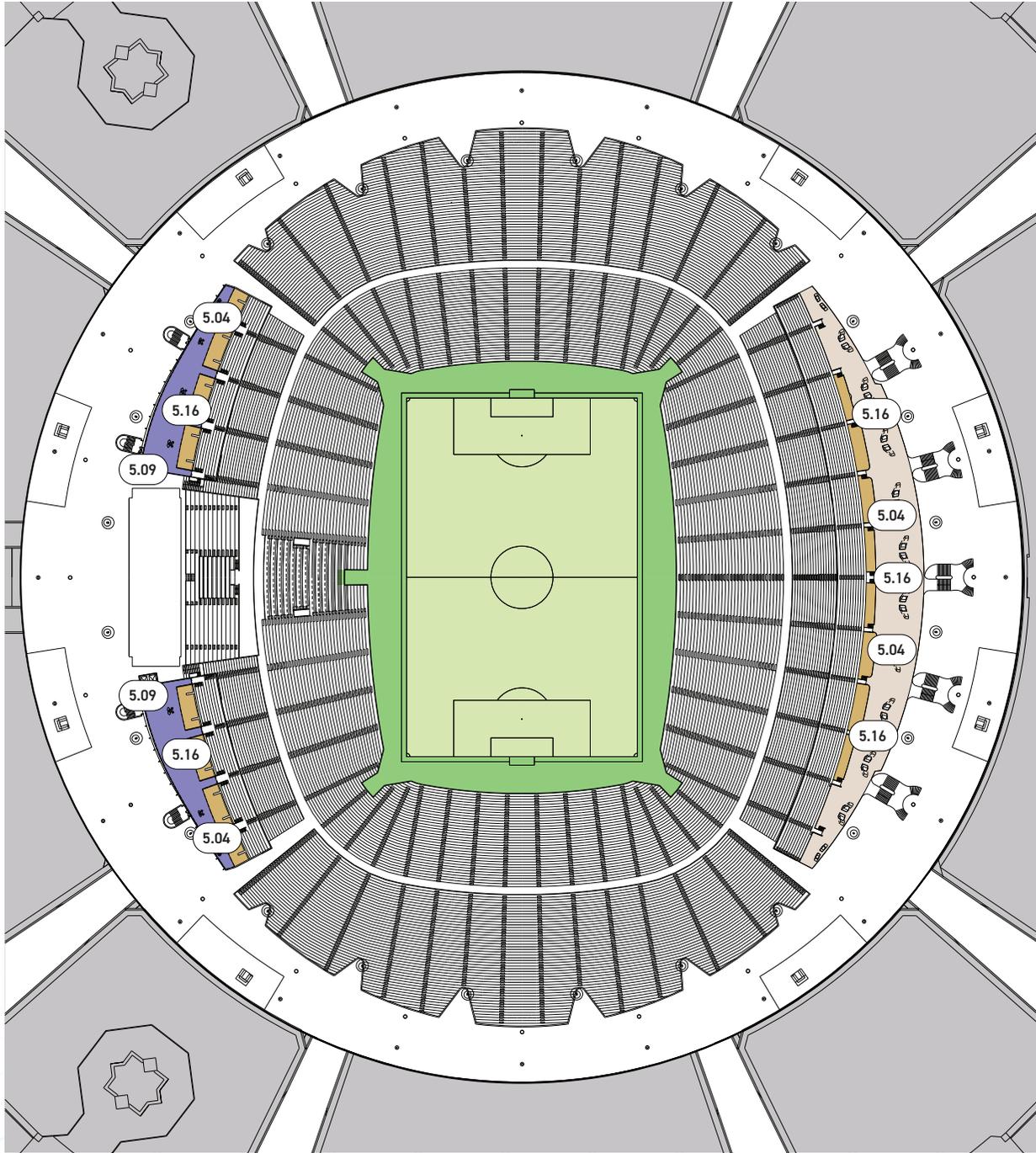
Level 06



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



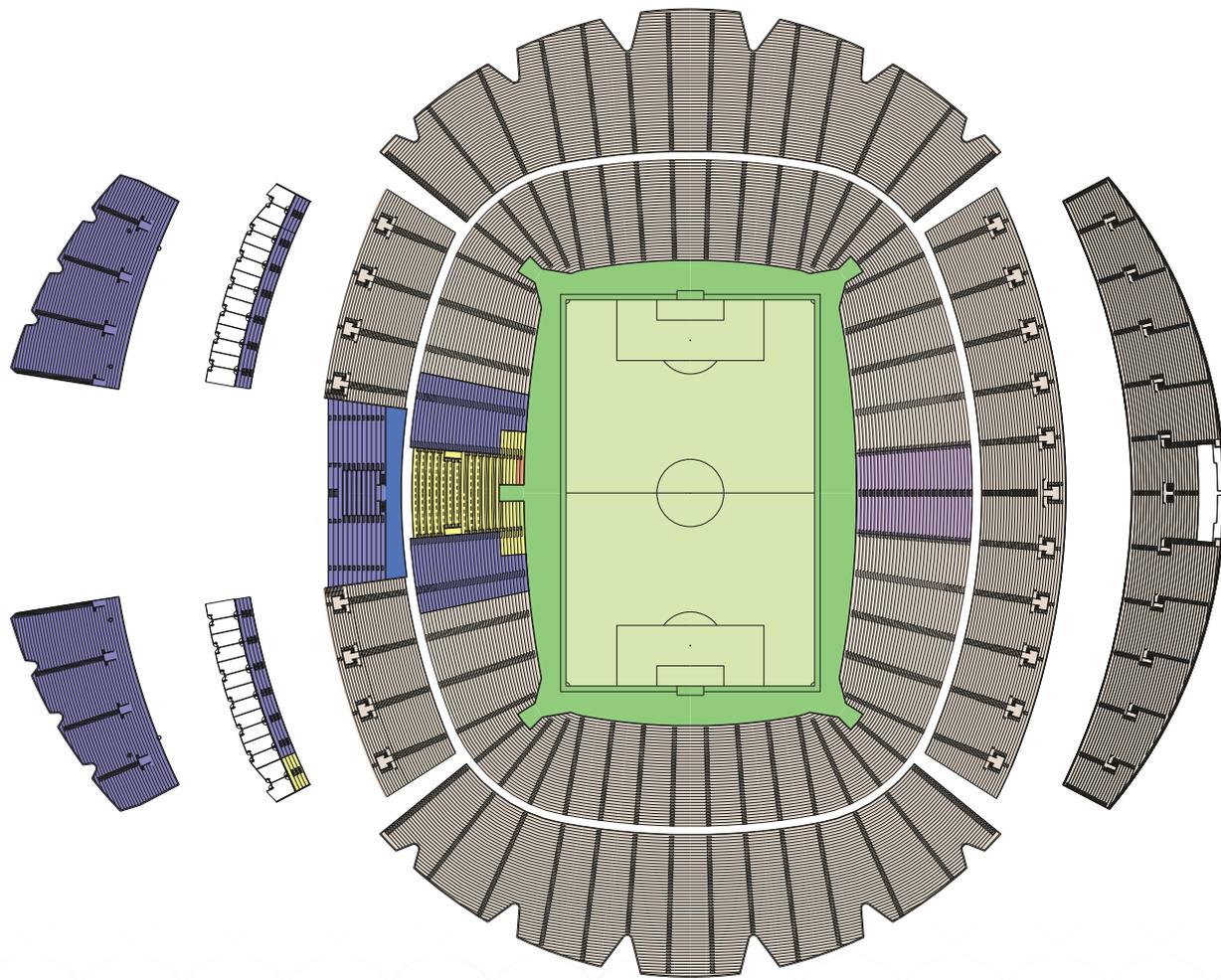
Level 07



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

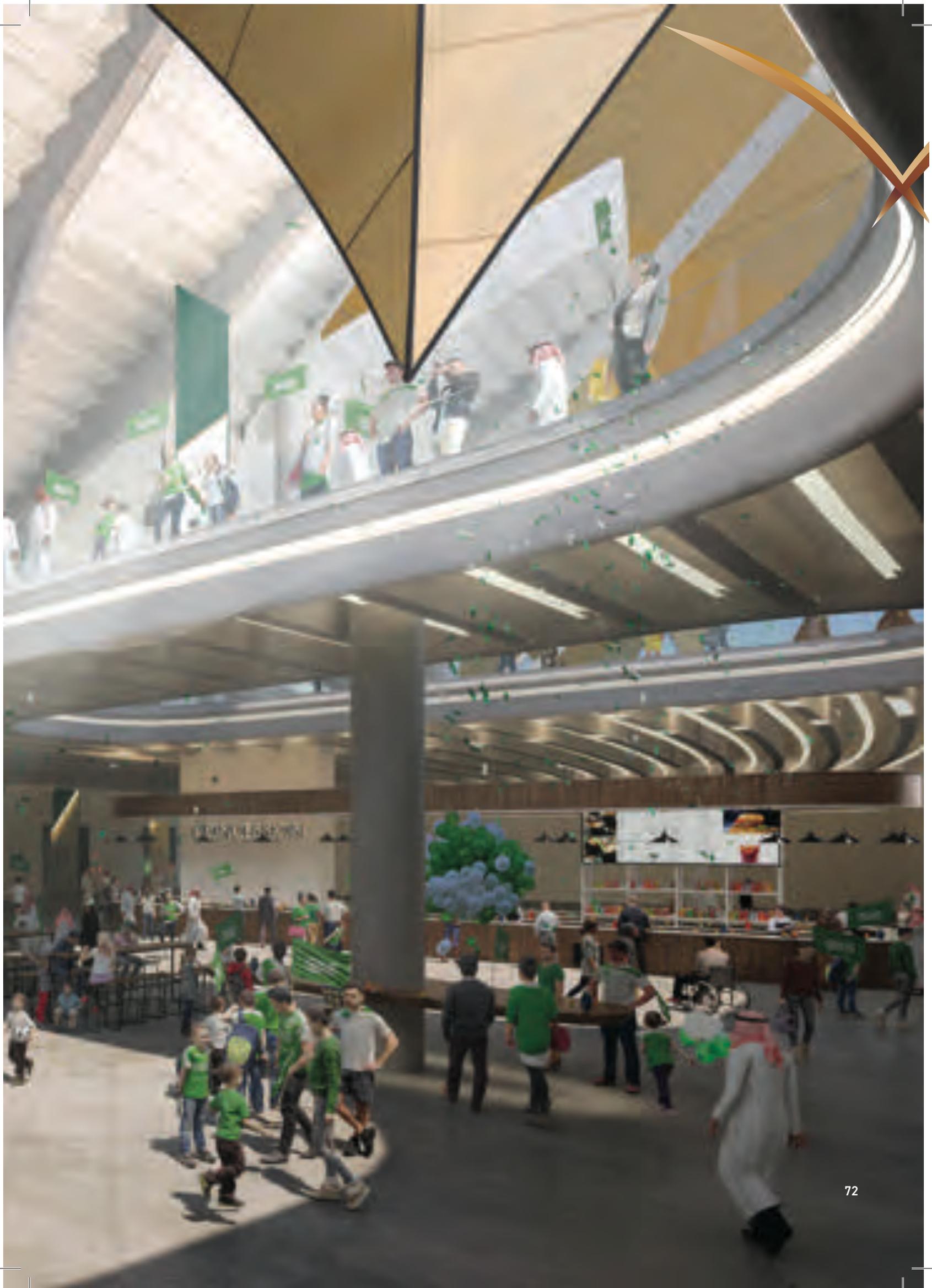
BOWL PLAN



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

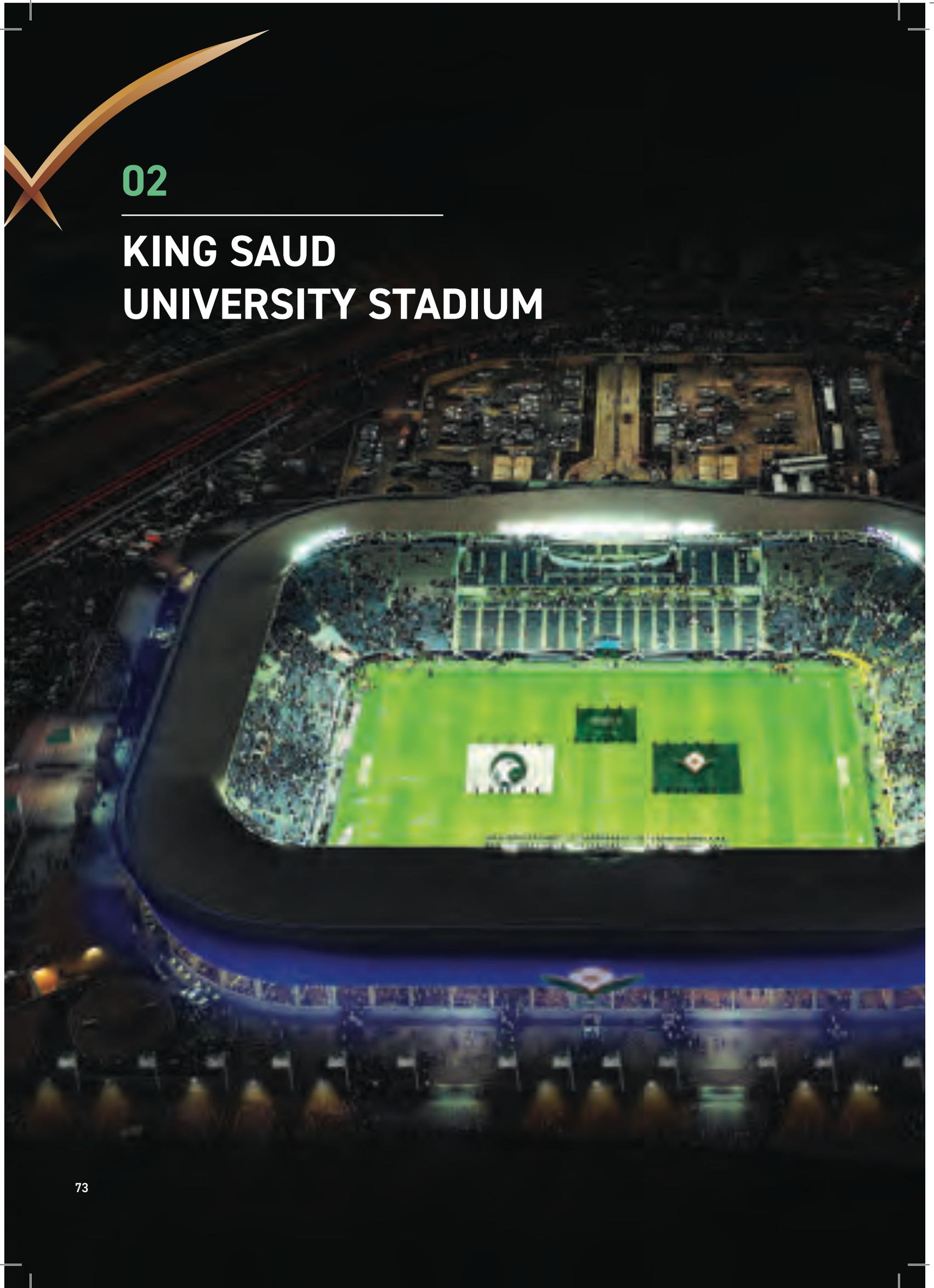


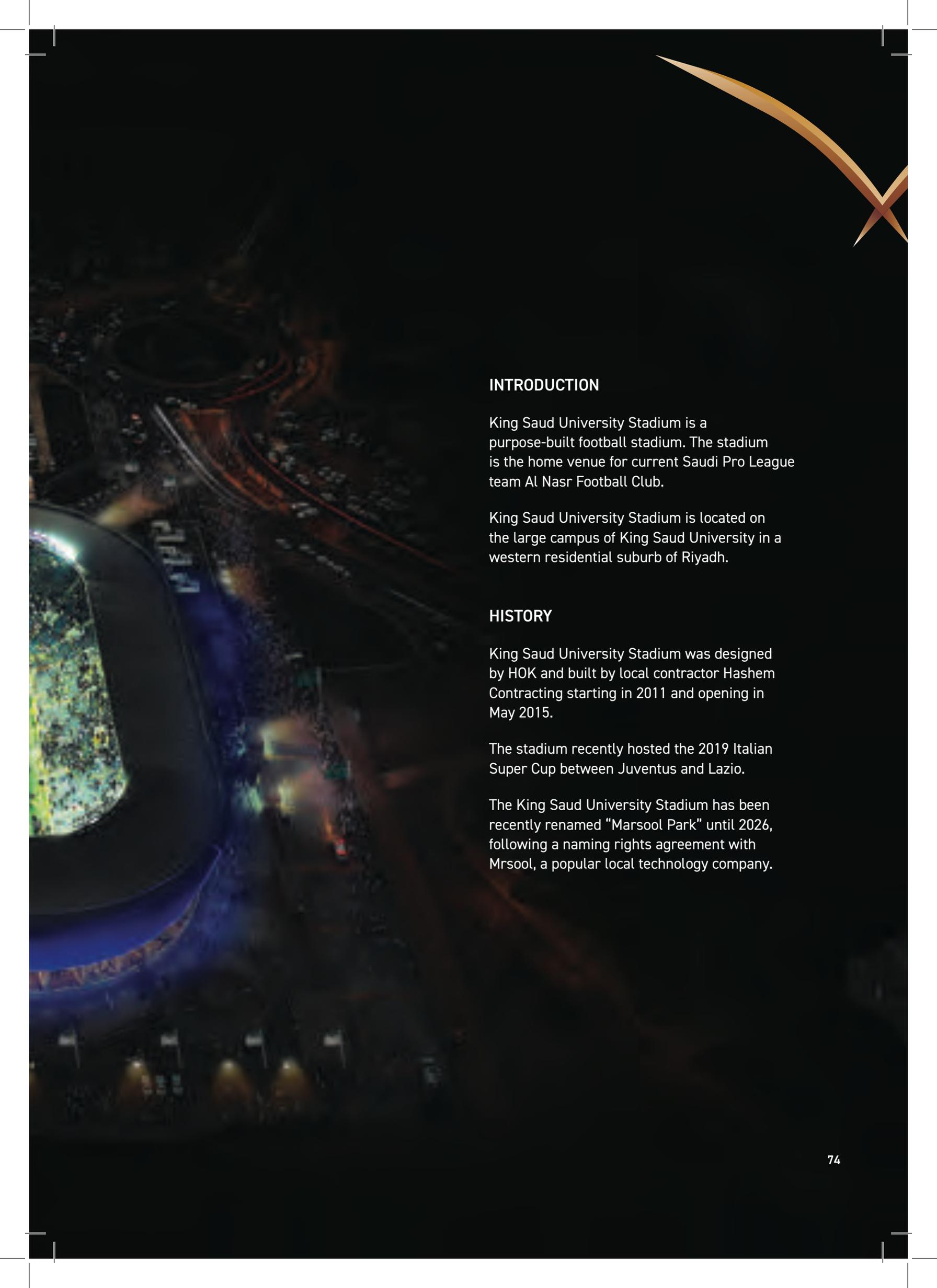




02

KING SAUD UNIVERSITY STADIUM





INTRODUCTION

King Saud University Stadium is a purpose-built football stadium. The stadium is the home venue for current Saudi Pro League team Al Nasr Football Club.

King Saud University Stadium is located on the large campus of King Saud University in a western residential suburb of Riyadh.

HISTORY

King Saud University Stadium was designed by HOK and built by local contractor Hashem Contracting starting in 2011 and opening in May 2015.

The stadium recently hosted the 2019 Italian Super Cup between Juventus and Lazio.

The King Saud University Stadium has been recently renamed “Marsool Park” until 2026, following a naming rights agreement with Mrsool, a popular local technology company.

STADIUM DESIGN

King Saud University Stadium seating is arranged in a single tier around a football pitch. There is no athletics track. The capacity of the stadium is 25,000 seats. The north, south and east stands house general admission spectators. The west stand features an extensive Royal suite capable of holding 100 VVIPs and commercial hospitality space for 2,000 guests.

The stadium has a concrete structure with traditional precast concrete terrace units. The roof structure is a lightweight steel space frame.



AFC ASIAN CUP COMPLIANCE

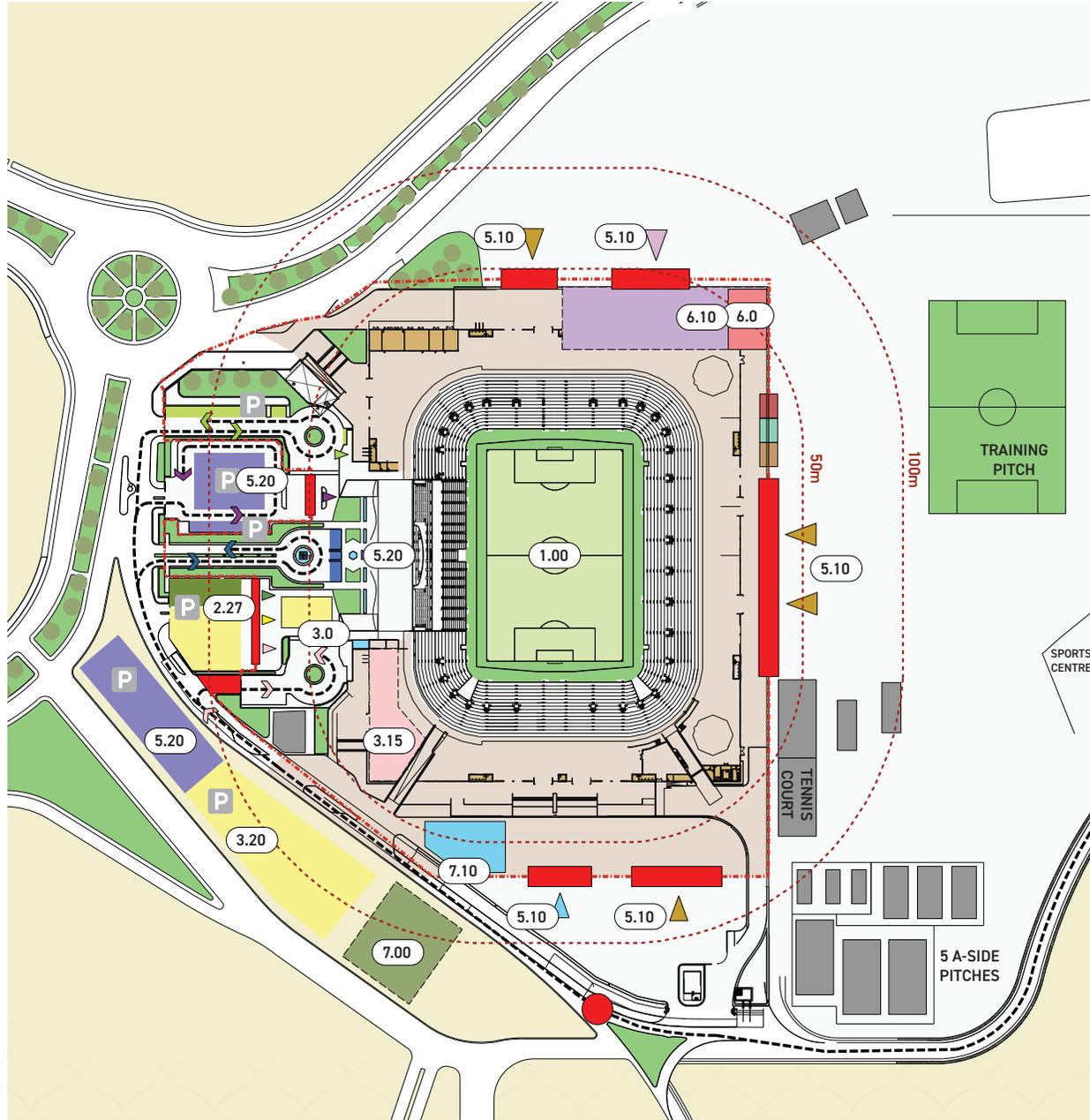
King Saud University Stadium was built to FIFA international standards and is compliant with the requirements of the AFC Asian Cup. Where the provisions required for the AFC Asian Cup exceed what would be required in a 25,000 seat stadium, these provisions will be provided as a temporary overlay to the stadium.







SITE PLAN



LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

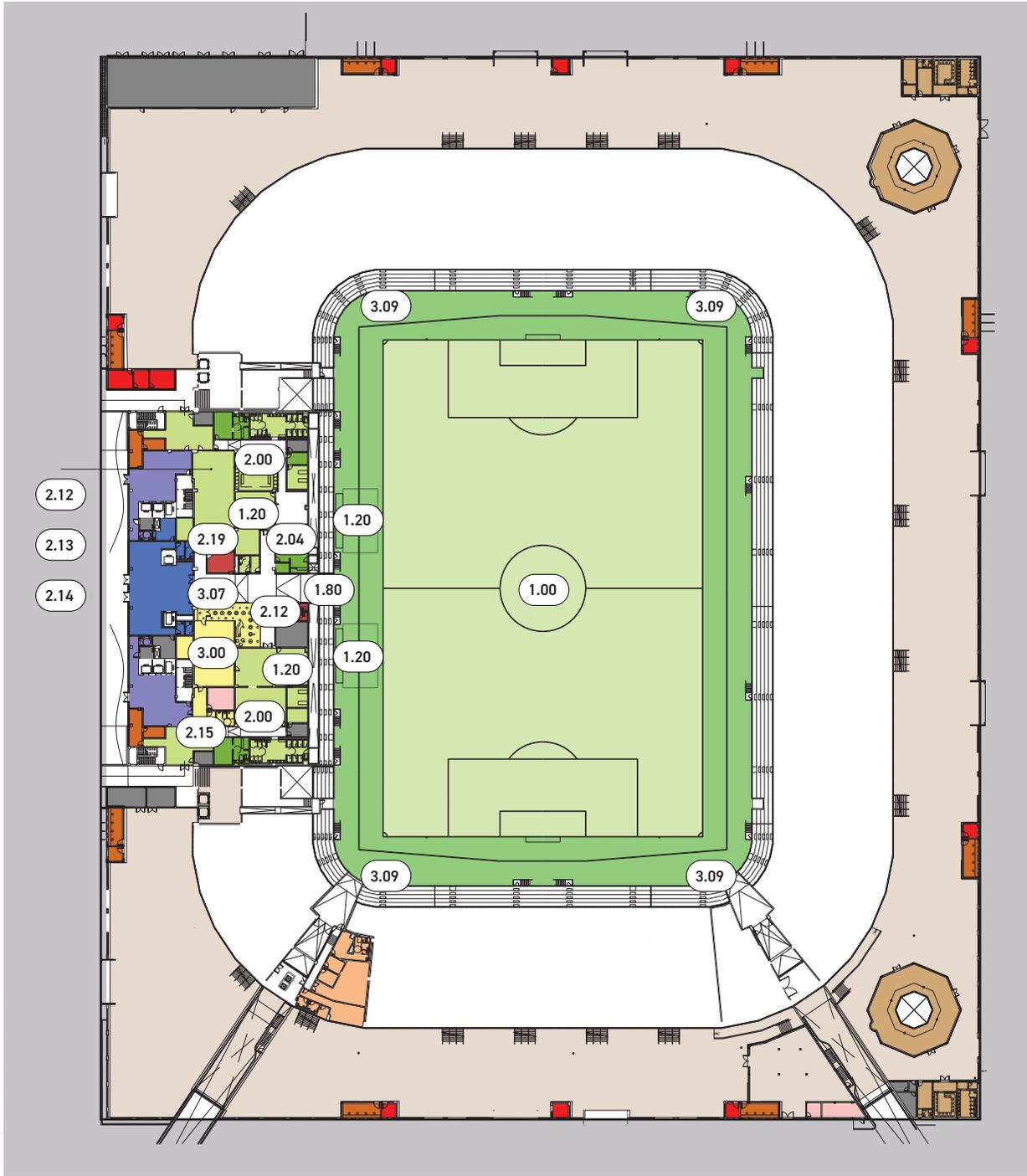
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



Level 00

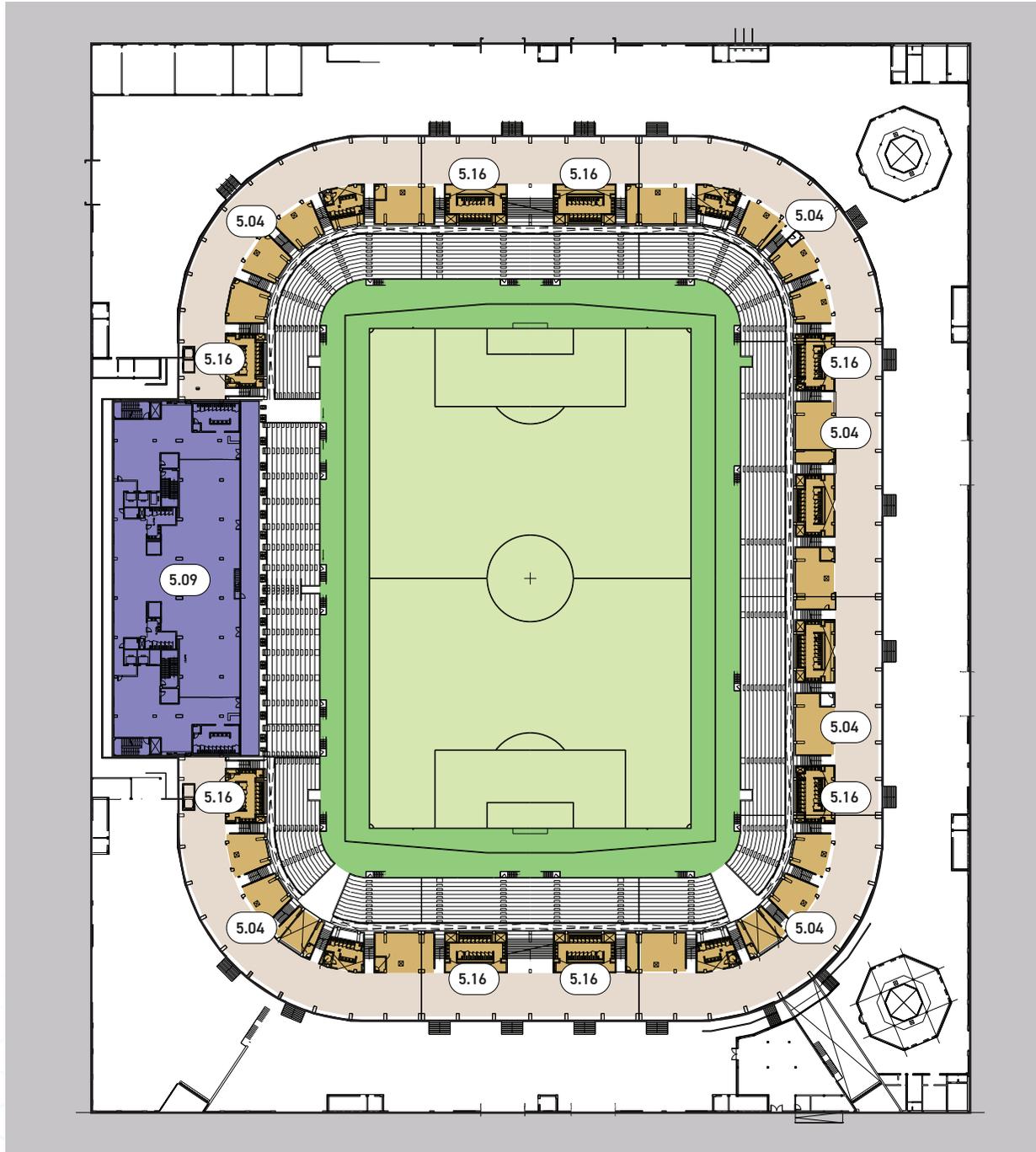


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

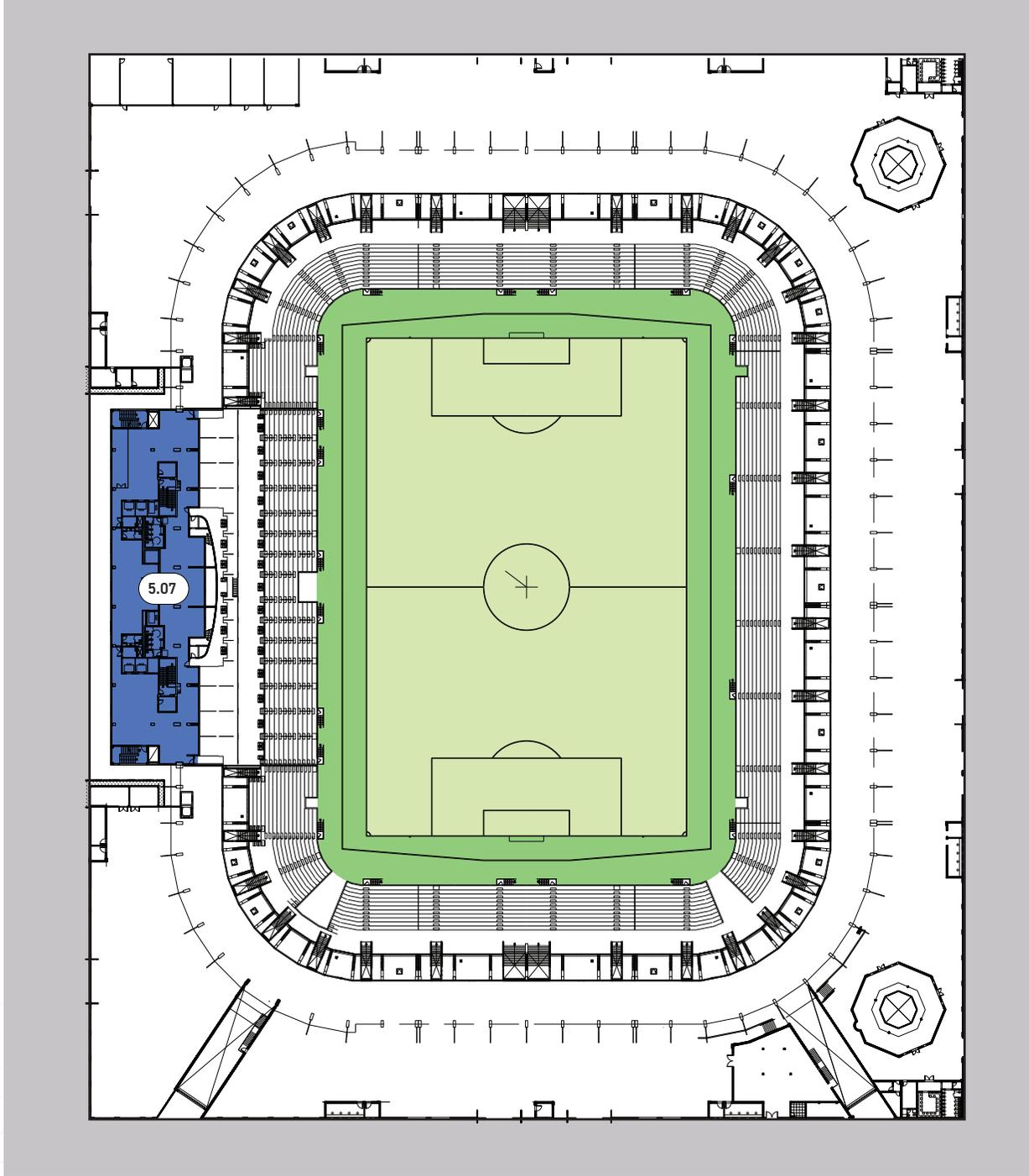
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



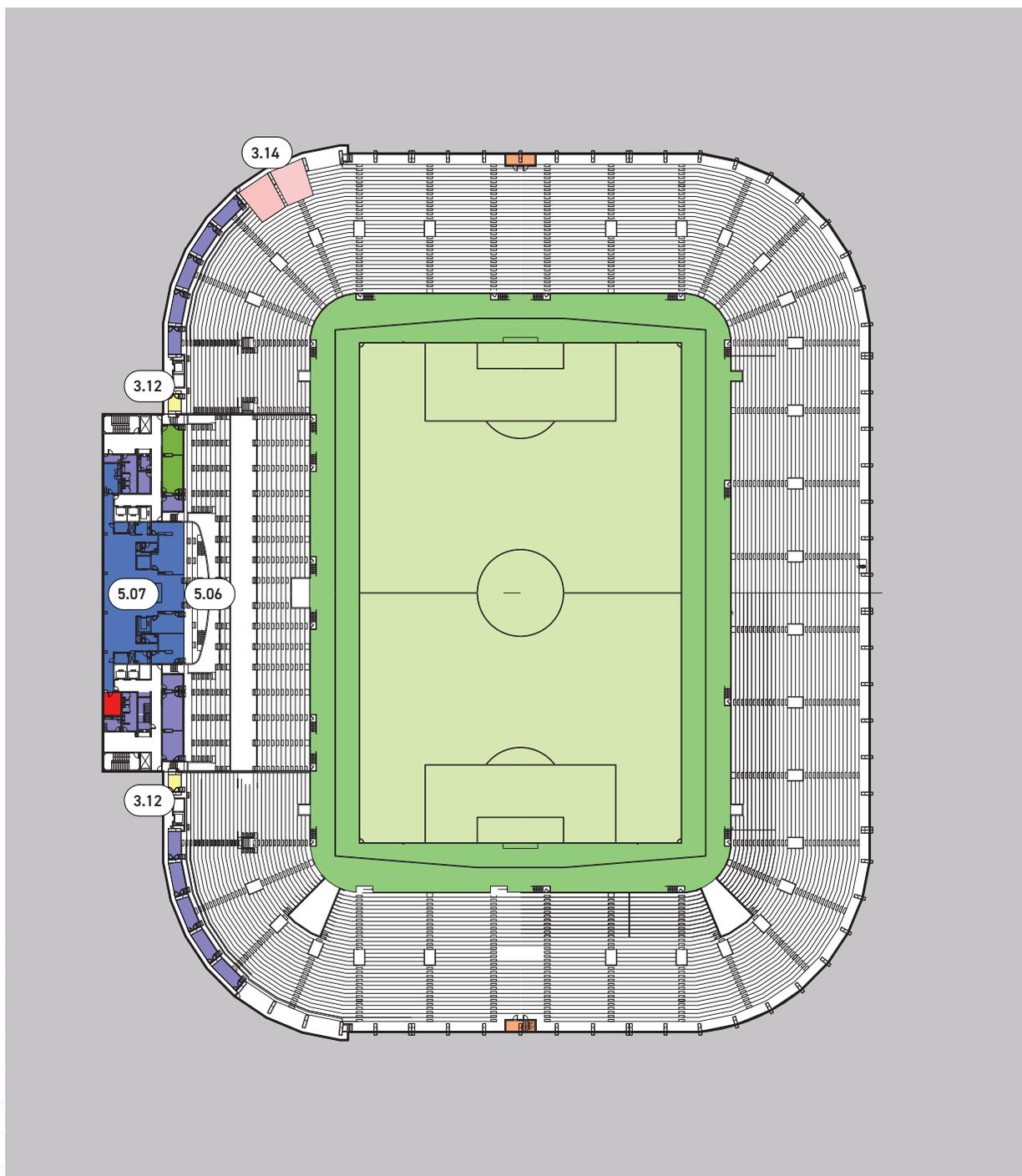
Level 02



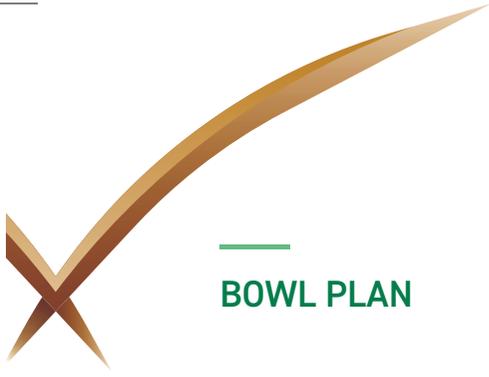
LEGEND

- | | | | | |
|---|---|--|---|--|
|  PLAYERS |  PRESS |  TRANSPORT |  SPECTATOR |  PARKING |
|  OFFICIALS / AFC |  BROADCAST |  OPERATIONS |  SPECTATOR SERVICES |  VEHICLE PERMIT CHECK |
|  VVIP |  WORKFORCE |  IT & T |  SECURITY |  PEDESTRIAN SCREENING |

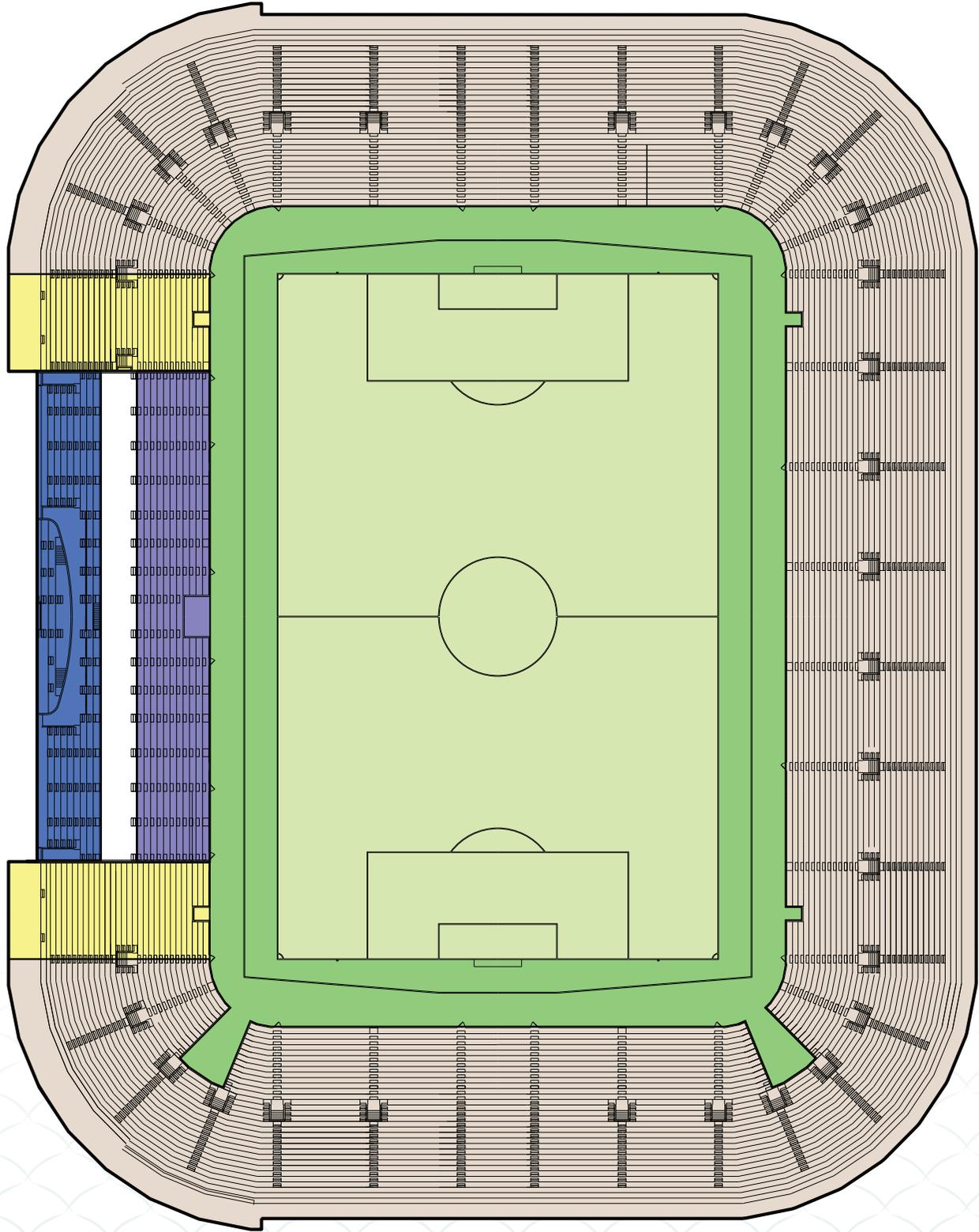
Level 03

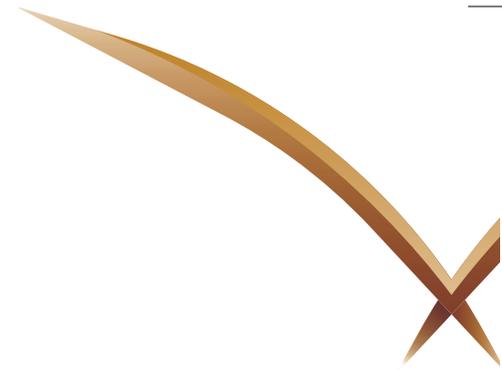


- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



BOWL PLAN





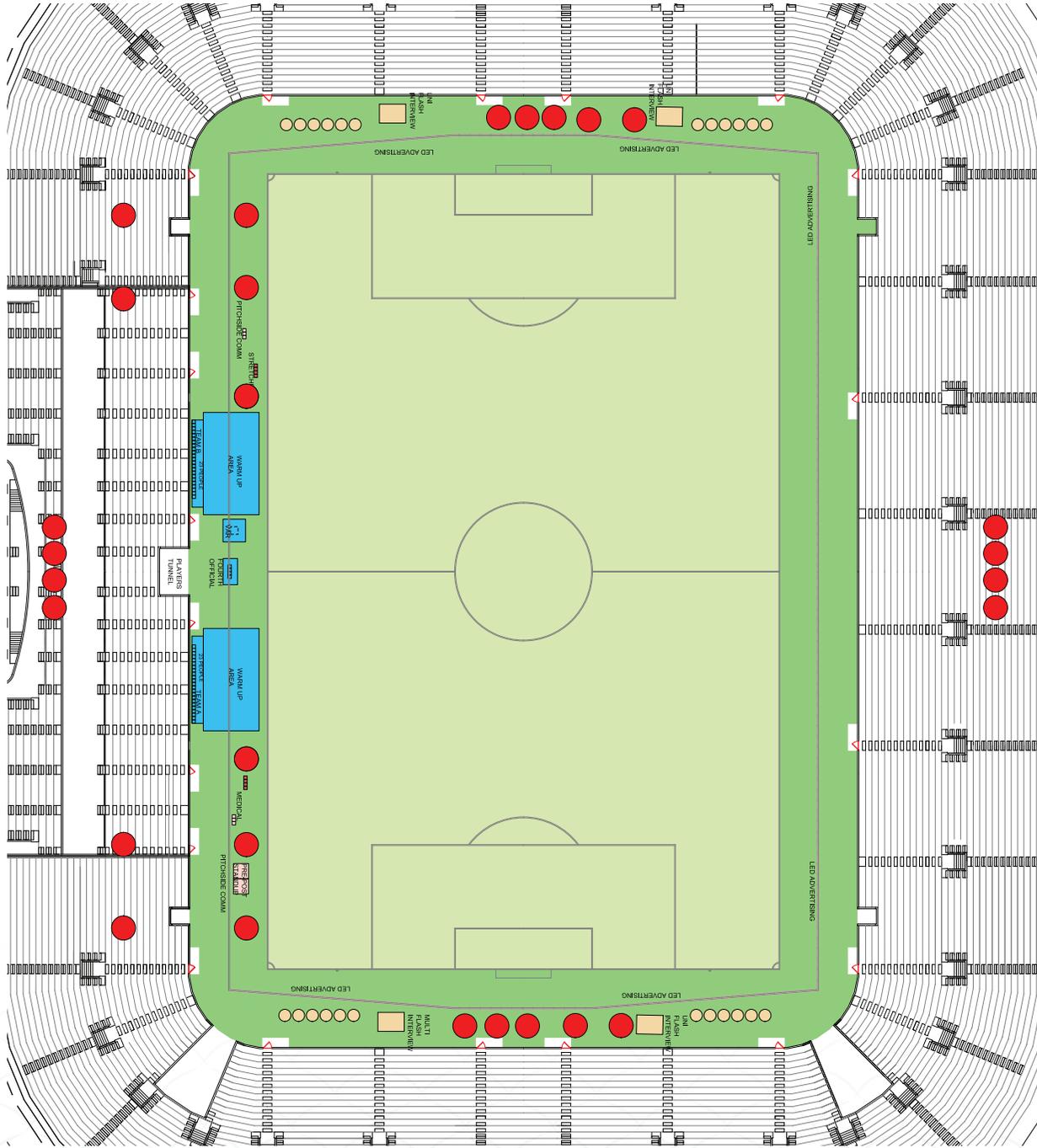
LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |





FIELD OF PLAY

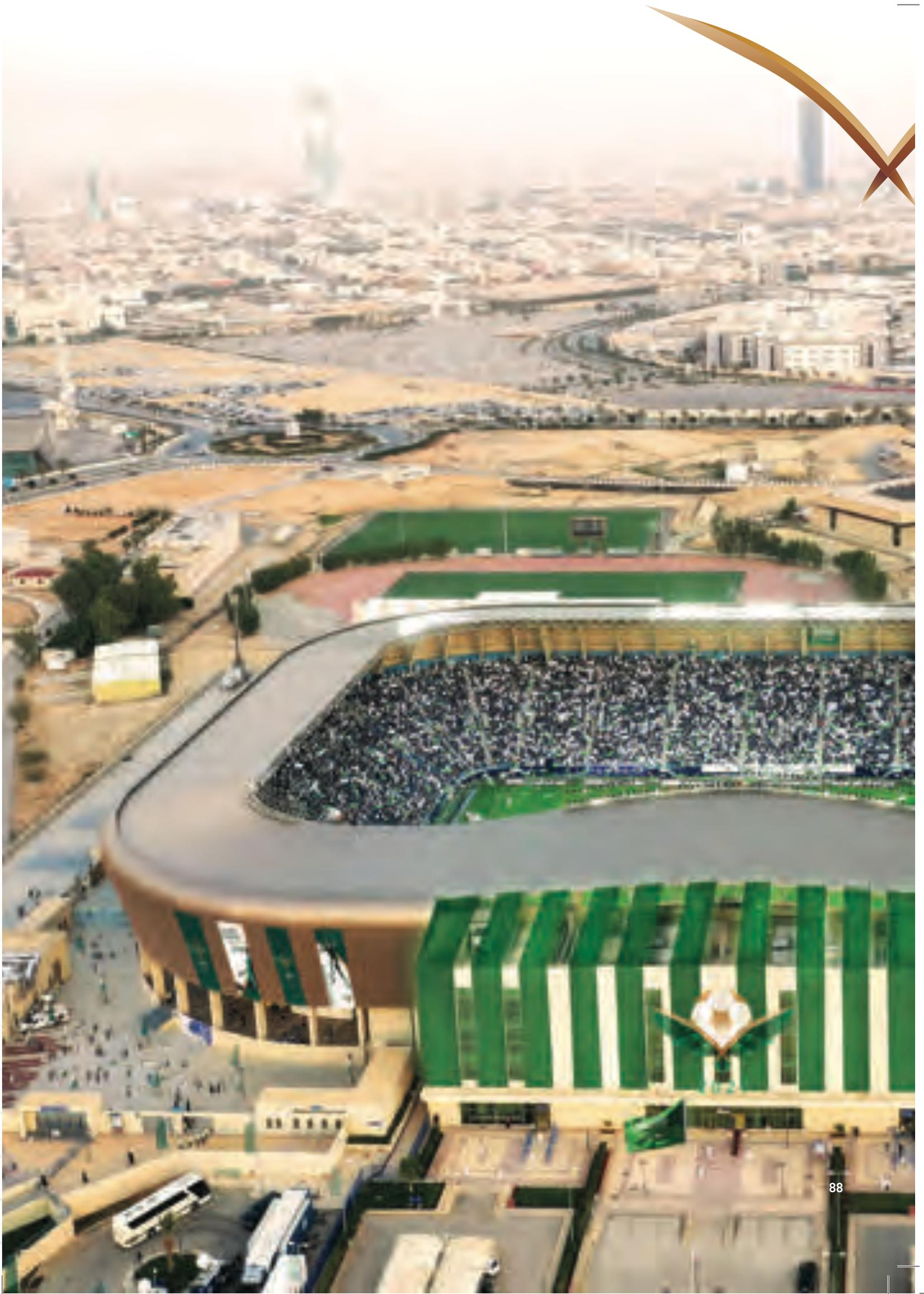


LEGEND

(Camera positions to be confirmed)

-  CAMERA
-  PHOTOGRAPHER







03

PRINCE FAISAL BIN FAHD STADIUM



INTRODUCTION

Prince Faisal Bin Fahd Stadium was built in 1970. The stadium consisted originally of a single tier structure arranged around an athletics track. A large east stand upper tier has been added as an extension. The west stand has roof coverage and features extensive Royal facilities.

Prince Faisal Bin Fahd Stadium is located in Al Malaz, a busy residential and commercial district in the heart of Riyadh. The stadium is located alongside the beautifully landscaped King Abdullah Park. The new Al Malaz metro station is currently being built just outside the stadium precinct.

The current capacity of the stadium is 22,188. The stadium mostly hosts football matches, and is currently being used by two local Riyadh Pro League clubs: Al Hilal FC and Al Shabab FC.

The existing primary structure is generally in very good condition and benefits from a regular and comprehensive maintenance program. Most of the structure will be retained, however the majority of services within the stadium will be replaced as part of the refurbishment.





DESIGN PROPOSALS

Prince Faisal Bin Fahd Stadium will be increased to a 44,500 seat capacity stadium. The expansion, designed by Populous, will involve removing the running track, lowering the pitch, replacing the north and south stands and adding a new lower tier. The structure of the proposed new upper and lower tiers will be independent of the existing structure.

A new façade and roof structure will be added to all stands providing protection from the sun to the concourse areas and the seats in the stadium. The proposed new roof and façade structure comprises a modular array of 3D

steel trusses that extend over the back of the bowl and taper to a point as they cantilever to the oculus.

The west stand will be retained and refurbished adding to the extensive existing Royal facilities. New lounges and hospitality boxes will be added to accommodate the VIP and commercial hospitality requirements for the AFC Asian Cup. A new basement and players tunnel will be constructed under the west stand whilst underpinning and supporting the existing stand structure.

Players and press facilities will be relocated from the east stand to new FIFA and AFC Asian Cup compliant spaces under the new west stand lower tier with direct access to the pitch.

Refurbishing this stadium will deliver the most sustainable solution for increasing the stadium capacity and provide the facilities that it needs to host the AFC Asian Cup. By maintaining as much of the existing structure as possible the design will have the lowest possible carbon footprint. Two new LED scoreboards will be hung from the roof at each end.

The façade and roof will be wrapped in a translucent fabric allowing the stadium to be illuminated in the tournament brand colours or the colours of the teams playing in the stadium.

The stadium will be naturally and sustainably cooled by plants as it features an extensively landscaped space between the stadium and its outer façade. The west stand will be air conditioned including all VVIP, VIP, player and media spaces. General Admission spaces will benefit from recycled and cleaned cool air from these west stand spaces.

The capacity in all services systems will be increased to account for the increase in spectator numbers. State of the art digital infrastructure will provide a connected fan experience.







AFC ASIAN CUP COMPLIANCE

Prince Faisal Bin Fahd Stadium will undergo a significant refurbishment that will create FIFA and AFC Asian Cup compliant facilities. The majority of the AFC required spaces will be located within the stadium. A small number of facilities will be provided as temporary overlay.

The refurbishment changes the geometry of the seating bowl from an athletics stadium to a football stadium. This greatly improves the proximity to the pitch for spectators. The new tiers will have AFC compliant seat spacing dimensions for spectator comfort. New concourse spaces and amenity areas are provided to safely meet the facility requirements of the additional capacity.

New player and media facilities, currently situated within the east stand, will be relocated to the west to be in closer proximity to the VVIP and VIP areas, per AFC Asian Cup tournament requirements. The new player and officials' areas situated at basement level have been designed to meet the latest AFC and FIFA standards and space requirements.

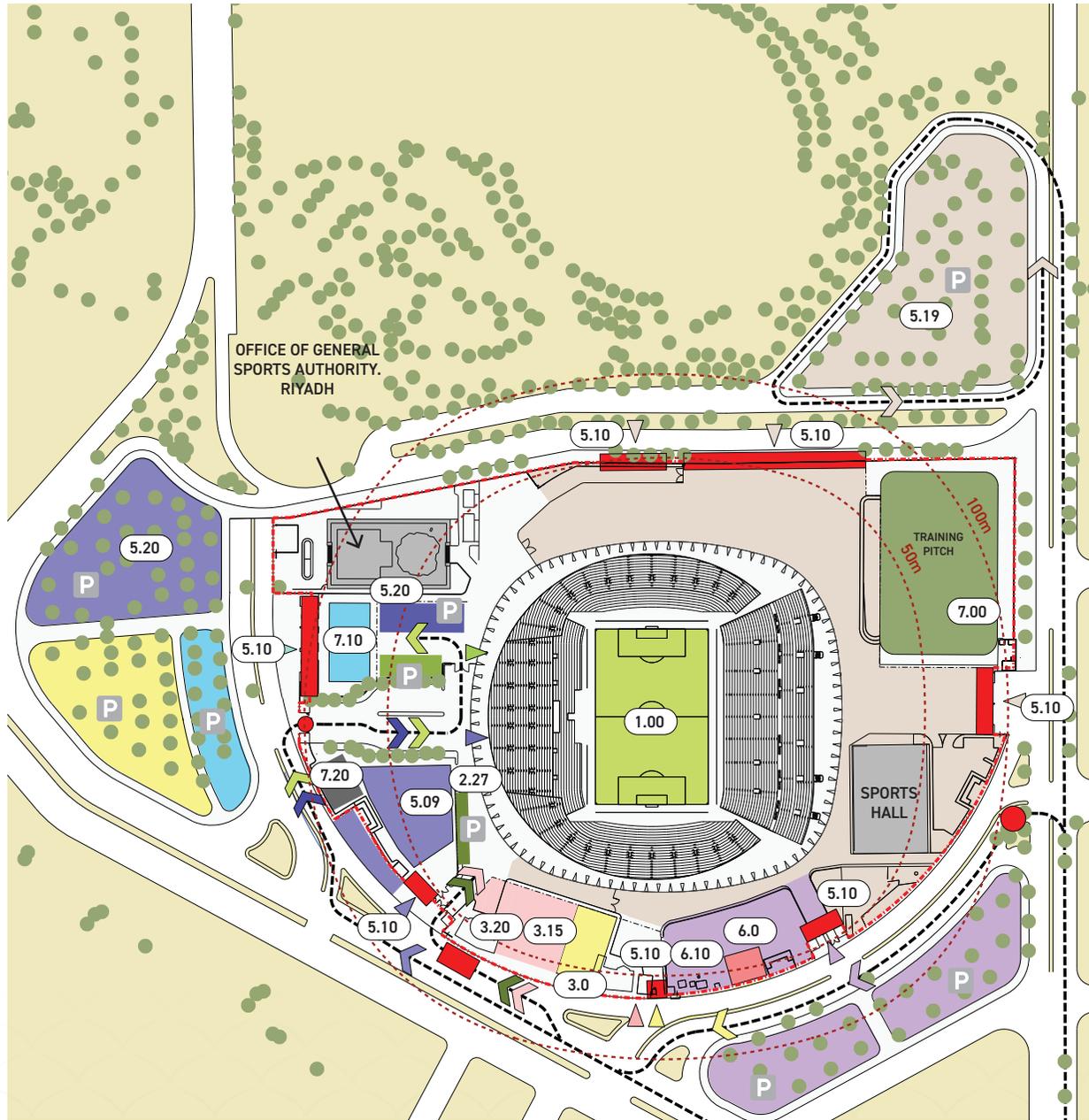
A new pitch will be constructed to international standards with irrigation and drainage to ensure an optimal playing surface.

These proposed improvements will deliver a stadium that is compliant with the AFC tournament requirements.





SITE PLAN



LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

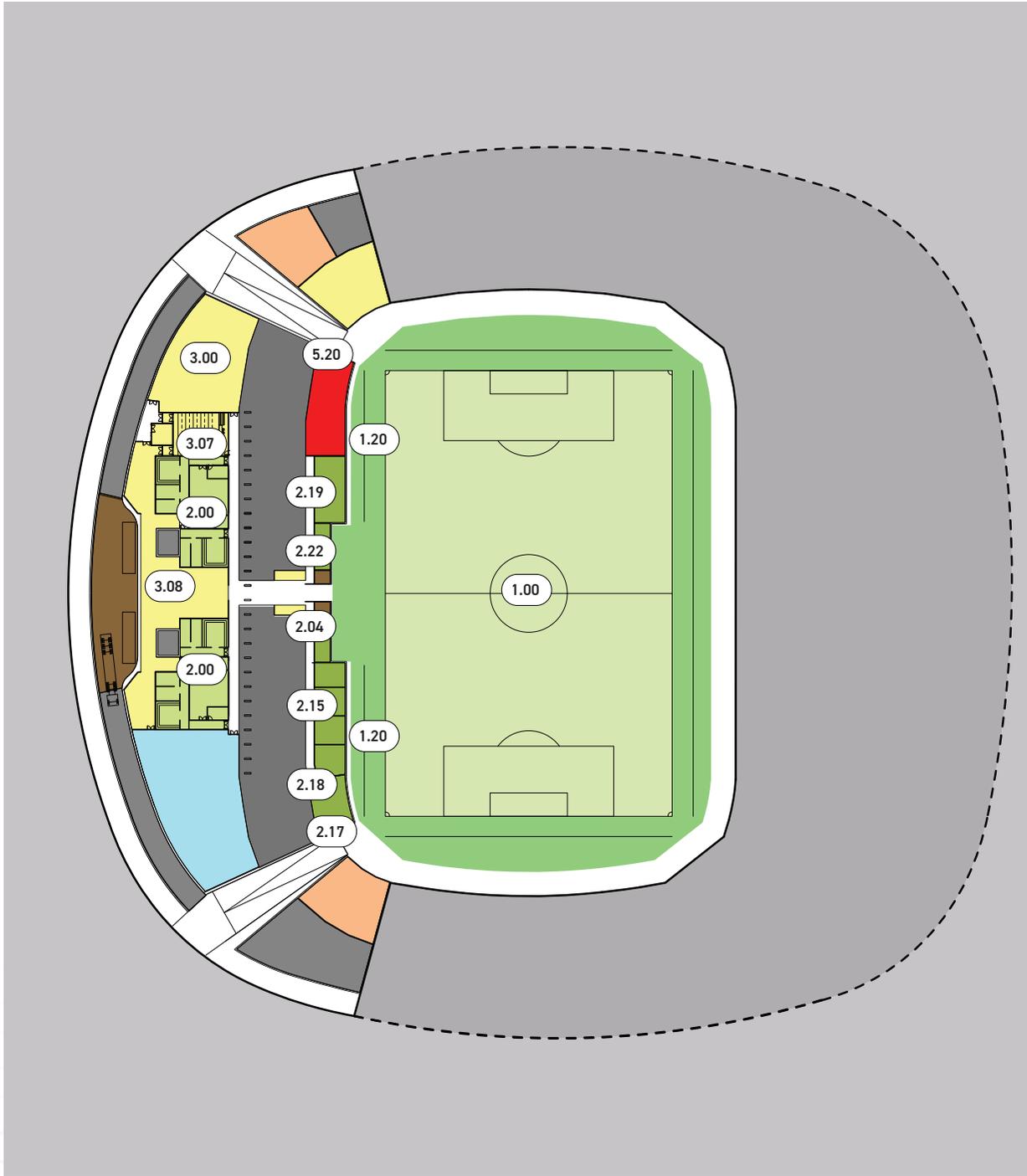
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



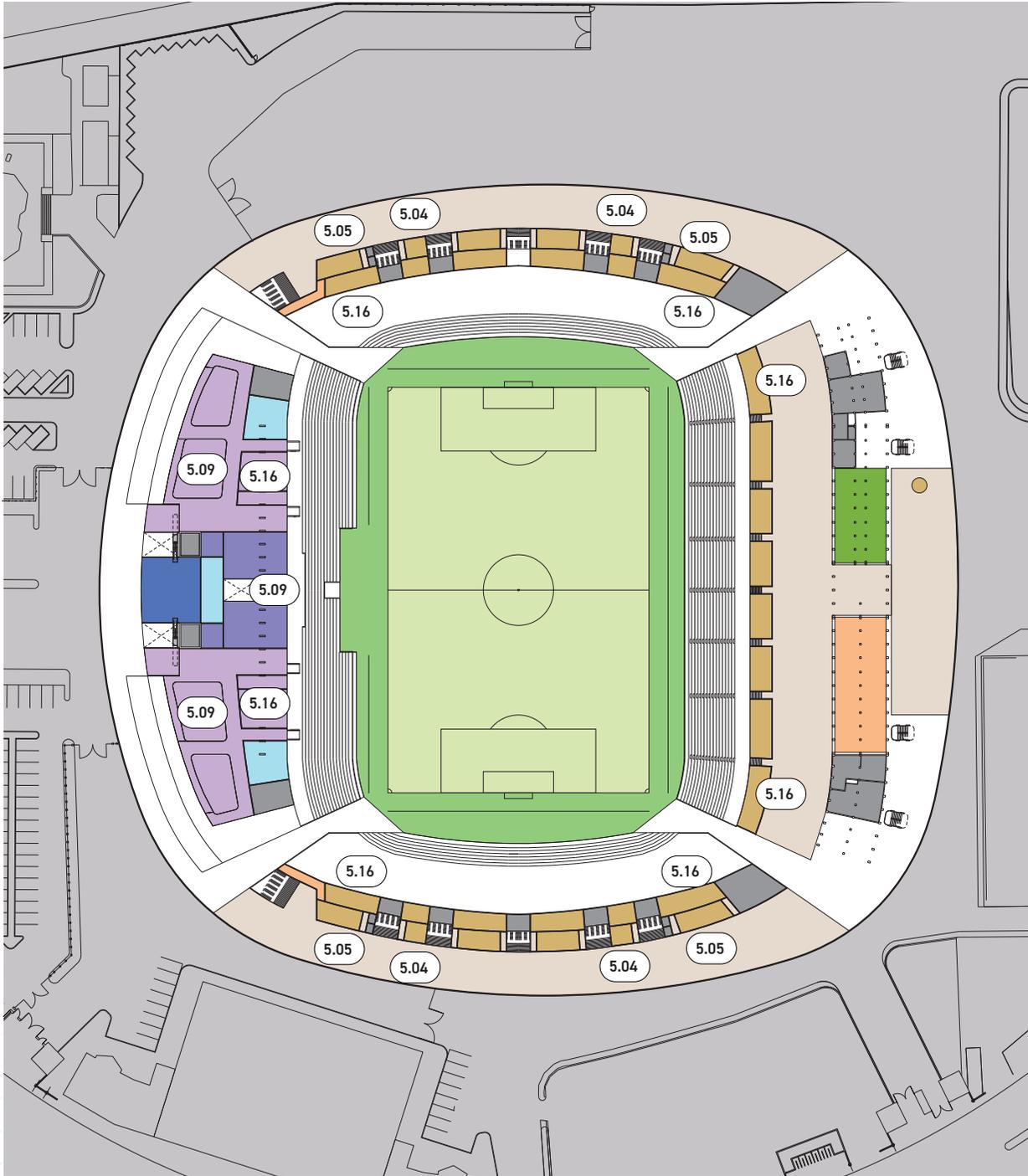
Basement Level



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

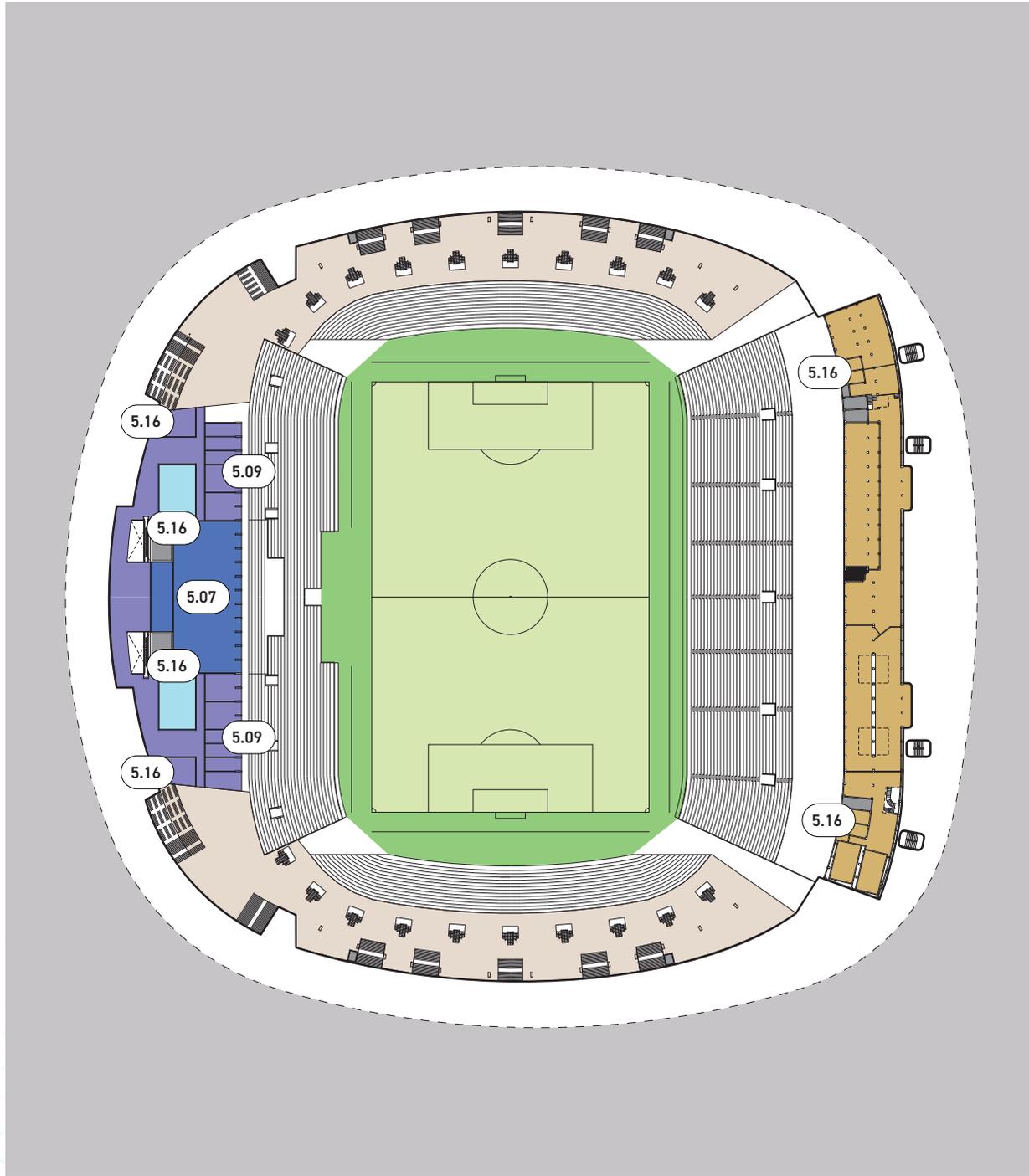
Level 00



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



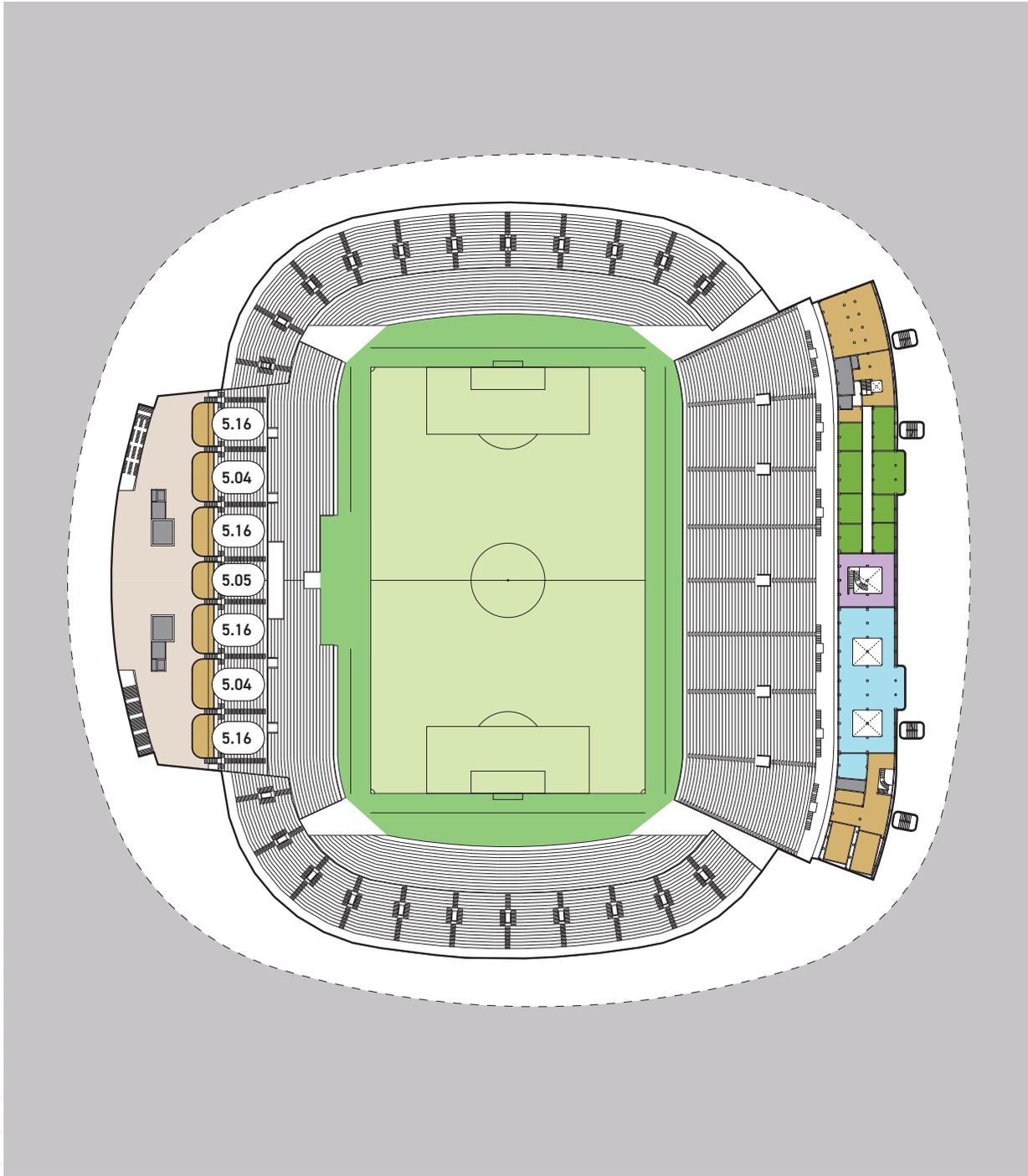
Level 01



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

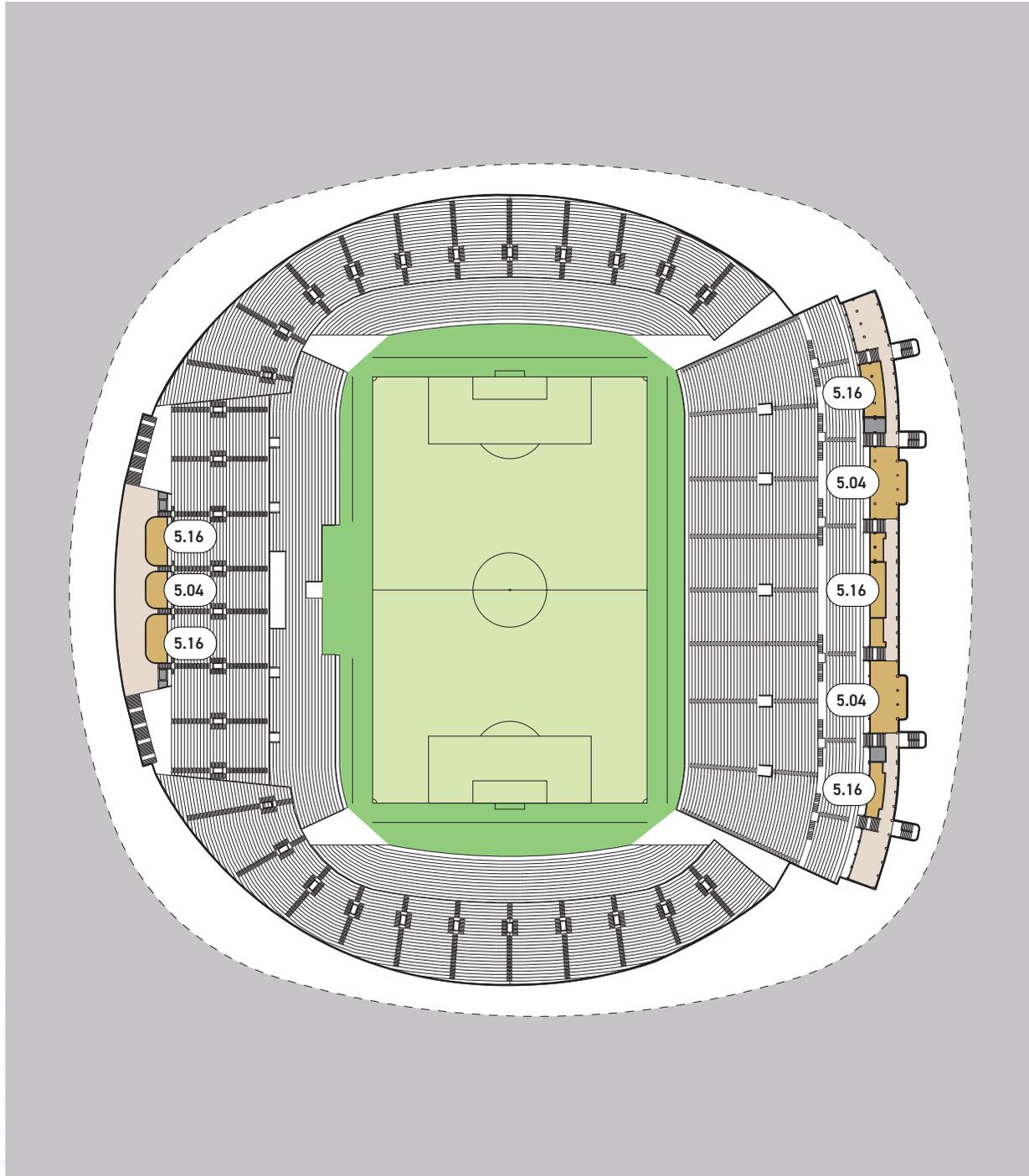
Level 02



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



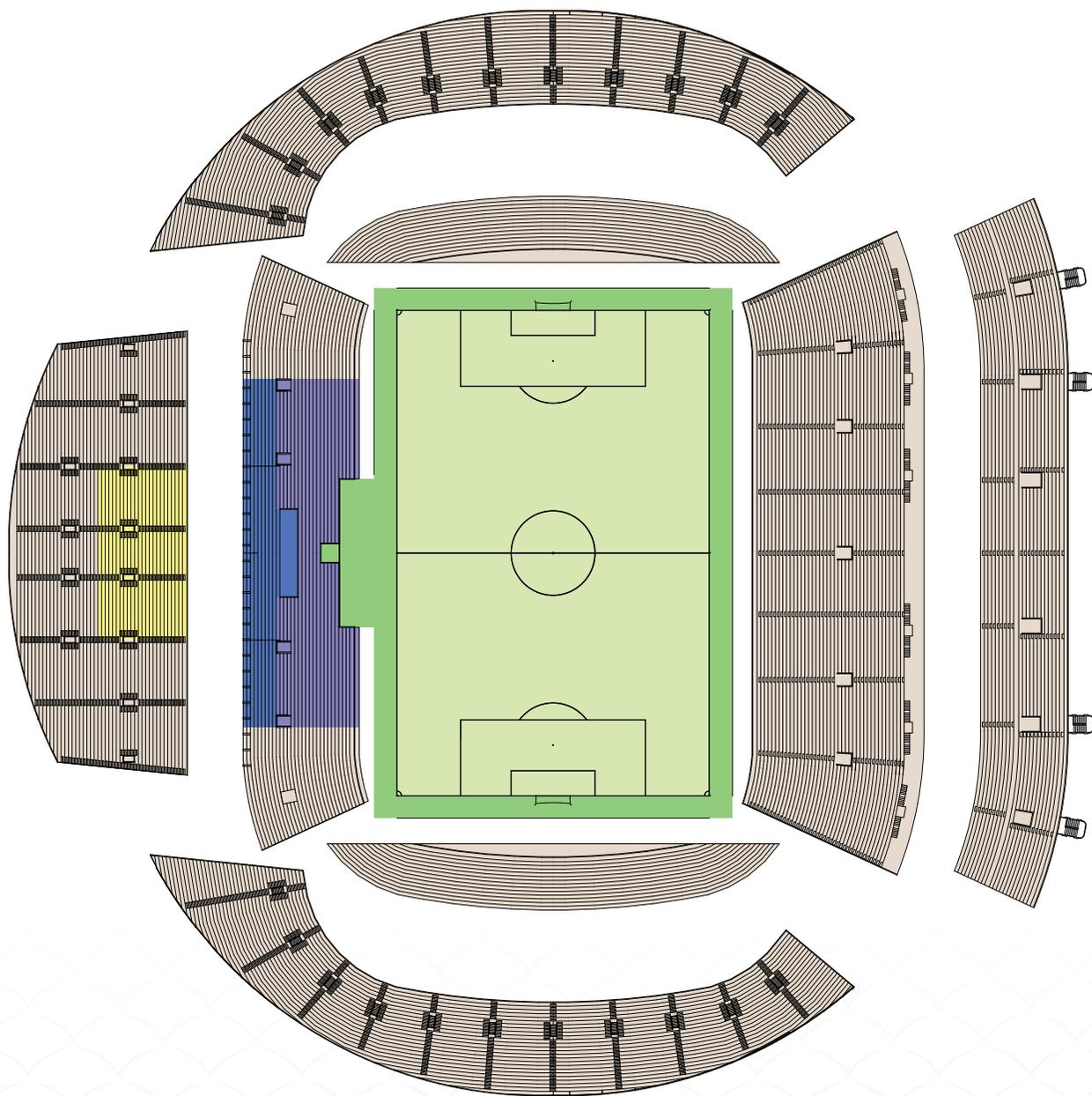
Level 03



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

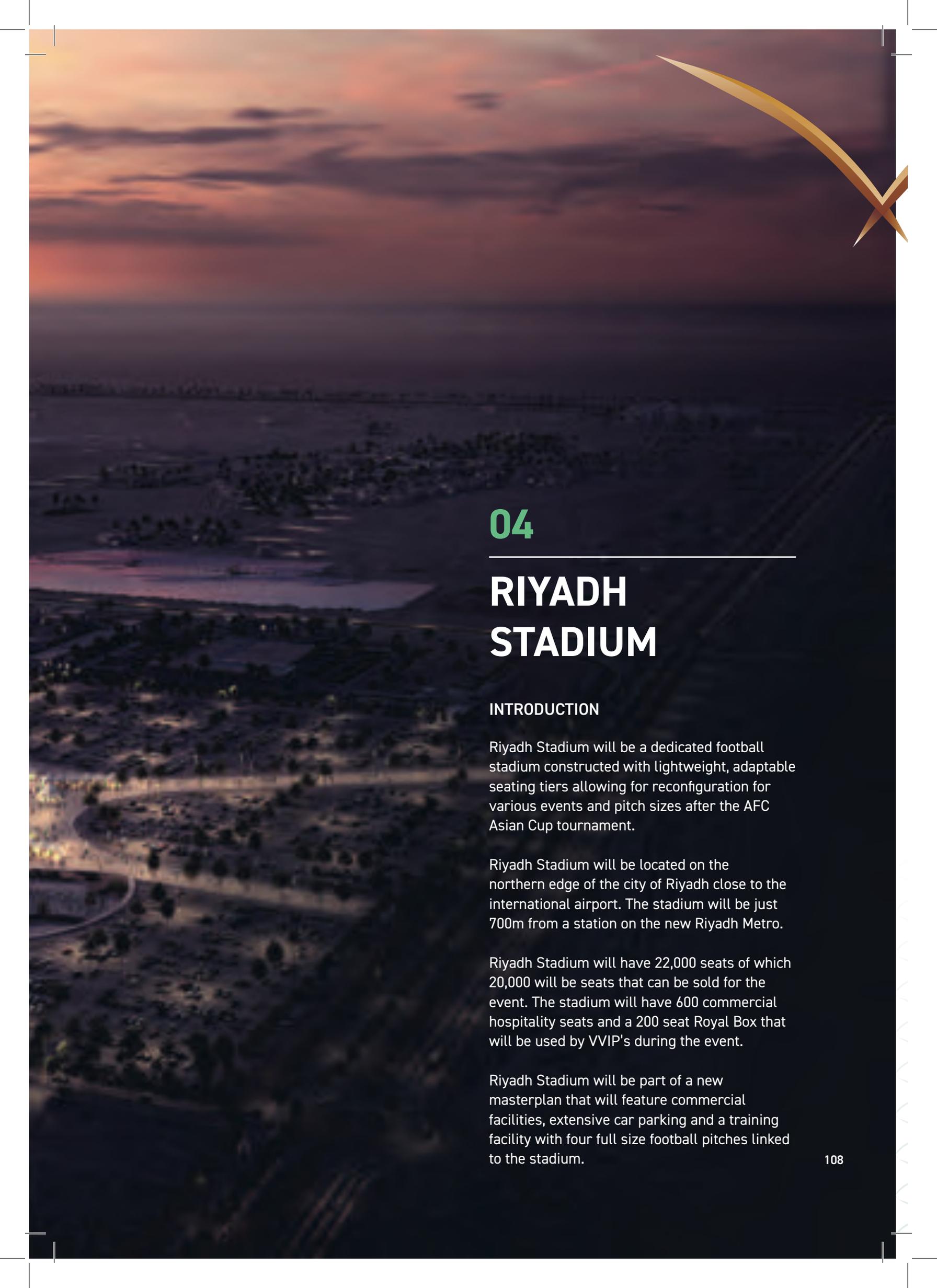
BOWL PLAN



- VIP
- HOSPITALITY
- LOGISTICS
- CEREMONIES
- MEDICAL
- SERVICES
- MERCHANDISE
- CATERING
- CARPARK
- TICKETING
- COMMERCIAL DISPLAY
- PLANT / STORAGE
- VEHICLE SCREENING
- INTERNAL FENCELINE
- SECURITY FENCELINE







04

RIYADH STADIUM

INTRODUCTION

Riyadh Stadium will be a dedicated football stadium constructed with lightweight, adaptable seating tiers allowing for reconfiguration for various events and pitch sizes after the AFC Asian Cup tournament.

Riyadh Stadium will be located on the northern edge of the city of Riyadh close to the international airport. The stadium will be just 700m from a station on the new Riyadh Metro.

Riyadh Stadium will have 22,000 seats of which 20,000 will be seats that can be sold for the event. The stadium will have 600 commercial hospitality seats and a 200 seat Royal Box that will be used by VVIP's during the event.

Riyadh Stadium will be part of a new masterplan that will feature commercial facilities, extensive car parking and a training facility with four full size football pitches linked to the stadium.



DESIGN PROPOSALS

Riyadh Stadium has been designed based on a commercially available lightweight steel seating tier technology to deliver a flexible facility.

The façade of the stadium will be made from a lightweight fabric wrap that will be dressed with tournament branding during the AFC Asian Cup event. The west stand will have a sun shade roof to protect spectators from the sun.

The concourse spaces will be shaded from the sun and will benefit from recycled and cleaned air from the air conditioned west stand.

The pitch will be floodlit to the required

standard by LED floodlights mounted on corner columns. State of the art digital infrastructure will provide a connected fan experience.

Sustainability will form an important part of the design solution of this low environmental impact stadium. To support this goal, the design will have a low carbon footprint, water saving measures, be powered using renewable energy, feature recycled materials in the design and sit within a precinct landscape with native drought resistant plants.





AFC ASIAN CUP COMPLIANCE

All aspects of the Riyadh Stadium's design will be compliant with the AFC Asian Cup requirements. Where the provisions required for the AFC Asian Cup exceed what would be required in a 22,000 seat stadium these provisions will be provided as a temporary overlay to the stadium. The stadium will be located within a 260,000m² precinct so there will be ample space for this overlay.

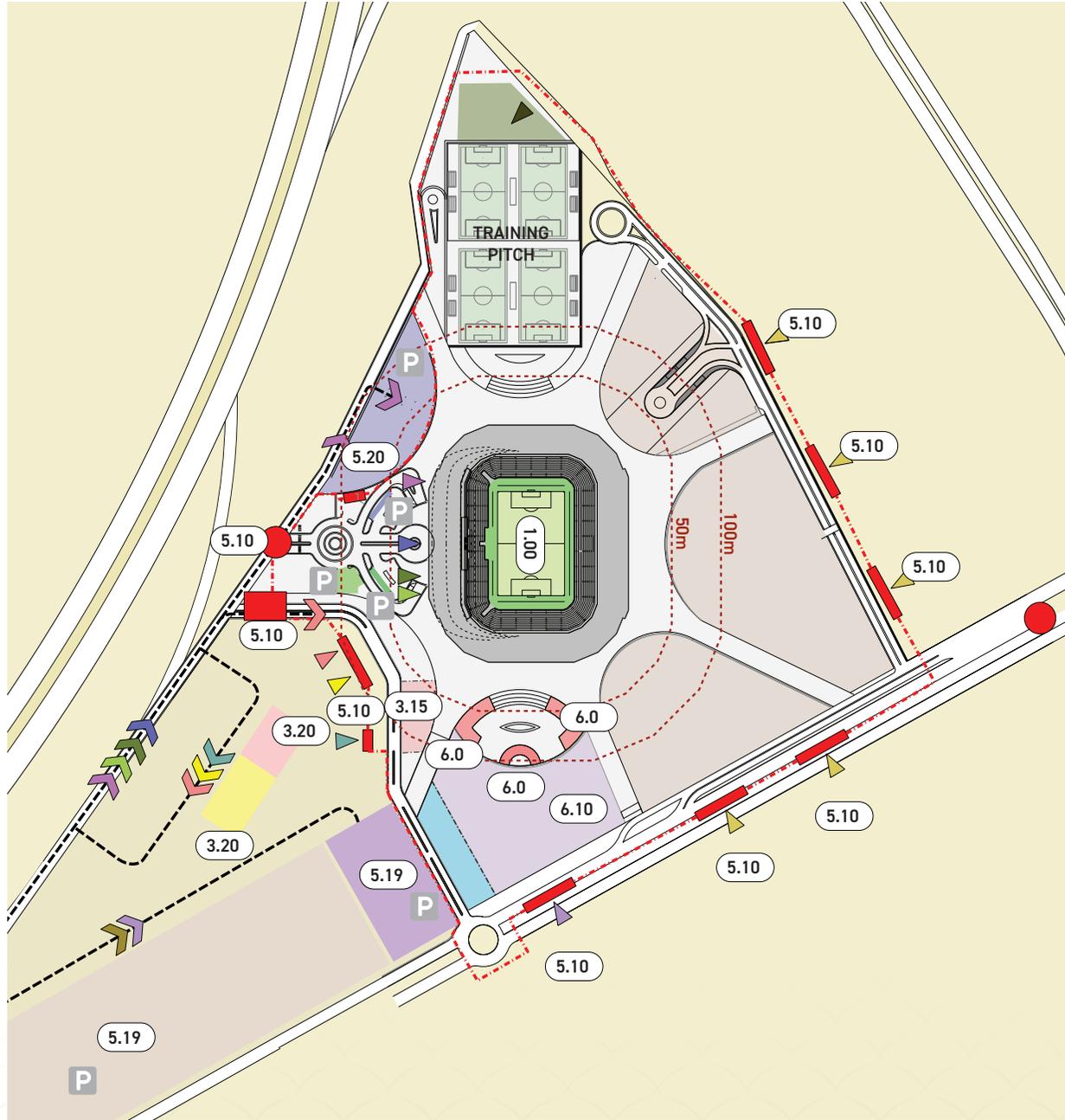








SITE PLAN



LEGEND

- | | | | | |
|--|---|--|---|---|
| ● PLAYERS | ● PRESS | ● TRANSPORT | ● SPECTATOR | P PARKING |
| ● OFFICIALS / AFC | ● BROADCAST | ● OPERATIONS | ● SPECTATOR SERVICES | ● VEHICLE PERMIT CHECK |
| ● VVIP | ● WORKFORCE | ● IT & T | ● SECURITY | ■ PEDESTRIAN SCREENING |
| ● VIP | ● CEREMONIES | ● MERCHANDISE | ● TICKETING | ■ VEHICLE SCREENING |
| ● HOSPITALITY | ● MEDICAL | ● CATERING | ● COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| ● LOGISTICS | ● SERVICES | ● CARPARK | ● PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

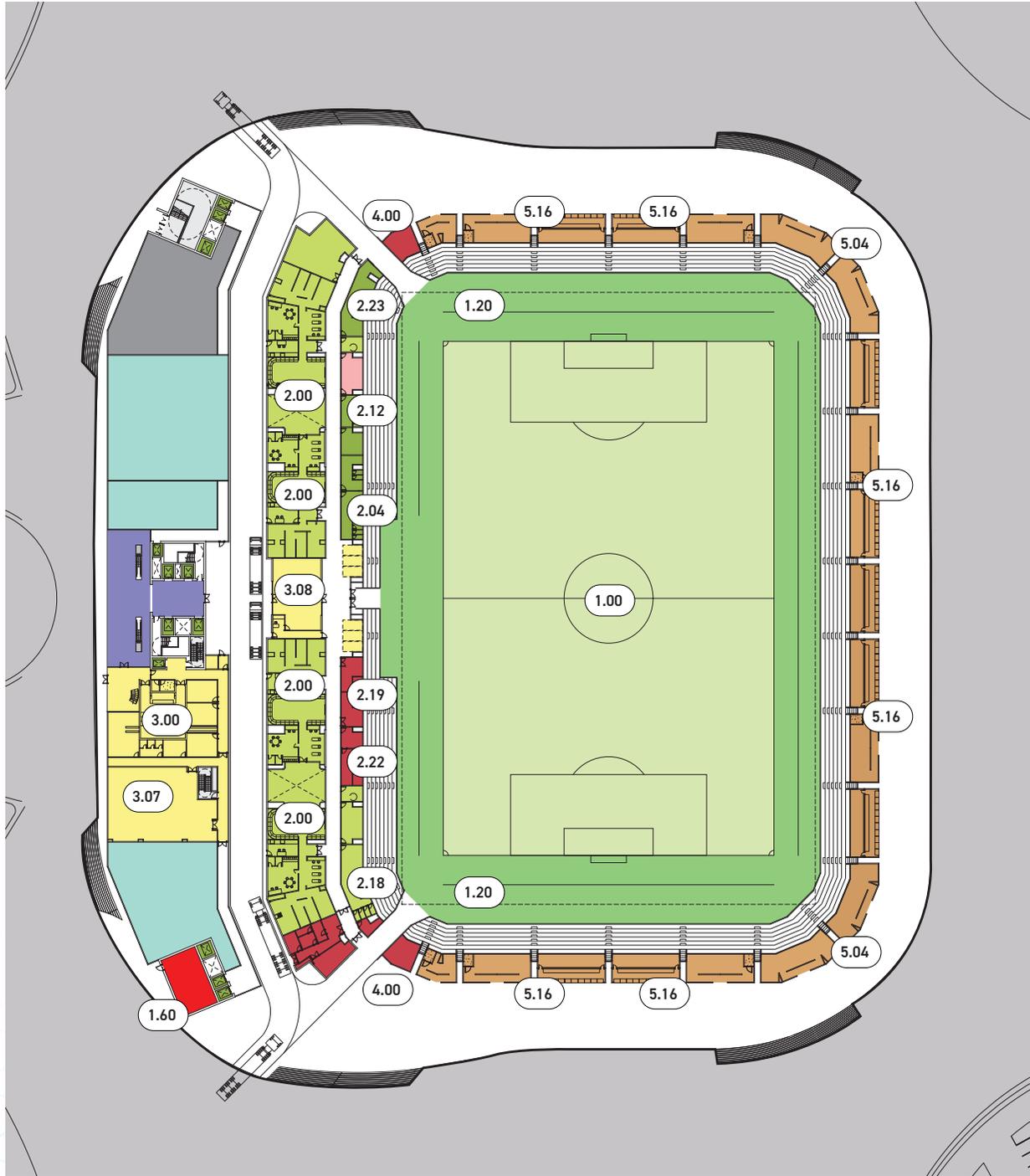
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



Level 00

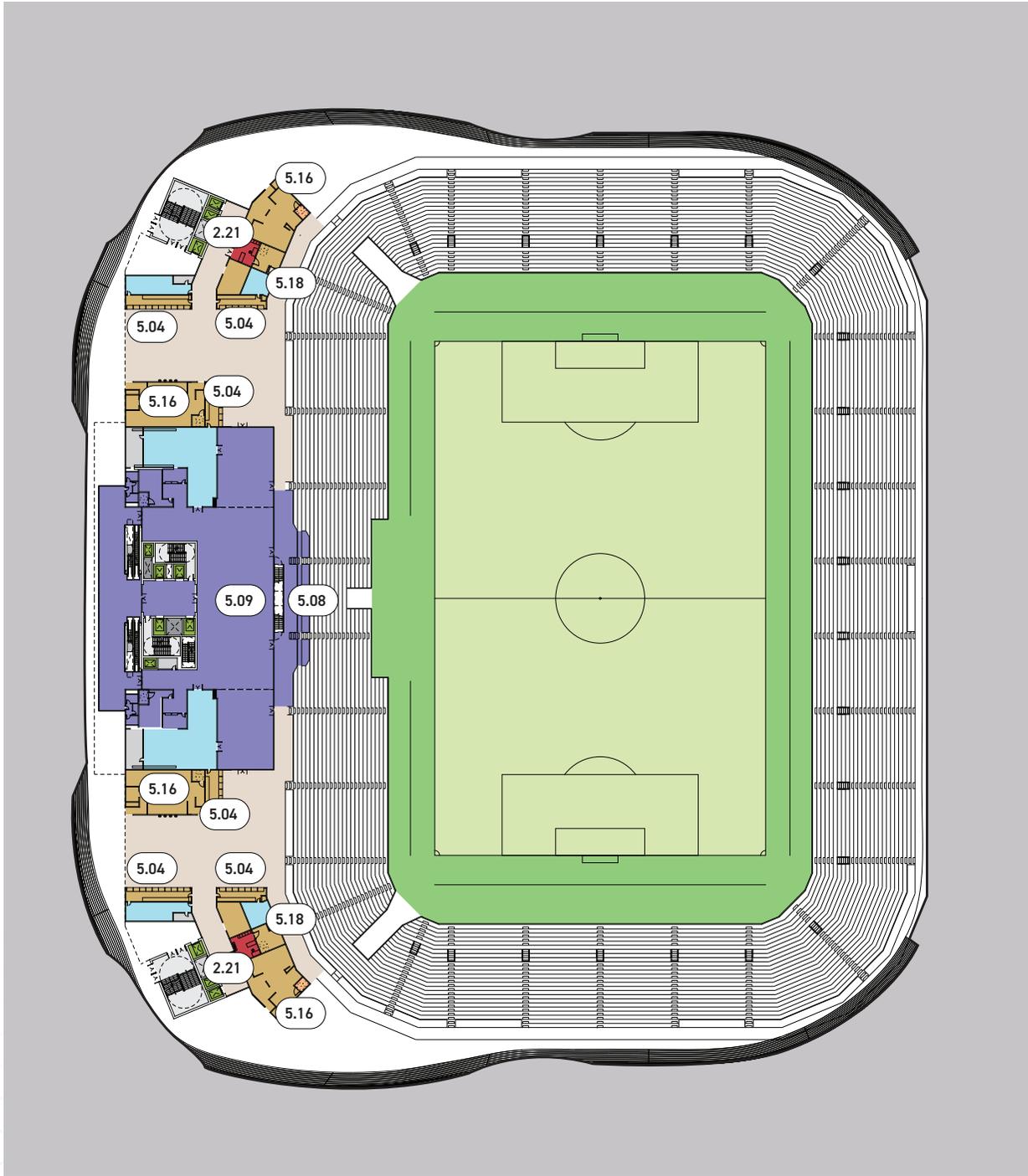


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

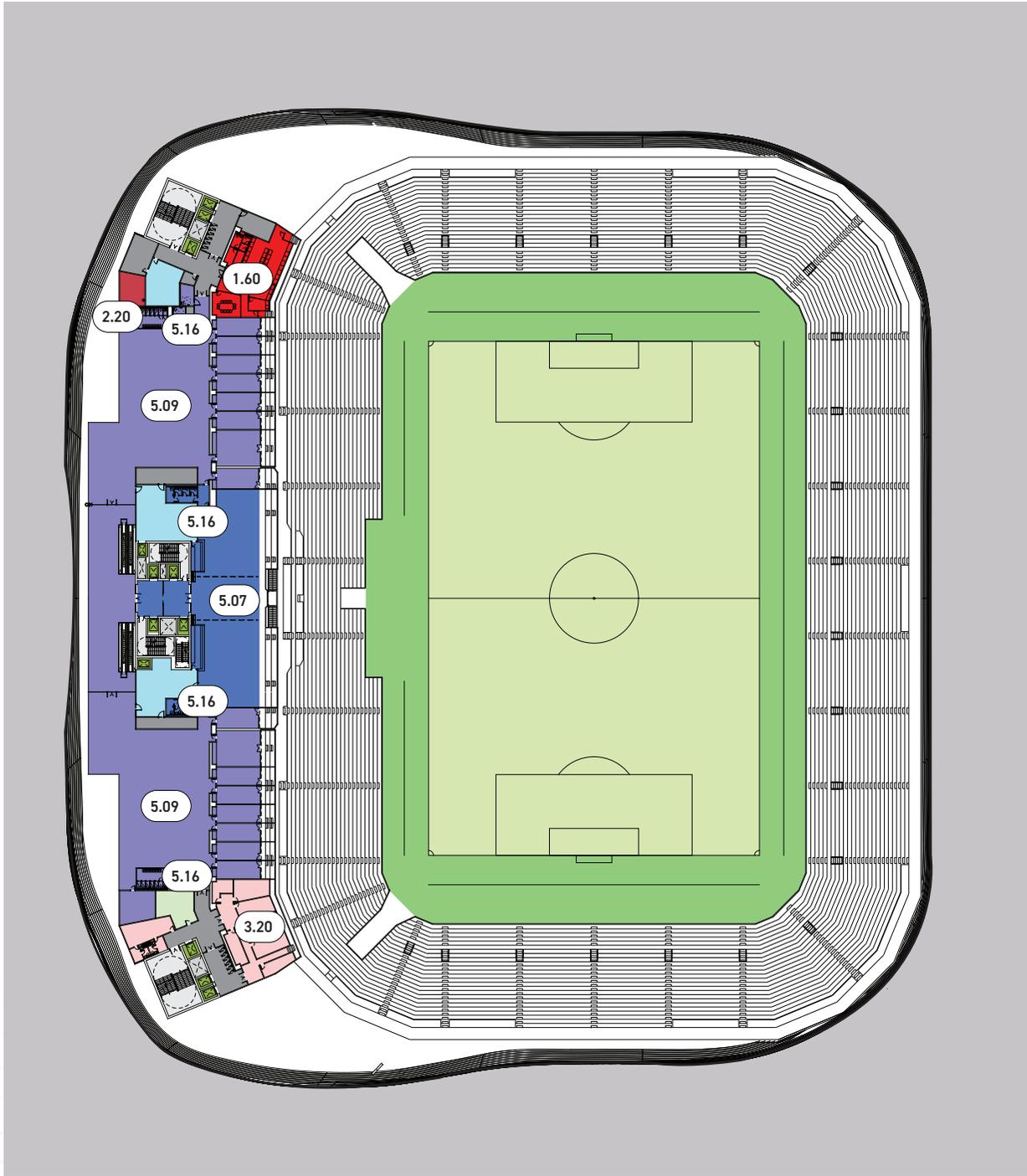
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



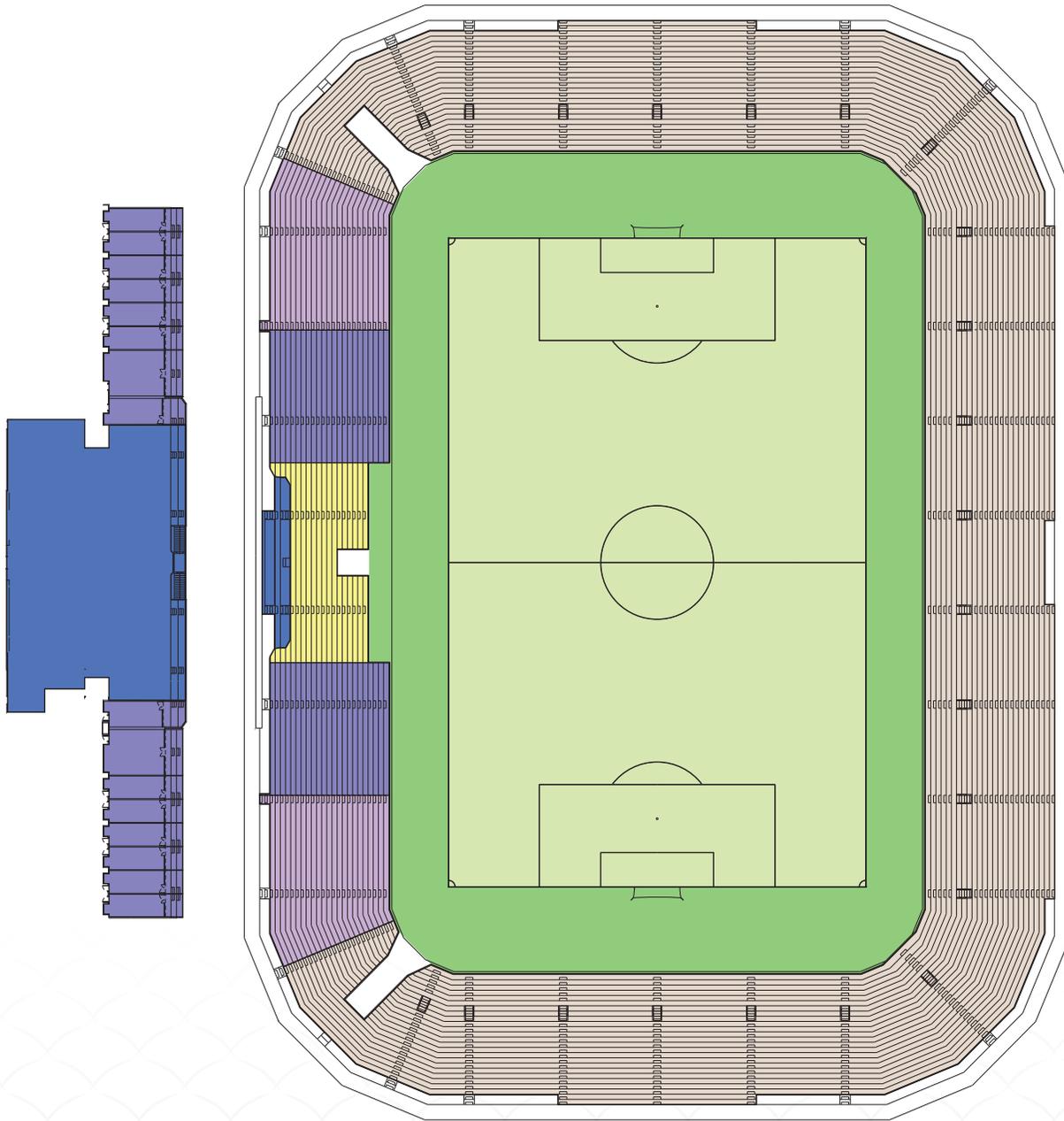
Level 02



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

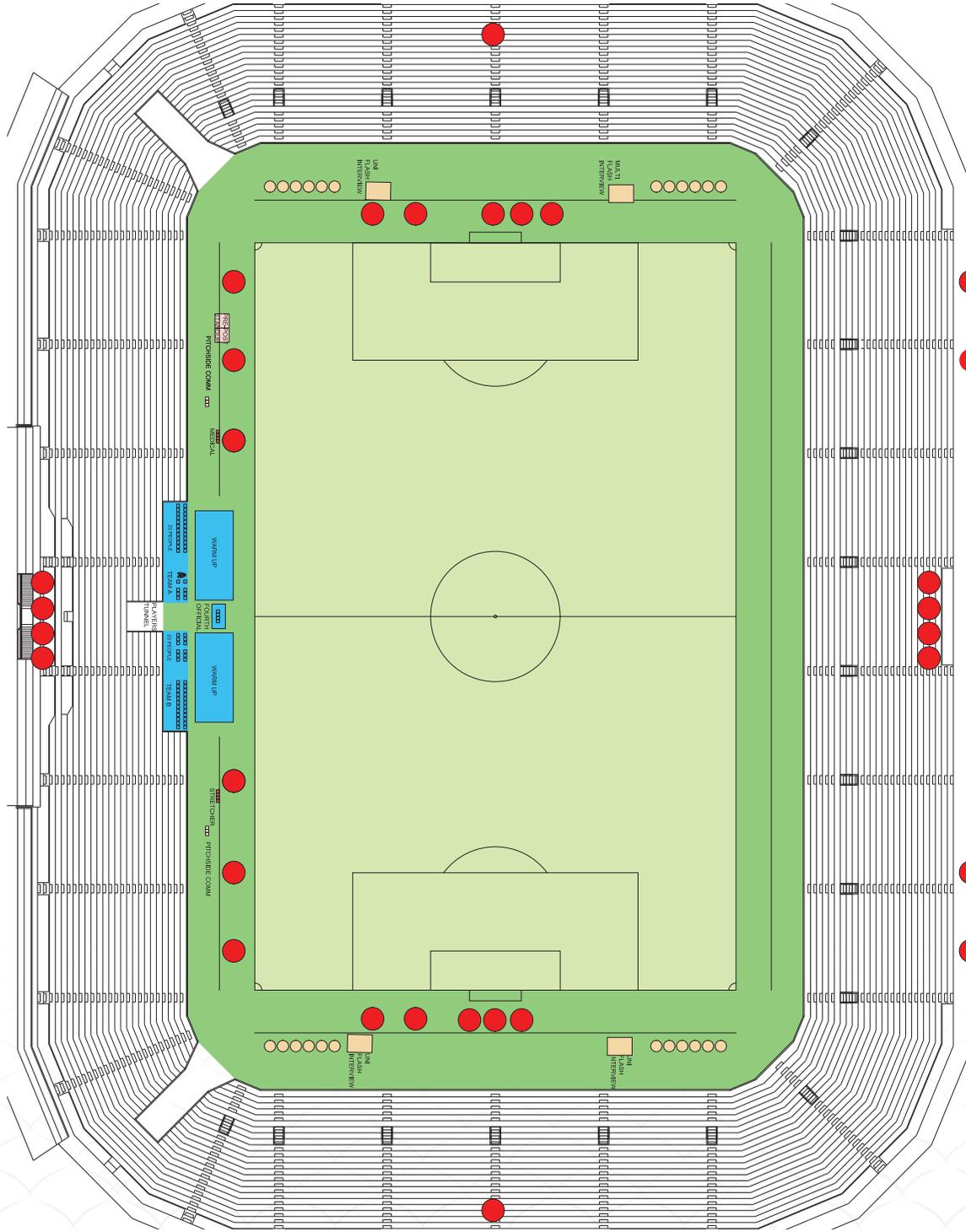
BOWL PLAN



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



FIELD OF PLAY



LEGEND

(Camera positions to be confirmed)



CAMERA



PHOTOGRAPHER







05

QIDDIYA

INTRODUCTION

Qiddiya Sports Stadium is a unique three-sided stadium located on the very edge of a cliff looking out over a new entertainment district. The stadium features a dramatic sculptural roof structure hovering slightly above the surrounding rock, the underside of the roof reflects the landscape in which it sits and appears as a mirage within the desert.

Qiddiya Sports Stadium is located in the new sports and entertainment district of Qiddiya just 50km to the west of the city of Riyadh and within easy reach of Riyadh international airport.

Qiddiya Sports Stadium has a 22,000 seat capacity arranged around three sides of a football pitch. The seating bowl features an upper and lower tier for general admissions spectators and a mid-tier for VIP and commercial hospitality.

DESIGN PROPOSALS

Qiddiya Sports Stadium was designed in September 2019 by Populous for Qiddiya Investment Company and is scheduled to be completed and opened by 2023.

Qiddiya Sports Stadium design has been inspired by local landscape and art, and historic architecture, and influenced by the topology and geology of Qiddiya. The stadium is buried within the natural topography and uses natural rock formations to funnel spectators towards the stadium.

The internal accommodation includes a range of different hospitality offerings grouped in the centre of the east stand. These lounges, executive boxes and suites can accommodate up to 2,695 people, easily meeting the needs of the AFC Asian Cup tournament.

The players and the press facilities will be provided to FIFA standards and accessed from a secure private service road in the basement of the stadium. General admission supporters are provided for by two large concourse spaces designed as food court experiences.

Qiddiya Sports Stadium is set to be at the cutting edge of low energy sustainable design. The stadium will supply much of its own energy requirements via a 3.6MV photovoltaic array covering 24,000m² of the stadium roof. The renewable energy generated will be stored for use by the stadium in a 12MVA battery.

The form of the roof is designed to help cool the building by shading the facades and the surrounding external concourse areas.

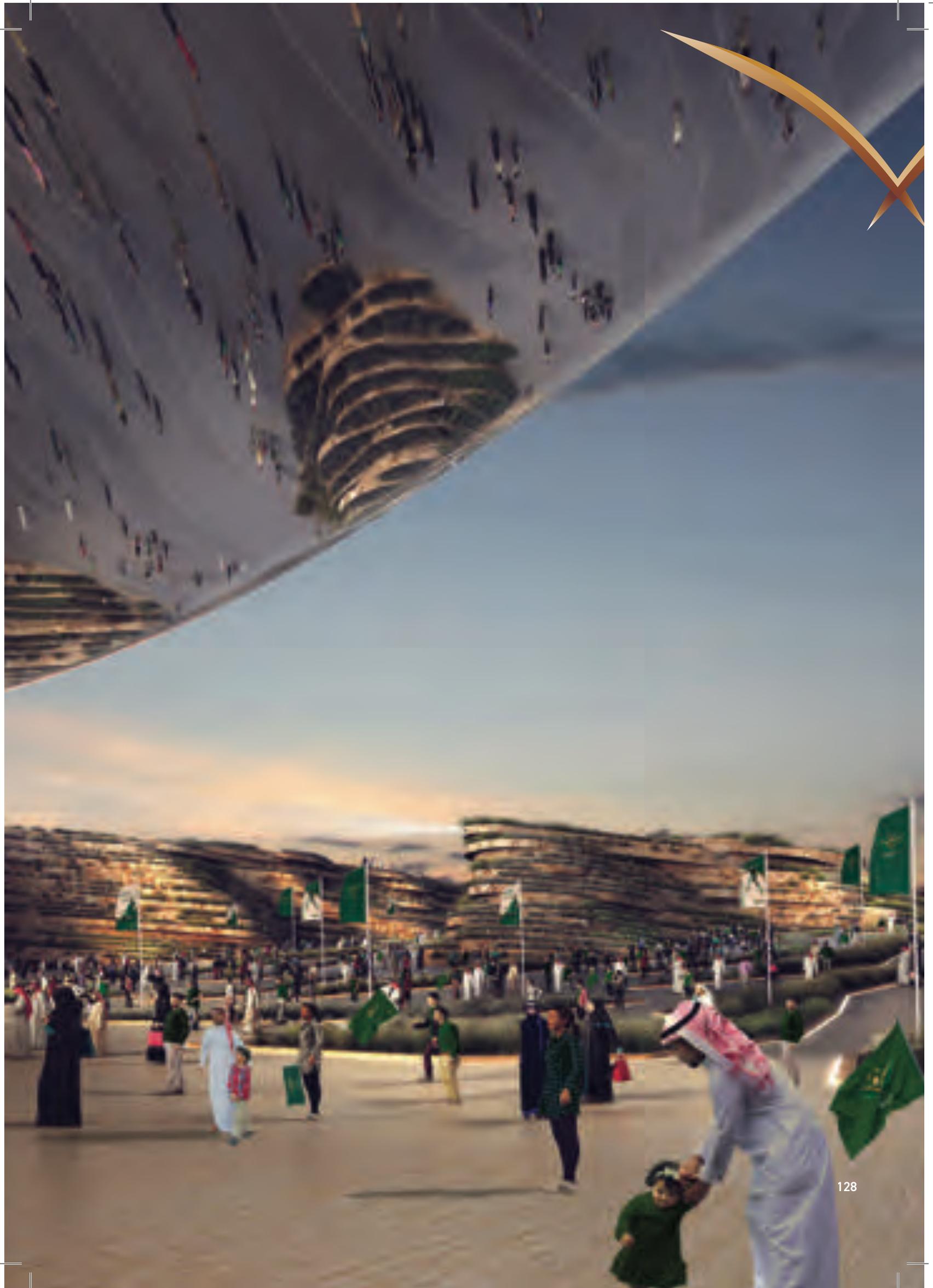
The mechanical ventilation design takes advantage of the site topography to use underground labyrinths to pre-cool intake air that is subsequently cooled further by air handling units. The players' technical area at the front of the east stand will be cooled. The roof structure spans dramatically over the cliff edge and spans the view to the entertainment district below. This is achieved using a twin skin structure similar to the wing of an aeroplane. The seating bowl is industry standard pre-cast concrete terracing supported on concrete raker beams which in turn sit on an in-situ concrete frame.

AFC ASIAN CUP COMPLIANCE

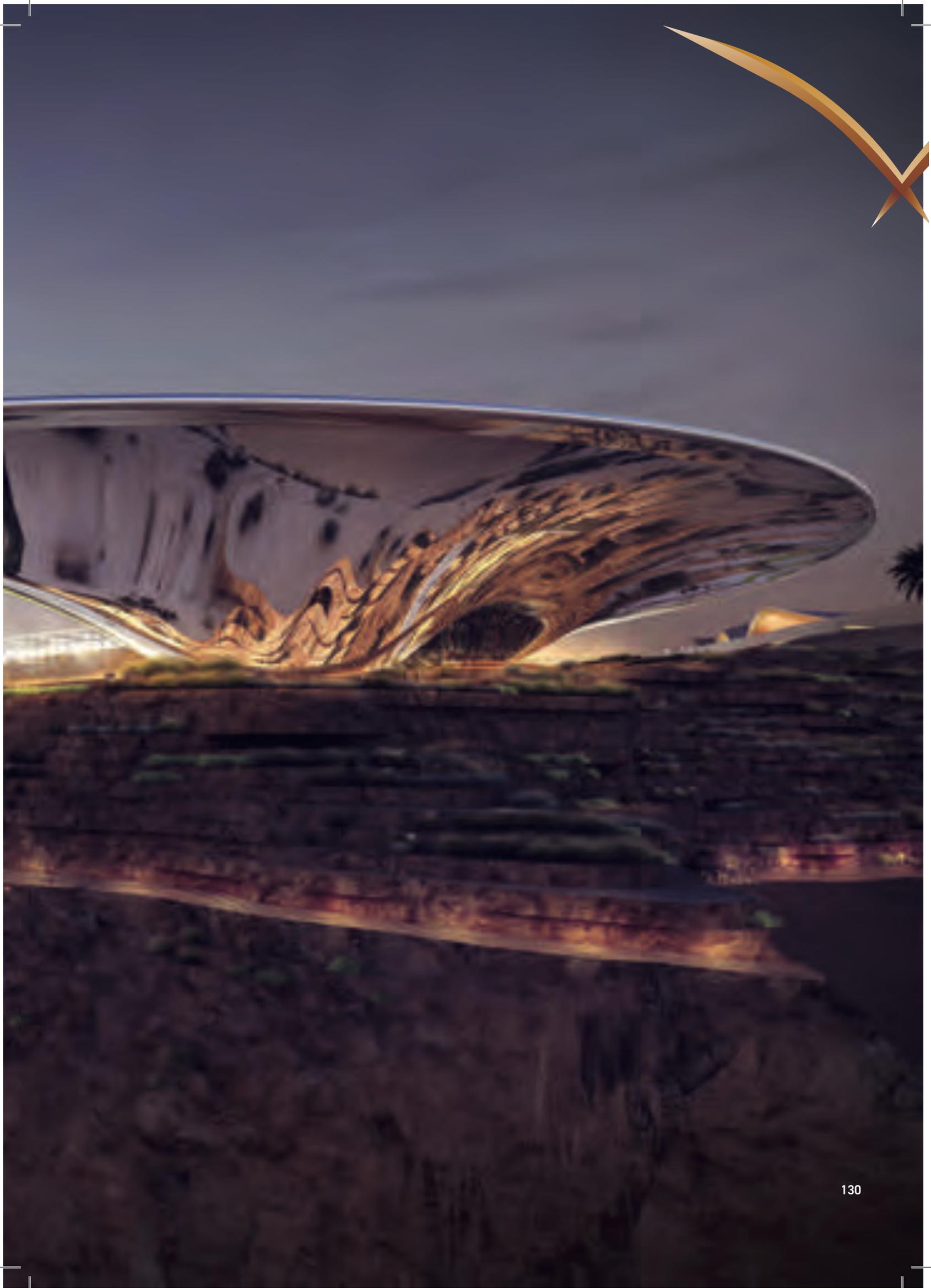
Qiddiya Sports Stadium has been designed to international FIFA standards and will meet all the requirements of the AFC Asian Cup. Given the site location and the desire to celebrate the dramatic view from the cliff edge the stadium does not have a west stand. All of the facilities that are required to be in the west stand are grouped together in the east stand. Temporary camera platforms will be erected west of the pitch so that the required distribution of TV camera platforms around the seating bowl is unaffected. The roof spans across the western edge of the pitch and so the floodlighting of the pitch is unaffected.







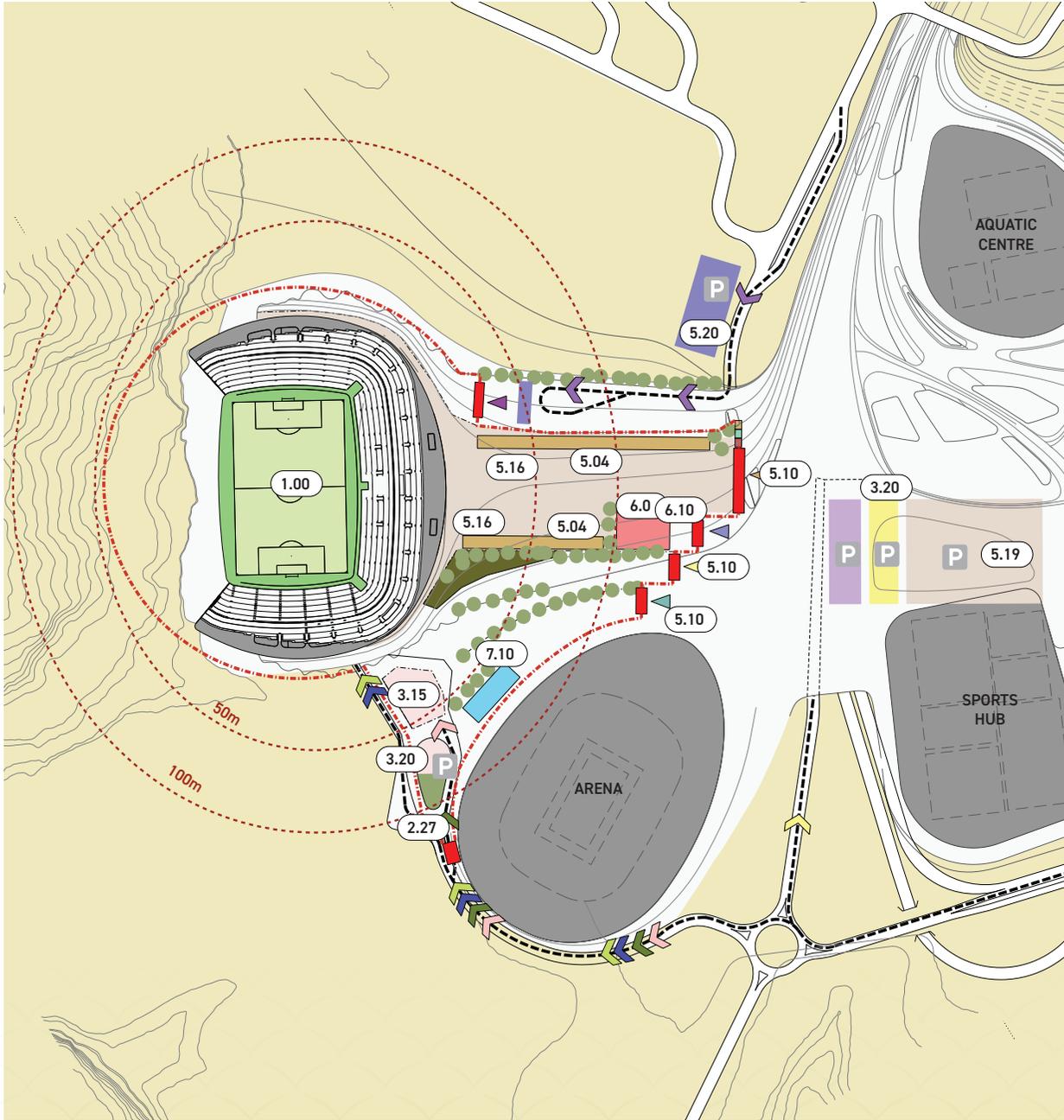








SITE PLAN



LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

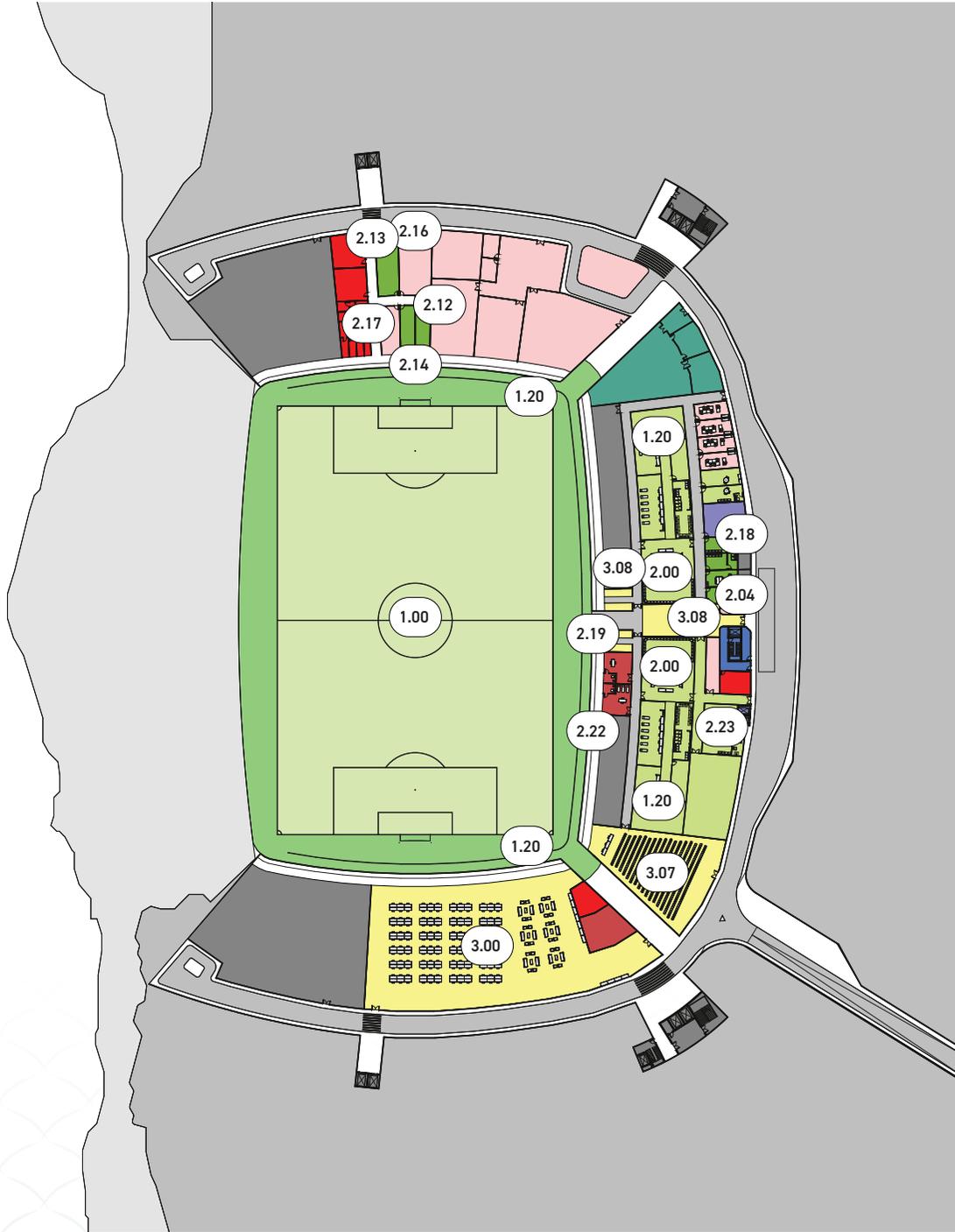
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



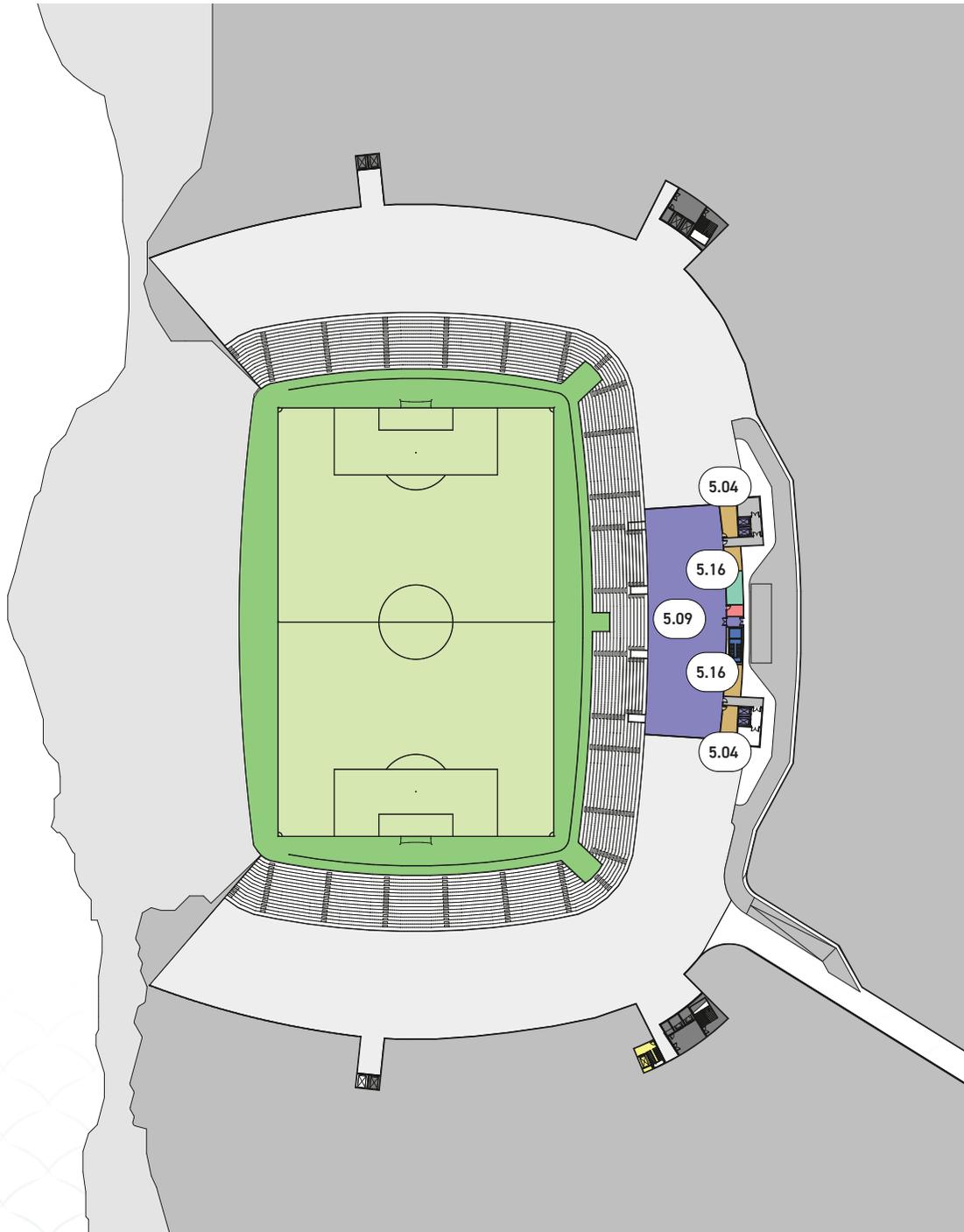
Basement Level



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

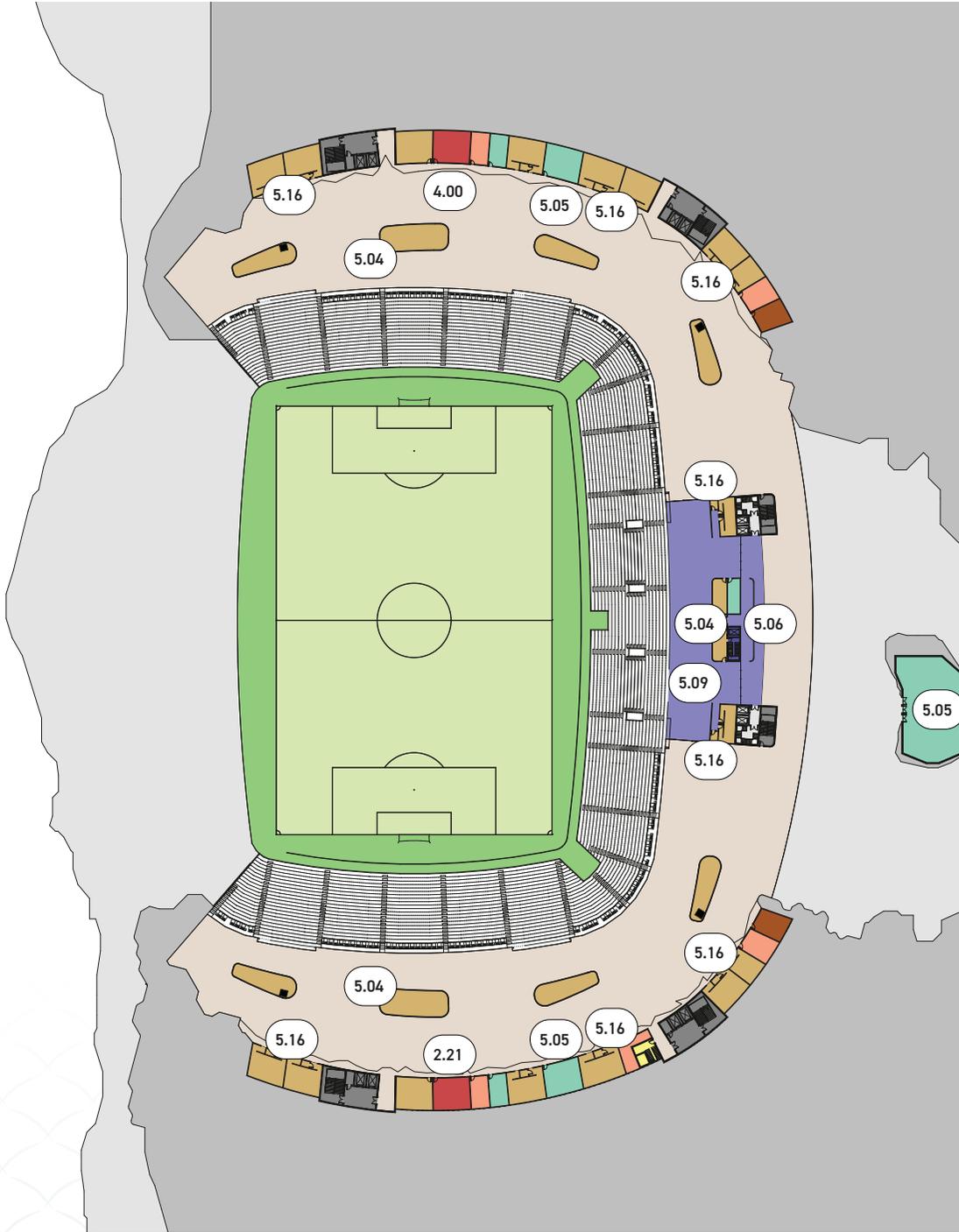
M01 -
Mezzanine Level



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



Level 01

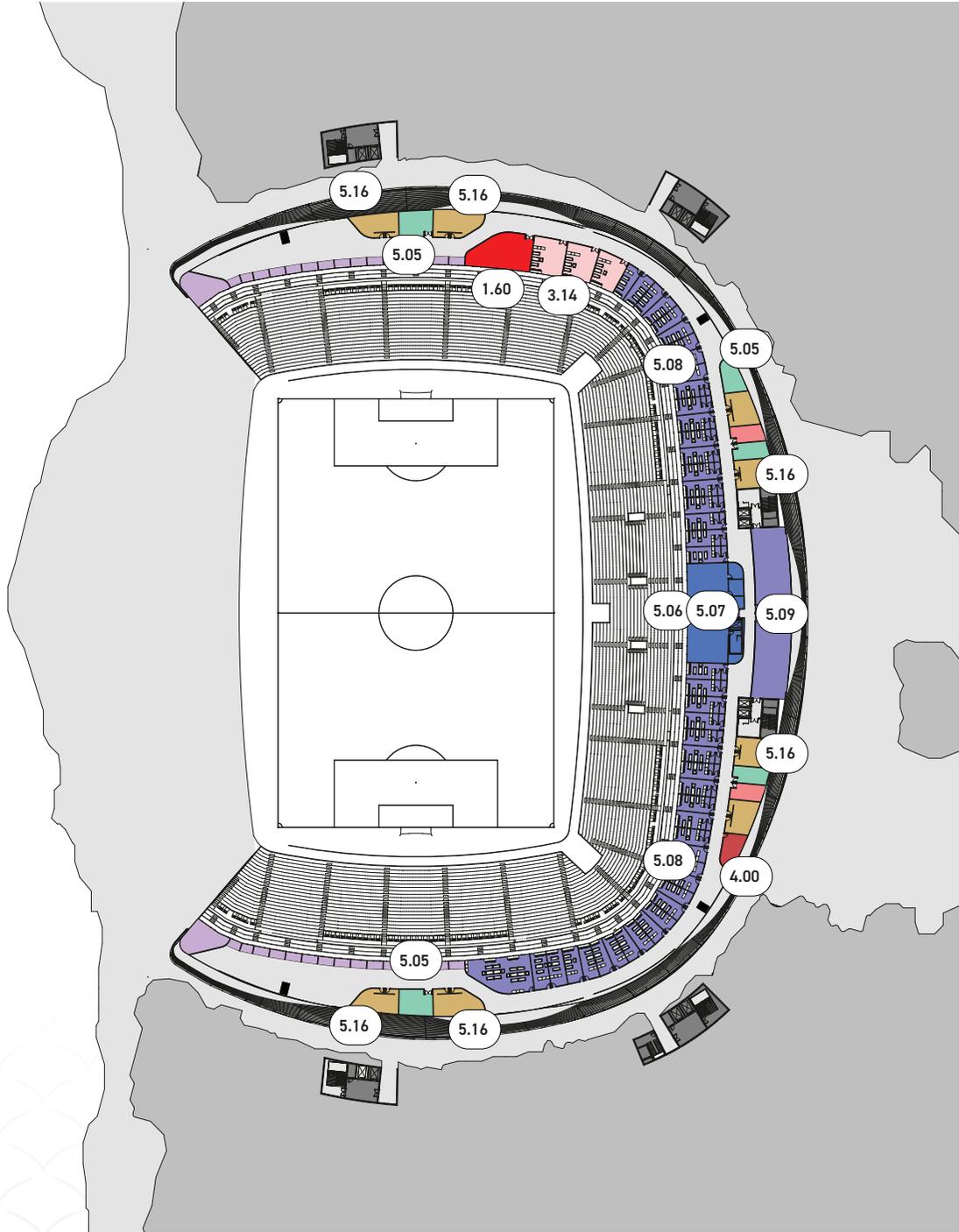


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

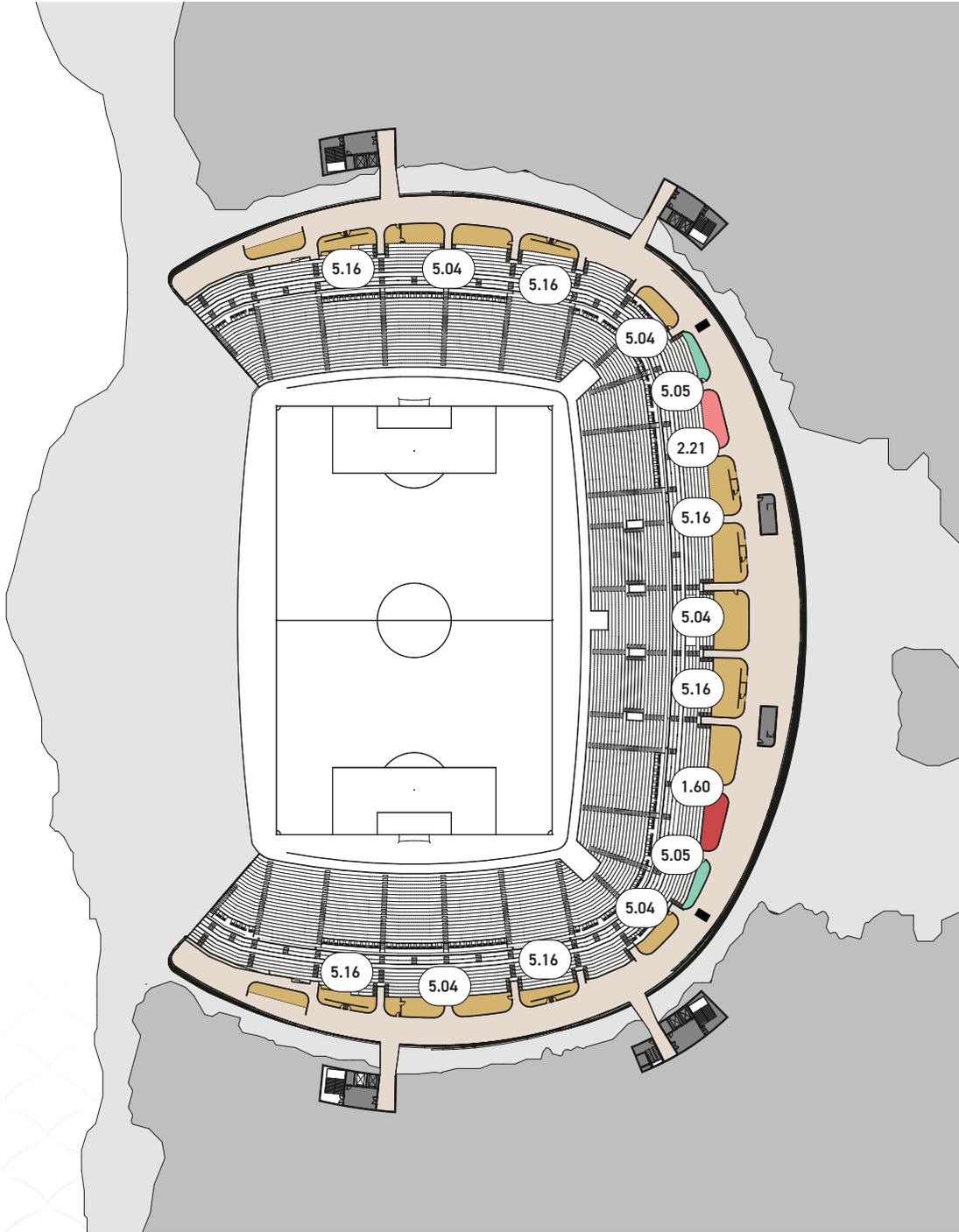
Level 02



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



Level 04

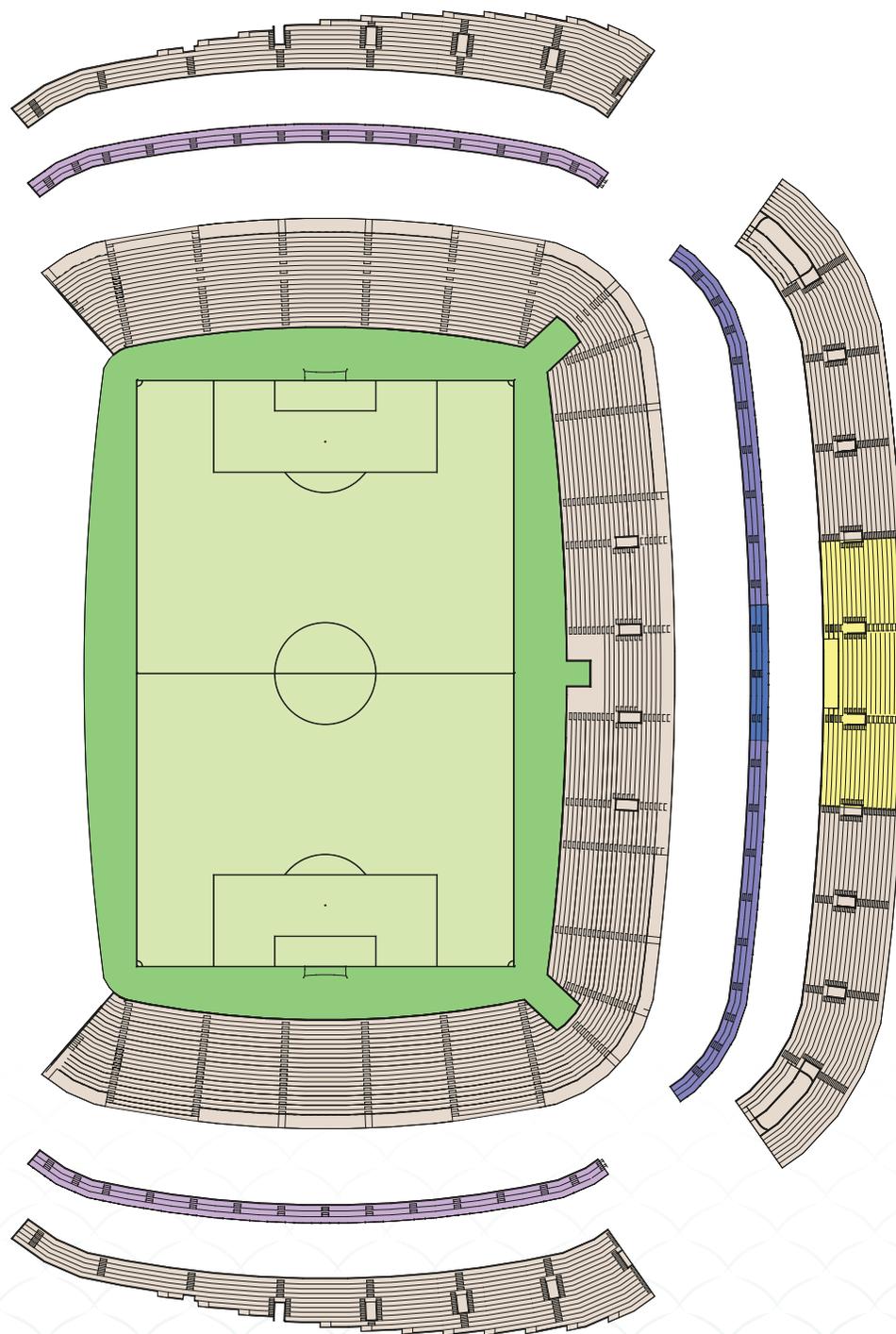


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

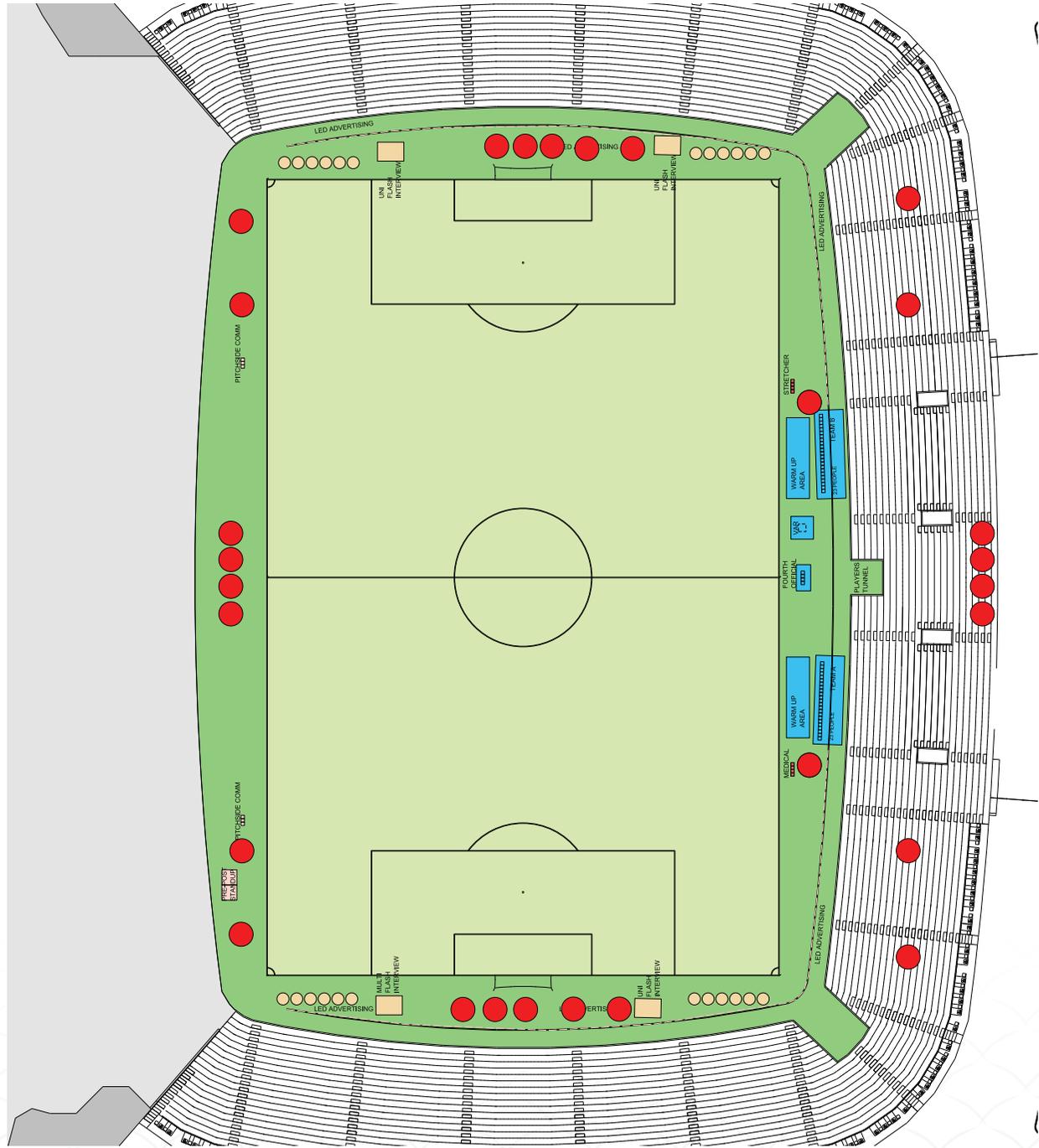
BOWL PLAN



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



FIELD OF PLAY



LEGEND

(Camera positions to be confirmed)



CAMERA



PHOTOGRAPHER



06

KING ABDULLAH SPORTS CITY

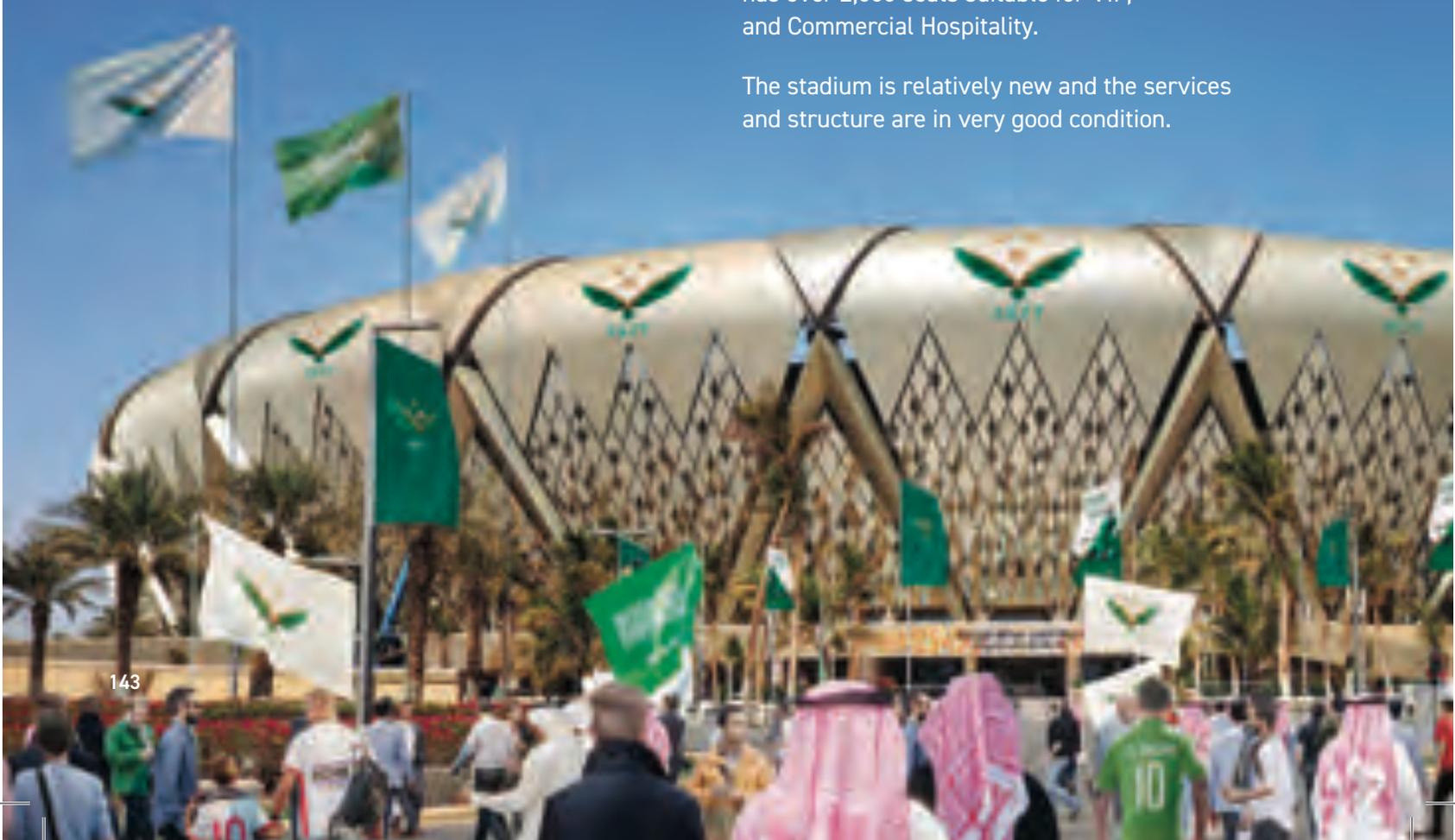
INTRODUCTION

Known as 'The Jewel' in the desert, King Abdullah Sports City is the largest stadium in the beautiful coastal city of Jeddah. The stadium is purpose built for football to international standards and was designed with events like the AFC Asian Cup in mind.

King Abdullah Sports City is located on the northern edge of Jeddah in the Makkah province alongside the international airport. The stadium is located within a large, open, landscaped, precinct that can be used for different events. The precinct has extensive parking and drop off facilities, with over 23,000 car parking spaces available.

King Abdullah Sports City has 65,000 seats in three large overlapping tiers arranged around a football pitch. The stadium also has over 2,000 seats suitable for VIP, and Commercial Hospitality.

The stadium is relatively new and the services and structure are in very good condition.

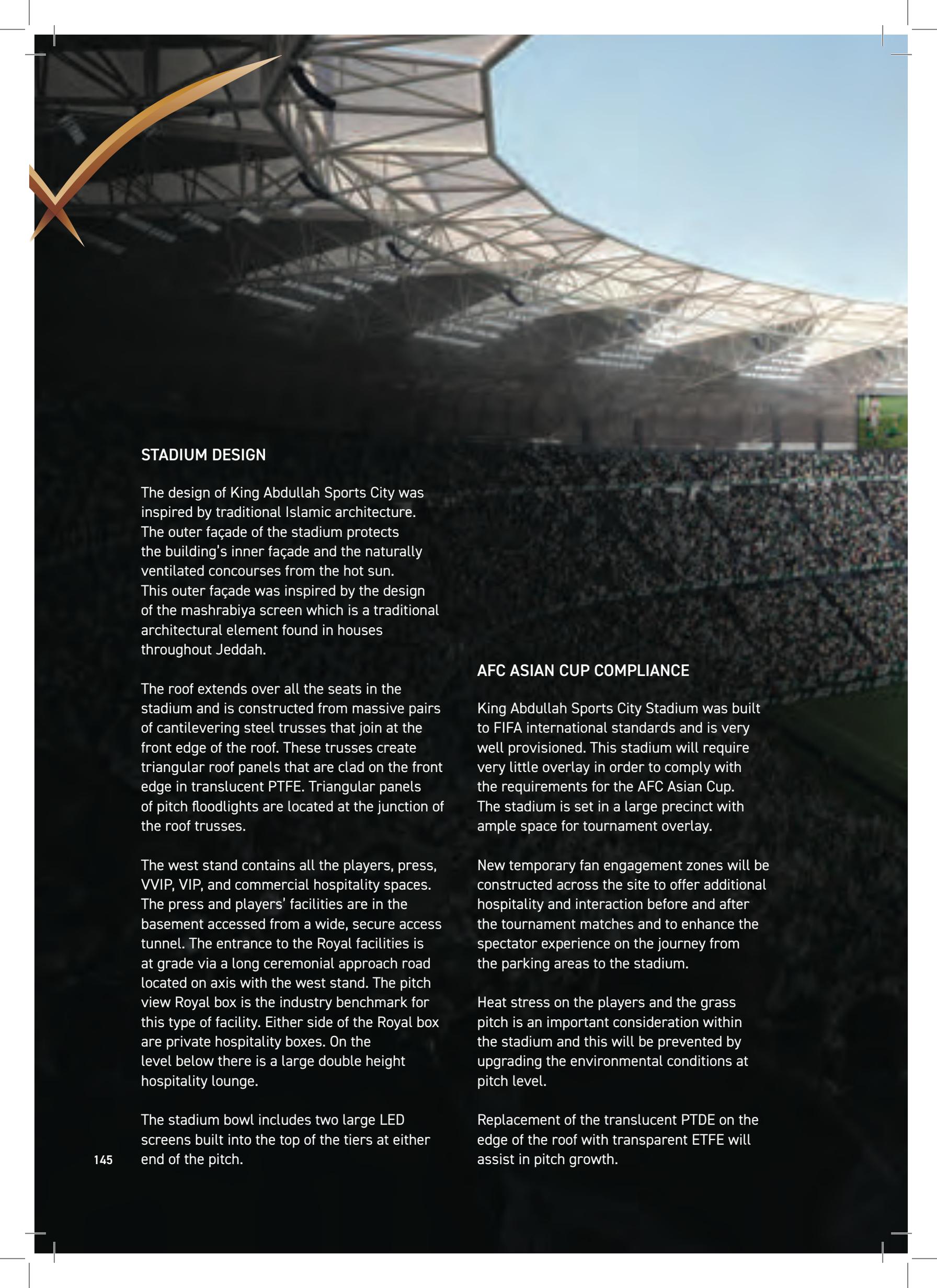


HISTORY

King Abdullah Sports City was designed by Arup, construction started in 2012 and the opening match was in May 2014. The stadium was built by Belgium contractor Besix in a joint venture with local contractor Al Muhaidib.

King Abdullah Sports City is regularly used for Saudi Pro League football matches. It hosts two local Saudi clubs: Al Ittihad FC and Al Ahli FC. The stadium is also regularly used by the national Saudi team and has hosted international entertainment events, including the Spanish Super Cup.





STADIUM DESIGN

The design of King Abdullah Sports City was inspired by traditional Islamic architecture. The outer façade of the stadium protects the building's inner façade and the naturally ventilated concourses from the hot sun. This outer façade was inspired by the design of the mashrabiya screen which is a traditional architectural element found in houses throughout Jeddah.

The roof extends over all the seats in the stadium and is constructed from massive pairs of cantilevering steel trusses that join at the front edge of the roof. These trusses create triangular roof panels that are clad on the front edge in translucent PTFE. Triangular panels of pitch floodlights are located at the junction of the roof trusses.

The west stand contains all the players, press, VVIP, VIP, and commercial hospitality spaces. The press and players' facilities are in the basement accessed from a wide, secure access tunnel. The entrance to the Royal facilities is at grade via a long ceremonial approach road located on axis with the west stand. The pitch view Royal box is the industry benchmark for this type of facility. Either side of the Royal box are private hospitality boxes. On the level below there is a large double height hospitality lounge.

The stadium bowl includes two large LED screens built into the top of the tiers at either end of the pitch.

AFC ASIAN CUP COMPLIANCE

King Abdullah Sports City Stadium was built to FIFA international standards and is very well provisioned. This stadium will require very little overlay in order to comply with the requirements for the AFC Asian Cup. The stadium is set in a large precinct with ample space for tournament overlay.

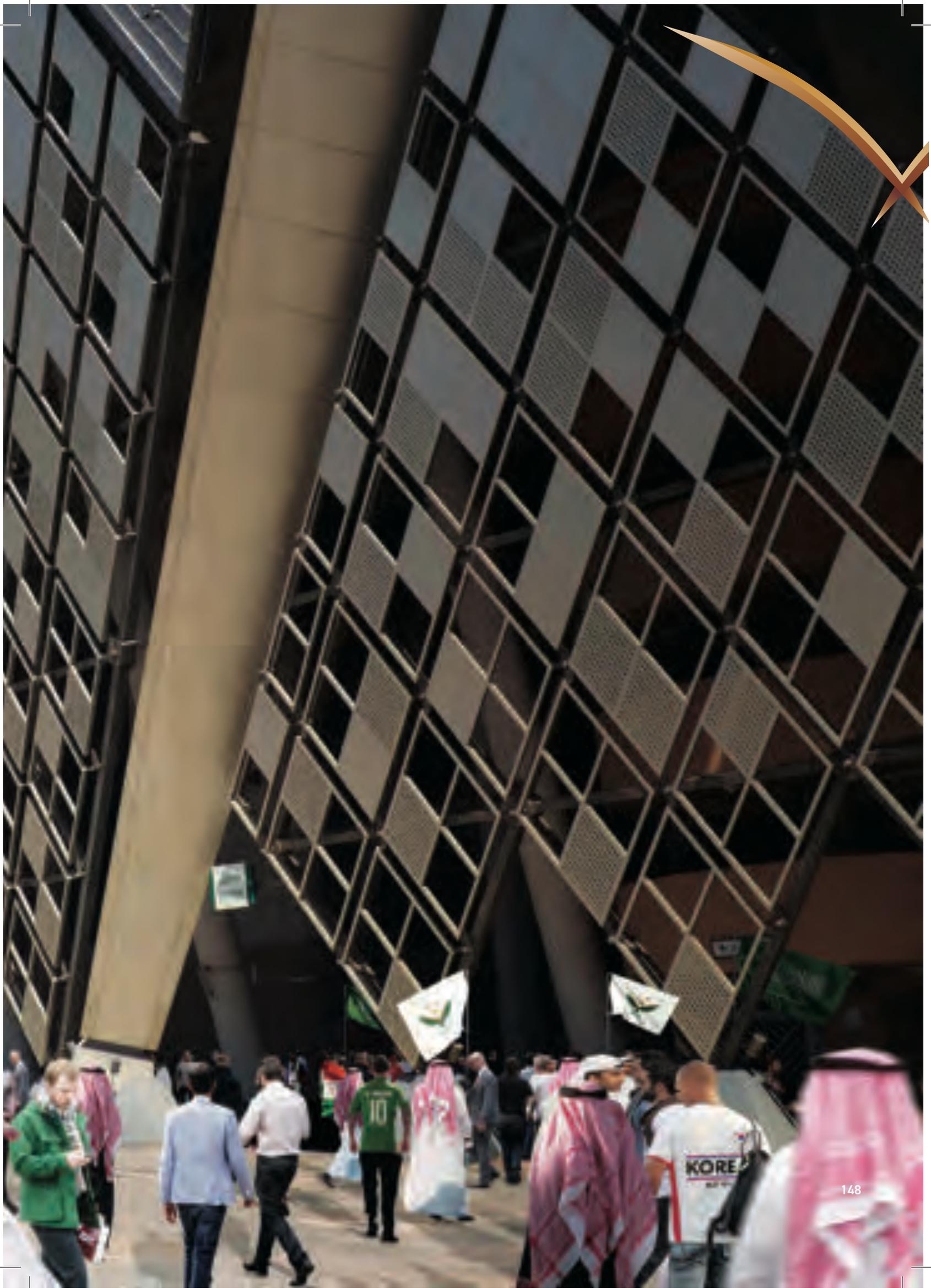
New temporary fan engagement zones will be constructed across the site to offer additional hospitality and interaction before and after the tournament matches and to enhance the spectator experience on the journey from the parking areas to the stadium.

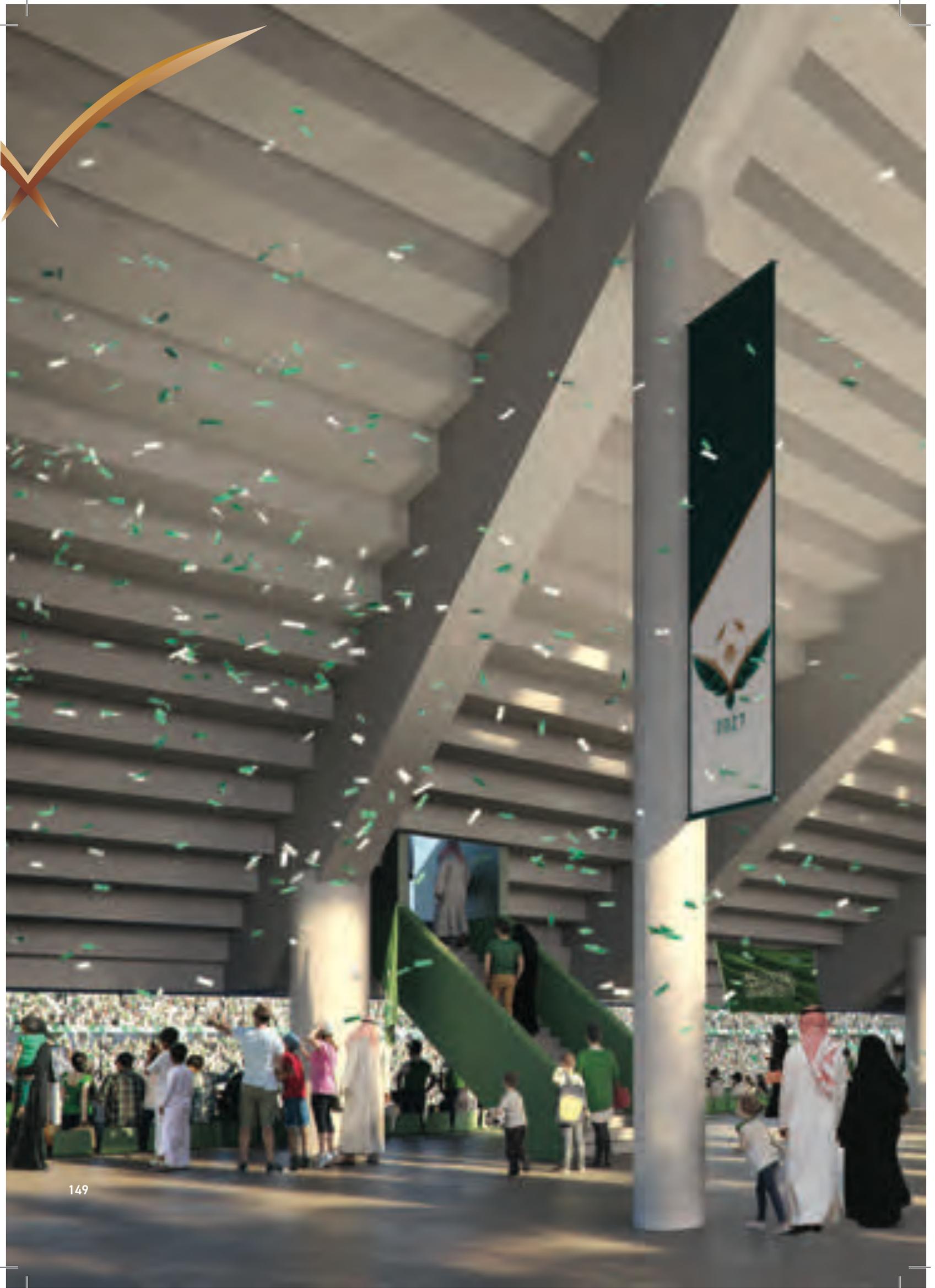
Heat stress on the players and the grass pitch is an important consideration within the stadium and this will be prevented by upgrading the environmental conditions at pitch level.

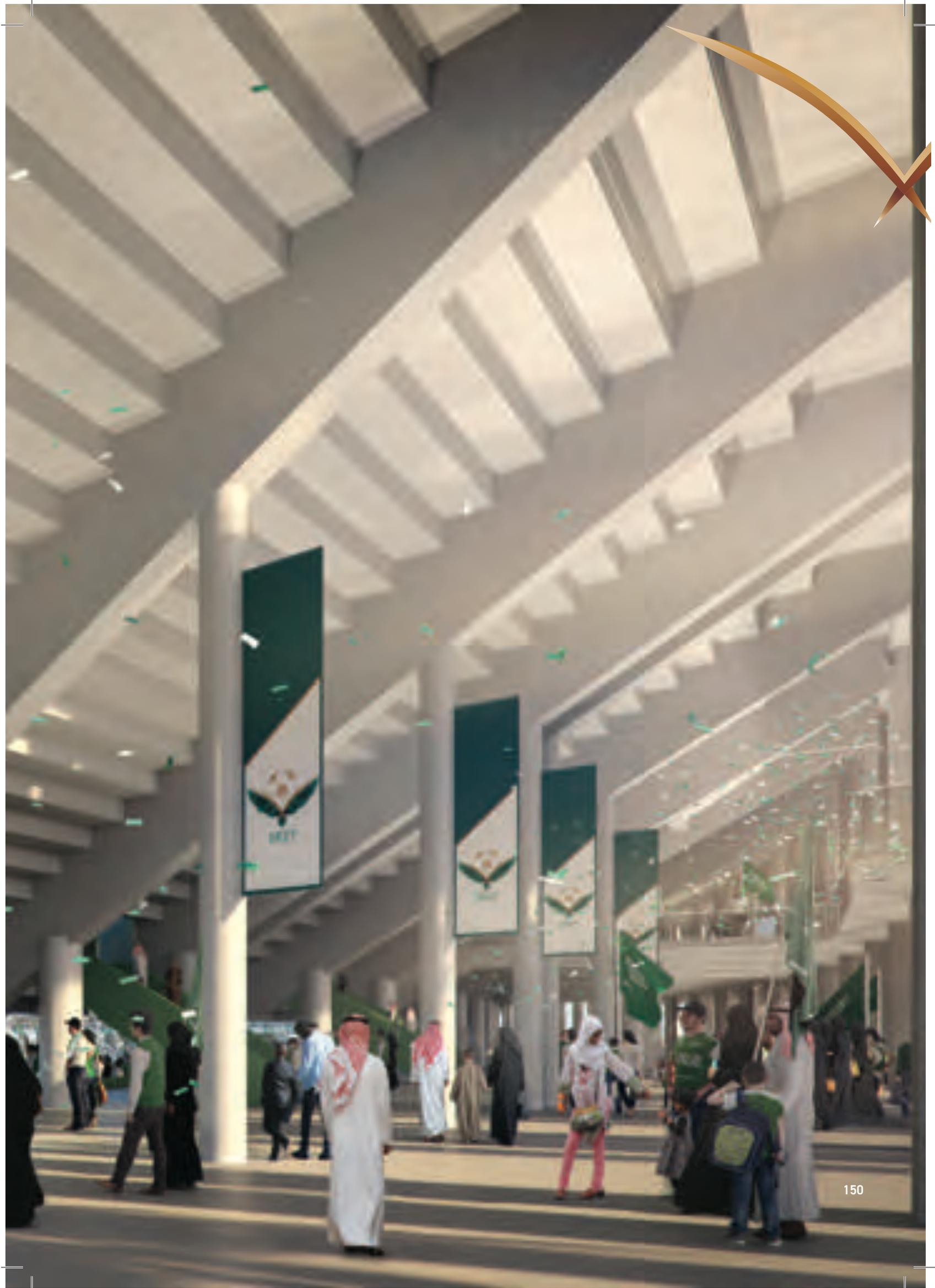
Replacement of the translucent PTDE on the edge of the roof with transparent ETFE will assist in pitch growth.











1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

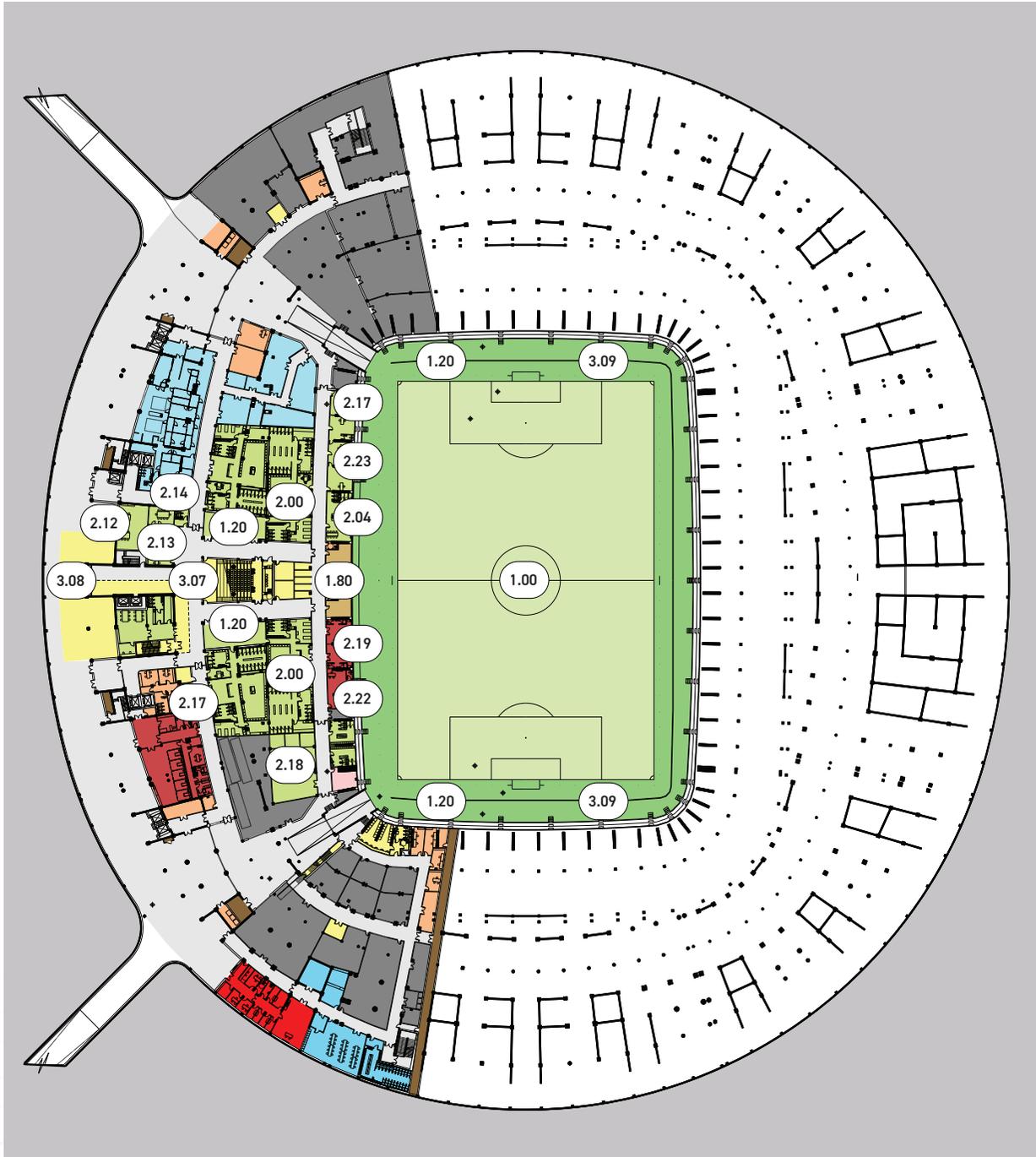
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



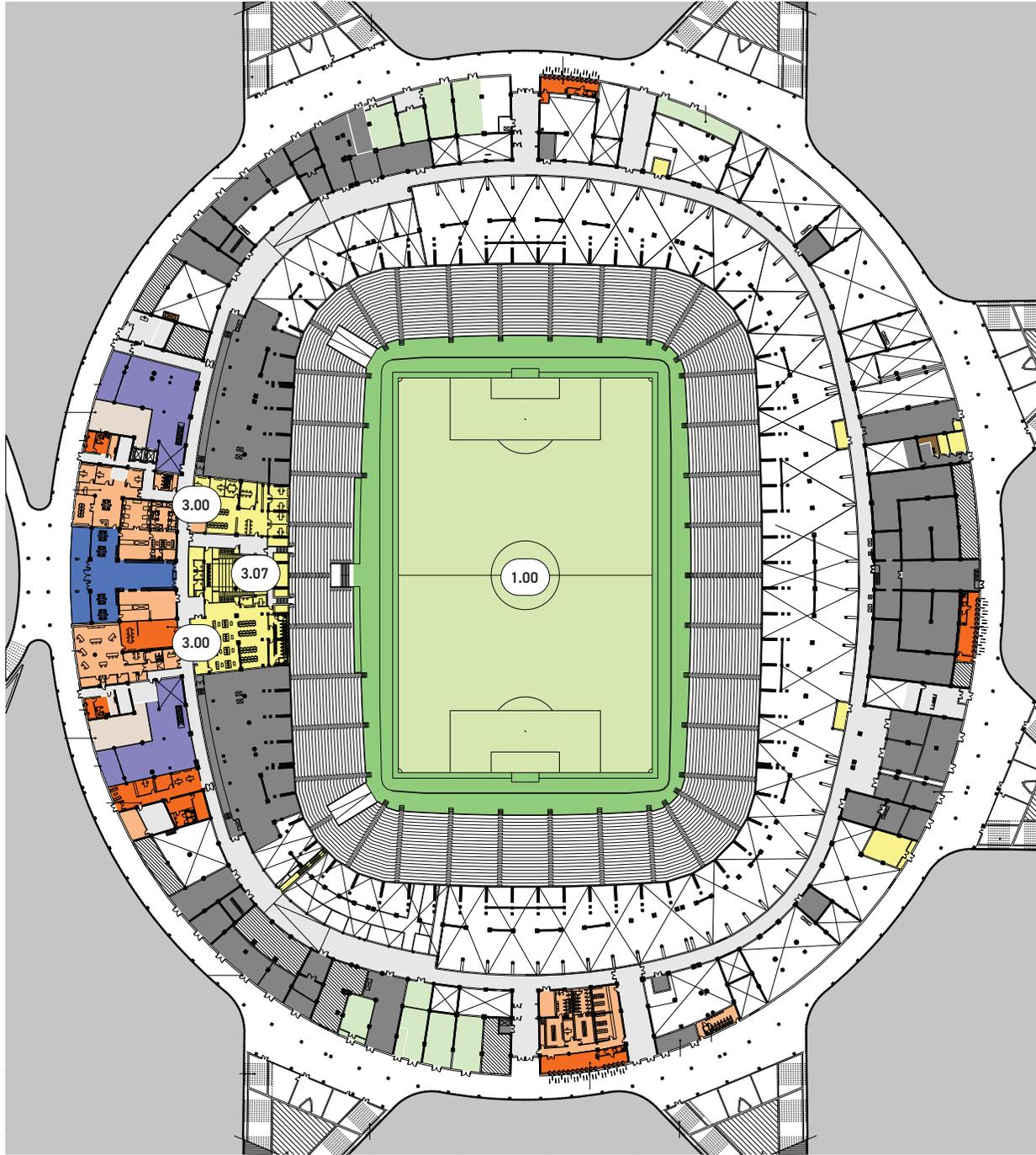
Level 00



LEGEND

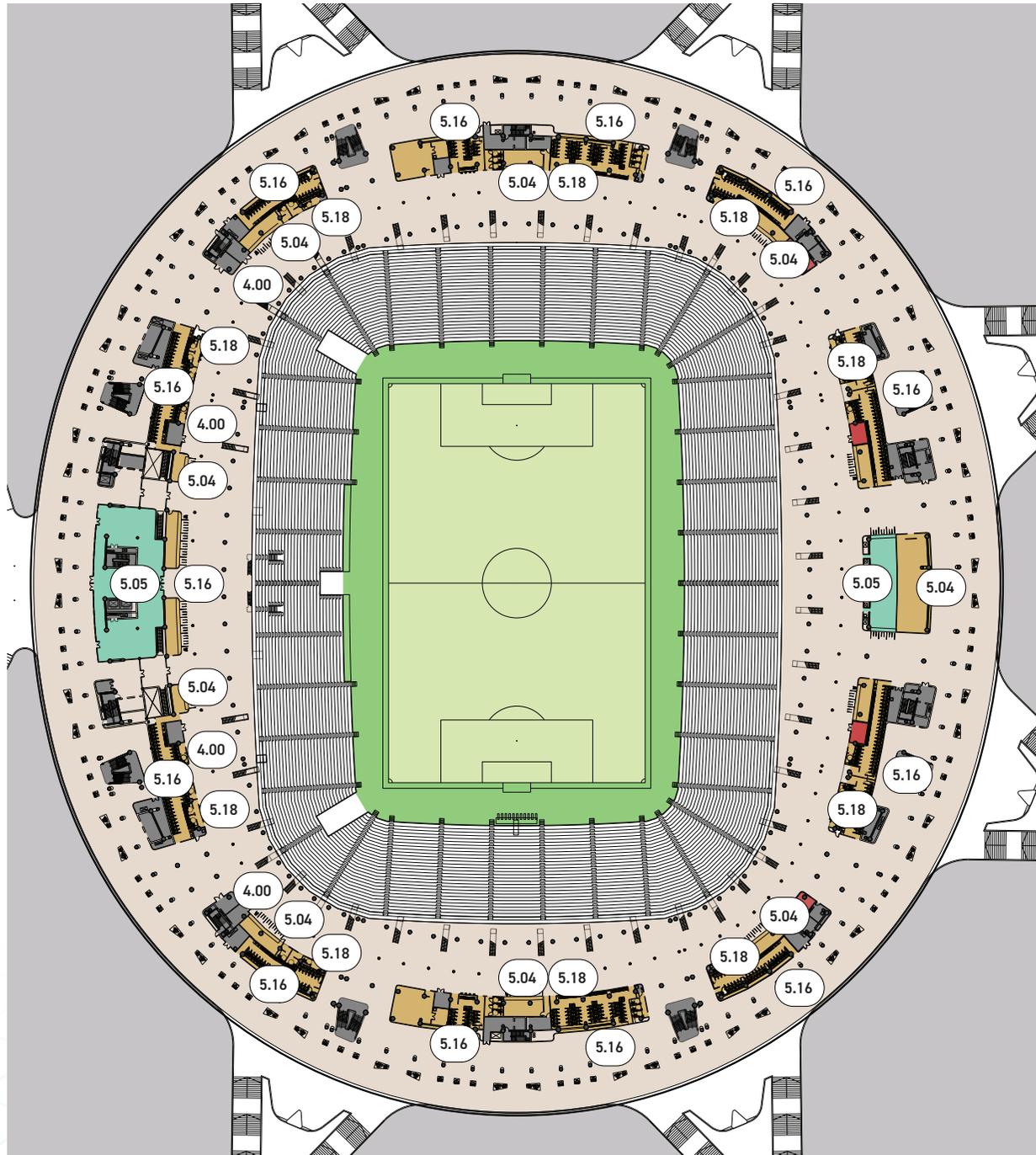
- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |

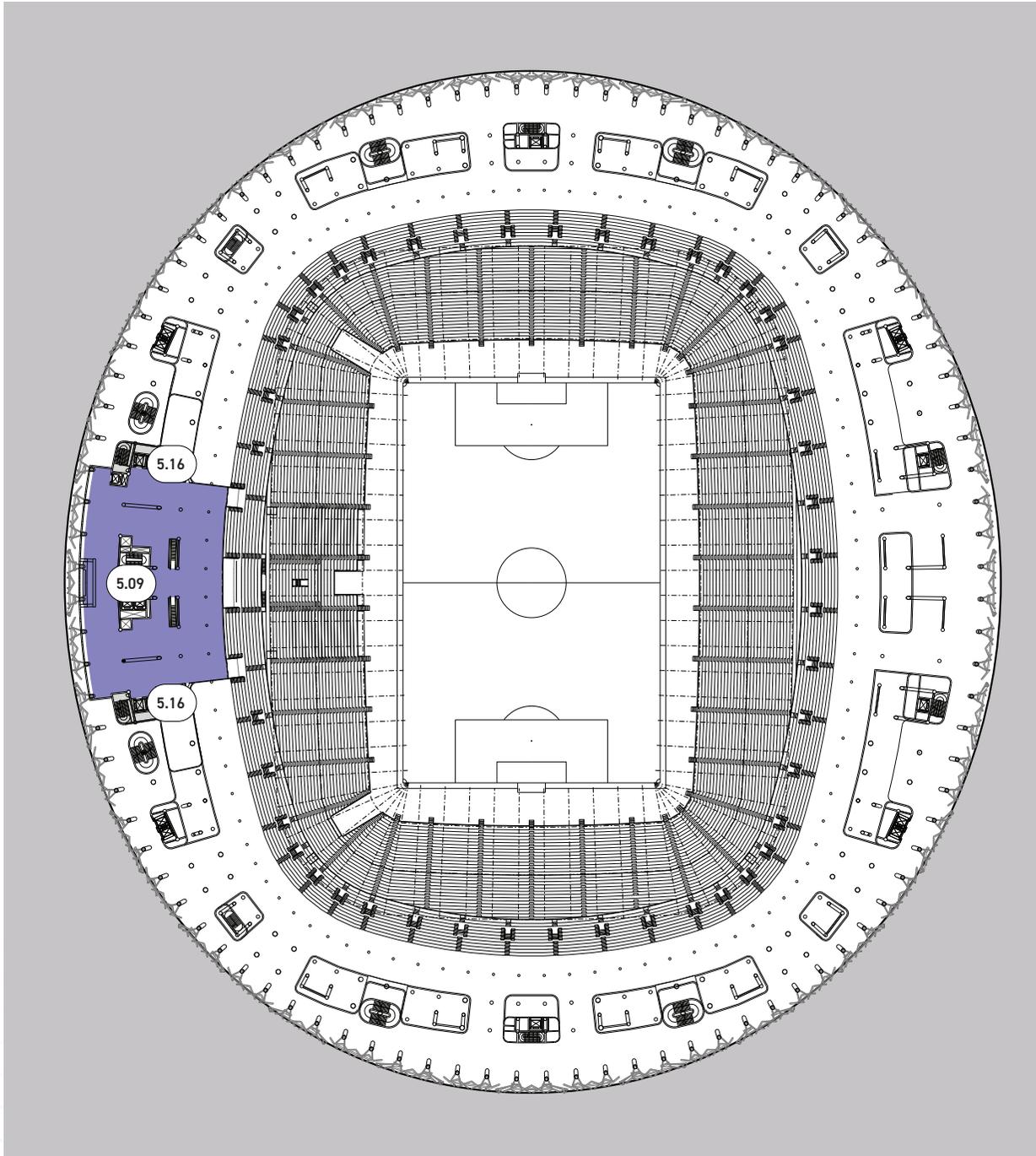
Level 02



LEGEND

- | | | | | |
|---|---|--|---|--|
|  PLAYERS |  PRESS |  TRANSPORT |  SPECTATOR |  PARKING |
|  OFFICIALS / AFC |  BROADCAST |  OPERATIONS |  SPECTATOR SERVICES |  VEHICLE PERMIT CHECK |
|  VVIP |  WORKFORCE |  IT & T |  SECURITY |  PEDESTRIAN SCREENING |

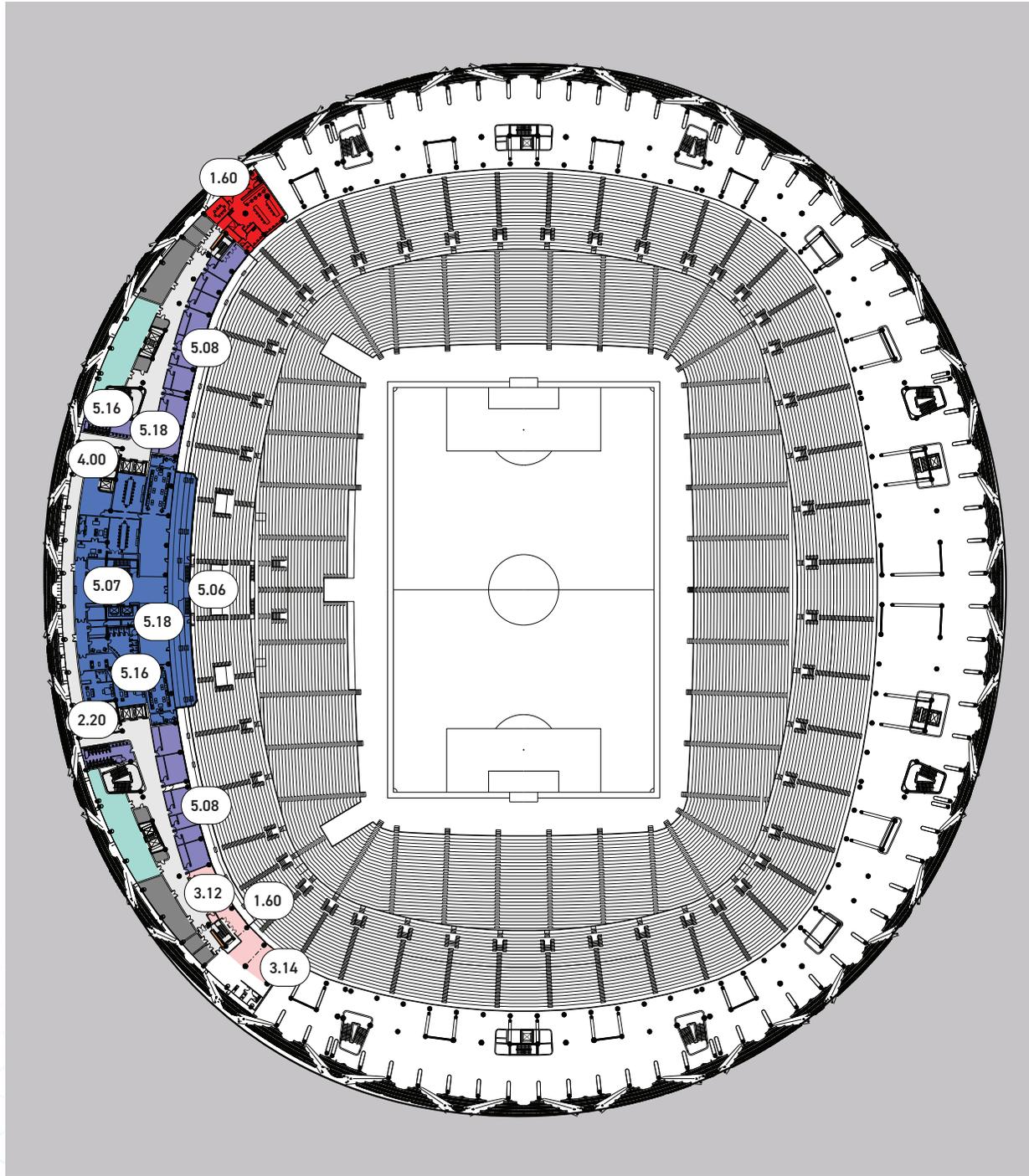
Level 03



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



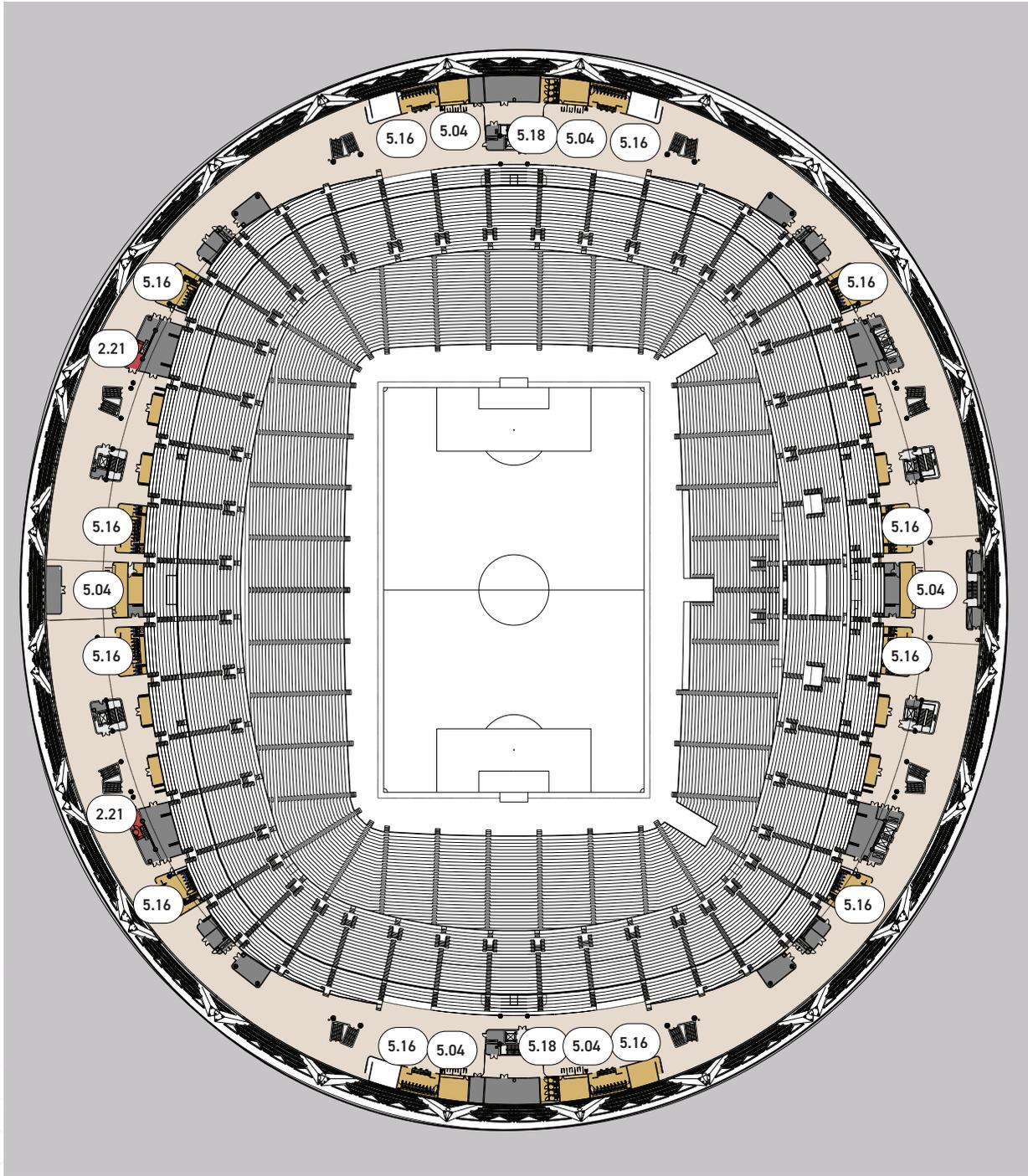
Level 04



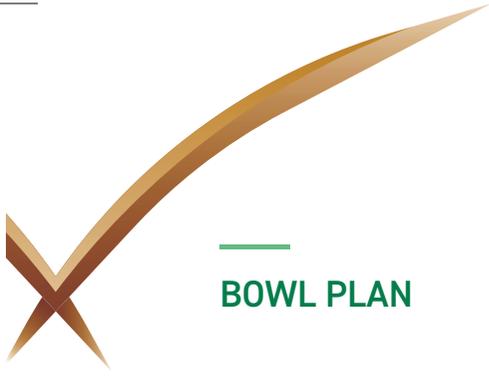
LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

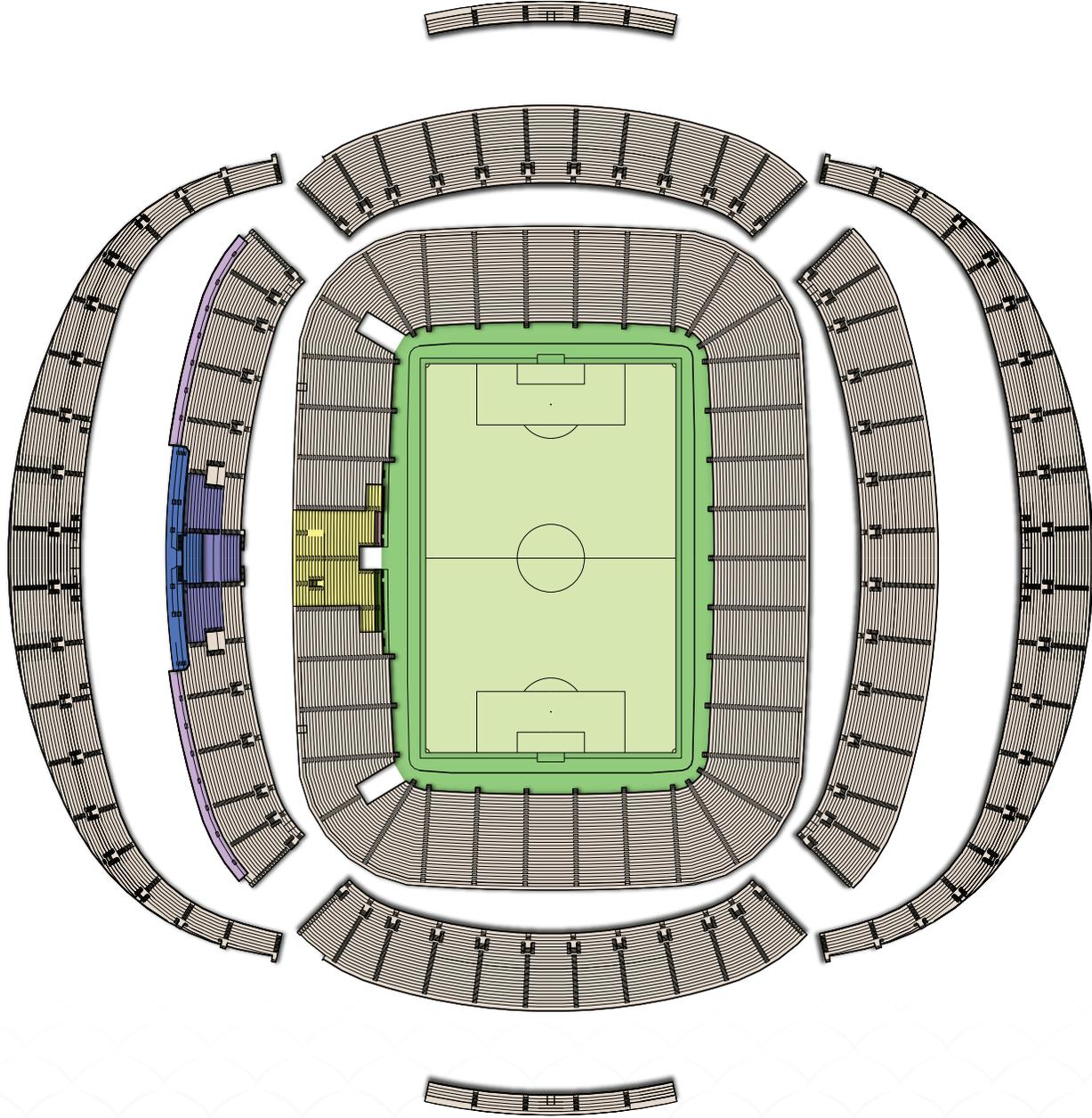
Level 05



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



BOWL PLAN





LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |





07

PRINCE ABDULLAH AL FAISAL STADIUM

INTRODUCTION

Prince Abdullah Al Faisal Stadium was Jeddah's primary stadium until the construction of King Abdullah Sports City. Built in the 1970s it retains the character of a traditional Saudi stadium. The stadium will benefit from international standard facilities following the completion of its current refurbishment.

Prince Abdullah Al Faisal Stadium is located in the south east of the port city between King Abdulaziz University and the Al Waziriah industrial district. The stadium sits along a junction of the Jeddah to Makkah motorway.



CURRENT REFURBISHMENT

Prince Abdullah Al Faisal Stadium is currently being refurbished to AFC Asian Cup tournament standards. The current refurbishment reuses the west stand and the crescent tier of the other three stands. The athletics track is being removed however the reused existing tiers still follow its geometry. New terracing increasing the stadium capacity to 27,000 seats is being added behind the existing crescent tier.

The refurbishment will include a new lightweight roof covering all four stands. Previously only the west stand had shade from the sun.

The refurbishment will include a new fabric wrap on the façade of the stadium. Fan zones will be provided between the stadium and the outer perimeter wall. LED screens and facilities are being built into the outer perimeter wall to serve spectators in these fans zones.

The refurbishment will include the replacement of all the stadium services. It is anticipated that these new services will be suitable for AFC Asian Cup tournament use.

AFC ASIAN CUP COMPLIANCE

The main stand in this stadium is the East stand where all the player, media, VVIP, VIP and facilities will be grouped together as per AFC Asian Cup tournament requirements. The new player and officials' areas have been designed to meet the latest AFC and FIFA standards and space requirements.

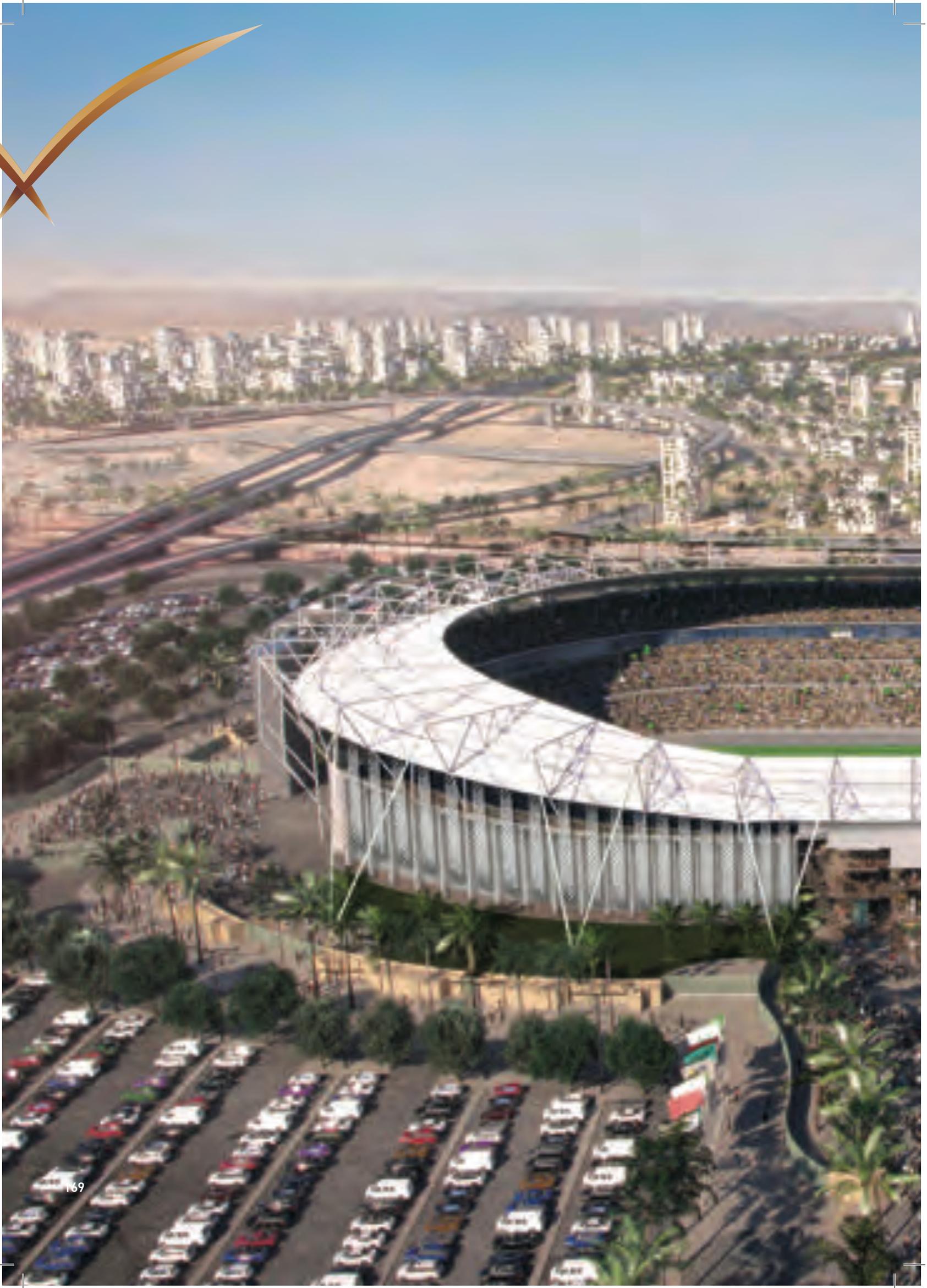
The current refurbishment will deliver a stadium that is compliant with the AFC tournament requirements.





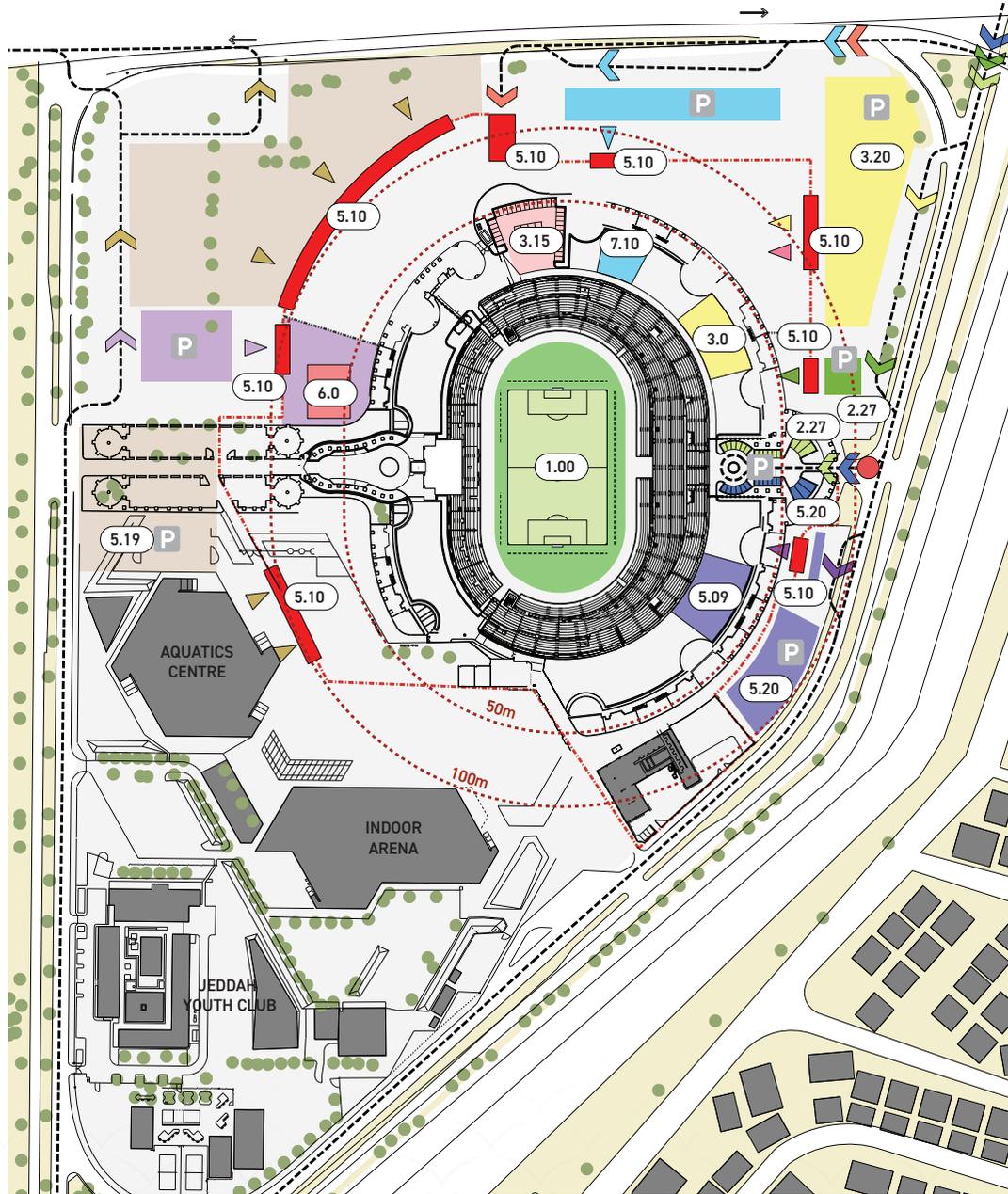








SITE PLAN



AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|--|---|--|---|--|
| ● PLAYERS | ● PRESS | ● TRANSPORT | ● SPECTATOR | P PARKING |
| ● OFFICIALS / AFC | ● BROADCAST | ● OPERATIONS | ● SPECTATOR SERVICES | ● VEHICLE PERMIT CHECK |
| ● VVIP | ● WORKFORCE | ● IT & T | ■ SECURITY | ■ PEDESTRIAN SCREENING |
| ● VIP | ● CEREMONIES | ● MERCHANDISE | ● TICKETING | ■ VEHICLE SCREENING |
| ● HOSPITALITY | ● MEDICAL | ● CATERING | ● COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| ● LOGISTICS | ● SERVICES | ● CARPARK | ● PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

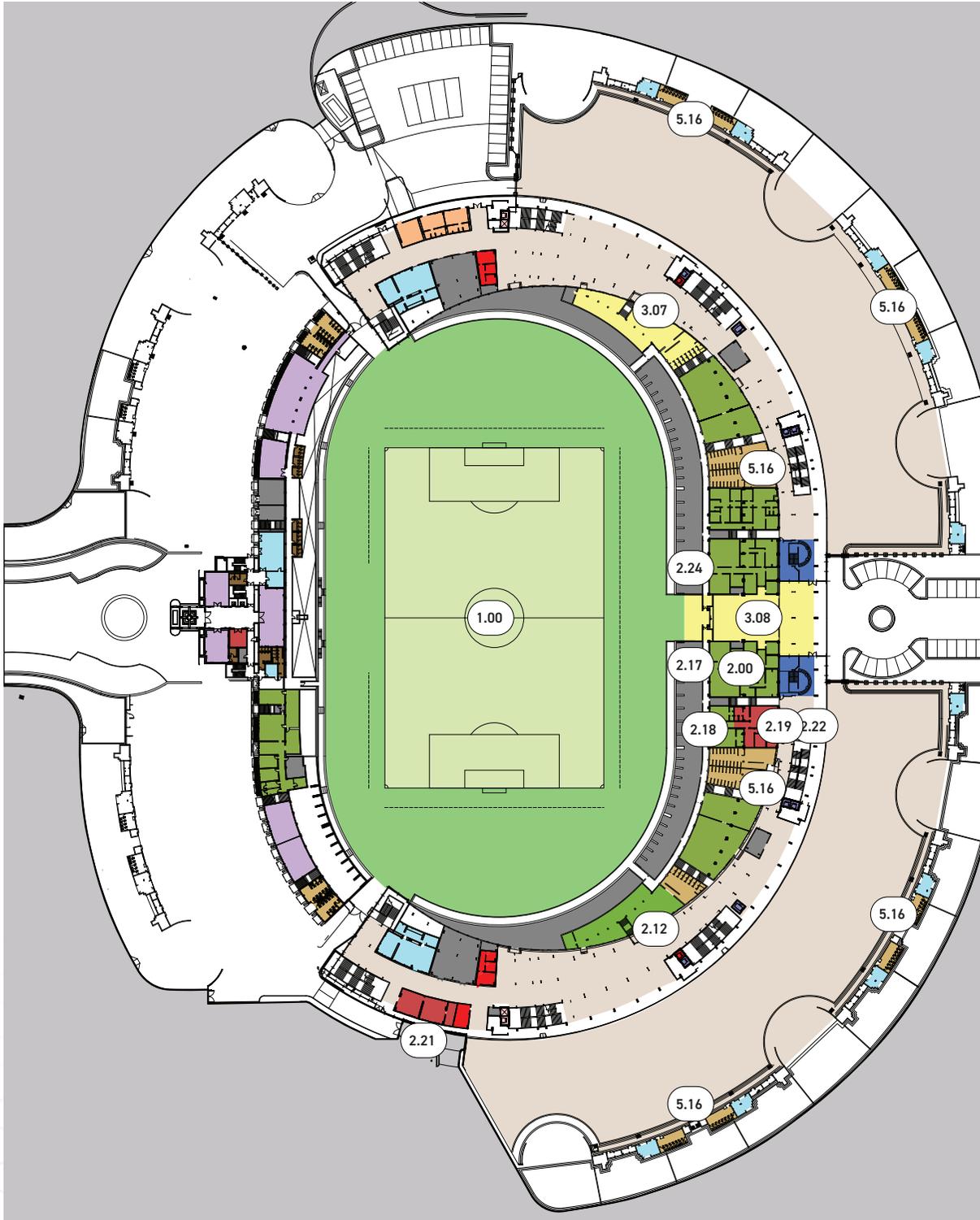
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



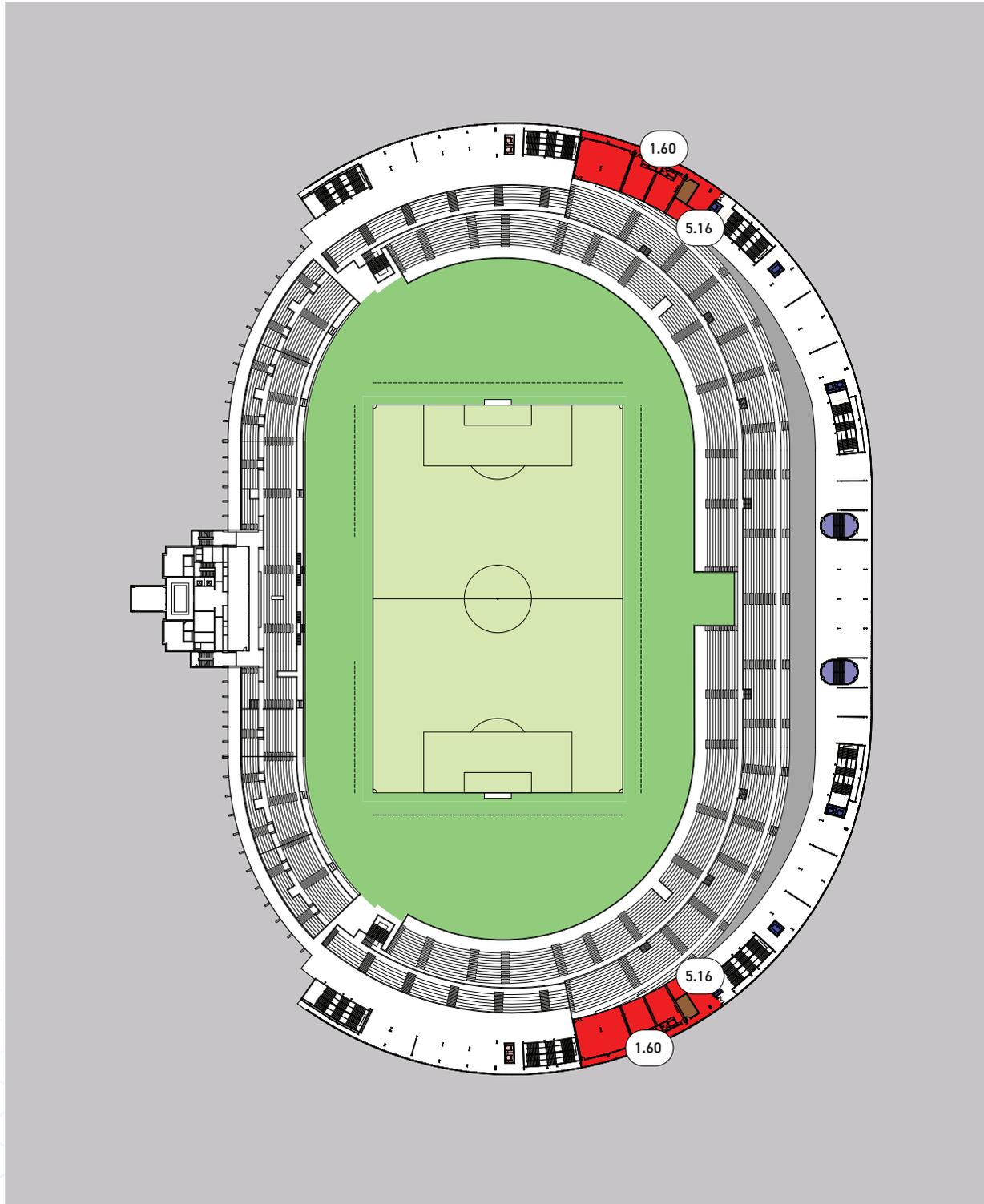
Level 00



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

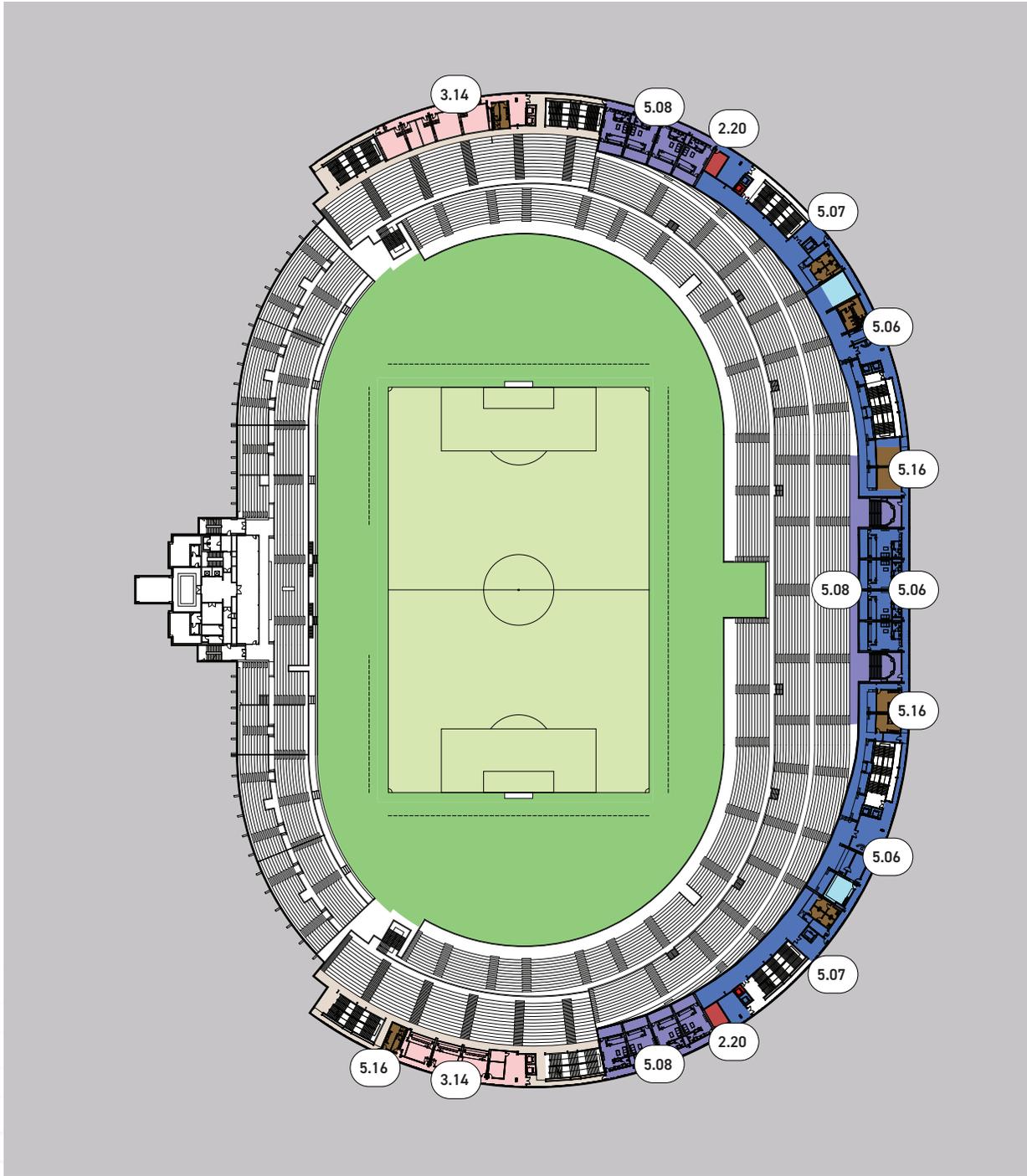
Mezzanine Level



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



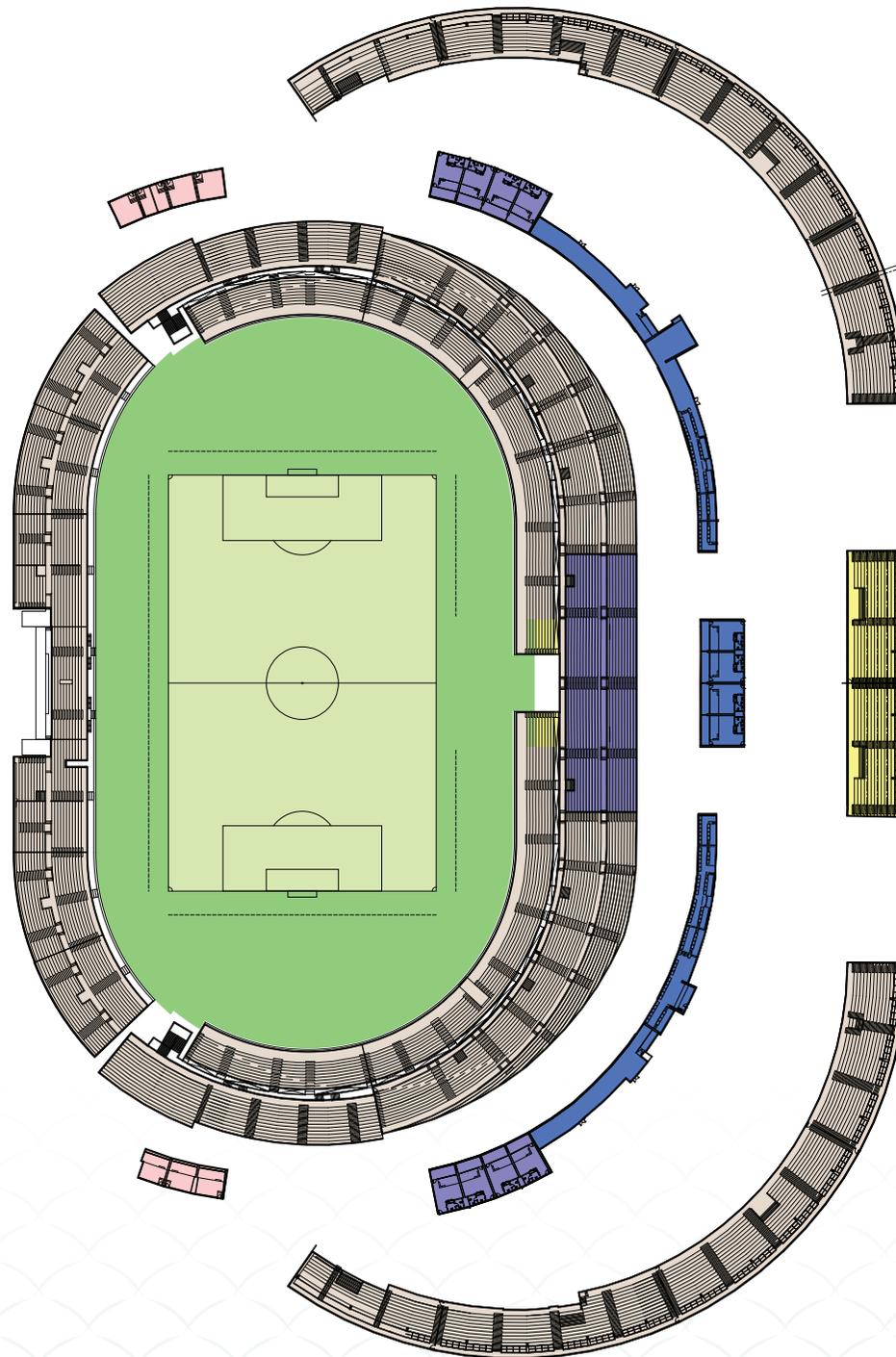
Level 01



LEGEND

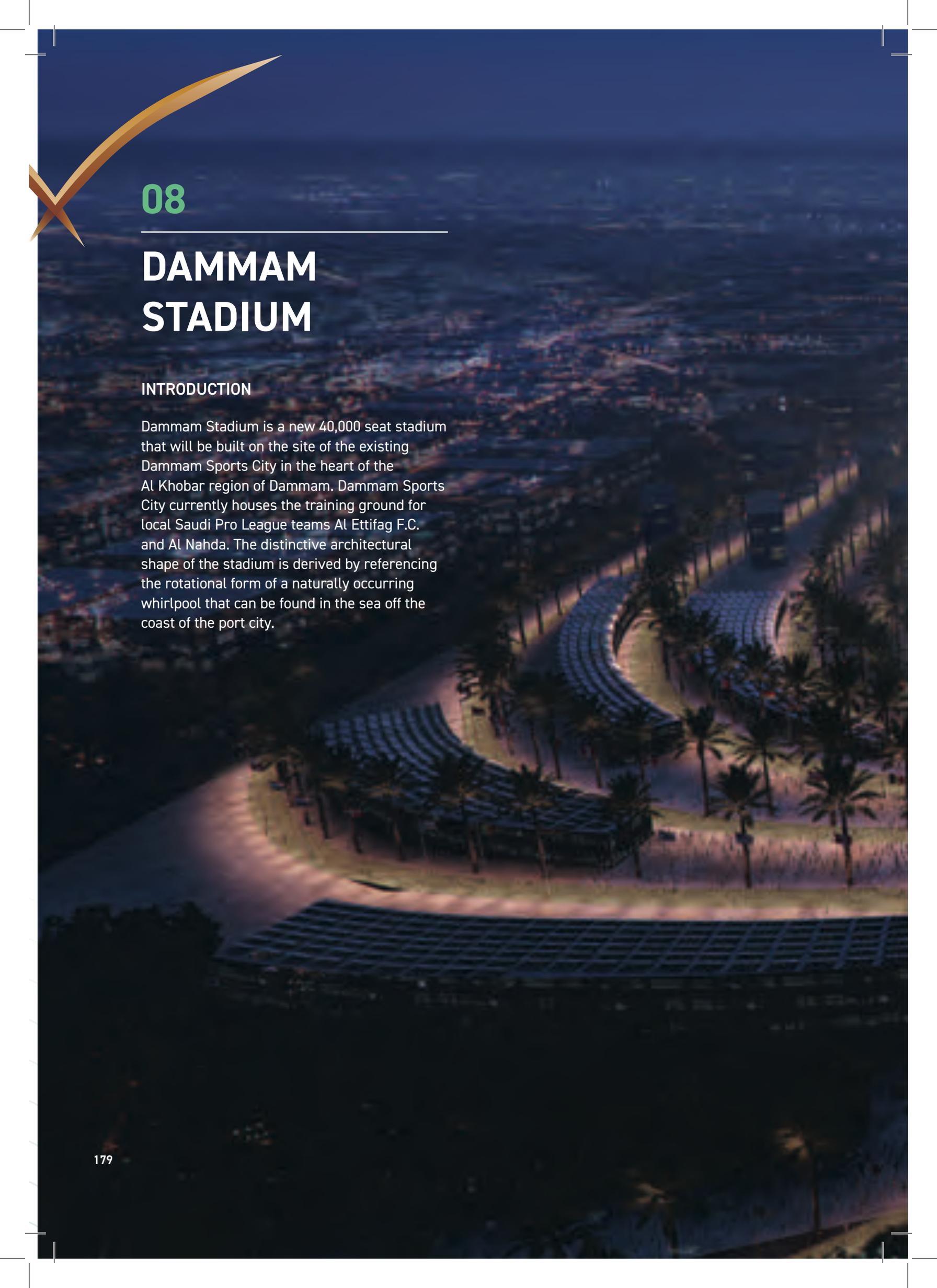
- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

BOWL PLAN



- VIP
- CEREMONIES
- MERCHANDISE
- TICKETING
- VEHICLE SCREENING
- HOSPITALITY
- MEDICAL
- CATERING
- COMMERCIAL DISPLAY
- - - INTERNAL FENCELINE
- LOGISTICS
- SERVICES
- CARPARK
- PLANT / STORAGE
- - - SECURITY FENCELINE





08

DAMMAM STADIUM

INTRODUCTION

Dammam Stadium is a new 40,000 seat stadium that will be built on the site of the existing Dammam Sports City in the heart of the Al Khobar region of Dammam. Dammam Sports City currently houses the training ground for local Saudi Pro League teams Al Ettifag F.C. and Al Nahda. The distinctive architectural shape of the stadium is derived by referencing the rotational form of a naturally occurring whirlpool that can be found in the sea off the coast of the port city.





DESIGN PROPOSALS

The design of Dammam Stadium by Foster + Partners has been strongly influenced by considering the environmental conditions of its location. The envelope of the new Dammam Stadium includes panels which can be deployed to manage wind currents; drawing in air movement for enhanced spectator comfort. The 360-degree nature of the façade and roof design enables full flexibility for managing seating bowl and pitch ventilation.

The Dammam Stadium façade and roof will be designed with a fog mesh fabric covering that will collect moisture from the air in sea-fog events in the winter but also act as a wet table fabric to precool and help filter dust from the air as it passes through the openings in the facade. The roof and facade of the Dammam Stadium

are highly reflective, offering protection from direct solar radiation. The form of the stadium provides large areas of covered space for use by spectators.

The unique form of the Dammam Stadium roof and envelope is supported by a series of interconnected steel trussed elements.

The pitch is located at ground level. The majority of spectators are provided for on a large continuous elevated concourse from which there is easy access to the large lower and upper tiers. Entry to the stadium is from a large elevated landscaped podium.

The podium separates spectators from the ground level back of house facilities, secure



parking and press and players' facilities which are all accessed from a secure service road. All of the back of house facilities are air conditioned. Additionally, the players pitch side facilities will also be cooled.

All of the stadium hospitality is grouped together in the in the west stand, including hospitality boxes hospitality boxes, large flexible lounges and a state-of-the-art Royal enclosure suitable for VVIP, VIP, and commercial hospitality.





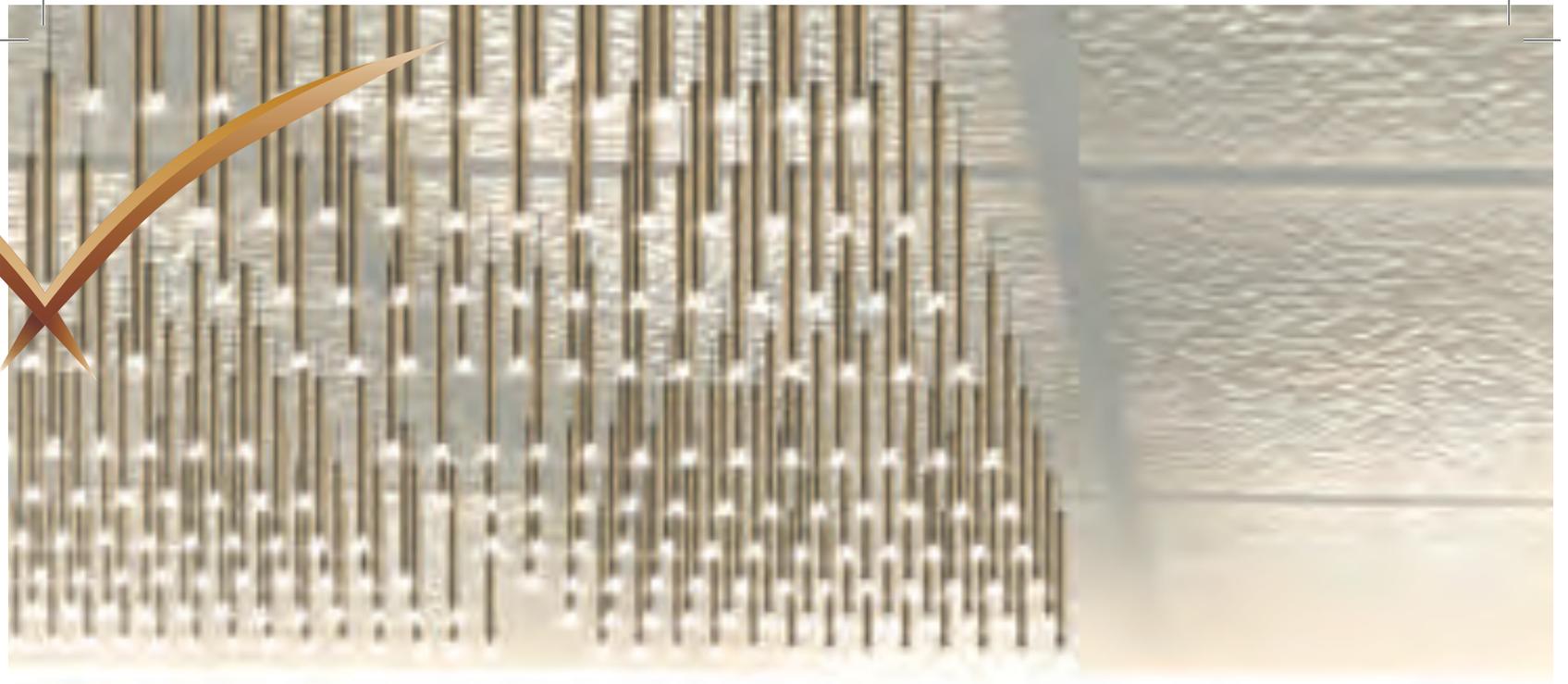
AFC ASIAN CUP COMPLIANCE

All aspects of the design will be compliant with the requirements. Where the provisions required for the AFC Asian Cup exceed what would be required in a 40,000 seat stadium these provisions will be provided as a temporary overlay to the stadium.

The Dammam stadium features extensive back of house areas that are covered by the elevated landscaped podium which will be ideal for providing secure overlay space for the media and other AFC Asian Cup tournament event service providers. The wider Dammam Stadium masterplan features verdant landscaped spaces in which temporary fan zones will be integrated.









1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

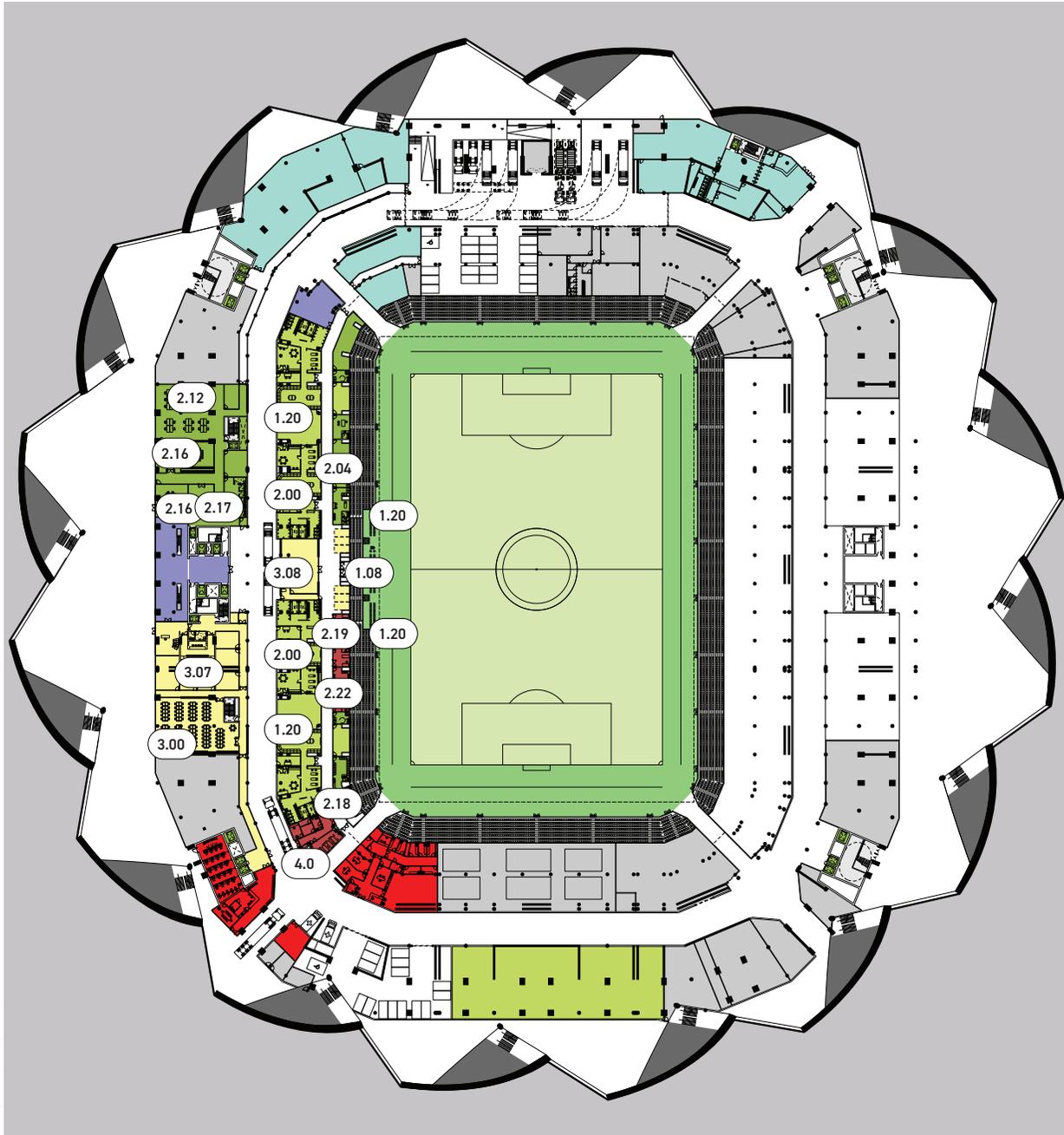
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



Level 00

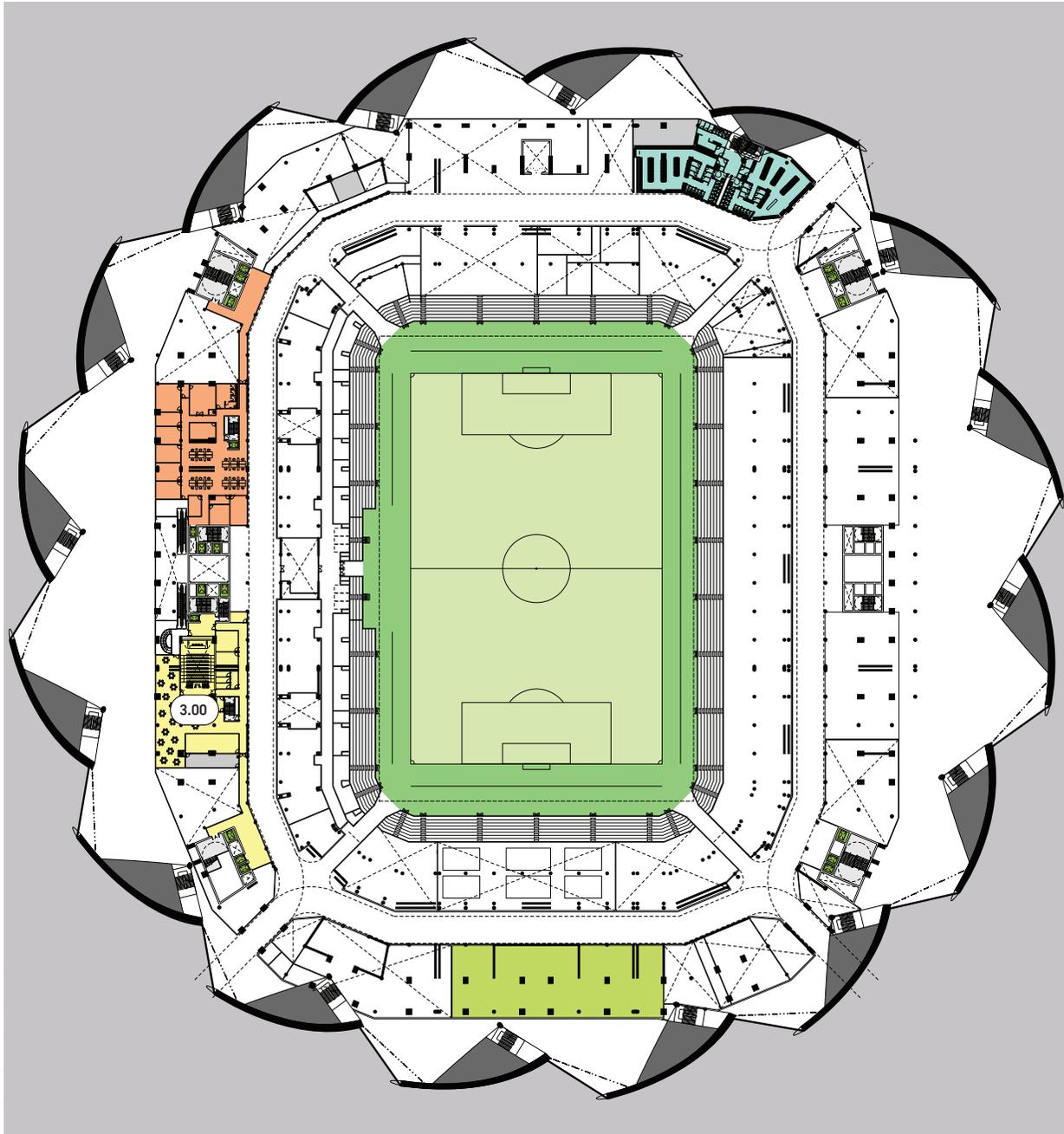


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

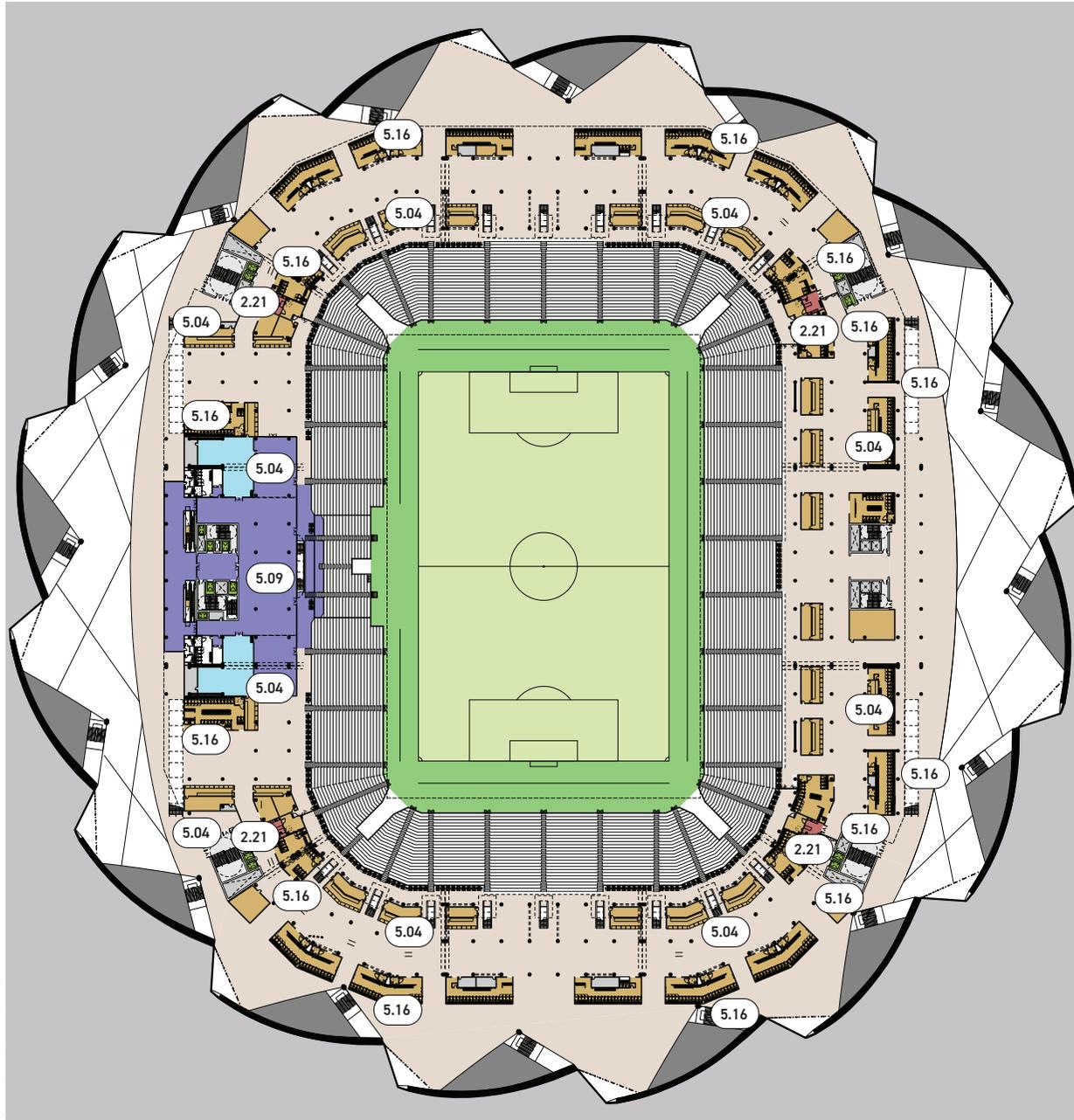
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



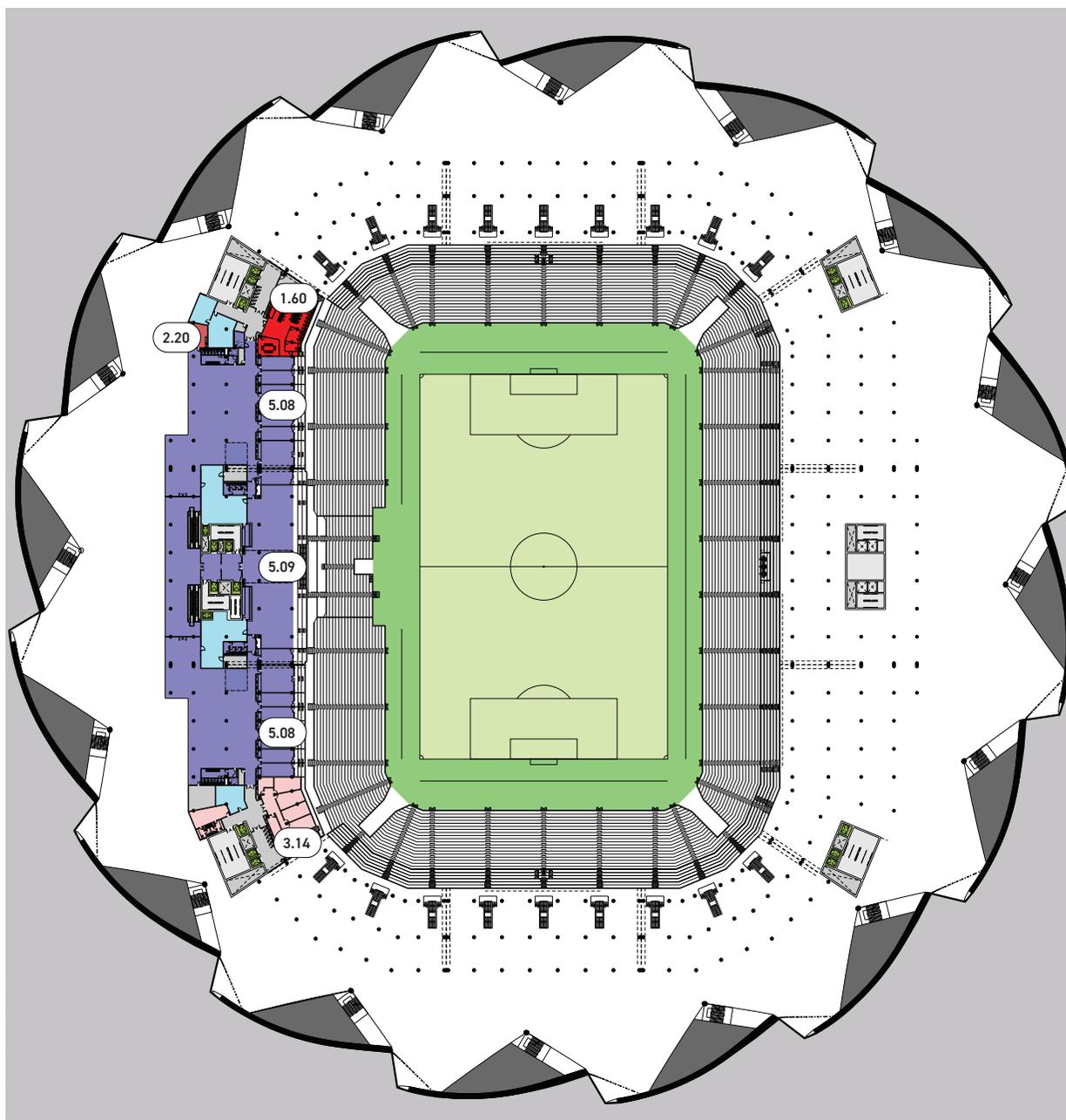
Level 02



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

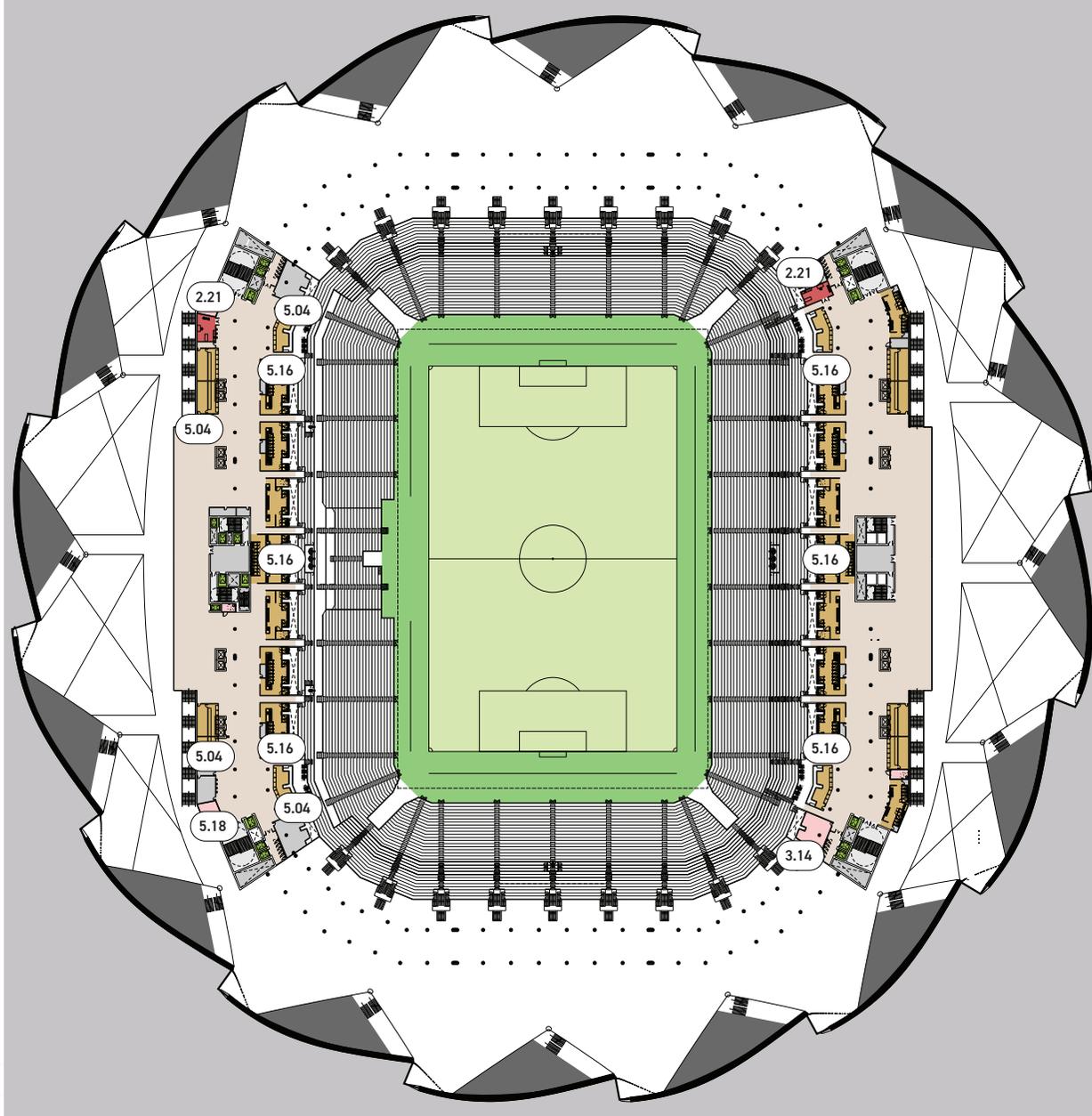
Level 03



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



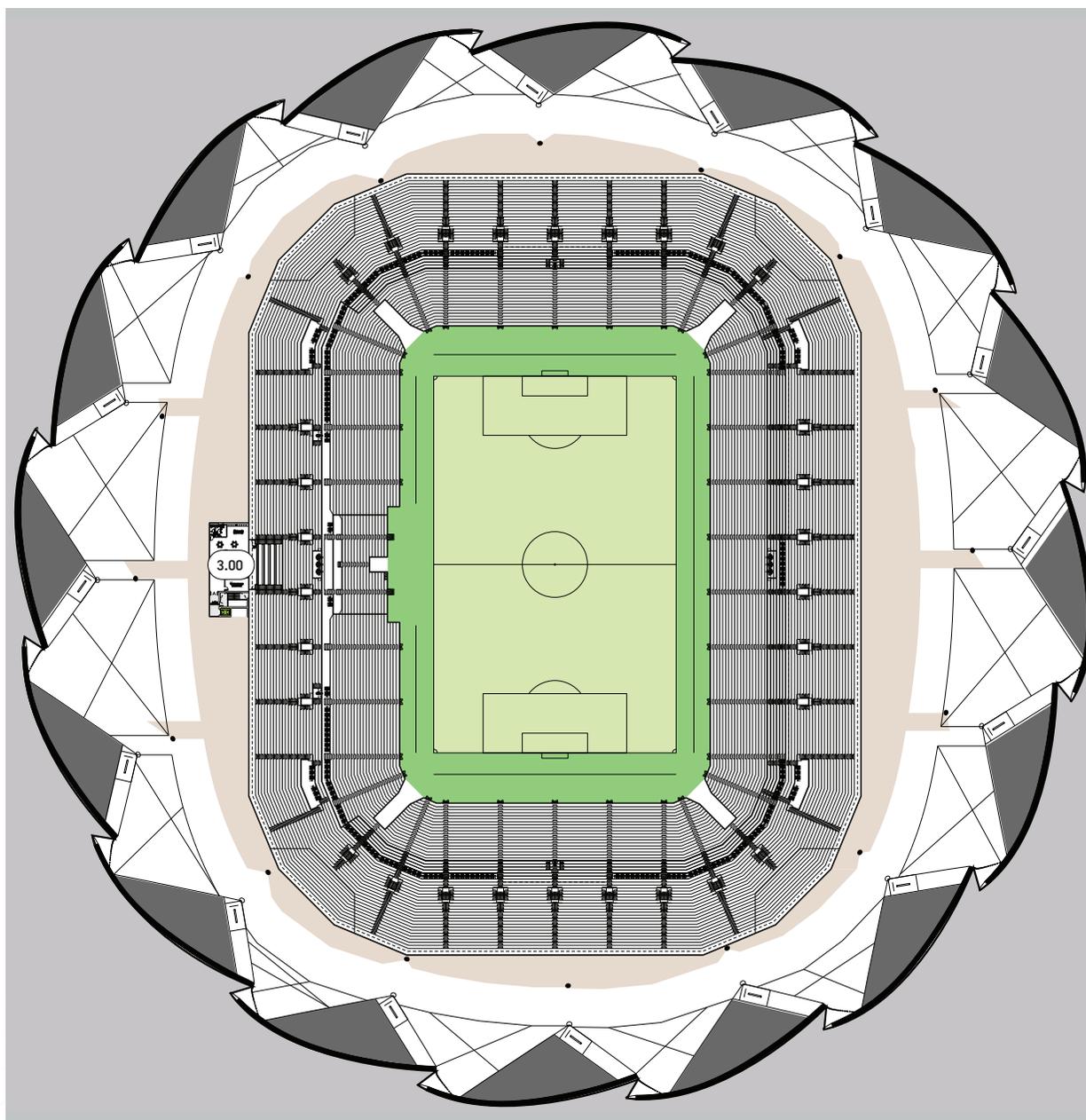
Level 04



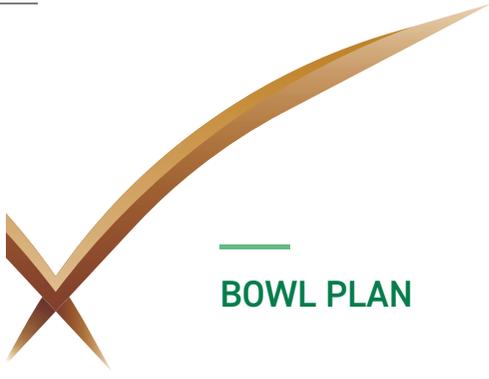
LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

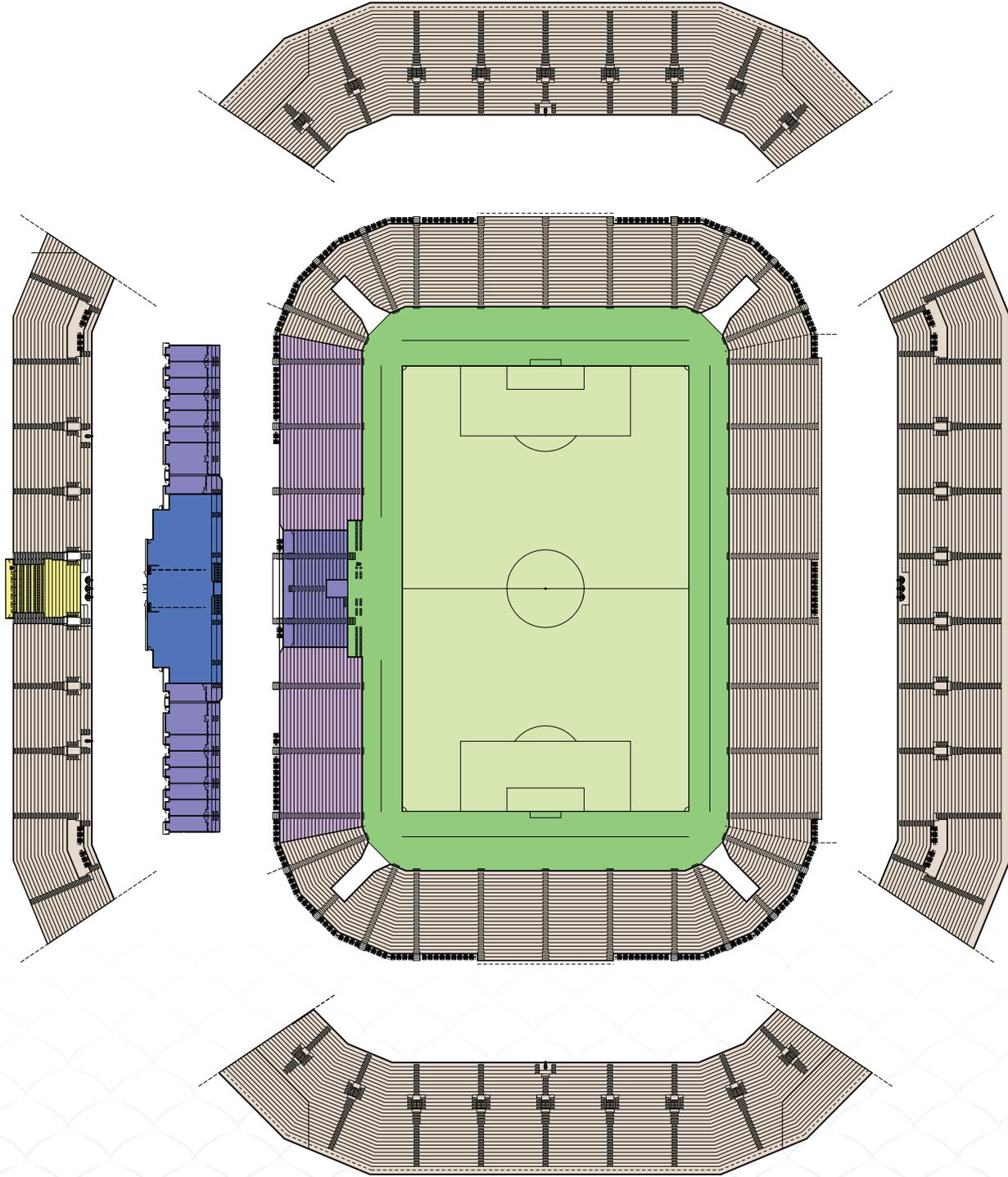
Level 05



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



BOWL PLAN



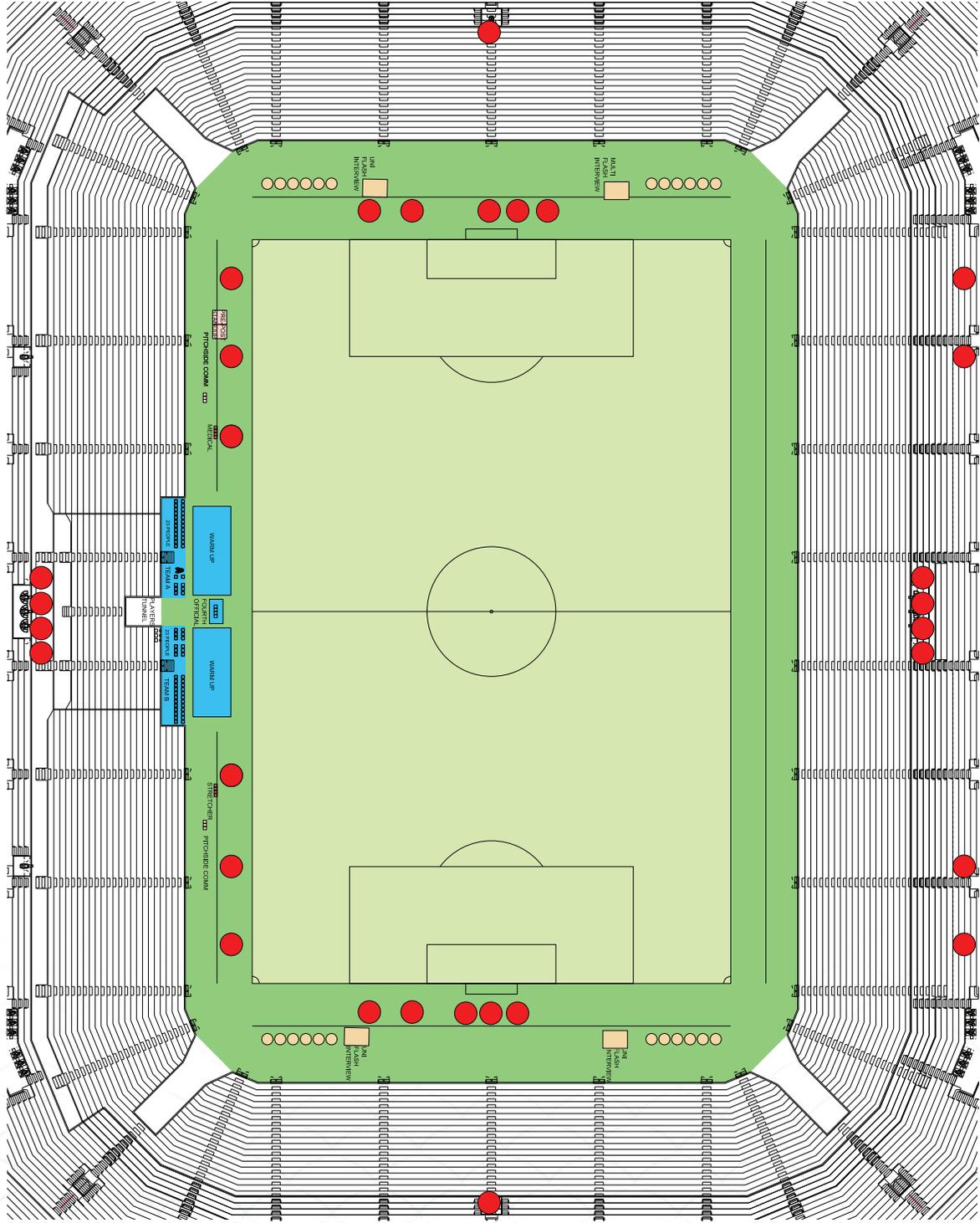


LEGEND

- | | | | | |
|-----------------|------------|-------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



FIELD OF PLAY



LEGEND

(Camera positions to be confirmed)



CAMERA



PHOTOGRAPHER







09 (BACKUP)

PRINCE SAUD BIN JALAWI SPORTS CITY

INTRODUCTION

Prince Saud Bin Jalawi Sports City is located in the port city of Al Khobar. The stadium is home to local Saudi Pro League team Al Qadsiah Football Club.

Prince Saud Bin Jalawi Sports City is located in the north of the city in the Al Sadafah commercial district.

Prince Saud Bin Jalawi Sports City currently has 11,500 seats arranged in an east and west stand positioned alongside an athletics track. The stadium was built in 1982. The existing primary structure is generally in very good condition and benefits from a regular and comprehensive maintenance program. The stadium does not currently have the players, press, VVIP, VIP, and Commercial

Hospitality facilities than would be required for the AFC Asian Cup tournament. The west stand accommodation and seating area is dominated by the Royal Enclosure.

The majority of the services within the stadium are original and although well maintained are no longer to international stadium standards and will be replaced as part of the refurbishment.



DESIGN PROPOSALS

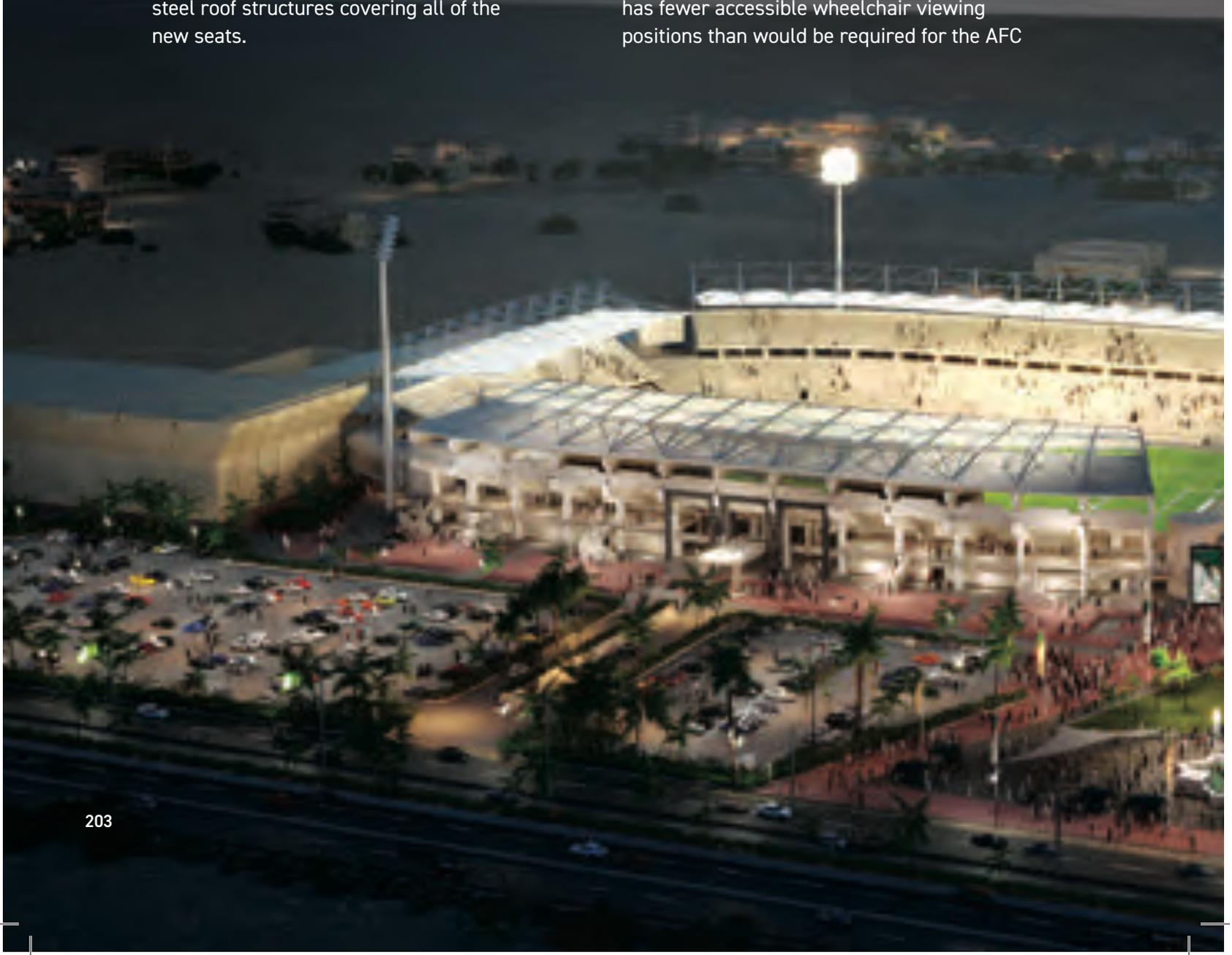
In preparation for hosting the AFC Asian Cup the capacity of Prince Saud Bin Jalawi Sports City will be increased to 22,000 seats. The expansion, designed by Populous, is to create a traditional four stand football stadium. This will involve removing the athletics track and facilities located north and south of the pitch. Two new 5,000 seat end stands will be constructed with concourses and spectator facilities designed to international standards. Additional seating rows will also be added to the existing east and west stands to bring spectators closer to the pitch.

A new roof will be added to the existing east stand; the west stand roof will be extended to cover the new hospitality terracing. The new end stands will be designed with lightweight steel roof structures covering all of the new seats.

The west stand hospitality offering will be increased alongside the existing Royal Box. New lounges will be added either side of and above the existing Royal facility. These lounges will be provided with new 900mm wide seating rows. New terracing will be lightweight steel built over the top of the existing concrete tiers. New tiers will be supported by the existing concrete stand structure and on new support columns.

The existing players, press, VVIP, VIP, and Commercial Hospitality facilities have reached the end of their design life. New FIFA and AFC compliant, air conditioned facilities will be provided in the West Stand.

Prince Saud Bin Jalawi Sports City currently has fewer accessible wheelchair viewing positions than would be required for the AFC

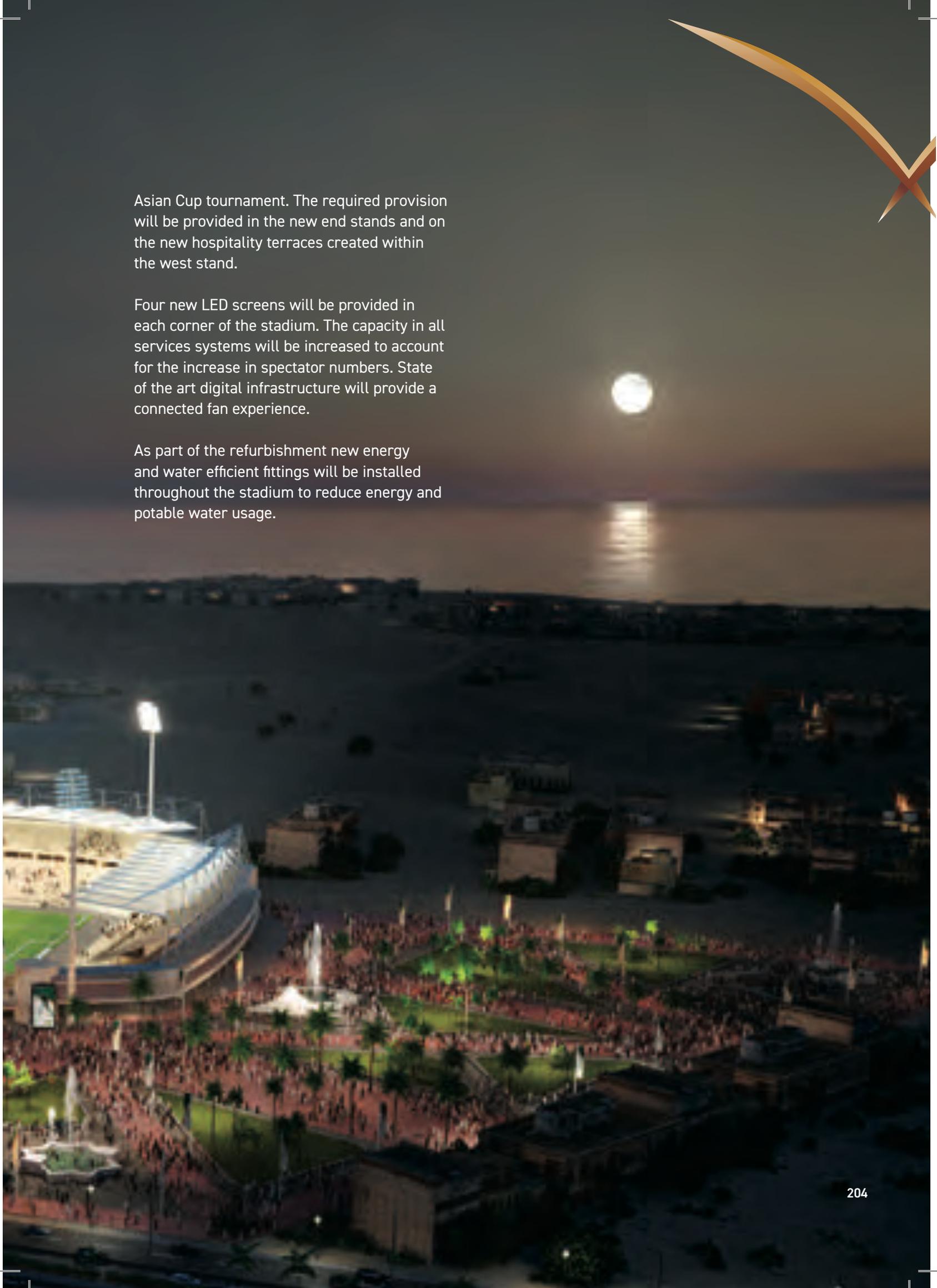




Asian Cup tournament. The required provision will be provided in the new end stands and on the new hospitality terraces created within the west stand.

Four new LED screens will be provided in each corner of the stadium. The capacity in all services systems will be increased to account for the increase in spectator numbers. State of the art digital infrastructure will provide a connected fan experience.

As part of the refurbishment new energy and water efficient fittings will be installed throughout the stadium to reduce energy and potable water usage.



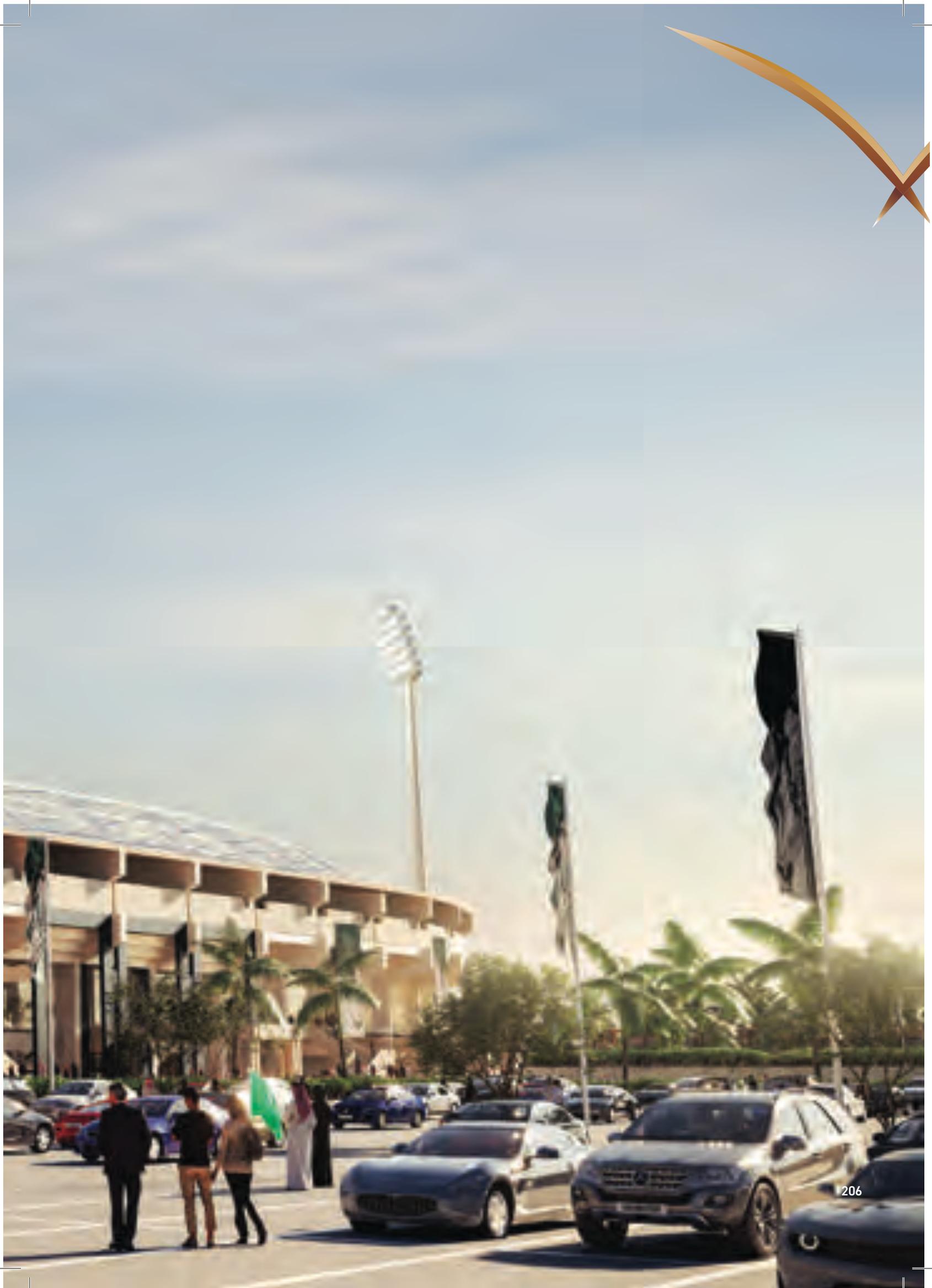
AFC ASIAN CUP COMPLIANCE

Prince Saud Bin Jalawi Sports City currently lacks the capacity to be used in the AFC Asian Cup. The new proposed end stands will address this. The new player and officials' areas have been designed to meet the latest AFC and FIFA standards and space requirements. New hospitality spaces will meet the capacity requirements of the AFC Asian Cup. Temporary spectator fan zones will be provided across the site to cater for the additional requirements of the AFC Asian Cup tournament.

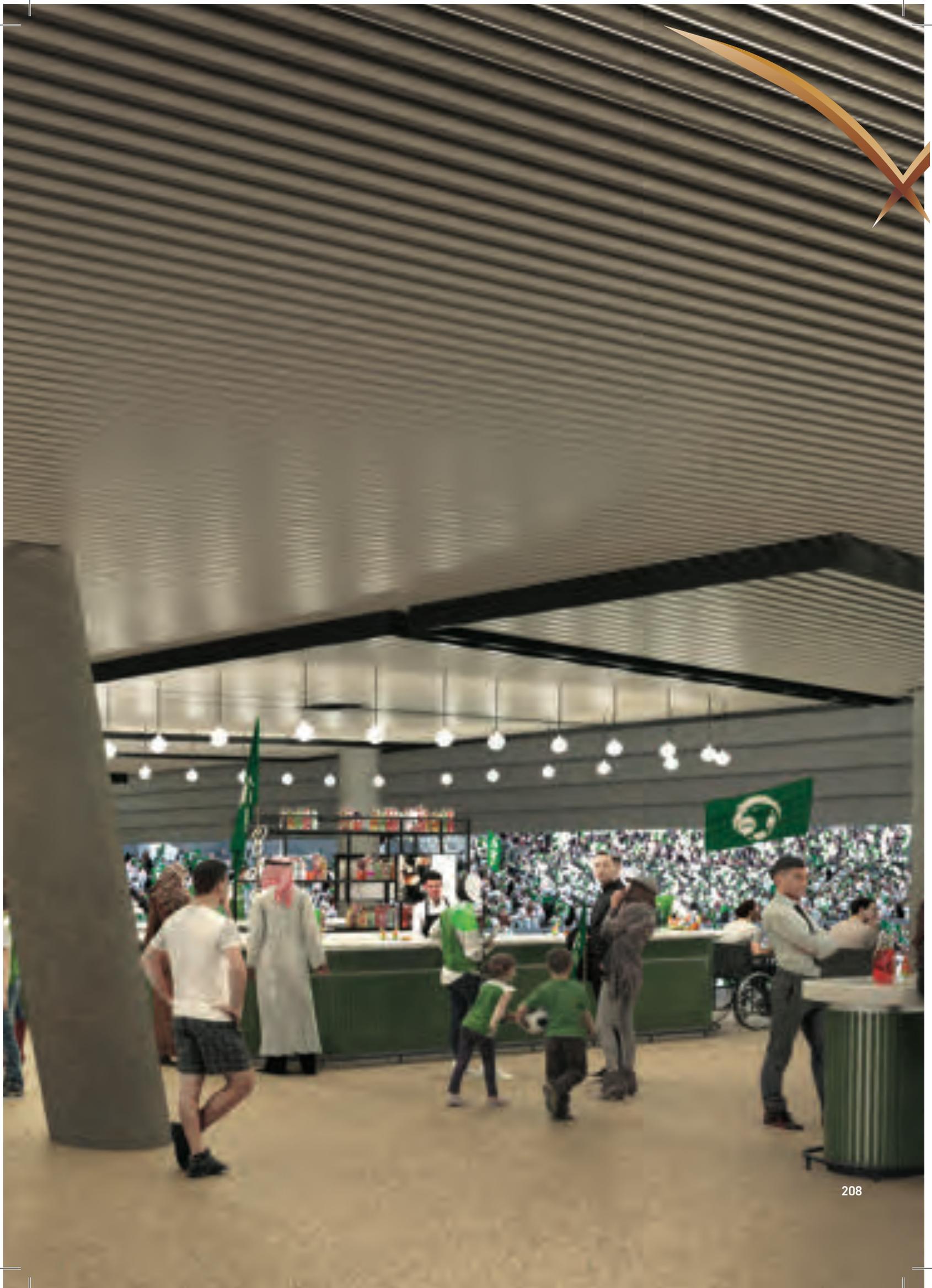
The new tiers have been set out to meet modern seat spacing dimensions and offer enhanced spectator comfort.

These proposed improvements will deliver a stadium that is compliant with the AFC tournament requirements.

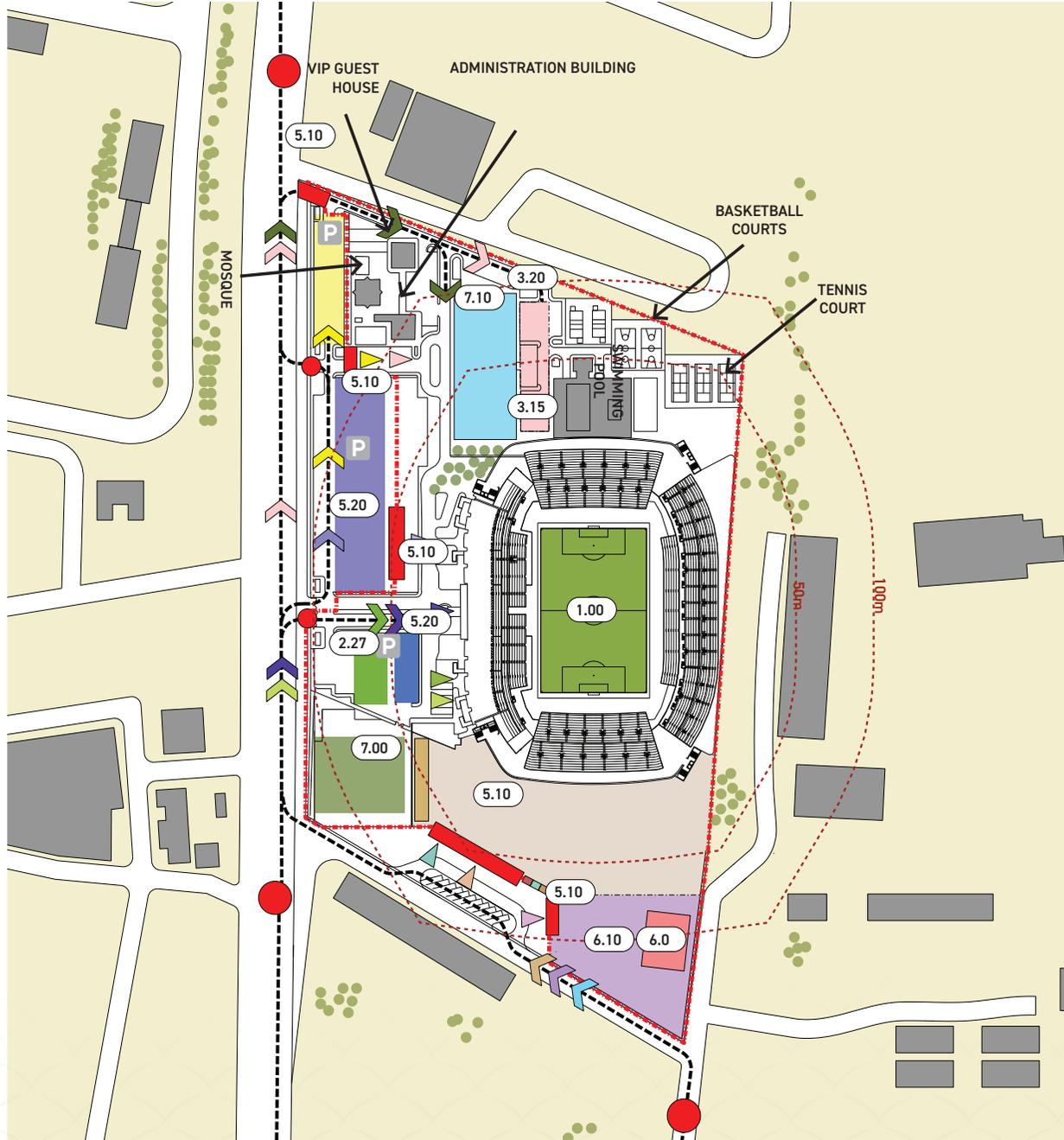








SITE PLAN



AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|--|---|--|---|--|
| ● PLAYERS | ● PRESS | ● TRANSPORT | ● SPECTATOR | P PARKING |
| ● OFFICIALS / AFC | ● BROADCAST | ● OPERATIONS | ● SPECTATOR SERVICES | ● VEHICLE PERMIT CHECK |
| ● VVIP | ● WORKFORCE | ● IT & T | ● SECURITY | ■ PEDESTRIAN SCREENING |
| ● VIP | ● CEREMONIES | ● MERCHANDISE | ● TICKETING | ■ VEHICLE SCREENING |
| ● HOSPITALITY | ● MEDICAL | ● CATERING | ● COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| ● LOGISTICS | ● SERVICES | ● CARPARK | ● PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

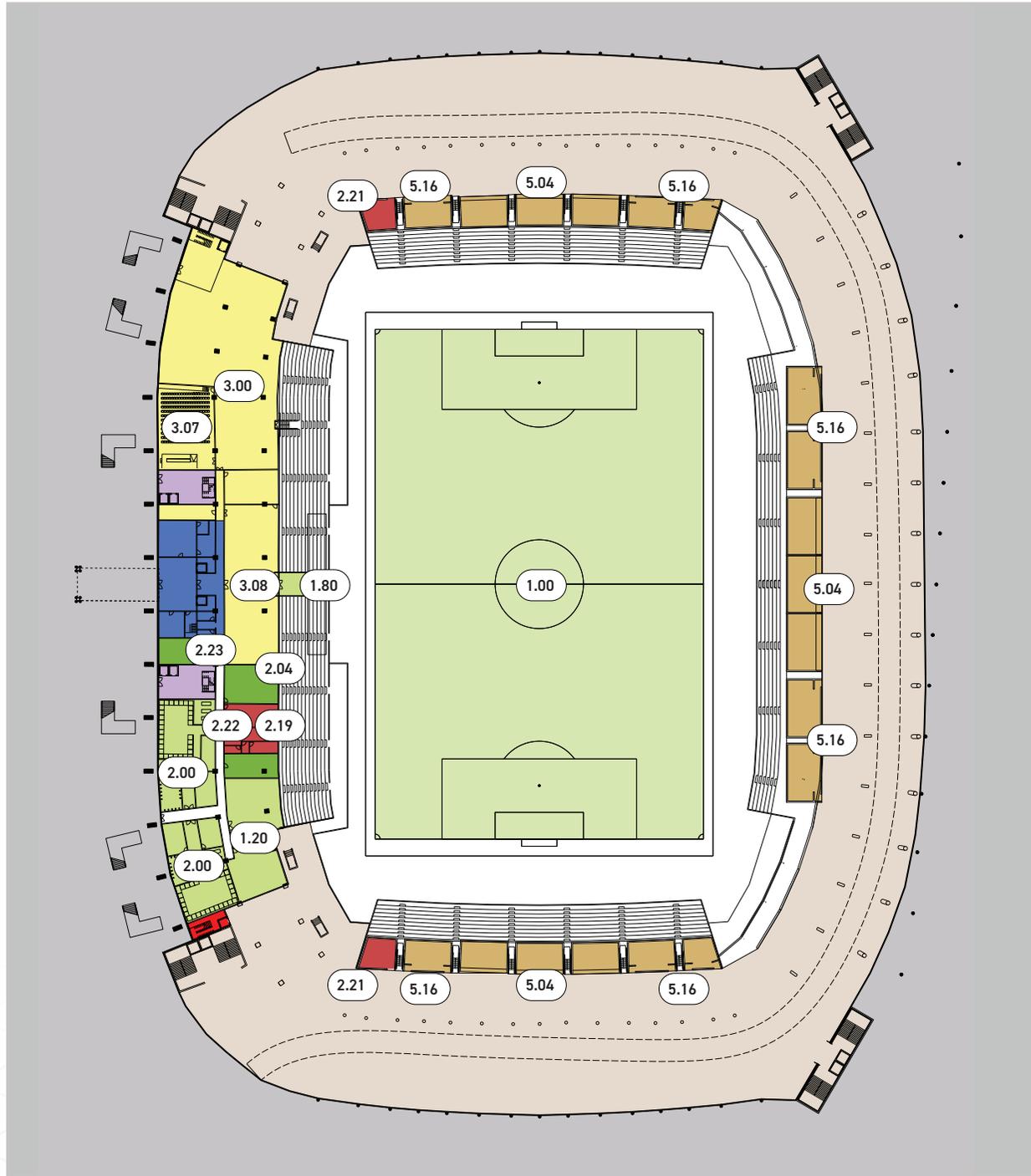
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



Level 00



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

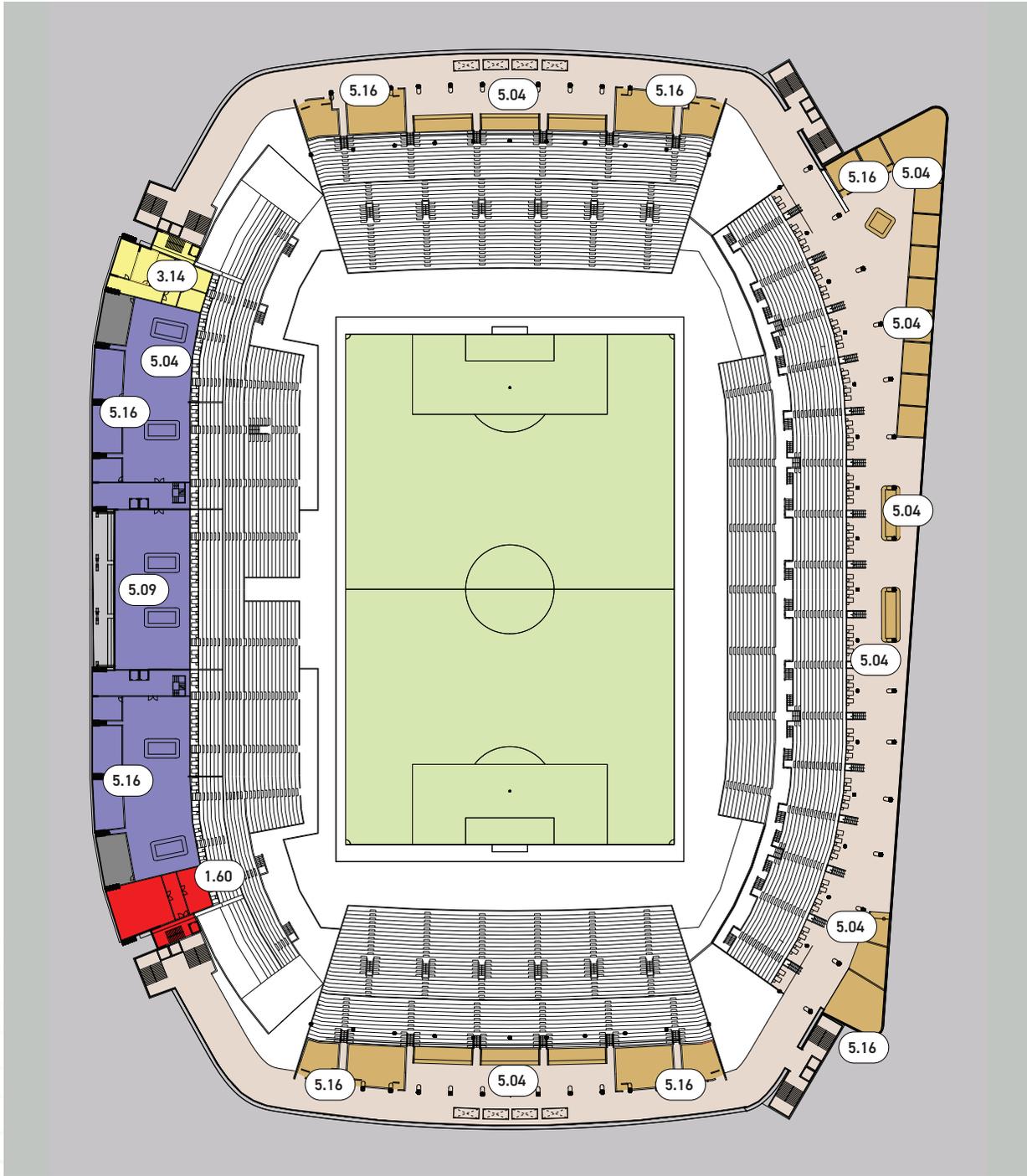
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



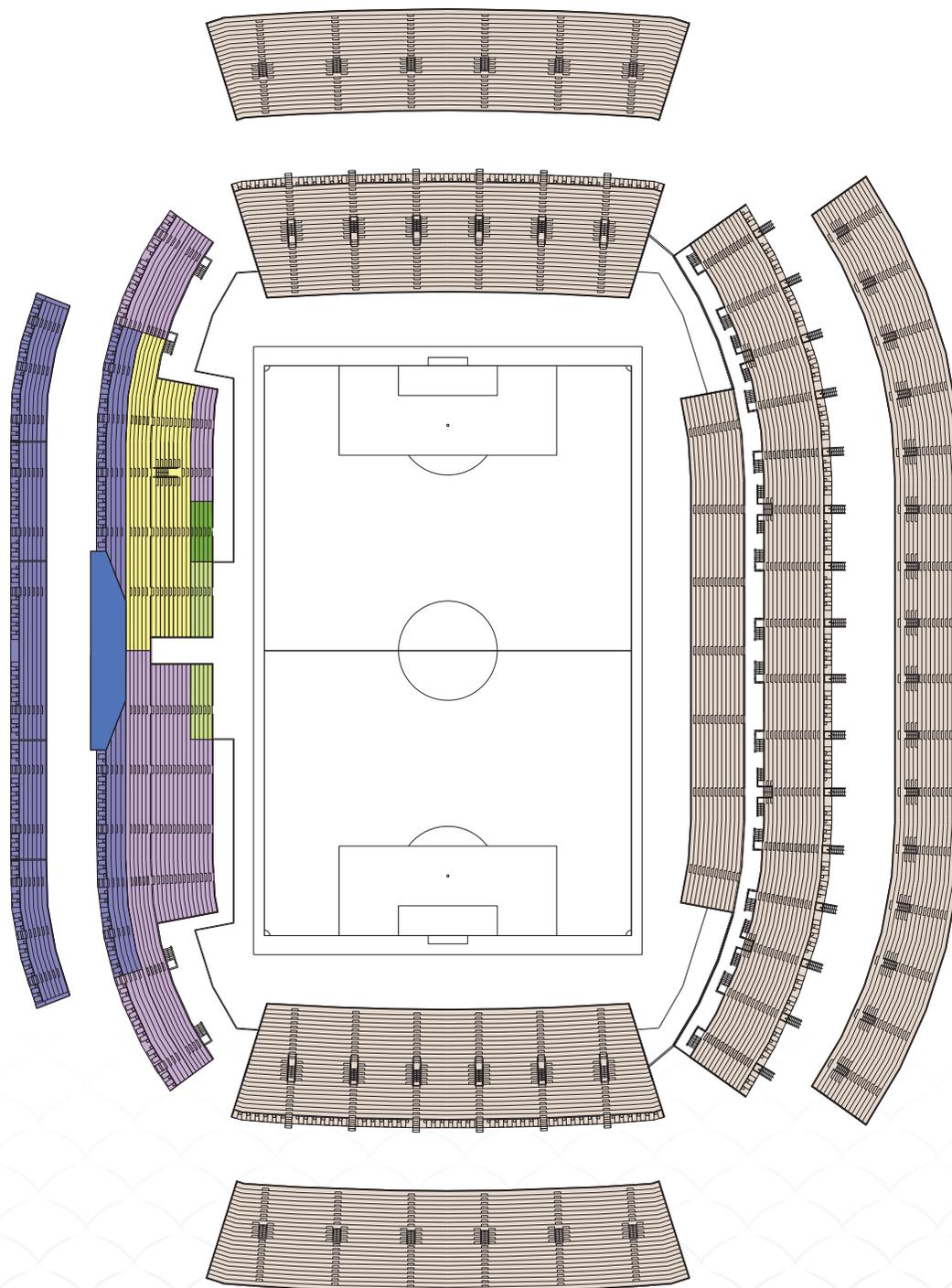
Level 02



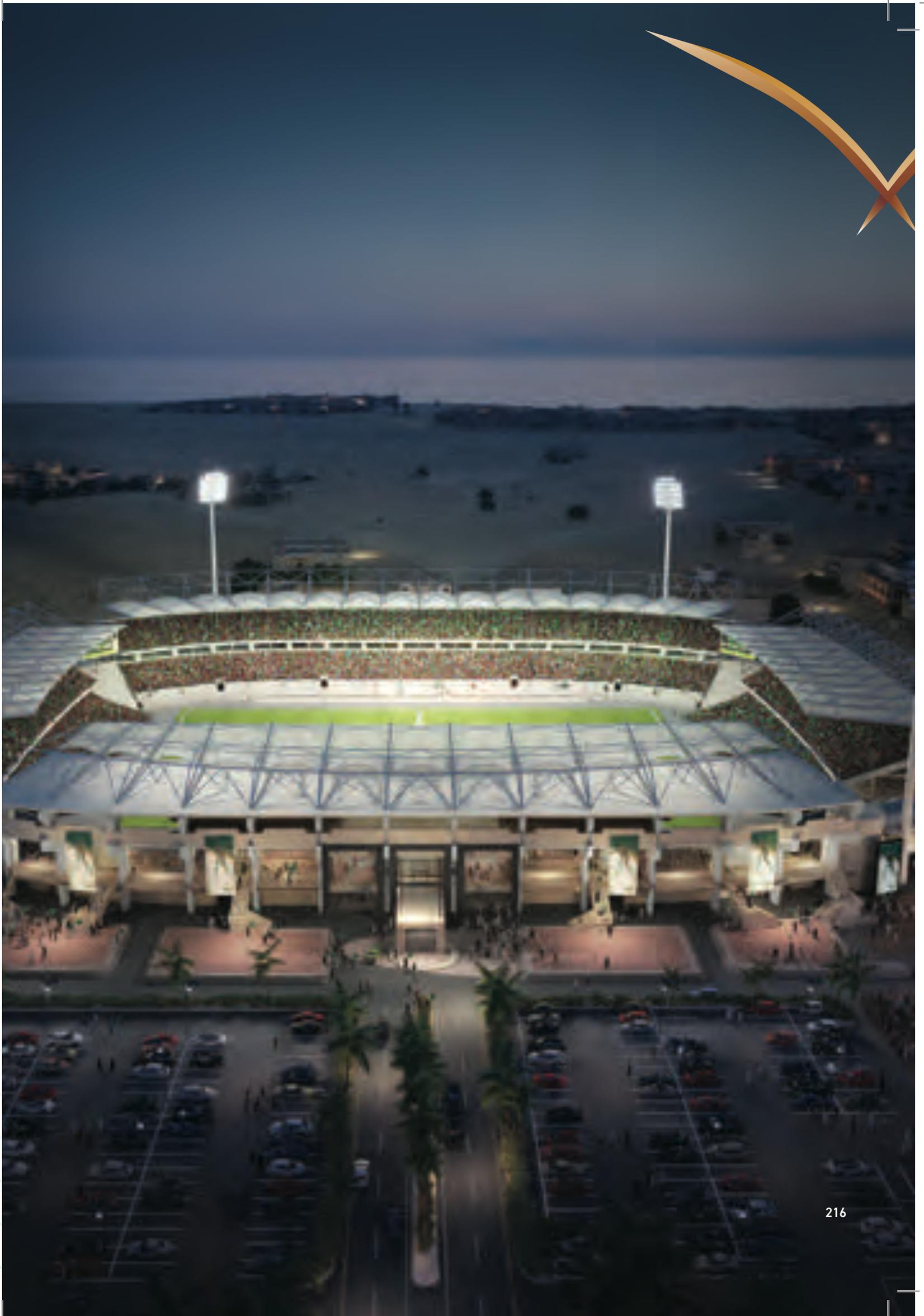
LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

BOWL PLAN



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |





10 (BACKUP)

**PRINCE MOHAMED
BIN FAHD STADIUM**





INTRODUCTION

Prince Mohammed Bin Fahd Stadium is currently the primary stadium of the port city of Dammam. Local Saudi Pro League teams Al Ettifag F.C. and Al Nahda play their matches in the stadium.

Prince Mohammed Bin Fahd Stadium is located in the heart of the city in the Mohammed Bin Fahd commercial district. The international airport is to the west of the city.

Prince Mohammed Bin Fahd Stadium currently has 22,042 seats arranged in a single continuous tier around an athletics track. The stadium was built in 1973. The existing primary structure is generally in very good condition and benefits from a regular and comprehensive maintenance program. The stadium facilities are also well maintained but require some upgrading as currently there is a lack of players, press, VVIP, VIP, and commercial hospitality facilities.

The stadium has not been modified since it was built except for a lightweight steel space frame roof that was subsequently added to the concrete structure of the stadium on all four sides. This roof provides cover to the majority of spectators in the stadium.

The majority of the services within the stadium are original and although well maintained would not meet AFC Asian Cup tournament standards. These services will be replaced as part of the refurbishment.



DESIGN PROPOSALS

In preparation for hosting the AFC Asian Cup the capacity of Prince Mohammed Bin Fahd Stadium will be increased to 30,000 seats. The expansion, designed by Populous, will involve removing the running track, lowering the pitch and adding a new lower tier.

The existing players, press, VVIP, VIP, and commercial hospitality facilities have reached the end of their design life. New FIFA and AFC compliant, air conditioned facilities will be provided in the west stand.

A new podium attached to the west stand will provide a generous forecourt for arriving VIP, and commercial hospitality guests with direct access from the drop off facility into a new double height column-free lounge capable of holding 400 guests. The podium creates a secure ground level entrance for players and VVIP's, plus covered parking for 100 cars.

The podium features commercial space at its perimeter. These spaces will be ideal for use for AFC Asian Cup tournament merchandise and other tournament commercial activities.

To accommodate the enlarged spectator capacity, additional concourse space is required. This is provided by expanding the existing concourse out beyond the line of the stadium facade. A new lightweight canopy is proposed around the perimeter of the stadium

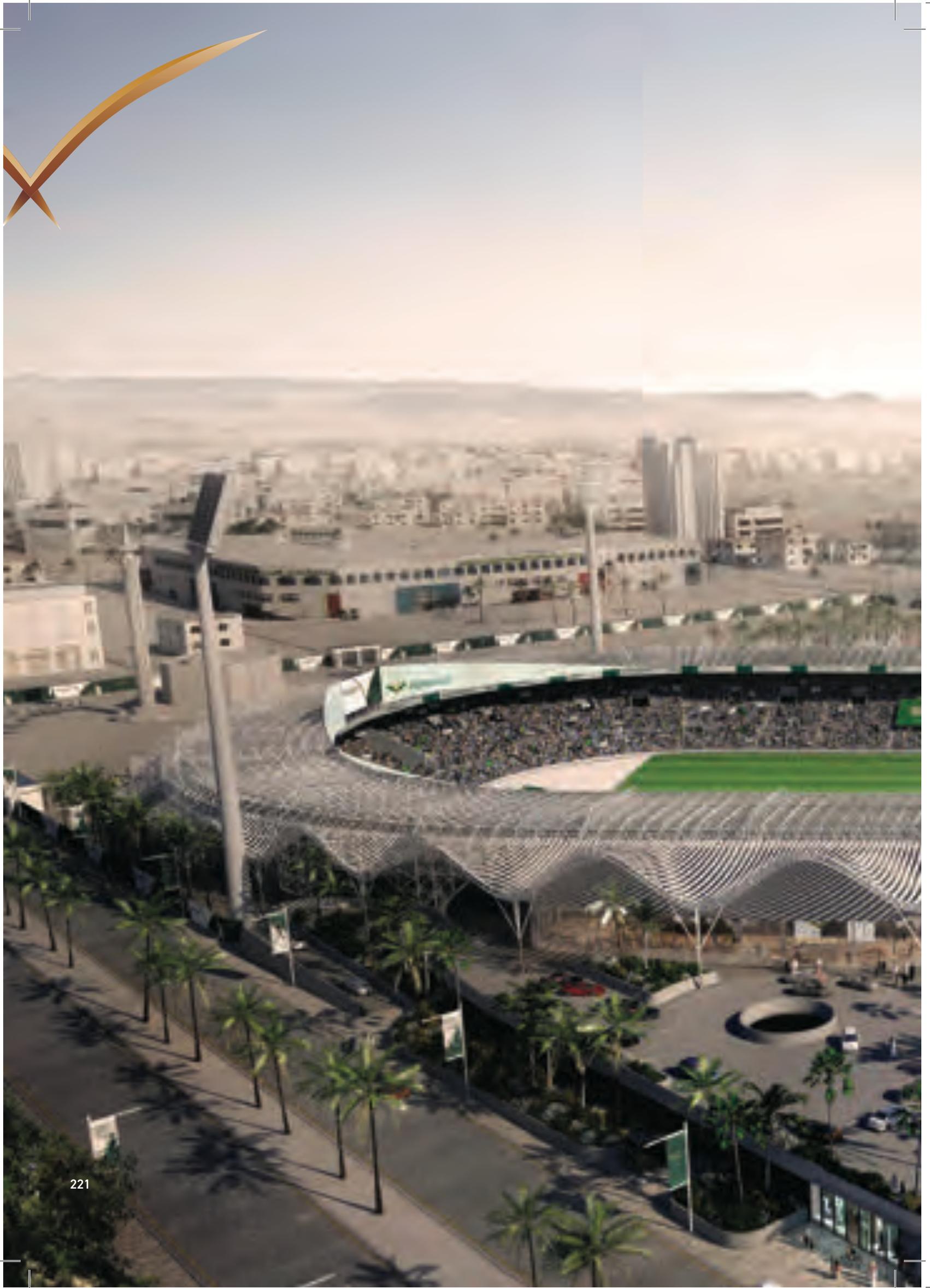


to shade this extended concourse and its facilities. The proposed canopy comprises an array of lightweight ribbons hanging in catenary and supported by the existing stadium roof structure and a new perimeter steel edge structure.

Prince Mohammed Bin Fahd Stadium currently has fewer accessible wheelchair viewing positions than would be required for the AFC Asian Cup tournament. The required provision will be made using platforms with super-risers at the back of the tier.

Two new roof edge mounted LED screens will enhance the spectator experience. The capacity in all services systems will be increased to account for the increase in spectator numbers. State of the art digital infrastructure will provide a connected fan experience.





AFC ASIAN CUP COMPLIANCE

As part of the stadium proposed renovations, the player and media facilities, currently situated within the east stand, will be relocated to the west to be in closer proximity to the VVIP, VIP and as per tournament requirements. The new player and officials' areas have been designed to meet the latest AFC and FIFA standards and space requirements.

The new lower tier has been set out with AFC compliant seat spacing dimensions, offers enhanced spectator comfort and brings spectators closer to the pitch.

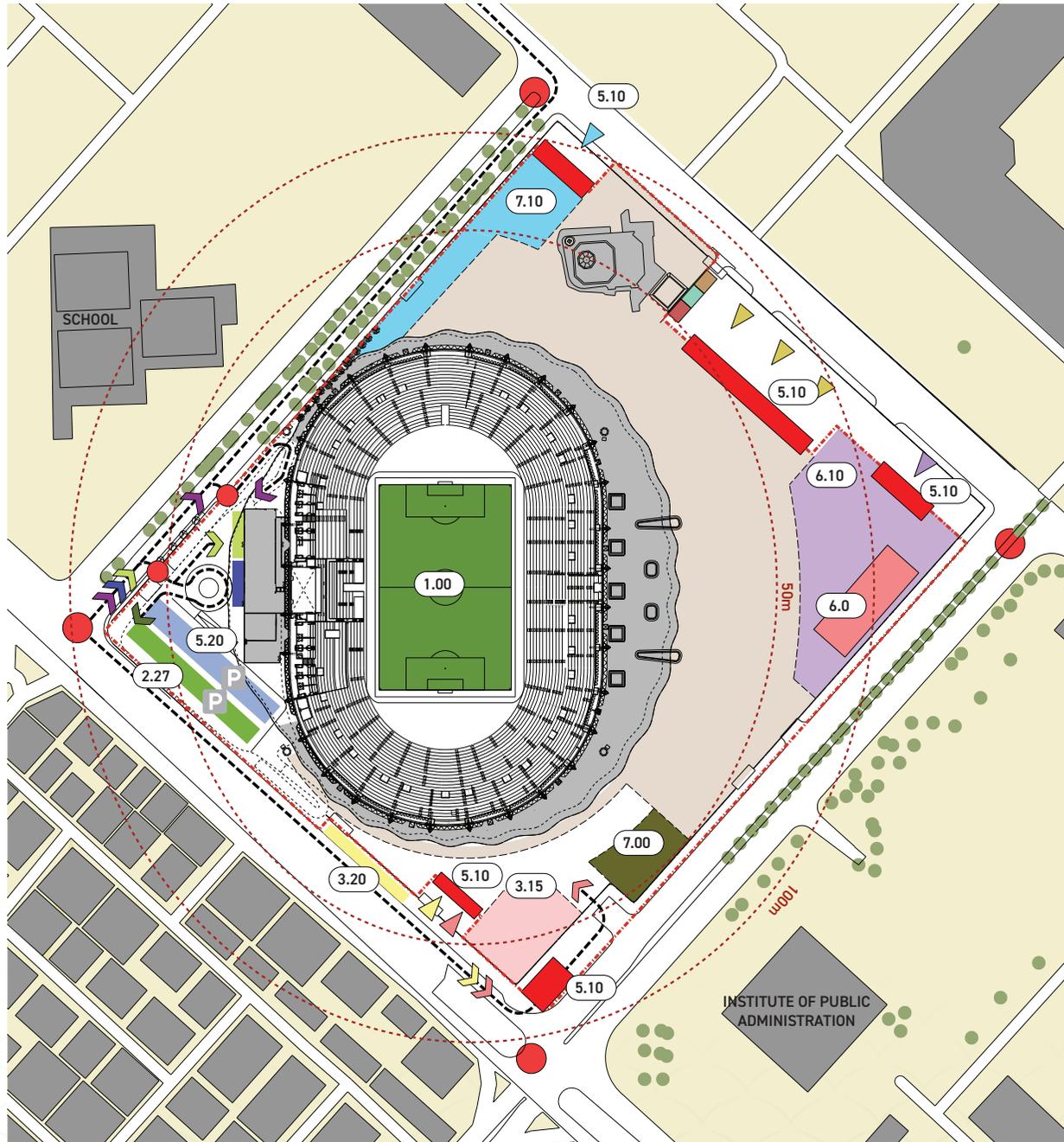
The new lowered pitch sits on top of an improved pitch irrigation and drainage system and has a tailored pitch care management plan to ensure an optimal playing surface.







SITE PLAN



AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|--|---|--|---|---|
| ● PLAYERS | ● PRESS | ● TRANSPORT | ● SPECTATOR | P PARKING |
| ● OFFICIALS / AFC | ● BROADCAST | ● OPERATIONS | ● SPECTATOR SERVICES | ● VEHICLE PERMIT CHECK |
| ● VVIP | ● WORKFORCE | ● IT & T | ● SECURITY | ■ PEDESTRIAN SCREENING |
| ● VIP | ● CEREMONIES | ● MERCHANDISE | ● TICKETING | ■ VEHICLE SCREENING |
| ● HOSPITALITY | ● MEDICAL | ● CATERING | ● COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| ● LOGISTICS | ● SERVICES | ● CARPARK | ● PLANT / STORAGE | SECURITY FENCELINE |

1 FIELD OF PLAY

- 1.00 FIELD OF PLAY
- 1.20 WARM-UP AREA
- 1.40 FLOODLIGHTS
- 1.50 CLOCKS & SCOREBOARDS
- 1.51 LED DISPLAY SCREEN
- 1.60 CONTROL ROOM
- 1.80 TELESCOPIC PLAYERS TUNNEL
- 1.90 FLAGPOLES

2 PLAYERS & OFFICIALS

- 2.00 TEAM DRESSING ROOM
- 2.04 REFEREE DRESSING ROOM
- 2.12 AFC WORK STATIONS
- 2.13 AFC COMMERCIAL RIGHTS PARTNERS
- 2.14 AFC RIGHTS PROTECTION OFFICERS
- 2.15 BROADCAST PARTNER OFFICE
- 2.16 AFC MEETING ROOM
- 2.17 AFC STORAGE
- 2.18 BALL KIDS
- 2.19 PLAYERS MEDICAL ROOM
- 2.20 VVIP MEDICAL ROOM
- 2.21 SPECTATORS MEDICAL ROOM
- 2.22 DOPING CONTROL ROOM
- 2.23 AFC GENERAL COORDINATOR & MATCH COMMISSIONER
- 2.25 AFC MATCH COMMISSIONER SEATING AREA
- 2.26 TECHNICAL STUDY GROUP (TSG) SEATING AREA
- 2.27 TEAM OFFICIAL DELEGATON & AFC PARKING

3 MEDIA

- 3.00 MEDIA CENTRE
- 3.07 PRESS CONFERENCE ROOM
- 3.08 MIXED ZONES

3 MEDIA

- 3.09 PHOTOGRAPHERS WORKING AREA
- 3.11 CAMERA POSITIONS
- 3.12 COMMENTARY POSITIONS
- 3.14 BROADCAST STUDIOS
- 3.15 BROADCAST COMPOUND
- 3.18 OBSERVER SEATS
- 3.19 HOST BROADCASTER OFFICE
- 3.20 BROADCASTERS & MEDIA PARKING

4 MEDICAL

- 4.00 FIRST AID & TREATMENT FACILITIES

5 SPECTATORS

- 5.04 FOOD & BEVERAGE
- 5.05 MERCHANDISE STANDS
- 5.06 VVIP SEATS
- 5.07 VVIP LOUNGE
- 5.08 VIP SEATS
- 5.09 VIP LOUNGE
- 5.10 ENTRANCE AND EXITS
- 5.16 SANITARY FACILITIES
- 5.18 ACCESSIBLE SPECTATOR FACILITIES
- 5.19 PARKING FOR SPECTATORS
- 5.20 VIP & VVIP PARKING

6 MERCHANDISE

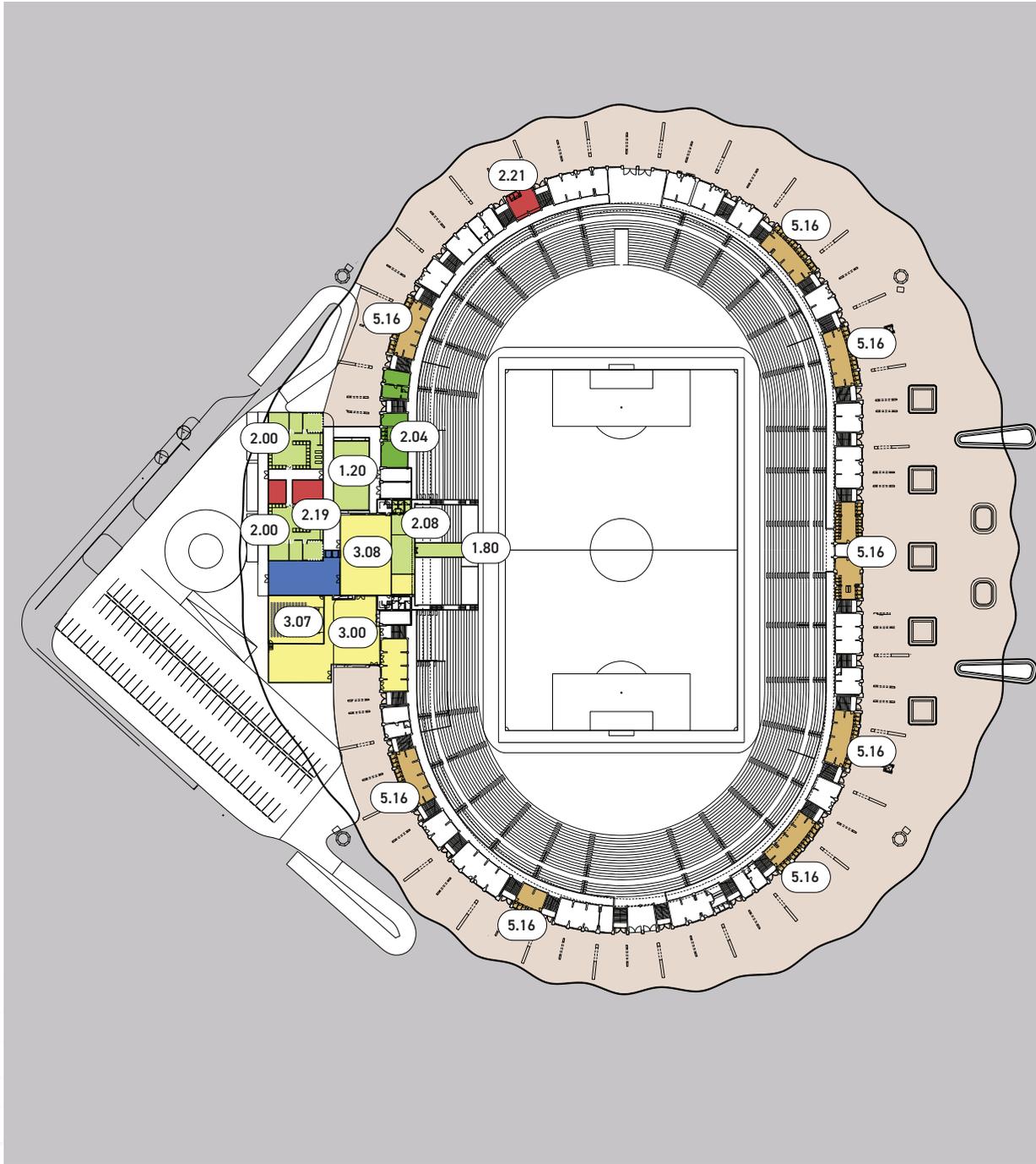
- 6.00 PROMOTIONAL AREAS
- 6.10 COMMERCIAL HOSPITALITY

7 WORKFORCE

- 7.00 WORKFORCE BREAKROOM



Level 00

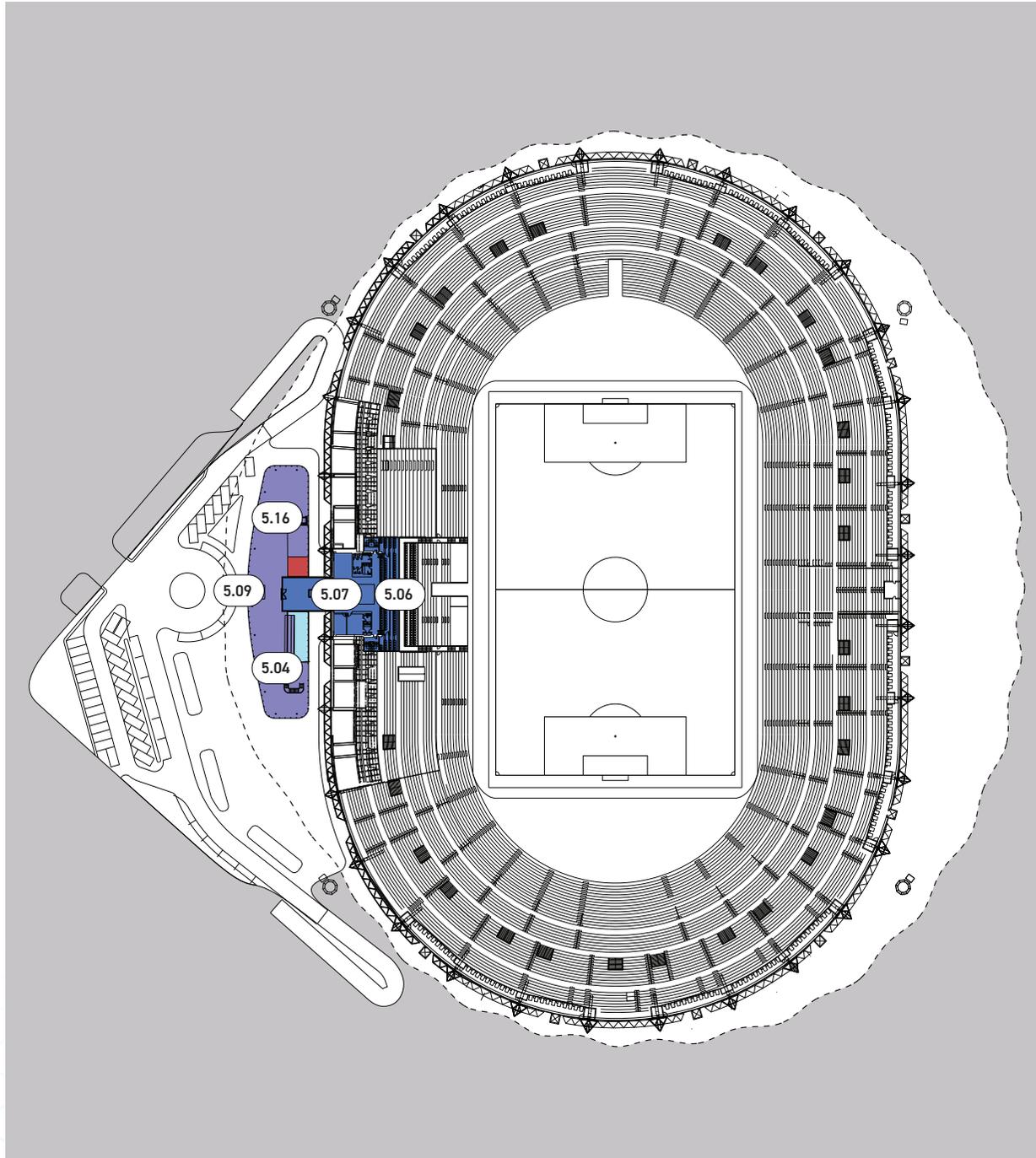


AFC ASIAN CUP STADIUMS

LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

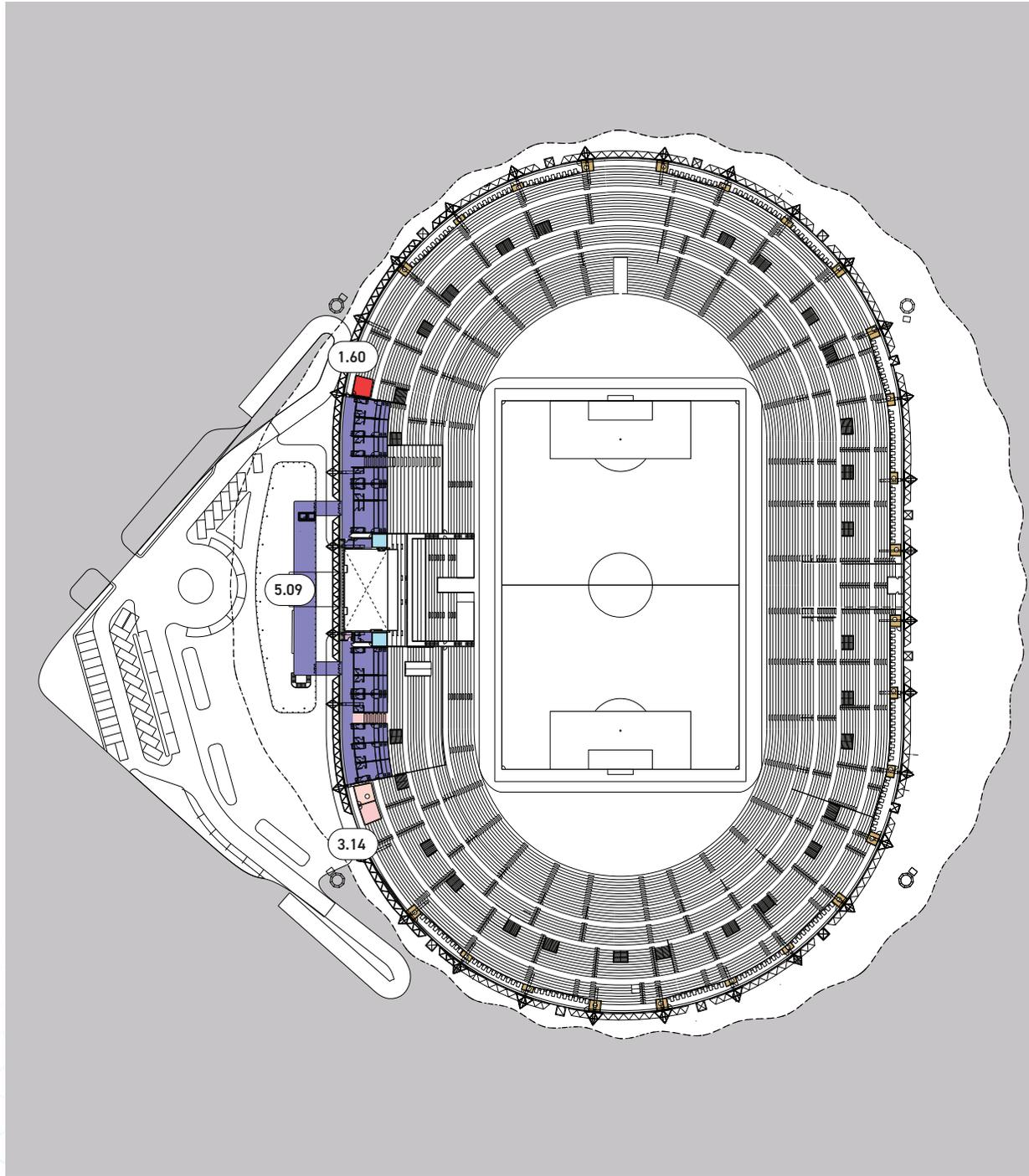
Level 01



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANTISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



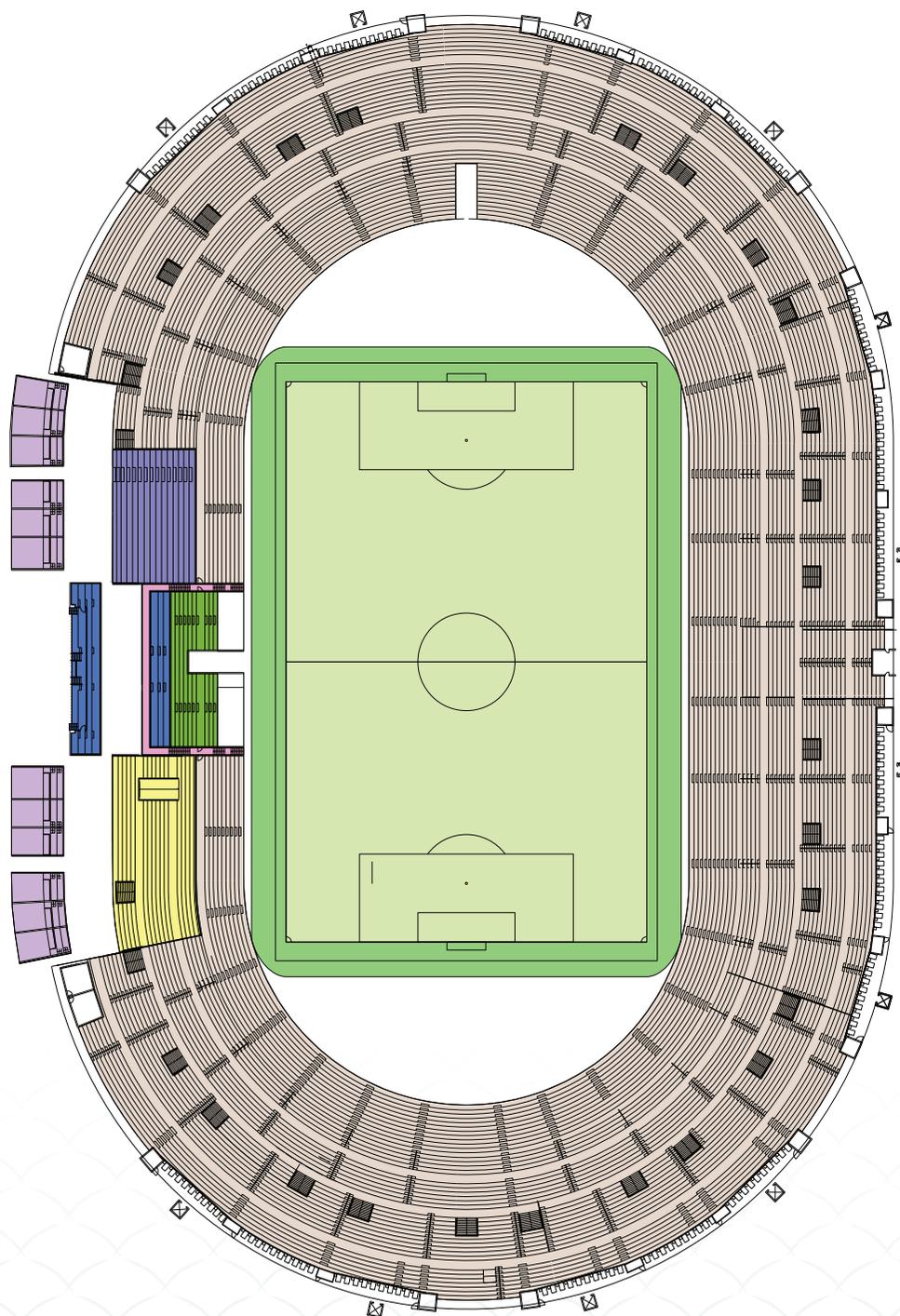
Level 02



LEGEND

- | | | | | |
|-----------------|-----------|------------|--------------------|----------------------|
| PLAYERS | PRESS | TRANSPORT | SPECTATOR | PARKING |
| OFFICIALS / AFC | BROADCAST | OPERATIONS | SPECTATOR SERVICES | VEHICLE PERMIT CHECK |
| VVIP | WORKFORCE | IT & T | SECURITY | PEDESTRIAN SCREENING |

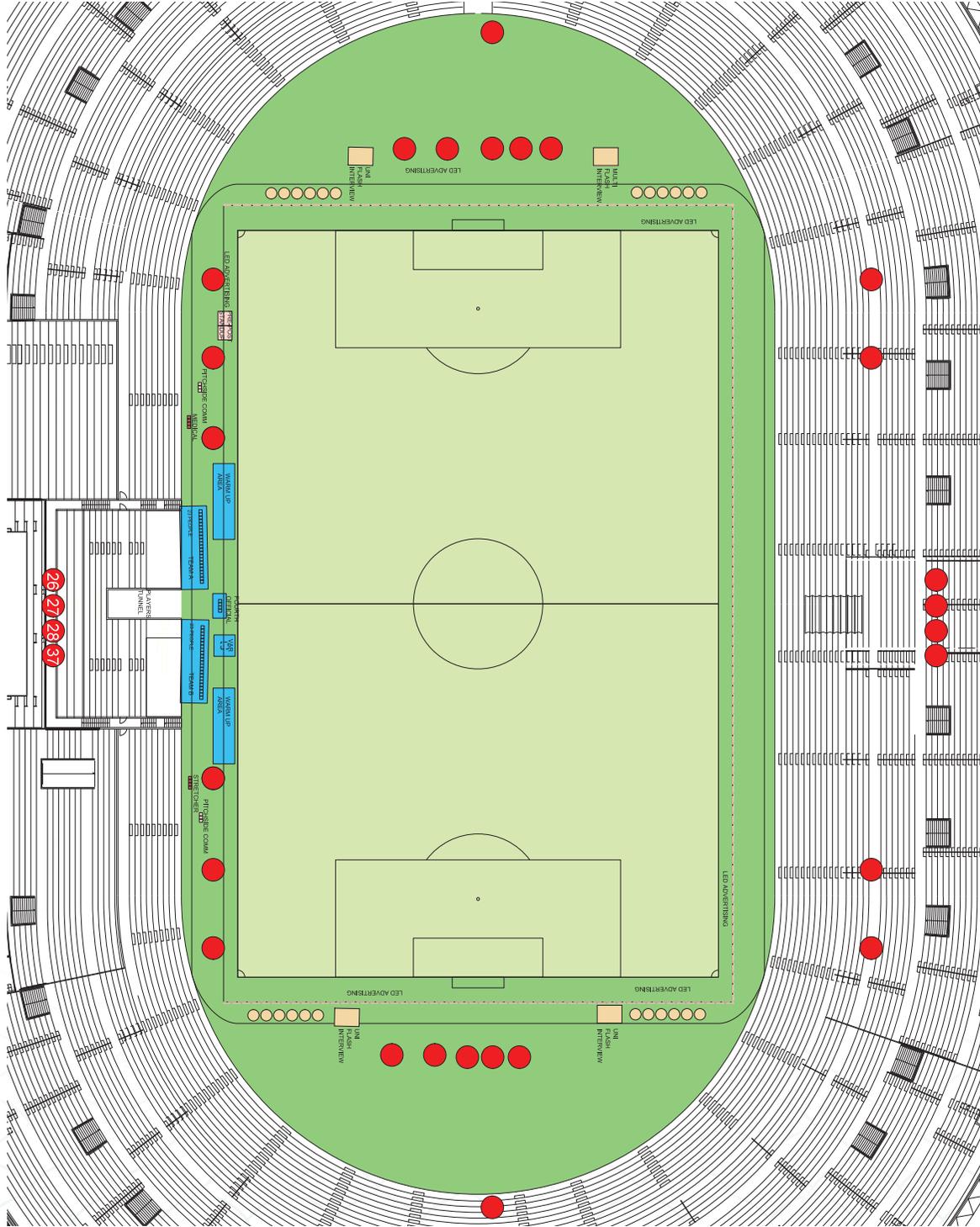
Bowl Plan



- | | | | | |
|-------------|------------|-------------|--------------------|--------------------|
| VIP | CEREMONIES | MERCHANDISE | TICKETING | VEHICLE SCREENING |
| HOSPITALITY | MEDICAL | CATERING | COMMERCIAL DISPLAY | INTERNAL FENCELINE |
| LOGISTICS | SERVICES | CARPARK | PLANT / STORAGE | SECURITY FENCELINE |



FIELD OF PLAY



LEGEND

(Camera positions to be confirmed)

- CAMERA
- PHOTOGRAPHER







05

OFFICIAL TRAINING SITES

5.1 Executive Summary

The Kingdom recognizes the importance of training sites for the AFC Asian Cup 2027's 24 participating teams. All sites offer convenient and quick access to well-equipped facilities with exceptional pitch quality and are in line with AFC standards. Each stadium has been assigned three official training sites for teams. Additionally, we have assigned two official referee training sites, close to the referee headquarters hotel in Riyadh.



5.2 Introduction

Placing team preparedness as a central goal, the Kingdom prioritizes excellent training sites for the tournament's 24 participating teams. While meeting AFC standards, the main goal when selecting training sites is to ensure convenience for team officials and players, with easy access to team hotels, world-class pitches and athletic facilities.

5.3 Overview

In line with AFC requirements, the Kingdom has secured access to three training sites per stadium, along with an additional two training sites in Riyadh where the referee headquarters hotel is located.

Many of the training sites are already in place and will be fully compliant with the AFC regulations by the start of the tournament. A number of training sites will be built ahead of the competition. Following the tournament, the new training sites will continue to serve professional football clubs, ensuring sustainable development of the venues.

5.4 Training sites' details

The proposed training sites per stadium along with the technical specifications are listed in the tables below:

Template 5: Proposed training sites				
King Fahd International Stadium				
		Official training site 1	Official training site 2	Official training site 3
01	Linked to which Stadium	King Fahd International Stadium		
02	Official training site name	KFIS Reserve Stadium	KFIS 2nd Reserve Stadium	KFIS 3rd Reserve Stadium
03	Year built	2017	N/A	N/A
	Start and end date of new build	N/A	2021-2022	2021-2022
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	N/A	N/A
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	N/A	Mahd Academy	Mahd Academy
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	705	705	705
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	19km / 20min	19km / 20min	19km / 20min
09	Travel between team hotel 2 and official training site	20km / 20min	20km / 20min	20km / 20min
10	Travel between AFC venue hotel and official training site	25km / 40min	25km / 40min	25km / 40min

Template 5: Proposed training sites

King Saud University Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	King Saud University Stadium		
02	Official training site name	Al Hital Club Stadium	Al Riyadh Club Stadium	Al Nassr F.C. Stadium
03	Year built	1984	1985	1984
	Start and end date of new build	N/A	N/A	N/A
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	12,000	12,000	12,000
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	Al Hital FC	Al Riyadh FC	Al Nassr
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	825	705	705
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	22km / 30min	19km / 20min	27km / 19min
09	Travel between team hotel 2 and official training site	13km / 20min	18km / 25min	25km/ 19min
10	Travel between AFC venue hotel and official training site	16km / 20min	21km / 15min	20km / 15min

Template 5: Proposed training sites				
Prince Faisal bin Fahd Stadium				
		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Prince Faisal bin Fahd Stadium		
02	Official training site name	Reserve Stadium in PFFS	Leadership Development Institute Stadium	Al Shabab F.C. Stadium
03	Year built	2000	1984	1984
	Start and end date of new build	N/A	N/A	N/A
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	N/A	12,000
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Leaders Development Institute	Ministry of Sport
	Name of club(s) using	Al Diriyah FC	N/A	TBD
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	825	1265	825
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	11km / 25min	11km / 15min	13km / 7min
09	Travel between team hotel 2 and official training site	11km / 30min	11km / 10min	14km / 8min
10	Travel between AFC venue hotel and official training site	5km / 15min	22km / 5min	22km / 13min

Template 5: Proposed training sites

Riyadh New Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Riyadh New Stadium		
02	Official training site name	Riyadh New Stadium training site 1	Riyadh New Stadium training site 2	Riyadh New Stadium training site 3
03	Year built	N/A	N/A	N/A
	Start and end date of new build	2021-23	2021-23	2021-23
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	N/A	N/A
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	N/A	N/A	N/A
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	800	800	800
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	13km / 20min	13km / 20min	13km / 20min
09	Travel between team hotel 2 and official training site	15km / 15min	15km / 15min	15km / 15min
10	Travel between AFC venue hotel and official training site	30km / 30min	30km / 30min	30km / 30min

Template 5: Proposed training sites

Qiddiya Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Qiddiya Stadium		
02	Official training site name	New Qiddiya training sites(TBD)		
03	Year built	N/A	N/A	N/A
	Start and end date of new build	2021-2024	2021-2024	2021-2024
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	TBD	TBD	TBD
05	Stadium owner			
	Name of owner / operator	Qiddiya Investment Company	Qiddiya Investment Company	Qiddiya Investment Company
	Name of club(s) using	N/A	N/A	N/A
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	800	800	800
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	44km / 70min	44km / 70min	44km / 70min
09	Travel between team hotel 2 and official training site	44km / 65min	44km / 65min	44km / 65min
10	Travel between AFC venue hotel and official training site	44km / 70min	44km / 70min	44km / 70min

Template 5: Proposed training sites

King Abdullah Sports City Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	King Abdullah Sports City		
02	Official training site Name	KASC Reserve Stadium 1	KASC Reserve Stadium 2	KASC Reserve Stadium 3
03	Year Built	2014	2014	N/A
	Start and end date of new build	N/A	N/A	2021
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	7,500	N/A	N/A
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	Jeddah FC	N/A	N/A
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	500	500	500
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	20km / 25min	22km / 20min	22km / 20min
09	Travel between team hotel 2 and official training site	8km / 25min	26km / 20min	26km / 20min
10	Travel between AFC venue hotel and official training site	24km / 20min	27km / 20min	27km / 20min

Template 5: Proposed training sites

Prince Abdullah Al Faisal Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Prince Abdullah Al Faisal Stadium		
02	Official training site Name	Air Defense Stadium	Al Ahli Club Stadium	Al Ittihad Club Stadium
03	Year Built	1986	1984	1984
	Start and end date of new build	N/A	N/A	N/A
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	35,000	12,000	12,000
05	Stadium owner			
	Name of owner / operator	Armed Forces	Ministry of Sport	Ministry of Sport
	Name of club(s) using	Air Defense team	Al Ahli FC	Al Ittihad FC
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	800	700	500
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	17km / 10min	12km / 20min	20km / 25min
09	Travel between team hotel 2 and official training site	8km / 15min	13km / 20min	8km / 25min
10	Travel between AFC venue hotel and official training site	18km / 15min	11km / 20min	24km / 20min

Template 5: Proposed training sites

New Dammam Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	New Dammam Stadium		
02	Official training site Name	New Dammam Stadium training sites		
03	Year Built	N/A	N/A	N/A
	Start and end date of new build	2021-2024	2021-2024	2021-2024
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	N/A	N/A
05	Stadium owner			
	Name of owner / operator	Public Investment Fund	Public Investment Fund	Public Investment Fund
	Name of club(s) using	N/A	N/A	N/A
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	800	800	800
07	Fences/walls to ensure private training sessions	Yes	Yes	TBD
08	Travel between team hotel 1 and official training site	20km / 20min	20km / 20min	20km / 20min
09	Travel between team hotel 2 and official training site	18km / 15min	18km / 15min	18km / 15min
10	Travel between AFC venue hotel and official training site	20km / 20min	20km / 20min	20km / 20min

Template 5: Proposed training sites

Prince Mohammad bin Fahd Stadium

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Prince Mohammad bin Fahd Stadium (Backup Stadium)		
02	Official training site Name	Reserve Stadium in PMFS	Al Ettifag F.C. Stadium	Al Nahda Club Stadium
03	Year Built	2019	1985	1982
	Start and end date of new build	N/A	N/A	N/A
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	N/A	12,000	12,000
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	N/A	Al Ettifag F.C.	Al Nahda Club
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	825	500	500
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	29km / 20min	10km / 10min	20km / 20min
09	Travel between team hotel 2 and official training site	18km / 20min	8km / 10min	20km / 15min
10	Travel between AFC venue hotel and official training site	21km / 20min	13km / 10min	18km / 20min

Template 5: Proposed training sites

Prince Saud Bin Jalawi Sports City Stadium (Backup)

		Official training site 1	Official training site 2	Official training site 3
01	Linked to which stadium	Prince Saud Bin Jalawi Sports City Stadium (Backup Stadium)		
02	Official training site Name	Qadisyah Club Stadium	Alkhaleej Club Stadium	Green Hall Training Pitch
03	Year Built	1986	1995	2019
	Start and end date of new build	N/A	N/A	N/A
	Start and end date of renovation	N/A	N/A	N/A
04	Capacity	2,200	6,000	N/A
05	Stadium owner			
	Name of owner / operator	Ministry of Sport	Ministry of Sport	Ministry of Sport
	Name of club(s) using	Qadisyah F.C.	Al Khaleej F.C.	N/A
06	Field of play			
	Dimensions of pitch	105 × 68m	105 × 68m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass	Natural Grass
	Lighting lux power	870	870	870
07	Fences/walls to ensure private training sessions	Yes	Yes	Yes
08	Travel between team hotel 1 and official training site	10km / 25min	27km / 20min	16km / 15min
09	Travel between team hotel 2 and official training site	12km / 10min	25km / 25min	4km / 2min
10	Travel between AFC venue hotel and official training site	3km / 5min	31km / 20min	11km / 7min

5.5 Referee Training sites

Template 5: Proposed referee training sites			
Hilton Riyadh Hotel & Residences (Referee headquarters)			
		Princess Nora bint Abdul Rahman University	Riyadh New Stadium – Training site #4
01	Linked to which stadium	N/A	
02	Official training site name	Princess Nora bint Abdul Rahman University Stadium	Al Imam Muhammad Bin Saud University Stadium
03	Year built	2008	1992
	Start and end date of new build	N/A	N/A
	Start and end date of renovation	N/A	N/A
04	Capacity	7,488	9,000
05	Stadium owner		
	Name of owner / operator	Princess Nora bint Abdul Rahman University	Al Imam Muhammad Bin Saud University
	Name of club(s) using	Training pitch	Training pitch
06	Field of play		
	Dimensions of pitch	104 × 72m	105 × 68m
	Type of pitch (artificial, turf etc)	Natural Grass	Natural Grass
	Lighting lux power	N/A	500
07	Fences/walls to ensure private training sessions	Fence	Fence
08	Travel between referee headquarter hotel and official training Site	15km / 14min	9km / 12min
09	Travel between AFC venue hotel and official training Site	30km / 27min	22km / 25min



06

TEAM AND REFEREE FACILITIES

6.1 Executive Summary

Fulfilling the needs of participating teams and referees is key to the success of any sporting tournament. With hospitality deeply rooted in Saudi tradition, the Kingdom will ensure that teams and referees have access to the highest quality accommodation and training facilities. In each candidate host city, three luxurious hotels and corresponding AFC-compliant training sites have been carefully selected for teams, in addition to one headquarters hotel and two training sites for referees in Riyadh. All facilities are conveniently located in close proximity to venues, to ensure the comfort of the teams and referees.



6.2 Team facilities

Three luxurious hotels have been selected in each city to host participating team members. The hotels maximize comfort and utility for participating teams, with strict adherence to team-room requirements. Each hotel is within a 30-minute bus or car ride of training sites and venues in their respective host city. All are brand-name five-star hotels, famous for high quality living and luxurious amenities. All the recommended team hotels have experience hosting international guests, and include state-of-the-art fitness centers equipped with a variety of sporting and training equipment.

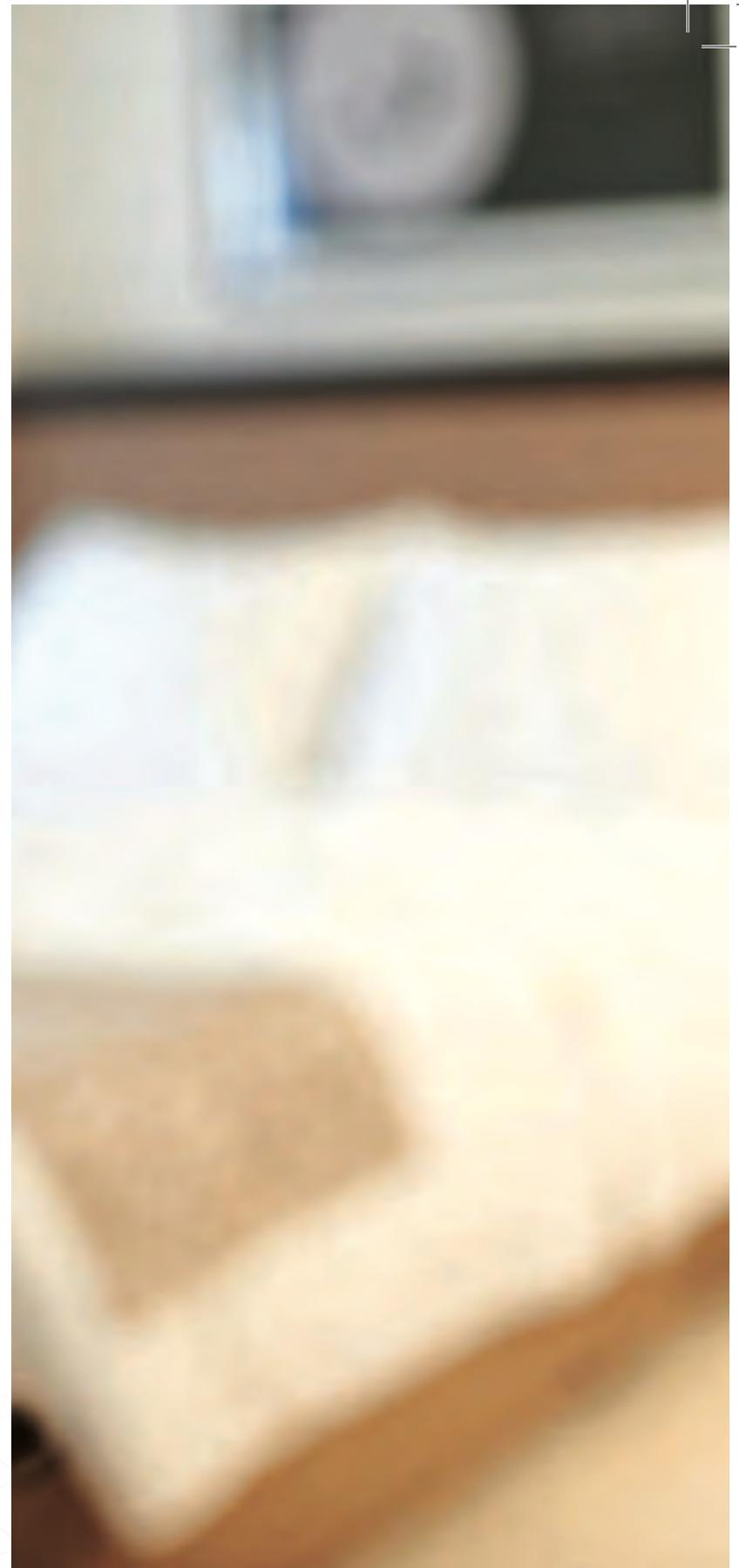
Additionally, each team is assigned professional-level training sites, which fully adhere to AFC requirements. The training sites are all conveniently located within 30 minutes of teams' hotels and are fully equipped with facilities including changing rooms, meeting rooms, gyms, media areas, and medical facilities.

The team facilities and schedules will allow for new experiences and exploring the Kingdom's attractions, as well as new exchanges and friendships with players from other countries.

6.3 Referee facilities

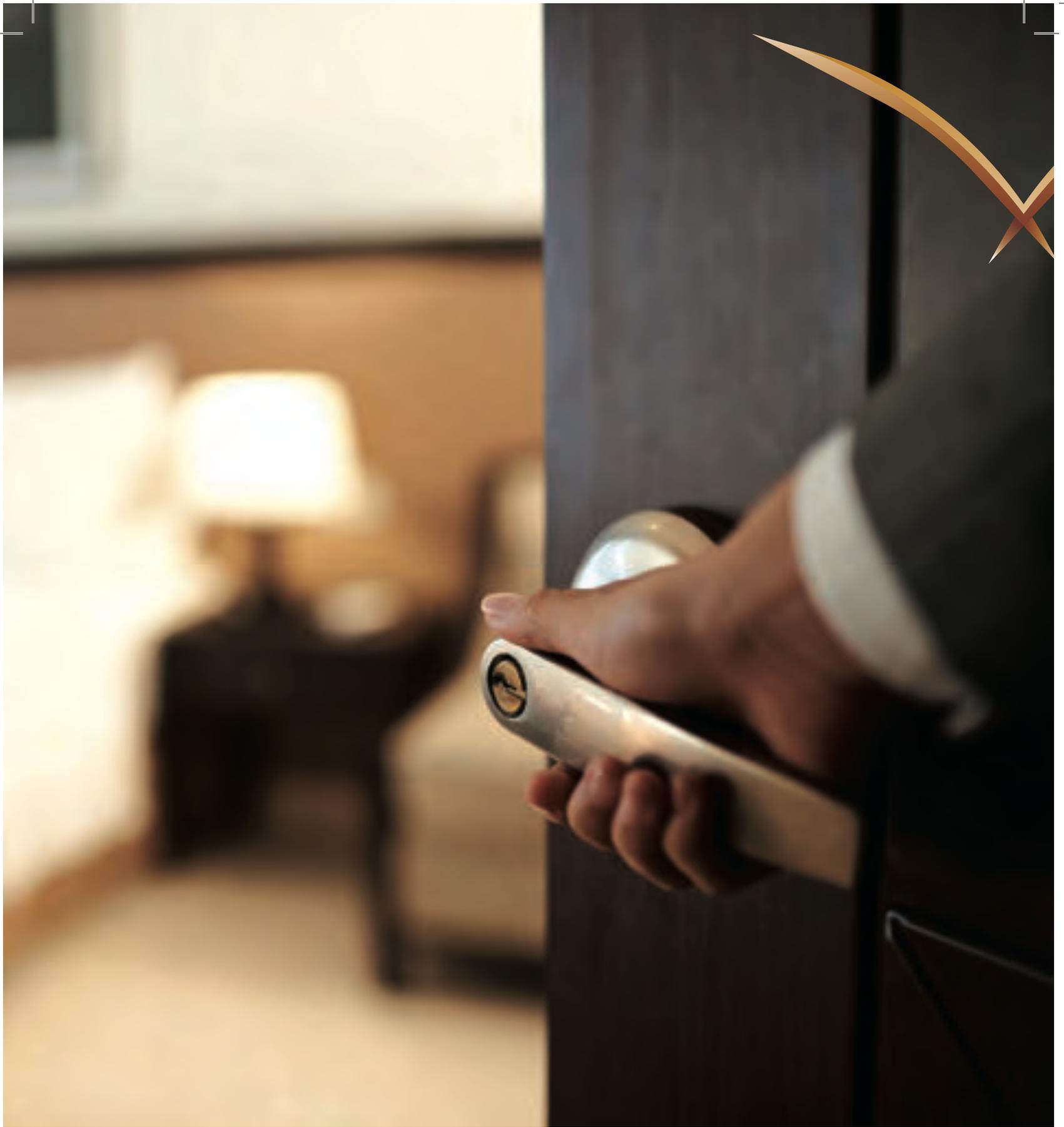
The city of Riyadh will host the referee headquarters. Apart from being the Kingdom's capital, Riyadh will be home to the majority of the Asian Cup matches thanks to its various sporting venues and large population. Additionally, Riyadh is very well-connected to the other host cities, with more than 100 flights weekly to each of Jeddah and Dammam.

We have selected one of the most comfortable and iconic hotels in the country, Hilton Riyadh Hotel & Residences to serve as the headquarters of the AFC Asian Cup 2027 referees. The hotel is located close to venues in the Riyadh city area, as well as to the airport



for added convenience. It features some of the Kingdom's top restaurants and includes all the necessary equipment to facilitate referees' work, from office and conference rooms, to fitness centers and leisure activities.

A training ground with athletic tracks has been chosen carefully for referees' use. The



training site is conveniently located within 30 minutes of the referee headquarters hotel and is well-equipped to serve the needs of the AFC referees. The training site is closed off and complies fully with AFC referee training site requirements.

We have selected one of the most comfortable and iconic hotels in the country!



07

ACCOMMODATION AND AFC HEADQUARTER HOTELS

7.1 Executive Summary

The Kingdom is home to a large number of world class accommodation facilities that easily fulfill AFC requirements. Each stadium has been assigned three team hotels. Each of the three host cities has been assigned one AFC VIP hotel, one AFC venue hotel and one media hotel. Additionally, the referee headquarters hotel has been assigned in Riyadh along with two AFC headquarters hotels, one in Jeddah and one in Riyadh. All selected hotels are 4 or 5 star, and located within 30 minutes of stadiums and training sites. Each hotel is equipped with all the amenities needed to host world-class players and teams. From on-site fitness centers to business centers, every team's needs will be provided for to ensure a successful AFC Asian Cup tournament.

7.2 Accommodation facilities

Saudi Arabia already has an extensive stock of 4 and 5 star hotels, with over 6,500 rooms available across 24 hotels in Riyadh, over 4,000 rooms available across 22 hotels in Jeddah and over 2,000 rooms available across 10 hotels in Dammam. The Kingdom can therefore guarantee a total number of rooms that well exceeds those set out in the AFC requirements, and comfortably house all teams, officials, referees and media crews along with the spectators.

The Kingdom will offer visitors and participants a range of accommodation options at every price point from high-end luxury hotels to business hotels and affordable alternatives. All host cities have renowned hotels from the Marriott, Hilton, and Hyatt hotel groups ensuring the utmost comfort and luxurious accommodation for the event participants. The hotels offer a variety of room types, from standard rooms to deluxe/ premium suites, to meet the needs of different guests.



Overview of room inventory and room categories in each hotel in prospective host cities

Room inventory information					
Riyadh					
Hotel name	Regular rooms	Regular suite	Deluxe suite	Others (specify)	Room inventory
Hilton Riyadh Hotel & Residences	591	273	39		903
Hyatt Regency Riyadh Olaya	121	39			160
Burj Rafal Riyadh, Marriott	109	133	23		265
Fraser Suites Riyadh				95 (Luxury Service Apartments)	95
The Ritz-Carlton Riyadh	394	50	50		494
Shaza Riyadh				205 (Variety of Rooms/ Suites)	205
Four Seasons Riyadh	249	20	6		275
Narcissus Hotel and Spa Riyadh	180	60	40		280
InterContinental Riyadh	213	39	22		274
Riyadh Diplomatic Quarter - Marriott Executive Apartment	73	145	2		220
Crowne Plaza Riyadh	286	27	13		326
Rosh Rayhaan by Rotana	211	16	8		235
Riyadh Airport Marriott Hotel	224	16	8		248
Rad	131	186	9		326
Sheraton Riyadh Hotel	167	6	8		181
Marriott Riyadh Diplomatic Quarter				80 (Variety of Rooms/ Suites)	80
Le Meridien Riyadh	178	6	23		207
Radisson Blu Hotel Riyadh	131	186	9		326
Voco Riyadh	342	82	14		438
Vivienda Hotel Villas Granada				24 (Villas)	24
Corp Inn Deira	62	80	40		182
Fairmont Riyadh	303	202	101		606
Madareem Crown Hotel	117	25	37		179
Riyadh Marriott Hotel	406	13	1		420

Room inventory information					
Jeddah					
Hotel name	Regular rooms	Regular suite	Deluxe suite	Others (specify)	Room inventory
Jeddah Hilton	365	20	10		395
Radisson Blu Hotel Jeddah Corniche	114	28	8		150
The Venue Jeddah Corniche				191 (Variety of Rooms/ Suites)	191
Narcissus Resort & Spa Obhur Jeddah				60 (Villas)	60
Al Abeer Chalet				13 (1 BR apartment)	13
Moevenpick Al Tayyar	175	51	2		228
Rosewood Jeddah	101	25	1		127
Park Hyatt Jeddah	127	15	15		157
Sheraton Jeddah Hotel	124	5	20		149
InterContinental Jeddah	263	17	20		300
Elaf Jeddah Hotel	120	32	3		155
Assila, a Luxury Collection Hotel	147	156	1		304
Casablanca Grand Hotel Jeddah	56	20	10		86
Radisson Blu Hotel, Jeddah Al Salam	120	20	18		158
Crowne Plaza Jeddah	156	45	34		235
Vivid Hotel	50	60	50		160
Le Meridien Jeddah	246	37	1		284
Movenpick Hotel City Star Jeddah	153	8	3		164
Staybridge Suites Jeddah Alandalus Mall	44	90	30		164
Galleria Hotel	264	100	3		367
The Ritz-Carlton Jeddah	164	30	30		224
Waldorf Astoria Qasr al Sharq		120	80		200

Room inventory information					
Dammam					
Hotel name	Regular rooms	Regular suite	Deluxe suite	Others (specify)	Room inventory
Carlton Al Moaibed Hotel Dammam	130	14	2	10 (Royal suite/ family rooms)	156
Sheraton Dammam Hotel & Convention Centre	242	30	13	285 (Variety of Rooms/ Suites)	249
Kempinski Al Othman Hotel Al Khobar				218 (Variety of Rooms/ Suites)	218
Voco Al Khobar				130 (Variety of Rooms/ Suites)	130
Crowne Plaza Al Khobar	191	40	18		249
Sofitel Al Khobar The Corniche				229 (Variety of Rooms/ Suites)	229
Mercure Al Khobar	306	28	2		336
Le Meridien Al Khobar				333 (Variety of Rooms/ Suites)	333
Movenpick Hotel Al Khobar				143 (Variety of Rooms/ Suites)	143
InterContinental Al Khobar				165 (Variety of Rooms/ Suites)	165

	Current number of rooms available in selected 4- and 5-stars hotels	Expected number of rooms to be secured for PMAs and AFC delegation
Riyadh	6,543	700
Jeddah	3,940	400
Dammam	2,058	200



7.3 Overview of proposed accommodation

AFC headquarters

The AFC headquarters will be located at one of the two most impressive hotels in the Kingdom, the Radisson Blu Riyadh or the Radisson Blu Jeddah Corniche. The Radisson Blu Riyadh offers both a first-class location and state of the art facilities. The Radisson Blu Jeddah Corniche is also ideally positioned in the heart of Jeddah City and offers 150 elegant, spacious rooms as well as meeting rooms with high speed internet and audiovisual equipment.

AFC VIP hotels

The Four Seasons in Riyadh, the Ritz-Carlton in Jeddah, and the Sheraton in Dammam – three of the Kingdom's most prestigious hotels – will welcome AFC VIP guests. The Four Seasons, situated in the iconic Kingdom Tower, offers a wealth of accommodation options with modern furnishings, exceptional views and highly personalized service. The Ritz-Carlton in Jeddah greets guests with attentive service and luxurious amenities. The Sheraton in Dammam is ideally located with rooms offering panoramic views of the Arabian Gulf.

AFC Venue Hotels

Each candidate host city has a dedicated five star AFC venue hotel that is conveniently located close to all stadiums and training sites. Each hotel offers a wide range of meeting and recreational facilities as well as comfortable and spacious rooms.

Team Hotels

Each participating team will be accommodated in a hotel within a 30-minute drive of both their respective stadium and training facilities. All proposed hotels are four or five star, offering the highest level of service and extensive amenities, including well-equipped fitness facilities, swimming pools, on-site restaurants and catering facilities.

Referee Hotels

Referees occupy a critical role in the tournament. The referee headquarters hotel, the Hilton Riyadh Hotel & Residences, is conveniently located close to both stadiums and training sites, and features 4 dining rooms, 11 flexible meeting rooms and 2 indoor pools to ensure referees have all amenities needed off the pitch.

Media Hotels

Media coverage during the tournament will be a key to its success. We have selected comfortable and well-equipped hotels in each host city for media professionals. Each hotel has the necessary high-speed wireless internet coverage, meeting rooms and desks to ensure crews have a comfortable base from which to report on the Asian Cup.

AFC Congress Hotels

The Ritz-Carlton in Riyadh will serve AFC Congress attendees. It is a 52-acre retreat in the heart of the capital, complete with landscaped gardens, bowling alley and palatial interiors to ensure the most luxurious and welcoming stay for guests.

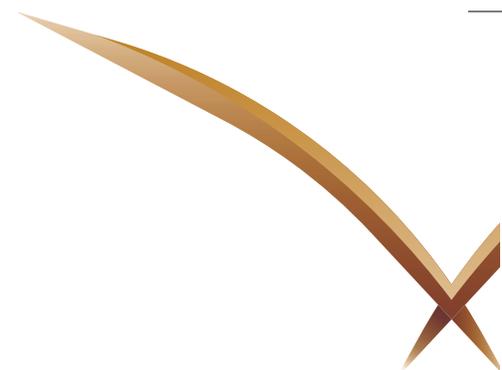


7.4 Proposed Hotels

7.4.1 Riyadh

Template 6: Team Hotels						
King Fahd International Stadium						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- KFIS reserve stadium	Distance to training site 2- KFIS 2nd Reserve Stadium	
Fairmont Riyadh	★★★★★	298	19km	19km	19km	
Shaza Riyadh	★★★★★	205	20km	20km	20km	
Riyadh Marriott Hotel	★★★★★	420	21 km	21km	21km	

Template 6: Team Hotels						
King Saud University Stadium						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- Al Hilal Saudi Football Club	Distance to training site 2- Al Riyadh Club Stadium	
Crowne Plaza Riyadh	★★★★★	326	2km	22km	27km	
Voco Riyadh	★★★★★	438	14km	13km	25km	
Le Meridien Riyadh	★★★★★	178	7km	22km	27km	



	Distance to training site 3- KFIS 2nd Reserve Stadium	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	19km	21km	317	317	Business Gate Qurtubah Area, Riyadh 11552, Saudi Arabia https://www.fairmont.com/riyadh/
	20km	38km	227	400	Eastern Ring Branch Rd, Al Jazirah, Riyadh 14251, Saudi Arabia https://www.shazahotels.com/en/our-hotels/shaza-riyadh/
	21km	38km	347	347	King Saud Road, Al Wazarat District, Riyadh, 11464 Saudi Arabia https://www.marriott.co.uk/hotels/travel/ruhsa-riyadh-marriott-hotel/

	Distance to training site 3- Al Nasser Club Stadium	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	29km	37km	104	104	Imam Saud Ibn Abdul Aziz Road, Riyadh 12363, Saudi Arabia https://www.ihg.com/crowneplaza/hotels/gb/en/riyadh/ruhit/hoteldetail
	25km	42km	216	156	King Fahd Branch Rd, An Namudhajiyah, Riyadh 1273, Saudi Arabia https://www.ihg.com/voco/hotels/gb/en/riyadh/ruhsd/hoteldetail
	27km	35km	387	360	District, King Abdullah Ibn Abdulaziz Road Al Woroud, Riyadh 11544, Saudi Arabia https://www.marriott.co.uk/hotels/travel/ruhmd-le-meridien-riyadh/



Template 6: Team Hotels

Prince Faisal bin Fahd Stadium

Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- PFFS reserve stadium	Distance to training site 2- Leadership Development Institute	
Hyatt Regency Riyadh Olaya	★★★★★	160	11km	11km	11km	
Narcissus Hotel and Spa Riyadh	★★★★★	280	22km	11km	11km	
InterContinental Riyadh	★★★★★	274	9km	9km	7km	

Template 6: Team Hotels

Riyadh New Stadium

Hotel name	Star rating	No. rooms	Distance to venue	Distance to Official training site 1- Riyadh New Stadium training site 1	Distance to Official training sites 2- Riyadh New Stadium training site 2	
Burj Rafal Riyadh, Marriott	★★★★★	109	17km	17km	17km	
Madareem Crown Hotel	★★★★	180	18km	18km	18km	
Fraser Suites Riyadh	★★★★★	95	35km	35km	35km	



	Distance to training site 3- Al Shabab Stadium	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	15km	39km	539	539	Olaya St, Al Olaya, Riyadh 11433, Saudi Arabia https://www.hyatt.com/en-US/hotel/saudi-arabia/hyatt-regency-riyadh-olaya/ruhhr
	16km	39km	276	293	Olaya St, Al Olaya Al Olaya, Riyadh 12212, Saudi Arabia http://www.narcissusriyadh.com/en/default.html
	19km	42km	260	307	King Saud Rd, Al Mutamarat, Riyadh 11481, Saudi Arabia https://www.ihg.com/intercontinental/hotels/gb/en/riyadh/ruhha/hoteldetail

	Distance to training site 3- Riyadh New Stadium training Site 3	Distance to airport	Rack rate single room	Rack rate twin room	Hotel address and website
	17km	27km	601	567	King Fahd Rd, Sahafah District, Riyadh 13315, Saudi Arabia https://www.marriott.com/hotels/travel/ruhjb-burj-rafal-riyadh-a-marriott-international-hotel/
	18km	24km	184	144	Al-Falah Street, Nahawand, Riyadh http://www.madareemcrown.com/
	35km	41km	171	171	Holiday Inn, Intersection Olaya Street and Khurais Road https://riyadh.frasershospitality.com/en

Template 6: Team Hotels

Qiddiya Stadium

Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- Qiddiya Training Site 1	Distance to training site 2- Qiddiya Training Site 2
Radisson Blu Diplomatic Quarter	☆☆☆☆☆	110	44km	40km	40km
Marriott Riyadh Diplomatic Quarter	☆☆☆☆	80	44km	40km	40km
Courtyard by Marriott	☆☆☆☆	207	42km	39km	39km

AFC Venue Hotel

Hotel name	Star rating	No. rooms	Distance to venue	Distance to KFIS training sites	Distance to KSUS training sites
The Ritz-Carlton	☆☆☆☆☆	492	King Fahd International Stadium: 31 km (26 mins)	KFIS reserve stadium: 31 km	Al Hilal Saudi Football Club: 13km (15 km)
			King Saud University Stadium: 13km (16 mins)	KFIS 2nd Reserve Stadium: 31 km	AlRiyadh Club Stadium: 10km (12 mins)
			Prince Faisal bin Fahd Stadium : 16km (20 mins)		
			Riyadh New Stadium: 33km (24 mins)		
			Qiddiya Stadium: 47 km (30 mins)		



	Distance to training site 3- Qiddiya Training Site 3	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	40km	44km	114	162	7826 Umro Adhamry Street, Al Safarat, Riyadh 12512, Saudi Arabia https://www.radissonhotels.com/en-us/hotels/radisson-blu-riyadh-diplomatic-quarter
	40km	47km	432	432	6781 Abdullah AlSahmi Street, Diplomatic Quarter, Riyadh 12511 Saudi Arabia https://www.marriott.com/hotels/travel/ruhdq-marriott-riyadh-diplomatic-quarter/
	39km	48km	306	306	Al-Hada District, Abdullah bin Huzafah, Al-Sahmi Street, Riyadh 64819 Saudi Arabia https://www.marriott.co.uk/hotels/travel/ruhab-courtyard-riyadh-diplomatic-quarter/

	Distance to PFBFS training sites	Distance to Riyadh New Stadium training sites	Distance to Qiddiya training sites	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	PFFS reserve stadium: 16km	Riyadh New Stadium training site 1: 33km	Qiddiya Training site 1: 44km (40min)				
	Leadership Development Institute: 23km (20mins)	Riyadh New Stadium training site 2: 33km	Qiddiya Training site 2: 44km (40min)	47km	786	760	Al Hada, Riyadh 11493, Saudi Arabia https://www.ritzcarlton.com/en/hotels/saudi-arabia/riyadh
	Al Shabab Stadium: 22km (13min)	Riyadh New Stadium training site 3: 33km	Qiddiya Training site 3: 44km (40min)				

Media Hotel

Hotel name	Star rating	No. rooms	Distance to venue	Distance to KFIS training sites	Distance to KSUS training sites
Sheraton Riyadh Hotel	☆☆☆☆☆	149	King Fahd International Stadium: 23km	KFIS reserve stadium: 23km	Al Hilal Saudi Football Club: 25km
			King Saud University Stadium: 6km	KFIS 2nd Reserve Stadium: 23km	AlRiyadh Club Stadium: 20km
			Prince Faisal bin Fahd Stadium: 15km		
			Riyadh New Stadium: 22km		
			Qiddiya Stadium: 53km		



	Distance to PFBFS training sites	Distance to Riyadh New Stadium training sites	Distance to Qiddiya training sites	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	PFFS reserve stadium: 23km	Riyadh New Stadium training site 1: 20km (24min)	Qiddiya Training site 1: 44km (40min)	35km	360	387	King Abdullah Rd, Olaya Junction Of King Fahd And, Riyadh 11623, Saudi Arabia https://www.marriott.co.uk/hotels/travel/ruhsi-sheraton-riyadh-hotel-and-towers/
	Leadership Development Institute: 15km	Riyadh New Stadium training site 2: 20km (24min)	Qiddiya Training site 2: 44km (40min)				
	Al Shabab: 10km (5min)	Riyadh New Stadium training site 3: 20km (24min)	Qiddiya Training site 3: 44km (40min)				



7.4.2 Jeddah

Template 6: Team Hotels						
King Abdullah Sports City						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- KASC reserve stadium	Distance to training site 2- KASC reserve stadium	
Jeddah Hilton	★ ★ ★ ★ ★	395	22km	22km	22km	
Le Meridien Jeddah	★ ★ ★ ★ ★	178	26km	26km	26km	
Galleria Hotel	★ ★ ★ ★ ★	364	29km	29km	29km	

Template 6: Team Hotels						
Prince Abdullah Al Faisal Stadium						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- Air defence Stadium	Distance to training site 2 - Al Ahli Club Stadium	
InterContinental Jeddah	★ ★ ★ ★ ★	300	17km	17km	12km	
Park Hyatt Jeddah	★ ★ ★ ★ ★	146	17km	8km	16km	
Vivid Hotel	★ ★ ★ ★ ★	160	16km	17km	13km	



	Distance to training site 3- KASC reserve stadium	Distance to airport	Rack rate single room	Rack rate twin room	Hotel address and website
	22km	21km	245	245	Corniche Rd, Ash Shati, Jeddah 23511, Saudi Arabia https://www.hilton.com/en/hotels/jedhihi-jeddah-hilton-hotel/
	26km	25km	187	187	District, King Abdullah Ibn Abdulaziz Road Al Woroud, Riyadh 11544, Saudi Arabia https://www.marriott.co.uk/hotels/travel/ruhmd-le-meridien-riyadh/
	29km	27km	187	187	3131 Rahmat Al Islam, Al Andalus District, Jeddah 23326 Jeddah 9179 Saudi Arabia http://www.elafgroup.com/elaf-hotels-jeddah/hotels/elaf-galleria/

	Distance to training site 3 - Al Ittihad Club Stadium	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	36km	32km	110	253	Al Hamra, Corniche, Jeddah 21531, Saudi Arabia https://www.ihg.com/intercontinental/hotels/gb/en/jeddah/jedha/hoteldetail
	36km	32km	291	291	District Southern Corniche, المنطقة الشمالية، Al-Hamra'a, Jeddah 21432, Saudi Arabia https://www.hyatt.com/en-US/hotel/saudi-arabia/park-hyatt-jeddah-marina-club-and-spa/jedph
	35km	31km	131	131	Hussain Basalamah, Street, Jeddah 23212, Saudi Arabia https://vivid-hotel.com/



Media Hotel

Hotel name	Star rating	No. rooms	Distance to venue	Distance to KASC training sites	Distance to PAAFS training sites
Sheraton Jeddah Hotel	☆☆☆☆☆	149	King Abdullah Sports City: 21km	KASC reserve stadium 1: 21km	Air defence Stadium:
			Prince Abdullah Al Faisal Stadium: 16km	KASC reserve stadium 2: 21km	Al Ahli Club stadium: 20km
				KASC reserve stadium 3: 21km	Al Ittihad Club Stadium: 26km

AFC Venue Hotel

Hotel name	Star rating	No. rooms	Distance to venue	Distance to KASC training sites	Distance to PAAFS training sites
Radisson Blu Hotel, Jeddah Al Salam	☆☆☆☆☆	157	King Abdullah Sports City: 23km	KASC reserve stadium 1: 23km	Air defence Stadium: 11km
			Prince Abdullah Al Faisal Stadium: 33km	KASC reserve stadium 2: 23km	Al Ahli Club stadium: 21km
				KASC reserve stadium 3: 23km	Al Ittihad: Club Stadium: 24km



	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	20km	132	167	Ash Shati, Jeddah 21424, Saudi Arabia https://www.marriott.co.uk/hotels/travel/jedsi-sheraton-jeddah-hotel/

	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	21km	180	180	Quraysh Street, Al Salamah District, Jeddah 21573, Saudi Arabia https://www.radissonhotels.com/en-us/hotels/radisson-blu-jeddah-al-salam

7.4.3 Dammam

Template 6: Team Hotels						
Dammam Stadium						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- New Dammam Stadium training site 1	Distance to training site 1- New Dammam Stadium training site 2	
Le Meridien Al Khobar	☆☆☆☆☆	333	7km	20km	20km	
InterContinental Al Khobar	☆☆☆☆☆	165	7km	18km	18km	
Mercure Al Khobar	☆☆☆☆☆	257	7km	18km	18km	

Template 6: Team Hotels						
Prince Mohammad bin Fahd Stadium						
Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- PMBF reserve stadium	Distance to training site 2 - Al Ettifag F.C. Club Stadium	
Softel Al Khobar the Corniche	☆☆☆☆☆	333	24km	24km	24km	
Le Meridien Al Khobar	☆☆☆☆☆	333	7km	20km	19km	
Sheraton Dammam Hotel	☆☆☆☆☆	285	15km	4km	6km	



	Distance to training site 1- New Damam Stadium training site 3	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	20km	60m	130	149	Corniche Rd, South, Al Khobar 31952, https://all.accor.com/hotel/5988/index.en.shtml
	18km	56km	172	172	ibn Bassam Al Andalusi St, Al Bandariyah, Al Khobar 31952, Saudi Arabia https://www.ihg.com/intercontinental/hotels/gb/en/al-khobar/dhaha/hoteldetail
	18km	57km	210	210	Prince Turki Bin Abdul Aziz St Alkurnaish, Al Khobar 31952, Saudi Arabia https://mercure.accor.com/gb/city/hotels-al-khobar-v179161.shtml

	Distance to training site 3- Al Nahda Club Stadium	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	15km	40	244	244	Corniche Boulevard, Alkurnaish, Al Khobar 31952, Saudi Arabia https://www.marriott.co.uk/hotels/travel/dhamd-le-meridien-al-khobar/
	10km	60m	228	228	Corniche Boulevard, Alkurnaish, Al Khobar 31952, Saudi Arabia https://www.marriott.co.uk/hotels/travel/dhamd-le-meridien-al-khobar/
	17km	44km	135	135	Prince Mohammed Bin Fahd Road, Al Mazruiyah, Dammam 31422, Saudi Arabia https://www.marriott.co.uk/hotels/travel/dmmsi-sheraton-dammam-hotel-and-convention-centre/



Template 6: Team Hotels

Prince Saud Bin Jalawi Sport City Stadium

Hotel name	Star rating	No. rooms	Distance to venue	Distance to training site 1- QADISYAH Club Stadium	Distance to training site 2- Alkaleej Club Stadium
Sheraton Dammam Hotel	☆☆☆☆☆	285	15km	10km	27km
Kempinski Al Othman Hotel Al Khobar	☆☆☆☆☆	218	6km	12km	25km
Voco Al Khobar	☆☆☆☆☆	130	12km	3km	29km

Media Hotel

Hotel name	Star rating	No. rooms	Distance to venue	Distance to New Dammam Stadium training sites	Distance to PMF Stadium training sites
Carlton Al Moaibed Hotel Dammam	☆☆☆☆☆	156	1.5km	New Dammam reserve stadium 1: 11km	PMBF reserve stadium: 11km
				New Dammam reserve stadium 2: 11km	Al Ettifag F.C. Stadium: 10km
				New Dammam reserve stadium 3: 11km	Al Nahda Club Stadium: 15km



	Distance to training site 3- Green Halls Training Pitch	Distance to airport	Rack rate single room	Rack rate twin room (USD)	Hotel address and website
	16km	44km	135	135	Prince Mohammed Bin Fahd Road, Al Mazruiyah, Dammam 31422, Saudi Arabia https://www.marriott.co.uk/hotels/travel/dmmsi-sheraton-dammam-hotel-and-convention-centre/
	15km	50km	191	191	King Saud Rd, Al Qashlah, Al Khobar 34232, Saudi Arabia https://www.kempinski.com/en/al-khobar/hotel-al-othman/
	4km	55km	150	150	Dhahran Heights Rd, Al-Thuqbah, King Abdullah Street, Al Khobar 34623, Saudi Arabia https://www.ihg.com/voco/hotels/gb/en/al-khobar/dhako/hoteldetail/hotel-reviews

	Distance to PSBJSC Stadium training sites	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and web-site
	Qadisyah Club Stadium: 11km	44km	135	135	Alqasim Alkhawarizmi St, Al Rakah Ash Shamaliyah, Dammam 34225, Saudi Arabia https://www.carltonalmoaibedhotel.com/
	Al Khaleej Club Stadium: 36km				
	Green Halls Training Pitch: 2km				



Template 6: AFC Venue Hotel

Dammam

Hotel name	Star rating	No. rooms	Distance to venue	Distance to New Dammam Stadium training sites	Distance to PMF Stadium training sites
Crowne Plaza Al Khobar	★★★★★	307	8km	New Dammam Reserve Stadium 1 reserve stadium: 19km	PMBF reserve stadium: 19km
				New Dammam Reserve Stadium 2 reserve stadium: 19km	Al Ettifag F.C. Stadium: 10km
				New Dammam Reserve Stadium 3 reserve stadium: 19km	Al Nahda Club Stadium: 21km

7.5 Other Hotels

Template 6: AFC Headquarter Hotels

Hotel name	City	Star rating	No. rooms	Distance to airport	Office requirements
Radisson Blu Hotel Riyadh	Riyadh	★★★★★	326	43km	14 meeting rooms that can host between 10 to 500 guests. Private dining space. State-of-the-art audiovisual equipment, free high-speed wireless internet and the assistance of a professional Meetings & Events coordinator are all included with a meeting booking.
Radisson Blu Jeddah Corniche	Jeddah	★★★★★	150	6km	Meeting rooms equipped with high speed wireless internet access and modern audiovisual equipment as well as LCD projectors, wireless microphones, and video monitors.



	Distance to PSBJSC Stadium training sites	Distance to airport	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	Qadisyah Club Stadium: 3km	55km	145	145	King Abdullah St, Al-Thuqbah, Al Khobar 31952, Saudi Arabia https://www.ihg.com/crowneplaza/hotels/gb/en/alkhobar/dhakb/hoteldetail
	Al Khaleej Club Stadium: 29km				
	Green Halls Training Pitch: 11km				

	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	114	162	Al Mubarakiah Plaza, Riyadh, 11415, Saudi Arabia https://www.radissonhotels.com/en-us/hotels/radisson-blu-riyad
	240	240	Corniche Rd, Ash Shati District Jeddah 21452, Saudi Arabia https://www.radissonhotels.com/en-us/hotels/radisson-blu-jeddah-corniche



Template 6: Referee Headquarters Hotels

Hotel name	City	Star rating	No. rooms	Distance to airport	Office requirements
Hilton Riyadh Hotel & Residences	Riyadh	★★★★★	903	23km	Meeting rooms with private entrances, boardrooms, and majlis seating areas

Template 6: AFC VIP Hotels

Hotel name	City	Star rating	No. rooms	Distance to airport	Office requirements
Four Seasons Riyadh	Riyadh	★★★★★	275	38km	Executive board-rooms, audiovisual services
The Ritz-Carlton	Jeddah	★★★★★	224	King Abdulaziz International airport: 31km	Executive board-rooms, copy service, secretarial service, printing, overnight delivery / pickup, post/parcel services, fax service
Sheraton	Dammam	★★★★★	181	King Abdulaziz International airport: 35km	The largest convention & exhibition center in the Eastern Province with 14 event rooms with 3,448 sq m. Rooms are equipped with state-of-the-art audiovisual technology suitable for any occasion.



	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	227	247	6623 Eastern Ring Rd, Ghirnatah, Riyadh 13241, Saudi Arabia https://www.hilton.com/en/hotels/ruhchhi-hilton-riyadh-hotel-and-residences/

	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	644	697	Al Olaya, Kingdom Centre, Olaya Street Riyadh 12214, Saudi Arabia https://www.fourseasons.com/riyadh/
	320	464	District Southern Corniche, Al Hamra, Al-Hamra'a, Jeddah 21493, Saudi Arabia https://www.ritzcarlton.com/en/hotels/saudi-arabia/jeddah
	135	145	Prince Mohammed Bin Fahd Road, Al Mazruiyah, Dammam 31422, Saudi Arabia https://www.marriott.co.uk/hotels/travel/dmmsi-sheraton-dammam-hotel-and-convention-centre/



Template 6: AFC Congress Hotel

Hotel name	City	Star rating	No. rooms	Distance to airport	Office requirements
The Ritz-Carlton	Riyadh	★★★★★	492	King Khalid International airport: 47km	Executive boardrooms, audiovisual services, 24-hour services including shipping, fax, photocopy and translation



	Rack rate single room (USD)	Rack rate twin room (USD)	Hotel address and website
	786	760	Al Hada, Riyadh 11493, Saudi Arabia https://www.ritzcarlton.com/en/hotels/saudi-arabia/riyadh



AFC ASIAN CUP ACCOMMODATION AND AFC HEADQUARTER HOTELS

7.6 Accommodation Information

7.6.1 Riyadh

Team Hotels

Shaza Riyadh



NO. OF ROOMS

205

NO OF CONFERENCE / MEETING ROOMS

6

LEISURE FACILITIES

Wellness center, heated indoor pool, gym, kids club

BUSINESS FACILITIES

Business center with computers, printers & WiFi, private parking, airline assistance

Team Hotels

Riyadh Marriott Hotel



NO. OF ROOMS

420

NO OF CONFERENCE / MEETING ROOMS:

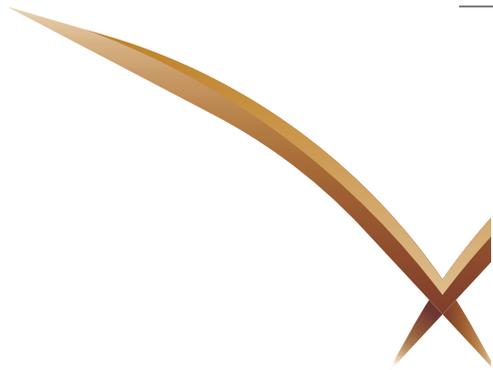
27

LEISURE FACILITIES

Health club and fitness center, heated pool with whirlpool, sauna, table tennis, squash court and lighted outdoor tennis pitch, kids playground

BUSINESS FACILITIES

AV technology, projectors, microphones, copy & fax service, printing, post service, overnight delivery and pick up, messenger service, WiFi access



Team Hotels

Fairmont Riyadh

☆☆☆☆☆



NO. OF ROOMS

298

NO. OF CONFERENCE/MEETING ROOMS

12

LEISURE FACILITIES

Health club, gym, indoor pool, ladies lounge, barber

BUSINESS FACILITIES

Boardrooms, flexible meeting rooms, WiFi

Team Hotels

Crowne Plaza Riyadh

☆☆☆☆☆



NO. OF ROOMS

326

NO. OF CONFERENCE/MEETING ROOMS

20

LEISURE FACILITIES

On site fitness center, outdoor pool, Jacuzzi, steam, sauna and massage treatments

BUSINESS FACILITIES

Meetings director, WiFi, projector, AV technology



Team Hotels

Le Meridien Riyadh

☆☆☆☆☆



NO. OF ROOMS

178

NO. OF CONFERENCE/MEETING ROOMS

4

LEISURE FACILITIES

24/7 fitness center, outdoor pool, spa with a range of therapeutic treatments, steam room

BUSINESS FACILITIES

AV technology, high-speed WiFi, computers, printers

Team Hotels

Voco Riyadh

☆☆☆☆☆



NO. OF ROOMS

438

NO. OF CONFERENCE/MEETING ROOMS

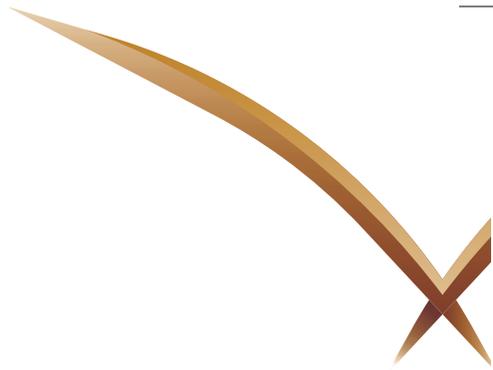
23

LEISURE FACILITIES

Indoor and outdoor pool, fitness center, basketball and football courts, spa with a range of treatments available

BUSINESS FACILITIES

Flexible meeting rooms, latest AV technology, break-out areas, meeting planners, computers, printing and copying services, scanner, courier services, high speed WiFi



Team Hotels

Narcissus Hotel and Spa Riyadh

☆☆☆☆☆



NO. OF ROOMS

280

NO. OF CONFERENCE/MEETING ROOMS

7

LEISURE FACILITIES

Spa with a range of treatments available, indoor heated swimming pool, indoor cold-water swimming pool fitness center, squash court, sauna and steam room

BUSINESS FACILITIES

High speed WiFi, AV technology, smart meeting rooms, control system for built in equipment

Team Hotels

InterContinental Riyadh

☆☆☆☆☆



NO. OF ROOMS

274

NO. OF CONFERENCE/MEETING ROOMS

13

LEISURE FACILITIES

Doctor on call, 9-hole golf course, tennis court, 2 swimming pools, 40 hectares of exotic landscaped grounds

BUSINESS FACILITIES

High speed WiFi, projector, VC technology, flip chart and markers, white boards



Team Hotels

Hyatt Regency Riyadh Olaya

★★★★★



NO. OF ROOMS

160

NO. OF CONFERENCE/MEETING ROOMS

15

LEISURE FACILITIES

Fitness center, temperature controlled indoor pool, spa with a range of treatments available

BUSINESS FACILITIES

Modern AV equipment, high speed WiFi, boardrooms

Team Hotels

Burj Rafal Riyadh

★★★★★



NO. OF ROOMS

180

NO. OF CONFERENCE/MEETING ROOMS

12

LEISURE FACILITIES

Fitness center, heated outdoor pool, spa center, steam room , plunge pools

BUSINESS FACILITIES

Computers, printers, copy and fax service, overnight delivery/pickup and high-speed WiFi



Team Hotels

Madareem Crown Hotel

☆☆☆☆☆



NO. OF ROOMS

265

NO. OF CONFERENCE/MEETING ROOMS

4

LEISURE FACILITIES

Billiards, Fitness center, Spa Facilities and treatments, steam room, hair salon, sauna

BUSINESS FACILITIES

Latest lighting and A-V equipment, computers, high speed WiFi

Team Hotels

Fraser Suites Riyadh

☆☆☆☆☆



NO. OF ROOMS

95

NO. OF CONFERENCE/MEETING ROOMS

2

LEISURE FACILITIES

Outdoor swimming pool, Fitness center, Spa Facilities and treatments, steam room, hot tub, sauna

BUSINESS FACILITIES

Fax/photocopying



Team Hotels

Radisson Blu Diplomatic Quarter

☆☆☆☆☆



NO. OF ROOMS

326

NO. OF CONFERENCE/MEETING ROOMS

5

LEISURE FACILITIES

Fitness center, running trails

BUSINESS FACILITIES

State-of-the-art AV technology, high speed WiFi, breakout areas, boardrooms

Team Hotels

Marriott Riyadh Diplomatic Quarter

☆☆☆☆☆



NO. OF ROOMS

80

NO. OF CONFERENCE/MEETING ROOMS

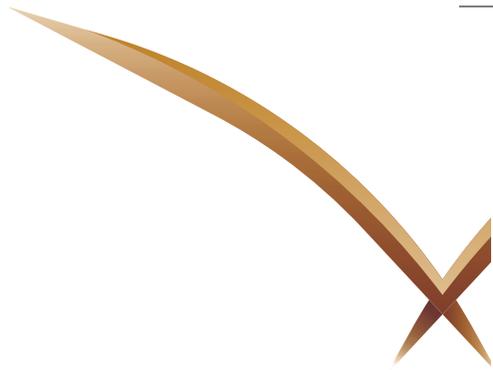
9

LEISURE FACILITIES

Fitness center, outdoor pool, tennis courts, spa which offers a range of treatment options including therapy baths, steam room

BUSINESS FACILITIES

AV equipment with an AV technician, copy and fax service, computers, printers, high speed internet access, messenger service, post service, translator, overnight delivery/pickup, secretarial service



Team Hotels

Courtyard by Marriott

☆☆☆☆



NO. OF ROOMS

207

NO. OF CONFERENCE/MEETING ROOMS

7

LEISURE FACILITIES

24/7 fitness center, outdoor heated pool

BUSINESS FACILITIES

High speed WiFi, AV services, interactive GoBoard, LCD projector, microphone, TV, AV technician, computers, printers

AFC Venue Hotel

The Ritz-Carlton

☆☆☆☆☆



NO. OF ROOMS

492

NO. OF CONFERENCE/MEETING ROOMS

13

LEISURE FACILITIES

Spa with 3 treatment rooms, fitness center, indoor swimming pool

BUSINESS FACILITIES

24-hour services including shipping, fax, photocopy and translation, app allowing planners to make real-time meeting requests, dedicated Meeting Services specialists, high-speed internet and state-of-the-art AV equipment



AFC VIP Hotel

Four Seasons Riyadh

★★★★★



NO. OF ROOMS

275

NO. OF CONFERENCE/MEETING ROOMS

24

LEISURE FACILITIES

Fitness center with two squash courts, a basketball court and a TRX room, outdoor pool, whirlpool, cool plunge pool, sauna and steam room, tennis court, racquetball courts

BUSINESS FACILITIES

Meeting assistance, high speed internet, programmable lighting and audio

Media Hotel

Sheraton Riyadh Hotel

★★★★★



NO. OF ROOMS

149

NO. OF CONFERENCE/MEETING ROOMS

5

LEISURE FACILITIES

24/7 fitness center, indoor heated pool, sauna, table tennis, outdoor tennis court, volleyball court

BUSINESS FACILITIES

AV equipment, projector, microphone, AV technician, computers, printers, copy & fax service, printing, post service, high-speed WiFi



AFC Headquarter Hotel

Radisson Blu Hotel Riyadh

☆☆☆☆☆



NO. OF ROOMS

326

NO. OF CONFERENCE/MEETING ROOMS

13

LEISURE FACILITIES

Fitness center and pool

BUSINESS FACILITIES

High speed WiFi, high quality AV equipment, complimentary parking, individual room climate control

Referee Headquarter Hotel

Hilton Riyadh Hotel & Residences

☆☆☆☆☆



NO. OF ROOMS

903

NO. OF CONFERENCE/MEETING ROOMS

23

LEISURE FACILITIES

Indoor pool, fitness center

BUSINESS FACILITIES

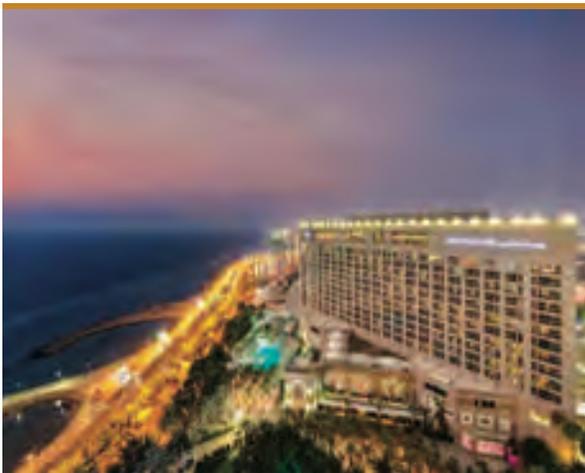
WiFi, AV equipment, print & fax services and expert planning services

7.6.2 Jeddah

Team Hotels

Jeddah Hilton

★★★★★



NO. OF ROOMS

395

NO. OF CONFERENCE/MEETING ROOMS

15

LEISURE FACILITIES

Spa with a variety of treatments including reflexology techniques, fitness center, sports courts, hammam, outdoor pool, wet and dry saunas

BUSINESS FACILITIES

Function rooms with Red Sea views and outdoor event space, 5 simultaneous-translation booths, multi-lingual teams to assist, AV equipment, high-speed WiFi

Team Hotels

Le Meridien Jeddah

★★★★★



NO. OF ROOMS

178

NO. OF CONFERENCE/MEETING ROOMS

10

LEISURE FACILITIES

Fitness center, heated outdoor pool, whirlpool, solarium, indoor tennis courts

BUSINESS FACILITIES

AV equipment, high speed WiFi, projectors, microphones, AV technician, copy service, printing, overnight delivery/pickup, post services, secretarial services, computers, printers



Team Hotels

Galleria Hotel

☆☆☆☆☆



NO. OF ROOMS

364

NO. OF CONFERENCE/MEETING ROOMS

4

LEISURE FACILITIES

Fitness center, massage, steam room, solarium, spa, sauna, outdoor swimming pool

BUSINESS FACILITIES

Video conferencing, AV capabilities, high speed WiFi

Team Hotels

InterContinental Jeddah

☆☆☆☆☆



NO. OF ROOMS

300

NO. OF CONFERENCE/MEETING ROOMS

13

LEISURE FACILITIES

Massage, sauna, steam bathing, grocery shopping service, fitness center, outdoor swimming pool, tennis court, table tennis, squash, golf course

BUSINESS FACILITIES

Computer rental, printers, fax/photocopying, projector, high speed WiFi



Team Hotels

Vivid Hotel



NO. OF ROOMS

160

NO. OF CONFERENCE/MEETING ROOMS

6

LEISURE FACILITIES

Indoor swimming pool, spa, sauna, steam bathing, fitness center

BUSINESS FACILITIES

24/7 business center, high speed WiFi, meeting manager

Team Hotels

Park Hyatt Jeddah



NO. OF ROOMS

146

NO. OF CONFERENCE/MEETING ROOMS

5

LEISURE FACILITIES

Outdoor pool, aqua medic pool, spa, hydrotherapy suites

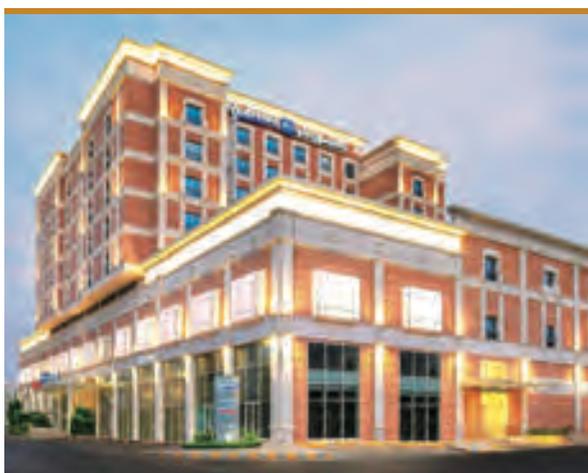
BUSINESS FACILITIES

Computers, photocopying, scanning, fax services, secretarial support, high speed WiFi

AFC Venue Hotel

Radisson Blu Hotel, Jeddah Al Salam

☆☆☆☆☆



NO. OF ROOMS

157

NO. OF CONFERENCE/MEETING ROOMS

10

LEISURE FACILITIES

Fitness center, running trails,
outdoor pool

BUSINESS FACILITIES

High speed WiFi, breakout area, easy-to-use screen connectivity, high-quality audiovisual equipment, individual room climate control, LED/LCD projector

AFC VIP Hotel

The Ritz-Carlton Jeddah

☆☆☆☆☆



NO. OF ROOMS

224

NO. OF CONFERENCE/MEETING ROOMS

20

LEISURE FACILITIES

Spa, fitness center, soaking
tub, sauna, steam room

BUSINESS FACILITIES

Copy service, secretarial service, printing,
overnight delivery / pickup, post/parcel
services, fax service



Media Hotel

Sheraton Jeddah Hotel



NO. OF ROOMS

149

NO. OF CONFERENCE/MEETING ROOMS

7

LEISURE FACILITIES

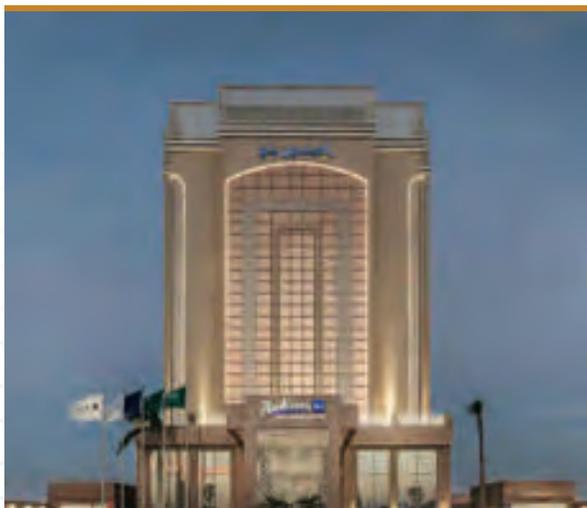
Fitness center, outdoor pool, squash court, table tennis

BUSINESS FACILITIES

AV equipment, CD player, LCD projector, microphone, TV, AV technician, high speed WiFi

AFC Headquarter Hotels

Radisson Blu Jeddah Corniche



NO. OF ROOMS

150

NO. OF CONFERENCE/MEETING ROOMS

7

LEISURE FACILITIES

Fitness center, running trails, outdoor heated swimming pool, spa

BUSINESS FACILITIES

Complimentary parking, easy-to-use screen connectivity, high speed WiFi, modern AV equipment, LCD projectors, wireless microphones and video monitors

7.6.3 Dammam

Team Hotels

InterContinental Al Khobar



NO. OF ROOMS

165

NO. OF CONFERENCE/MEETING ROOMS

8

LEISURE FACILITIES

Fitness center, spa with a variety of treatments, hammam, sauna, steam room

Team Hotels

Le Meridien Al Khobar



NO. OF ROOMS

333

NO. OF CONFERENCE/MEETING ROOMS

10

LEISURE FACILITIES

Fitness center, swimming pool

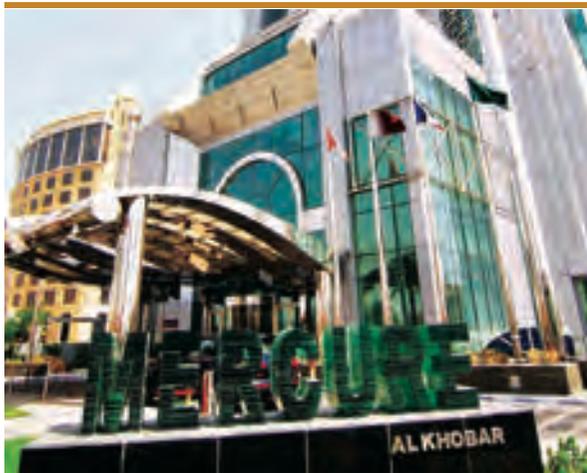
BUSINESS FACILITIES

Copy and fax service, printing, overnight delivery/pickup, post and parcel service, AV equipment, LCD panel and projector, microphone, TV, technician



Team Hotels

Mercure Al Khobar



NO. OF ROOMS

257

NO. OF CONFERENCE/MEETING ROOMS

7

LEISURE FACILITIES

Indoor heated pool, hammam, jacuzzi, ski hire facilities, fitness center

BUSINESS FACILITIES

AV equipment, flipcharts, podium, projector, high speed WiFi, video equipment

AFC Venue Hotel

Crowne Plaza Al Khobar



NO. OF ROOMS

307

NO. OF CONFERENCE/MEETING ROOMS

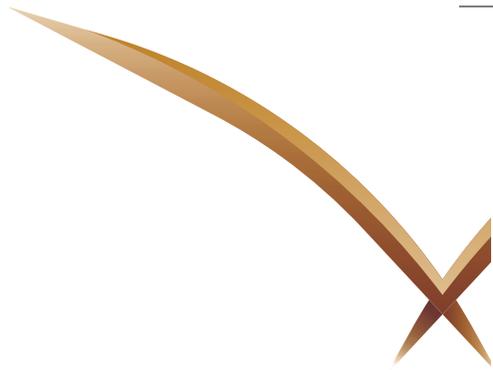
9

LEISURE FACILITIES

Fitness center, indoor pool, health club and spa, sauna, jacuzzi, steam rooms

BUSINESS FACILITIES

Meetings director, WiFi, projector, AV technology



AFC VIP Hotel

Sheraton

☆☆☆☆☆



NO. OF ROOMS

181

NO. OF CONFERENCE/MEETING ROOMS

14

LEISURE FACILITIES

Fitness center, outdoor pool, full service spa, sauna, outdoor tennis courts

BUSINESS FACILITIES

AV equipment, CD player, projectors, TV, AV technician

Media Hotel

Carlton Al Moaibed Hotel Dammam

☆☆☆☆☆



NO. OF ROOMS

156

NO. OF CONFERENCE/MEETING ROOMS

8

LEISURE FACILITIES

Fitness center with spa, salon, temperature controlled indoor pool

BUSINESS FACILITIES

Projectors, limousine transportation, TV, laser pointers, wireless microphones, flip charts and whiteboards, AV equipment, high speed WiFi



08

TRANSPORTATION INFRASTRUCTURE AND GENERAL MOBILITY

8.1 Executive Summary

The Kingdom of Saudi Arabia recognizes that an integrated, dependable and efficient transport system is central to a successful Asian Cup. The Ministry of Transport is responsible for centrally planning, monitoring and enhancing transport across the Kingdom. We are fully prepared – thanks to an extensive network of airlines, rail, buses, metros and highways – to ensure teams, fans and officials can easily travel both between and within host cities. For international and domestic travel, all three host cities have international airports. For local transportation, each city has an extensive bus network. The Kingdom is investing in its public transport systems, including the world's most advanced driverless metro in Riyadh, and updating major roads. These investments ensure the best transportation service possible to connect our visitors and participants with the stadiums and all related venues.

8.2 Transportation overview

The Kingdom's Ministry of Transportation acts as a central node entrusted with planning, monitoring and enhancing cooperation across multiple transport ecosystems - road, railways, and ports. The ministry is experienced in fulfilling the requirements of international sporting and other major travel events. It will collaborate with Saudi Arabia's General Authority of Civil Aviation, Saudi Arabia Railways, and private contractors to ensure smooth travels throughout the tournament.

Transportation strategy

We have developed a comprehensive transportation strategy that aims at serving all Asian Cup attendees safely, efficiently and conveniently. In addition to already existing transportation infrastructure at each host city, local transportation needs will be served through a mix of hired vehicles and efficiently designed shuttle bus networks.

In line with AFC regulation, participating teams will have at their disposition a mix of vehicles to accommodate their transportation needs. The AFC delegation members will be provided with a fleet of vehicles tailored to their needs and set out in line with the delegation composition. Members of the media cohort will be offered the use of a shuttle bus network linking venues and media hotels and designed to adapt to the changing needs of each competition event. Finally, spectators will be encouraged to use a dedicated shuttle bus network which will be setup between transportation hubs central to each host city and the venues.

The LOC will also work closely with local authorities in order to arrange for one-time traffic-management measures in order to accommodate the needs of the competition. SAFF has identified experienced transportation service providers able to make available their modern vehicle fleet. A travel help desk will

also be setup during the competition to support the Participating Member Association and the AFC delegation. Inter-city transportation will take place through the country's highly developed domestic aviation network with Participating Member Associations and the AFC receiving logistical support from the LOC via the team services department and the travel desk.

8.3 Domestic transportation

Saudi Arabia has a comprehensive network of airlines, rail, buses and highways ensuring teams, fans and officials can easily travel between host cities. The cities themselves have mature, fully operational transportation systems in place for internal travel.

All host cities have international airports that are both interconnected and linked to global hubs. Representing three major regional agglomerations, there are nearly 400 flights a week between the host cities, with some flights every hour, ensuring plenty of travel options.

The Kingdom's train network spans 4,500km, with a connection between the host cities of Dammam and Riyadh providing service to 1.8M passengers annually. Average journey time for this connection is 3h 13m and tickets are priced at ~USD 37 for 1st class.

The Kingdom has a 200,000 km road network and was ranked first in the world for road connectivity in the World Economic Forum's Global Competitiveness Report (2019). The required road infrastructure is already in place. As all the host cities are already well connected to each other and to major airports, no road construction is currently planned.

Template 7: Travel distances between host cities

Key

Host city 1	Distance by vehicle (in km)	Rail travel time (in hours and minutes) (if applicable)
	Average vehicle travel time (in hours and minutes)	Flight time in hours and minutes (if applicable)

	Riyadh		Jeddah	
Dammam	395	3h 13m	1343	
	3h 45m	1hr 5m	12h 47m	2hr 5m
Jeddah	949			
	9h	1hr 45		



8.4 Local transportation

All host cities have established local transportation systems. In Riyadh, in time for the Asian Cup, there will be a new state of the art metro system which will be the longest driverless network worldwide. Consisting of six main lines comprising 176 km and 85 highly equipped stations, it will cover most of the capital's highly populated districts and commercial outlets. The new metro will be connected to King Khaled International Airport, King Abdullah Financial District and most of the selected stadiums in Riyadh. It will be complemented by a bus network with 88 buses and 25 park and ride facilities. In Dammam and Jeddah, there are comprehensive bus systems in place, with 85 bus services in Dammam and 56 buses in Jeddah. The buses run regularly from 5.30am to 11.30pm, offering low cost regular transportation options for our visitors.

Taxis are widely available in every host city and affordable well-known ride-hailing apps are

available to provide an easy booking service for fans and AFC participants.

All venues, hotels, AFC facilities and training sites are centrally located in the host cities. If not connected by public transport, the Kingdom will organize regular, around the clock shuttle buses to ensure fast and easy travel for fans.

In Riyadh, in time for the Asian Cup, there will be a new state of the art metro system which will be the longest driverless network worldwide.



Template 8: Travel distances within host cities

King Fahd International Stadium – Riyadh

	AFC hotel 1- The Ritz Carlton		Team hotel 1- Fairmont Riyadh		Team hotel 2- Shaza Riyadh		Team hotel 3- Riyadh Marriott Hotel		International Broadcast Center		Media hotel- Sheraton Riyadh Hotel		Bus station- SAPTCO bus station		Airport- King Khalid International Airport		City center- Al Olaya District	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	31	26	19	19	20	14	21	17	16	16	23	23	23	20	35	29	25	22
Training site 1- KFIS reserve stadium	31	26	19	19	20	14	21	17	16	16	23	23	23	20	35	29	25	22
Training site 2- KFIS 2 nd Reserve Stadium	31	26	19	19	20	14	21	17	16	16	23	23	23	20	35	29	25	22
Training site 3- KFIS 3 rd Reserve Stadium	31	26	19	19	20	14	21	17	16	16	23	23	23	20	35	29	25	22
International Broadcast Center	18	17	12	15	15	15	15	14			8	9	19	21	28	21	9	12
Bus station	10	12	30	2	21	17	18	17	19	21	24	20			52	35	21	20
Airport	47	30	21	17	30	21	38	24	28	21	35	24	52	35			39	29
City center- Al Olaya District	10	12	22	19	13	12	5	6	9	12	5	6	21	20	39	29		

Distances to IBC illustratively reference the Riyadh International Convention & Exhibition Center

Template 8: Travel distances within host cities

King Saud University Stadium – Riyadh

	AFC hotel 1- The Ritz Carlton		Team hotel 1- Crowne Plaza Royadh		Team hotel 2- Le Meridien Riyadh		Team hotel 3- Voco Riyadh		International Broadcast Center		Media hotel- Sheraton Riyadh Hotel		Bus station- SAPTCO bus station		Airport- King Khalid International Airport		City center- Al Olaya District	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	13	16	2	4	7	11	14	14	11	12	14	17	18	20	36	30	10	14
Training site 1- AlHilal Club Stadium	13	15	15	23	21	27	13	20	30	30	20	26	15	25	55	45	17	25
Training site 2- Al Riyadh Club Stadium	10	12	21	20	20	19	18	19	26	27	20	23	19	20	53	41	17	20
Al Nassr F.C. Stadium	20	15	27	19	25	19	24	22	34	30	27	28	22	25	50	40	22	25
International Broadcast Center	18	17	12	15	15	15	15	14			8	9	19	21	28	21	9	12
Bus station	10	12	37	34	31	21	17	28	19	21	24	20			52	35	21	20
Airport	47	30	46	33	39	30	42	36	28	21	35	24	52	35			39	29
City center- Al Olaya District	10	12	10	15	1	3	5	8	9	12	5	6	21	20	39	29		

Distances to IBC illustratively reference the Riyadh International Convention & Exhibition Center

Template 8: Travel distances within host cities

Prince Faisal bin Fahd Stadium – Riyadh

	AFC hotel 1- The Ritz Carlton		Team hotel 1- Hayatt Regency Riyadh Olaya		Team hotel 2- Narcissus Hotel & Spa Riyadh		Team hotel 3- Intercontinental Riyadh		International Broadcast Center		Media hotel- Sheraton Riyadh Hotel		Bus station- SAPTCO bus station		Airport- King Khalid International Airport		City center- Al Olaya District	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	16	20	11	13	11	14	9	11	14	16	6	8	30	26	36	26	10	12
Training site 1- PFFS reserve stadium	16	20	11	13	11	14	9	11	14	16	20	24	18	21	58	41	17	23
Training site 2- Leadership Development Institute	23	20	14	13	17	21	23	20	15	15	26	23	24	23	58	41	25	23
Al Shabab F.C. Stadium	17	22	14	11	14	12	19	15	17	15	10	9	18	16	24	20	14	11
International Broadcast Center	18	17	12	12	12	12	16	15			8	9	19	21	28	21	9	12
Bus station	10	12	20	18	20	17	16	15	19	21	24	20			52	35	21	20
Airport	47	30	28	27	39	29	41	28	28	21	35	24	52	35			39	29
City center- Al Olaya District	10	12	1	2	2	3	5	5	9	12	5	6	21	20	39	29		

Distances to IBC illustratively reference the Riyadh International Convention & Exhibition Center

Template 8: Travel distances within host cities

Riyadh New Stadium – Riyadh

	AFC hotel 1- The Ritz Carlton		Team hotel 1- Burj Rafal Riyadh, Marriott		Team hotel 2- Madreem Crown Hotel		Team hotel 3- Fraser Suites Riyadh		International Broadcast Center		Media hotel- Sheraton Riyadh Hotel		Bus station- SAPTCO bus station		Airport- King Khalid International Airport		City center- Al Olaya District	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	33	24	13	12	15	16	27	24	17	13	21	19	27	24	13	9	25	21
Training site 1- Riyadh New Stadium training site 1	33	24	13	12	15	16	27	24	17	13	21	19	27	24	13	9	25	21
Training site 2- Riyadh New Stadium training site 2	33	24	13	12	15	16	27	24	17	13	21	19	27	24	13	9	25	21
Training site 3- Riyadh New Stadium training site 3	33	24	13	12	15	16	27	24	17	13	21	19	27	24	13	9	25	21
International Broadcast Center	18	17	16	17	9	9	14	14			8	9	19	21	28	21	9	12
Bus station	10	12	17	17	20	21	5	10	19	21	24	20			52	35	21	20
Airport	47	30	27	24	24	22	41	37	28	21	35	24	52	35			39	29
City center- Al Olaya District	10	12	13	14	19	17	4	7	9	12	5	6	21	20	39	29		

Distances to IBC illustratively reference the Riyadh International Convention & Exhibition Center

Template 8: Travel distances within host cities

Qiddiya Stadium – Riyadh

	AFC hotel 1- The Ritz Carlton		Team hotel 1- Radisson Blu Diplomatic Quarter		Team hotel 2- Marriott Riyadh Diplomatic Quarter		Team hotel 3- Courtyard by Marriott		International Broadcast Center		Media hotel- Sheraton Riyadh Hotel		Bus station- SAPTCO bus station		Airport- King Khalid International Airport		City center- Al Olaya District	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	47	30	44	30	44	29	42	27	60	60	53	36	52	35	85	54	51	34
Training site 1- Qiddiya stadium training site 1	47	30	44	30	44	29	42	27	60	60	53	36	52	35	85	54	51	34
Training site 2- Qiddiya stadium training site 2	47	30	44	30	44	29	42	27	60	60	53	36	52	35	85	54	51	34
Qiddiya Stadium training site 3	47	30	44	30	44	29	42	27	60	60	53	36	52	35	85	54	51	34
International Broadcast Center	18	17	17	17	18	19	11	12			8	9	19	21	28	21	9	12
Bus station	10	12	11	12	11	13	8	9	19	21	24	20			52	35	21	20
Airport	47	30	46	35	47	36	38	32	28	21	35	24	52	35			39	29
City center- Al Olaya District	10	12	10	15	10	16	2	6	9	12	5	6	21	20	39	29		

Distances to IBC illustratively reference the Riyadh International Convention & Exhibition Center

Template 8: Travel distances within host cities

King Abdullah Sports City – Jeddah

	AFC hotel 1- Radisson Blu Hotel, Jeddah Al Salam		Team hotel 1- Jeddah Hilton		Team hotel 2- Le Meridien Jeddah		Team hotel 3- Galleria Hotel		Media hotel- Sheraton Jeddah Hotel		Bus station		Airport- King Abdulaziz International Airport		City center- Al Andalus	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	23	17	23	25	26	19	28	22	21	21	34	27	22	22	32	30
Training site 1- KASC reserve stadium	23	17	23	25	26	19	28	22	21	21	34	27	22	22	32	30
Training site 2- KASC reserve stadium	23	17	23	25	26	19	28	22	21	21	34	27	22	22	32	30
Training site 3- KASC reserve stadium	23	17	23	25	26	19	28	22	21	21	34	27	22	22	32	30
Bus station	30	28	27	28	15	16	15	16	28	29			23	22	18	20
Airport	18	24	19	26	15	16	16	18	15	25	22	23			21	26
City center- Al Andalus	13	15	10	14	8	12	7	12	11	12	18	18	25	28		

Template 8: Travel distances within host cities

Prince Abdullah Al Faisal Stadium – Jeddah

	AFC hotel 1- Radisson Blu Hotel, Jeddah Al Salam		Team hotel 1- Inter-Continental Jeddah		Team hotel 2- Park Hyatt Jeddah		Team hotel 3- Vivid Hotel		Media hotel- Sheraton Jeddah Hotel		Bus station		Airport- King Abdulaziz International Airport		City center- Al Andalus	
	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km
Stadium	33	32	17	19	17	20	17	18	32	32	10	12	28	32	22	24
Training site 1- Air defence Stadium	18	22	9	15	11	16	8	13	11	13	18	24	27	29	1	3
Training site 2- Al Ahli Club stadium	11	15	12	19	13	18	12	17	21	25	13	15	17	19	12	16
Training site 3- Al Ittihad Stadium	24	29	20	26	7	13	7	10	21	25	9	12	15	15	13	19
Bus station	30	28	13	18	14	20	14	18	28	29			23	22	18	20
Airport	18	24	29	30	29	30	29	30	15	25	22	23			21	26
City center- Al Andalus	13	15	8	13	8	13	7	10	11	12	18	18	25	28		

Template 8: Travel distances within host cities

Dammam Stadium – Dammam

	AFC hotel 1- Crowne Plaza Al Khobar		Team hotel 1- Le Meridien Al Khobar		Team hotel 2- Inter Con- tinental Al Khobar		Team hotel 3- Mercure Al Khobar		Media hotel- Carlton Al Moaibed Hotel Dammam		Bus station		Airport- King Fahd Internat- ional Airport		City center- Al Khalidiyya	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	9	12	8	11	7	8	6	9	1	3	1.5	3	40	36	15	21
Training site 1- New Dammam Stadium Training site 1	9	12	8	11	7	8	6	9	1	3	1.5	3	40	36	15	21
Training site 2- New Dammam Stadium Training site 2	9	12	8	11	7	8	6	9	1	3	1.5	3	40	36	15	21
Training site 3- New Dammam Stadium Training site 3	9	12	8	11	7	8	6	9	1	3	1.5	3	40	36	15	21
Bus station	26	28	26	27	22	24	26	28	15	18			42	36	13	17
Airport	55	39	59	49	56	42	57	51	49	37	43	39			47	38
City center- Al Andalus	15	16	13	15	12	10	12	12	5	5	13	17	47	37		

Template 8: Travel distances within host cities

Prince Mohammad bin Fahd Stadium – Dammam

	AFC hotel 1- Crowne Plaza Al Khobar		Team hotel 1- Le Meri- dien Al Khobar		Team hotel 2- InterCon- tinental Al Khobar		Team hotel 3- Mercure Al Khobar		Media hotel- Carlton Al Moaibed Hotel Dammam		Bus station		Airport- King Fahd Internat- ional Airport		City Center- Al Khalidiyya	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	21	18	21	21	18	15	20	20	11	11	4	9	40	29	8	11
Training site 1- PMBF reserve stadium	21	18	21	21	18	15	20	20	11	11	4	9	40	29	8	11
Training site 2- Al Ettifag F.C. Stadium	13	12	15	11	9	11	10	14	5	3	16	19	52	39	6	8
Al Nahda Club Stadium	11	10	9	11	8	9	9	9	3	6	18	16	30	22	8	12
Bus station	26	28	26	27	22	24	26	28	15	18			42	36	13	17
Airport	55	39	59	49	56	42	57	51	49	37	43	39			47	38
City center-Al Andalus	15	16	13	15	12	10	12	12	5	5	13	17	47	37		

Template 8: Travel distances within host cities

Prince Saud bin Jalawi Sports City Stadium – Dammam

	AFC Hotel 1- Crowne Plaza Al Khobar		Team Hotel 1- Sheraton Dammam Hotel		Team Hotel 2- Kempinski AlOthman Hotel Al Khobar		Team Hotel 3- Voco Al Khobar		Media Hotel- Carlton Al Moaibed Hotel Dammam		SAPTCO Bus Station		Airport- King Fahd International Airport		City Center- Al Khalidiyya	
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min
Stadium	20	20	14	13	12	8	20	19	5	8	15	16	30	30	10	12
Qadisyah Club Stadium	12	12	14	15	3	6	14	11	2	4	16	14	50	30	7	10
Al Khaleej Club Stadium	20	20	14	13	12	8	20	19	5	8	15	16	30	30	10	12
Green Hall Training Pitch	12	12	14	15	3	6	14	11	2	4	16	14	50	30	7	10
Bus station	3	5	23	22	14	12	3	6	11	11			37	27	18	16
Airport	34	24	22	21	28	21	34	23	29	23	37	27			24	19
City center-Al Andalus	16	19	9	12	7	8	18	15	8	10	19	20	24	19		

Template 9: Transport infrastructure			
	Riyadh	Jeddah	Dammam
Means of transport from stadium to local transport hubs	<ul style="list-style-type: none"> • Metro • Bus • Passenger car • Taxi • Car rental • Railway 	<ul style="list-style-type: none"> • Bus • Taxi • Car rental • Passenger car 	<ul style="list-style-type: none"> • Bus • Taxi • Car rental • Passenger car • Railway
Key public transport infrastructure	<ul style="list-style-type: none"> • Railway station • Bus station • Metro station • Motorway 	<ul style="list-style-type: none"> • Railway station • Bus station • Motorway 	<ul style="list-style-type: none"> • Railway station • Bus station • Motorway
Connections with main cities in country (distance in km and travel time for plane, car, train)	<p>Jeddah: 949km By plane: 1h 45 By car: 9h By train: N/A</p> <p>Dammam: 395km By plane: 1h 05 By car: 3h 45 By train: 3h 15</p>	<p>Dammam: 1343km By plane: 2h 05 By car: 12h 47 By train: N/A</p> <p>Riyadh: 949km By plane: 0h 40 By car: 9h By train: N/A</p>	<p>Jeddah: 1343km By plane: 2h 10 By car: 12h 47 By train: N/A</p> <p>Riyadh: 395km By plane: 1h 05 By car: 3h 45 By train: 3h 15</p>

8.5 International transportation

The Kingdom's airspace is well served with 27 airports spread throughout the country. Each host city features an international airport with flights to almost every major city across Asia and the world.

Riyadh's King Khalid International Airport (KKIA) is the second largest airport by area in the world, with 51 airlines operating within its premises, serving 28.5 million passengers in 2019. Although the airport could already comfortably accommodate all guests of the 2027 AFC Asian Cup, facilities are currently being expanded with the development of a new terminal. Upon completion, Terminal 6 will be the largest in the Middle East. KKIA is experienced welcoming large crowds for events, like the World Boxing Championship Clash on the Dunes.

The strikingly modern King Abdulaziz International Airport (KAIA) in Jeddah is the busiest airport in the Kingdom with 38 million

travelers in 2019. The airport is known for its Hajj terminal, which accommodates Islamic visitors on their way to the annual Makkah pilgrimage and can handle 80,000 passengers at any one time. Jeddah's Terminal 1 is recently underwent an expansion, increasing capacity to 80 million passengers annually. This will make it one of the busiest airports in the Middle East and the Gulf regions. KAIA also has experience providing transportation for large sporting events such as the Spanish and Italian Super Cups.

King Fahd International Airport (KFIA) in Dammam, occupying 776km², is the largest airport in the world by area. It is the Kingdom's eastern gateway, with 10.8 million passengers passing through in 2019.

With its extensive international transport network and passenger capacity, the Kingdom is confident it can receive fans, teams and AFC officials from across Asia for the AFC Asian Cup 2027.



Template 10: Airport infrastructure			
Airport	Airport 1	Airport 2	Airport 3
Name	King Khalid International Airport	King Abdulaziz International Airport	King Fahd International Airport
National/International	International	International	International
Proposed host city & stadiums	Riyadh Stadiums: King Fahd International Stadium, King Saud University Stadium, Prince Faisal bin Fahd Stadium, Riyadh New Stadium, Qiddiya	Jeddah Stadiums: King Abdullah Sports City, Prince Abdullah Al Faisal Stadium	Dammam Stadium: Dammam new stadium
Distance from city center	37 km	22 km	40km
Car driving time	29 minutes	30 minutes	36 minutes
Bus driving time	N/A	Bus service to downtown takes 30-40 min One-way ticket ~USD 22 New bus service is going to be opened, with one-way ticket at ~USD 3 during trial phase	Downtown takes 30-45 mins One-way ticket costs ~USD 6
Train/ metro driving time	Metro will be operative late 2020	N/A	N/A
Annual passengers (2019 in & out)	28.5M	38M	10.8M
Handling capacity For 10 hour period (incoming/outgoing)	7.5M	12.5M	5M
Operating restrictions	N/A	N/A	N/A
Previous experience Handling major Sporting events	Clash on the Dunes fight (World Boxing Championship), Formula E	Spanish Supercup, Italian Supercup	IHF Super Globe
Additional terminals Or holding areas for Large groups	Private terminal	Private terminal	Executive Office
VIP holding areas	Private terminal	Private terminal	Executive Office

Template 11: Flight connection times						
	Riyadh		Jeddah		Dammam	
	Time	Direct	Time	Direct	Time	Direct
Dammam	1h 05	F34778	2h 05	XY406		
Jeddah	1h 45	F34604			2h 10	XY405
Riyadh			1h 40	F34607	1h 05	F34797



8.6 Transportation improvement plan

With its extensive transportation and logistics investments over the last decade, the Kingdom already enjoys a robust transportation infrastructure capable of hosting fans and participants for the 2027 AFC Asian Cup.

Royal Commission for Riyadh City (RCRC) is undertaking major investments in the Riyadh Public Transit System. The new metro will provide fans, teams and AFC officials with advanced solutions for moving easily around the city. At a cost of \$27bn, the 176 km, 6 line, 85 station, 470 train car metro will be the longest driverless network worldwide. Its driverless trains, equipped with cutting edge technologies and Wi-Fi, will complement a comprehensive bus system with 6,765 stops, 22 bus rapid transit (BRT) lines along 1,900 km, and 906 buses. The Riyadh Metro Project is prepared to manage a total of 3.6m passengers per day plus the 900,000 passengers from the Riyadh Rapid Bus Transit Project.

Future long-term development plans, as part of the Saudi Vision 2030, include utilizing big data

analytics to improve public transport systems and upgrade user experience. Vision 2030 also promotes environmental sustainability through energy efficient standards, clear emission level targets and the use of ecofriendly vehicles.

8.7 Immigration

All foreign visitors to the Kingdom require visas except for citizens of other Gulf Cooperation Council member states. There are several types of visas and permits available for entry to the Kingdom. Options include the Tourist Visa, Family Visit Visa, Business Visit Visa, Employment Visa etc. The visa required is dependent on the individual's purpose of entry into the Kingdom.

SAFF can also rely on the government's experience in prior events where processing of thousands of fans proved efficient, as well as the Kingdom's strategy of promoting tourism and enhancing visitors' experience by facilitating their journey.



8.8 Visa procedures

SAFF can also rely on the government's experience in prior events where processing of thousands of fans proved efficient, as well as the Kingdom's strategy of promoting tourism and enhancing visitors' experience by facilitating their journey.

The Kingdom will be welcoming visitors and participants for the AFC with a special visa established specifically for the competition and aimed at attracting fan from across the continent. In an effort to support the competition, this special visa will be free of charge for participants and a minimal fee of SAR300.

September 2019 the Kingdom introduce a new tourist e-visa, making it considerably easier for tourists from 49 countries to visit the Kingdom. Nationals from the 49 countries can obtain a visa via the Ministry of Tourism website or upon arrival at the airports including the international airports at each of the three host cities: King Khalid International Airport (Riyadh), King Abdul-Aziz International Airport (Jeddah) and King Fahd International Airport (Dammam). The e-visa is valid for one year from the date of issuance, and can be used for multiple entries for a maximum 90-day duration of stay at one time. Nationals of all other countries may obtain a tourism visa at any of the Kingdom's embassies.

To apply for a tourist e-visa applicants must satisfy the following requirements:

- Must be from nationals of one of the 49 countries identified to obtain an e-visa (online)
- Duly filled application form
- Passport valid for at least six months
- Health insurance must be purchased from the Kingdom. Options for local health insurance providers will appear upon processing your e-visa form.
- Proof of accommodation (hotel, residence, etc.) for the applicant's duration of stay in the Kingdom
- Visa fees (SAR 300) and insurance (SAR

140). The amount in SAR is equivalent to \$123 dollars. The visa is valid for up to one full year (365 days) with a maximum 90-day duration of stay at one time and multiple entries.

- Applicants must be 18+ unless accompanied by a legal guardian
- Roundtrip ticket and travel itinerary
- Proof of employment
- Financial solvency/bank statement
- Complete personal information, including the applicant's home address

Other visas relevant to the 2027 AFC Asian Cup include employment and business visas which can be easily applied for online. The Labor Law regulates the employment arrangements in the Kingdom. The Ministry of Labor (MoL) is responsible for enforcing the Labor Law in the Kingdom. Non-Saudi citizens require a work permit from MoL before engaging in any work in the Kingdom.

To apply for a business visit, applicants must satisfy the following requirements:

- One (1) recent passport-size, colored photograph, on white background.
- Original passport valid for no less than six (6) months, with at least two (2) successive empty visa pages.
- To fill your online application and make a visa payment
- Must purchase health insurance from the Kingdom. Options for local health insurance providers will appear upon processing your e-visa form.
- Electronic invitation letter from a Saudi company
- Employment verification letter by the applicant's employer addressed to the relevant embassy of the Kingdom, confirming the applicant's position and citing "business" as purpose of travel on behalf of the company
- Copy of the company's business registration in the Kingdom
- Additional documents may be requested, if needed.





09

INFORMATION TECHNOLOGY AND TELECOMMUNICATIONS

9.1 Executive Summary

The Kingdom of Saudi Arabia's telecommunications sector is growing at a remarkable rate. The Ministry of Communications and Information Technology, responsible for overseeing all modern communications and information technologies in the Kingdom, places a strong emphasis on innovation. Facilities and services are constantly being expanded to accommodate a growing market. The Kingdom's landline telephone system has been recently transformed and modernized, utilizing extensive microwave radio relay, coaxial cable, and vast fiber-optic cable systems. Mobile phones are extremely popular in the Kingdom, with mobile communication services prevalence exceeding 130% of the country's population in 2020. The Kingdom will dedicate this strong and evolving communication system along with technological resources to ensure a well-connected and technologically empowered Asian Cup in 2027.



9.2 Overview of the Kingdom's information technology and communications industry



9.2.1 Telecommunication and internet market

In recent years, the Kingdom's telecommunications sector has been linked to growth, innovation, and massive changes across all major industries. Mobile

communication services exceed 130% of the total population and internet penetration reaches more than 95% of the population.

The market contains a number of licensed telecommunications and internet service providers. Three companies have a unified license that allows the provision of all telecommunications, internet and related services: STC, Mobily and Zain Saudi Arabia.

In addition, two companies have a license to provide fixed communication services: STC and Go Telecom. The Authority also offers telecom class licenses of type A and B. The total number of licensees in the Kingdom is currently 330.

9.2.2 Coverage of fixed and mobile telephony

Mobile and fixed telephony services in the Kingdom cover a large portion of the Saudi userbase across the country. As of 2019, mobile telephony services more than 43 million mobile subscribers, while fixed telephony services more than 6.8 million broadband subscribers.

Number of mobile cellular subscriptions 2017-2019



Number of fixed broadband subscriptions 2017-2019



Mobile cellular population coverage at host cities' regions				
Region	Percentage of 5G coverage	Percentage of 4G coverage	Percentage of 3G coverage	Percentage of 2G coverage
Riyadh Region (Riyadh)	52.8%	95.9%	99.5%	99.5%
Makkah Region (Jeddah)	56.1%	94.5%	99.1%	99.1%
Eastern Region (Dammam)	22.3%	99.2%	99.9%	99.9%

Fixed broadband coverage at host cities' regions			
Region	Percentage of residential and commercial buildings covered	Total residential and commercial buildings in region	Percentage of fixed broadband coverage
Riyadh Region (Riyadh)	936,879	1,153,988	81.29%
Makkah Region (Jeddah)	635,275	1327667	47.9%
Eastern Region (Dammam)	587,278	618628	94.9%

9.2.3 Telecommunication capabilities and infrastructures at proposed stadiums

All proposed stadiums are covered by external cellular towers surrounding the stadiums. The connectivity offered by these towers is boosted using Wi-Fi technology to ensure the best quality of service for all match attendees.

9.2.4 Optic fiber capacity

The Kingdom's international connectivity is fully secured with multiple land, marine and satellite connections. The capacity of international connectivity reaches 15 terabytes/second, and directly connects to more than 100 countries.

9.2.5 Satellite availability

The main satellites primarily used for transmission within the Kingdom are the Arabsat group of satellites.

Satellites used by Saudi Broadcasting Authority and international broadcasters for live transmission within the Kingdom:

- 26°E – Badr 4 (ARABSAT 4B)
- 26°E – Badr 6 (Arabsat 4C, Arabsat 4AR)
- 26°E – Badr 5 (Arabsat 5B)
- 26°E – Badr 7 (Arabsat 6B)
- 21°E – Eutelsat 21B (E21B, W6A, Eutelsat W6A)
- 20°E – Arabsat 5C
- 16°E – Eutelsat 16A (E16A, W3C, Eutelsat W3C)
- 10°E – Eutelsat 10A (E10A, W2A, Eutelsat W2A)
- 105°E – Asiasat 7 (AsiaSat 5C)
- 7°W – Nilesat 201
- 7°W – Eutelsat 7 West A (E7WA, AB7, Atlantic Bird 7, Nilebird, Atlantic Bird 4R, Nilesat104)

Satellite services frequencies	
Band	Transmit frequency
C band	4438-7700MHz
Ku band	12.05 to 17.9GHz
Lower Ku band	12.75 to 13.25GHz
DBS band	17.3 to 18.4GHz

9.2.6 Radio frequency availability

Radio frequencies including necessary authorizations and allocations	
GSM	900MHz
	1,800MHz
UMTS	2.1GHz
LTE	1.8GHz
	2.1GHz
	2.3GHz
	2.6GHz
5G	2.3 - 2.4GHz
	2.496 - 2.69GHz
	3.3 - 4.2GHz

9.2.7 Telecoms legal regulations

Providers holding a unified license or a Mobile Virtual Network Operator (MVNO) license are permitted to offer mobile telecommunication services, while fixed connectivity services are offered by providers holding a unified license, or infrastructure connectivity license.

The Ministry of Communications and Information Technology is responsible for

regulating telecommunications in the Kingdom, while the Communications and Information Technology Commission (CITC) supervises all operations of the Kingdom's internet sector. CITC also promotes personal computer ownership and access to internet for Saudi families through the Saudi Home Computing Initiative.

9.2.8 Telecoms business services

Communication services providers in the Kingdom offer a variety of packages tailored to businesses across the entirety of the Kingdom. They frequently and rapidly add new service packages to ensure user needs are met. The major business communication offerings are:

1. Internet data packages, starting from 1GB to unlimited bandwidth
2. Internet data packages dedicated to social media
3. Local, mobile and international call services
4. Local, mobile, and international messaging services
5. Adding credit to and packages as needed

9.2.9 Intended expansion of telecom market

The telecommunication infrastructure in host cities is expected to grow substantially in the next 5 years: in Riyadh, Jeddah and Dammam by 59%, 66% and 52%, respectively.

Additionally, we expect to see the deployment of emergent digital connectivity options in the coming years, including advancements in 5G, the fifth generation standard for broadband cellular connectivity, which started deploying around the world in 2019. Deployment of 5G will allow for increased speed, more efficient power usage and increased availability. This will result in increased ability to connect machines, infrastructure, vehicles and humans to the cloud and to each other.

9.3 ICT applications and development for Asian Cup 2027

The Kingdom will implement all required IT systems using different device strategies at both the competition and non-competition venues. We will ensure comprehensive wireless coverage using the most advanced WiFi and mobile network technologies.

Saudi telecom operators guarantee that they will deploy the necessary infrastructure to meet mobile communications demand (voice, data, messaging, M2M) and support data traffic in accordance with the high attendance levels.

All competition and non-competition venues are located within or close to central urban areas. The main operators have sufficient infrastructure already in place, but will deploy additional and new technologies as needed to provide full communications coverage throughout the tournament period.





10

SAFETY AND SECURITY

10.1 Executive Summary

The safety and security of residents and visitors is always a priority. The Kingdom dedicates massive resources annually to ensure the safety of its residents, as well as that of the millions who visit the Kingdom every year for business, leisure, religious tourism, or sporting and entertainment events. The Kingdom will leverage its extensive experience and infrastructure to put safety and security at the forefront of its hosting strategy.

A dedicated Security Committee will be created and tasked with the planning and execution of security and safety measures for the tournament. This Security Committee will include members from all the relevant authorities in the Kingdom, ensuring full cooperation among entities when planning and implementing safety and security measures. Comprehensive measures will cover all key locations during the tournament, securing teams, officials, and visitors during their entire Asian Cup journey. Apart from effectively securing all public places, the safety and security measures will include meticulous coverage for stadiums, hotels, VVIP and VIPs, training sites, and transportation.



10.2 General security information

The Kingdom has historically dedicated sizable human and financial capital to protecting the safety and security of its people and visitors. We have a global reputation for experience in hosting world-class international events, diverse in scope and magnitude, where security operations are key to their success.

Security officers and personnel are carefully selected and highly trained. They are qualified and able to deal with emerging issues and contingencies, and respond appropriately to maintain the public safety.

The Kingdom already deploys innovative security systems to protect against and deter crimes and acts of terror, including a comprehensive CCTV system monitored at all times by the National Control Centre. In addition, uniformed officers and police vehicles provide public reassurance and a visible deterrent, along with special forces checkpoints that are strategically placed to control access to high-value areas.

10.2.1 Clear and efficient structure

Multiple government bodies are involved in emergency response. The Saudi Emergency Forces at the Presidency of State Security is responsible for national emergency response affecting the Kingdom as a whole. While the Saudi Emergency Forces handle national crises and emergencies, the General Directorates of Civil Defense and Public Security, both operating under the Ministry of Interior, provide emergency services with a localized focus. The General Directorate of Public Security activates its different departments to ensure a tailored and efficient response (e.g. Police Department, Criminal Evidence Department, Special Task and Duties Department).

The General Directorate of Civil Defense coordinates the efforts of all entities concerned with addressing a variety of disasters,

emergencies, risks and threats through early planning, readiness, and preparedness. All the necessary measures shall be taken to prevent the occurrence of any emergency, reduce its risks, and mitigate its effects.

Security checks will be periodically performed to all areas frequented by teams, officials and visitors to ensure that all safety and security requirements are met, and are in compliance with the Saudi Building Code and global best practices.

10.3 Typical security measures

The Kingdom has hosted a number of high-profile events in recent years. Prior to each one, a highly experienced Security Committee is convened to oversee the event planning and execution. The committee typically includes senior representatives from all the relevant security departments. The Security Committee has overseen the successful delivery of prestigious and high profile events such as the Formula E race, Anthony Joshua vs Andy Ruiz World Heavyweight Boxing match, international tennis tournaments, the Saudi Cup, WWE wrestling and the Dakar Rally, in addition to mass participation, multi-site events such as Diriyah Season, Riyadh Season, Jeddah Season and Sharqiah Season. Consistently staging events of this magnitude with no security issues highlights the readiness of the Kingdom to host a safe and secure Asian Cup.

10.4 Safety and security strategy

The Kingdom is widely recognized for its strong reputation for providing a safe and secure environment for major events and has a history of safe delivery. A Security Committee, consisting of senior representatives from all governmental security agencies, will be specially formed prior to the tournament. The committee will be responsible for delivering the strategic policies and procedures across

the tournament and ensuring a safe and secure environment for the matches, facilities and the wider stakeholder venues and locations throughout the tournament period. The Security Committee will oversee regular, comprehensive risk and threat assessments, taking into consideration international, national, countrywide and venue-specific intelligence, mitigating any reported threat appropriately.

Consistently staging events of this magnitude with no security issues highlights the readiness of the Kingdom to host a safe and secure Asian Cup.





10.4.1 Main venue

The security plan's top priority will be matchday safety protocols. The Security Committee will meticulously plan the security, emergency, and medical precautions at each venue, based on the expected number of attendees, and the layout of each venue. Plans for both preventive and reactive measures will be drafted and executed by the Security Committee.

Security at the stadiums is handled by a specific branch of the Saudi Police specialized in securing sporting events. The Stadium Security branch officers are highly trained, equipped and experienced in ensuring safety and security on matchdays, while keeping a low profile and minimizing disturbances.

10.4.2 VVIP & VIP

The Security Committee will collaborate with the AFC and Local Organizing Committee to understand the security needs of all participating parties, including teams, officials, participants and VIP guests.

The Security Committee will coordinate with the Saudi Police force to secure VIP and VVIP guests' entire journey in the country. From the moment the guests land, through commuting, accommodation and matchday experiences, special teams will be deployed to secure their entire Asian Cup visit.

10.4.3 Airport security

The Kingdom's three international airports serving the tournament in Riyadh, Jeddah, and Dammam are key aviation hubs in the Middle East and Asia. As such, these airports enjoy a great deal of experience in ensuring safe and smooth travel for business and leisure visitors.

Every year, more than 3 million travelers arrive in the Kingdom for Hajj, the pilgrimage of Muslims to Makkah during the month of

Dhu al-Hijjah. During the rest of the year, an additional 5 million people visit the country as religious tourists. The Kingdom very efficiently secures the arrival and departure of these visitors and pilgrims, ensuring their safety during the entire process.

The Security Committee will leverage this extensive experience to ensure safety measures are in place at all ports of entry for all Asia Cup visitors.

10.4.4 Team hotel security

The Kingdom is home to globally recognized hotel brands that follow the international standards of 'Secure by Design' and operate to national security standards. CCTV systems, Hostile Vehicle Mitigation Systems, X-Ray machines and walkthrough metal detectors are mandatory for all hotels and will ensure the highest security standards for all our visitors and guests.

Designated access areas, and entire floors will be reserved for the teams. Exclusive dining rooms and conference rooms will be reserved for the teams, and access by other hotel guests to these areas will be controlled and restricted.

10.4.5 Training sites security

The Security Committee will ensure that all security measures are implemented at training sites. Access to all training sites will be strictly controlled, ensuring the privacy and safety of teams and referees. Security barriers, fences and access points will be installed prior to the tournament to further secure the training sites' perimeter.



10.4.6 Transport security

Host city transport networks are key elements of the Kingdom's hosting plan. Metro, buses and shuttle services will help visitors commute between areas of interest, including the stadiums on matchdays.

Therefore, the Security Committee will strongly emphasize transportation security measures. Both the Ministry of Interior, which controls

law enforcement, and Ministry of Transport will be involved in the planning phase. The plan will ensure that all transportation security and safety demands are met. This will include deploying resources such as police and security personnel at transportation hubs, and the use of advanced technology such as CCTV and face-recognition technology.





11

HEALTH AND MEDICAL SYSTEM

11.1 Executive Summary

The Saudi government will spare no effort in providing high-quality medical and healthcare services to all participants, fans and visitors involved in the tournament. The Ministry of Health (MoH) is the lead government agency responsible for public health. The Kingdom's healthcare system is ranked highly by the World Health Organization, ahead of most of our neighboring Arabian Gulf countries, and offers universal health coverage. For visitors to the Kingdom, the Tourism Health Insurance policy will cover all the health emergencies via a network of approved health service providers. The Kingdom has a long experience of organizing safe mass gatherings, such as the Spanish and Italian Super Cups and the 2019 International Handball Federation Super Globe and responding appropriately to their attendant health-related contingencies.

On average there are at least 3 hospitals within a 20 km radius of the prospective stadiums in every host city, and at least one hospital within a 10-minute journey from each stadium. The Saudi Red Crescent Association (SRCA) which provides pre-hospital emergency response care across the country with 404 stations, is highly familiar with large scale events and will be directly supporting the competition by making available its professional team of medical respondents. To prepare for the tournament, each host city will undergo strict capacity and procedure testing to ensure they are able to handle a wide range of medical needs.

11.2 Healthcare overview in the country

Our health system and services have been a top priority for the Saudi government for decades. The Kingdom's healthcare system efficiency is ranked 26th globally by the World Health organization (WHO), ahead of most of our neighboring Arabian Gulf countries such as the United Arab Emirates (27th) and Qatar (44th) as well as many healthcare systems in developed countries such as Australia (32nd) and the USA (37th).

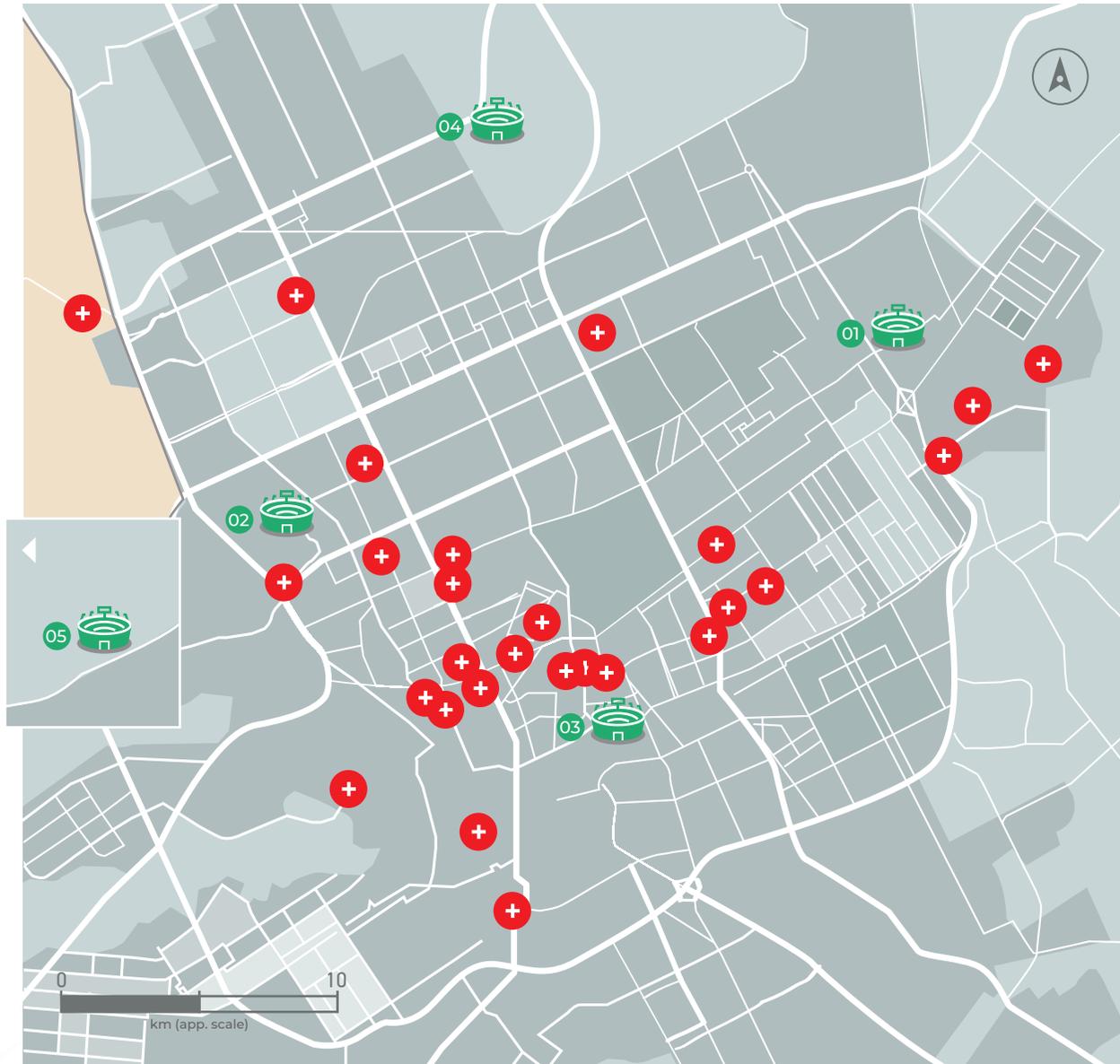
Currently, the Saudi Health Council brings together the Ministry of Health (MoH), other government ministries and the private sector to provide health services. The MoH is the lead government agency responsible for the planning and regulation of public health activities, as well as providing primary, secondary and tertiary care in the country. As part of the Kingdom's Vision 2030 strategic

plan, the country is investing further in its healthcare system to promote new modern care facilities and specialized treatment centers in each Saudi region.

The country is investing further in its healthcare system to promote new modern care facilities and specialized treatment centers in each Saudi region.



RIYADH



01 King Fahd International Stadium

04 Riyadh New Stadium

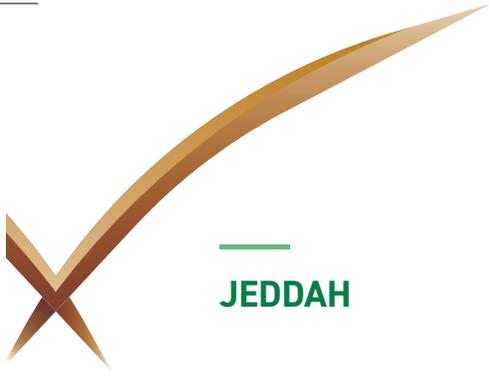
02 King Saud University Stadium

05 Qiddiya
(22km from town centre)

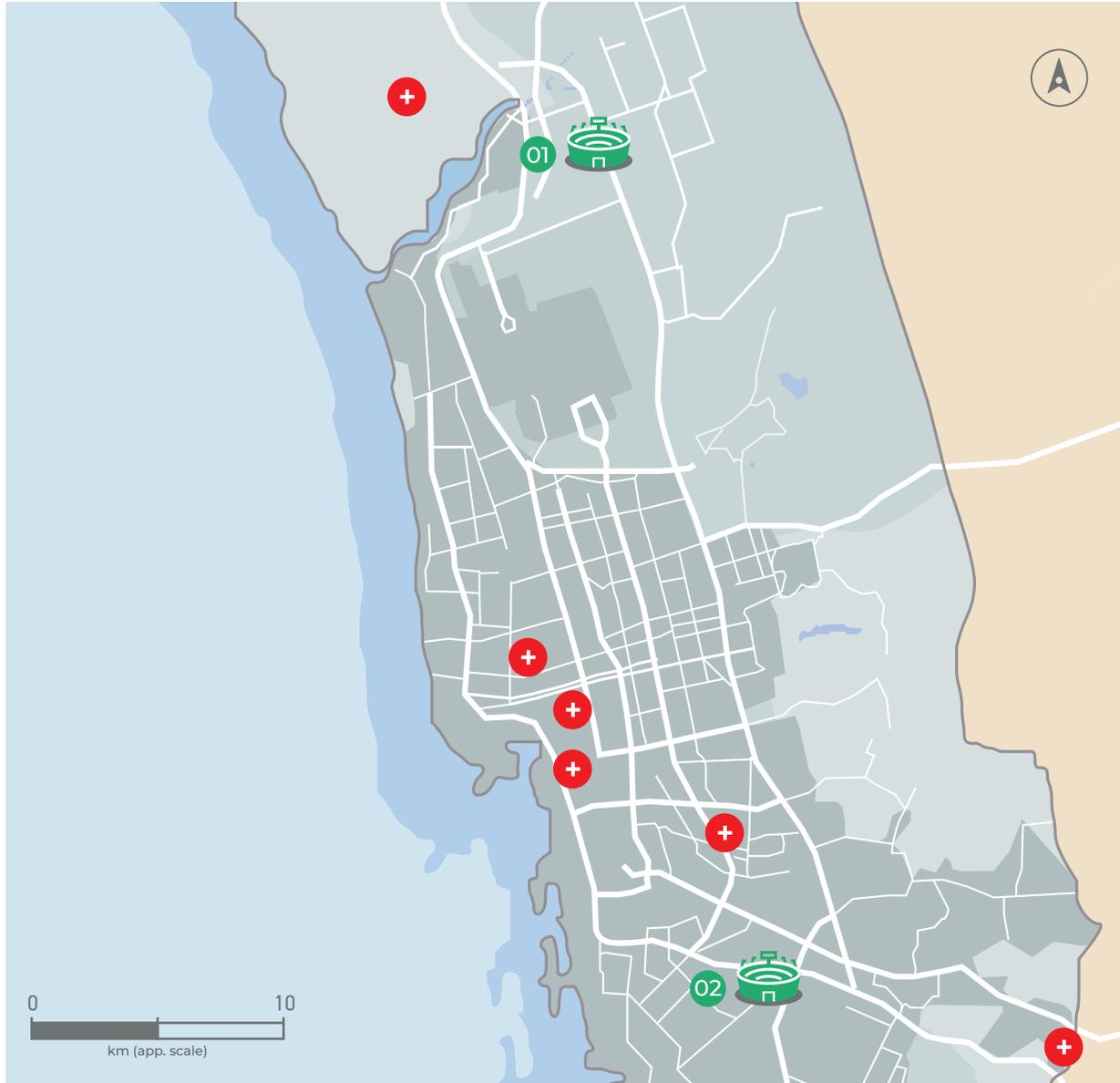
03 Prince Faisal bin Fahd Stadium

Legend

 Hospitals



JEDDAH



Stadiums



01 King Abdullah Sports City

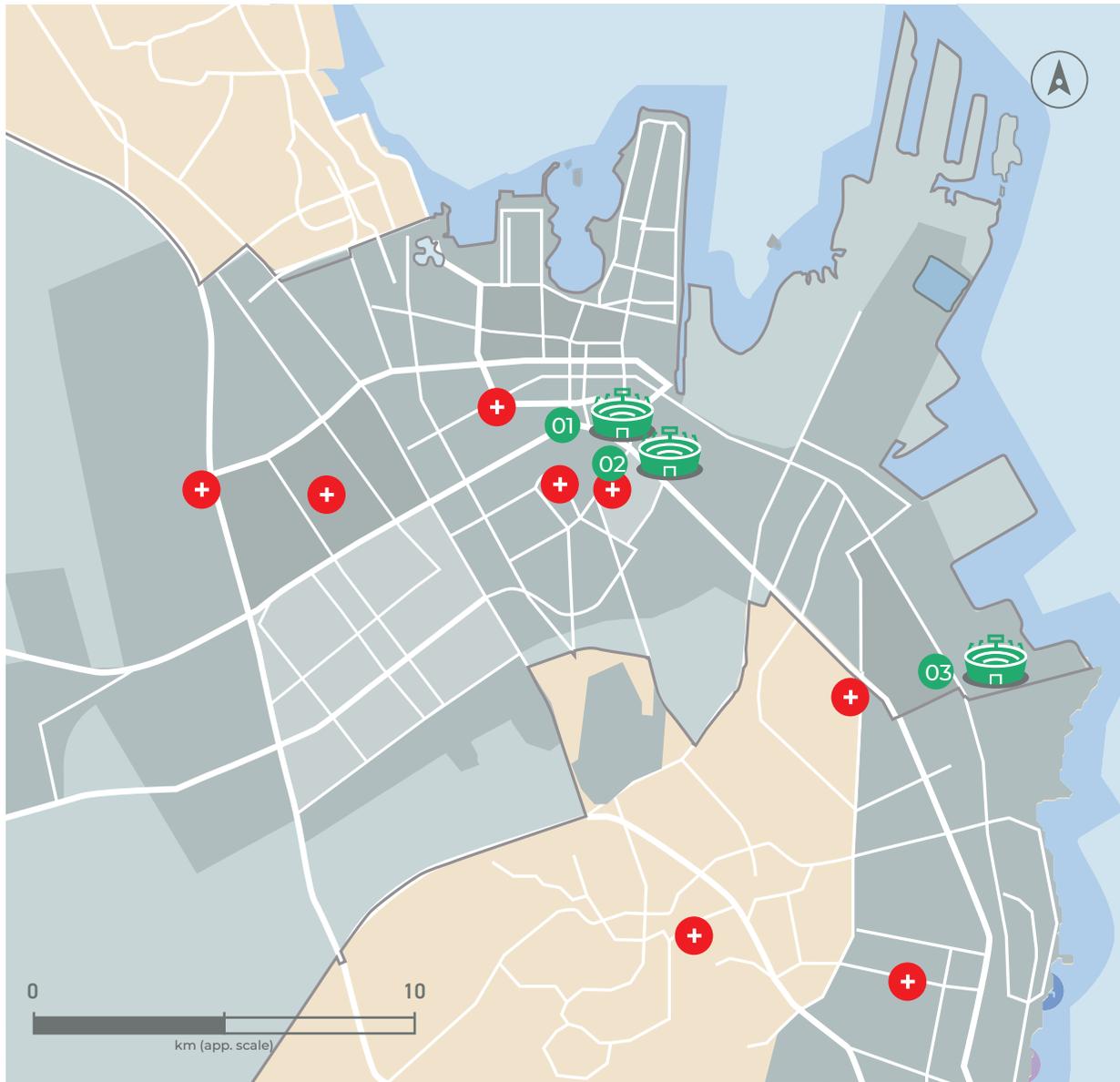
02 Prince Abdullah Al Faisal Stadium

Legend



Hospitals

DAMMAM



Stadiums



01 Prince Mohamed bin Fahd Stadium

02 Dammam Stadium

03 Prince Saud bin Jalawi Stadium

Legend



Hospitals



11.3 Private/public medical health systems

The Kingdom's current system offers universal health coverage. The Ministry of Health is responsible for the supervision of healthcare and hospitals in both the public and private sectors. The healthcare system has two tiers. Tier one being a network of primary healthcare centers and clinics that provide preventive, urgent care and basic services, as well as mobile clinics for remote rural areas. Tier two refers to the hospitals and specialized treatment facilities located in urban areas.

Health services are also provided through the private sector in the form of private hospitals and practitioners. Private health insurance is available through insurance firms.

The Kingdom has well-equipped hospitals with advanced modern medical technology to fully address the needs of all participants and spectators.

11.4 Foreign visitor health recommendations

The Kingdom has introduced mandatory health insurance for visitors. The Tourism Health Insurance policy will cover all health emergencies through a Kingdom-wide network of approved health care service providers. Once the visitor gets a Saudi Arabia visa, their health insurance policy will be activated. All hospitals accept payment for medical expenses with international credit cards and have appointed English speaking medical personnel to ensure effective and seamless treatment for foreign visitors.

Generally, international travelers are advised to review their immunization status before visiting. Visitors entering the Kingdom require no vaccination as stated by international health regulations (IHR) except yellow fever

vaccination from endemic countries (some parts of Central Africa & South America).

11.5 Environmental conditions

The environmental conditions in the Kingdom pose no risk to the health of players or spectators. Temperatures in January 2027 should range between 7°C (44.6 F) and 29°C (84.2 F), with no extreme weather events likely during the competition. Local authorities would assist the AFC in addressing any risks if an extreme weather event were to occur. The General Authority of Meteorology and Environmental Protection will provide daily temperature and humidity readings during the tournament.

The Kingdom has done an exceptional job in managing the COVID-19 pandemic. The country conducted aggressive testing (~250K tests per million people) and was able to maintain an extremely low death rate (below the global average rate). The government's decisive response to the COVID-19 pandemic highlights the Kingdom's preparedness for such major health crises.

The Ministry of Health routinely monitors environmental risks to human health, for example sporadic cases of MERS-CoV. However, the risk of contracting the disease is negligible, as community transmission is minimal. Currently there are no obvious pollution or contamination risks detected within the Kingdom.

11.6 Medical services for large scale events

The Saudi Health System has extensive experience in providing medical services for major events, including the mass gathering for Hajj, the 2019 Spanish Super Cup, the 2018 Italian Super Cup and the 2019 International Handball Federation Super Globe.

Each candidate host city has general polyclinic hospitals with 24-hour emergency services, operating rooms, ambulance services and prehospital care.

11.7 Nearby hospitals and medical facilities

11.7.1 Hospitals within 20 km radius of prospective stadiums

On average there are at least 3 hospitals within a 20 km radius of each prospective stadium across the three host cities. At least one hospital is within a 10-minute journey of each stadium, ensuring immediate availability of medical support. The below hospitals have the facilities needed to deal with sports related injuries:

Host City	Stadium name.	Hospital name	Distance (km)	Anticipated Journey time (min.)
Riyadh	King Fahd International Stadium	Prince Mohammed Bin Abdulaziz Hospital	16	20
		King Abdulaziz Medical City for national Guard	8	11
		Riyadh care Hospital	17	20
		Al-Mowasah Hospital- Riyadh	19	22
		Al-Hyat Hospital	19	19
	King Saud University Stadium	King Fahd Medical City	14	15
		King Saud Medical City	16	19
		Aldiriyah Hospital	9	9
		Faisal bin Fahd Sports Medicine Hospital	15	15
		Prince Sultan military Medical City	16	15
		Security Forces Hospital	17	17
		King Saud University Medical City	5	7
		King Faisal Specialist Hospital & Research Center	10	15
		National Hospital at Riyadh	17	17
		Dallah Hospital	5	7
		Dr. Sulaiman Al Habib Hospital	6	10
		Al-Mowasah Hospital	15	15
		Saudi German Hospital	11	16
		Al-Hammady Hospital	12	15
		AlHabib Hospital	12	12
Specialized Medical Center Hospital	12	12		



Host City	Stadium name.	Hospital name	Distance (km)	Anticipated Journey time (min.)
Riyadh	Prince Faisal bin Fahd Stadium	King Fahd Medical City	10	14
		Prince Mohammed Bin Abdulaziz Hospital	10	16
		Faisal bin Fahd Sports Medicine Hospital	14	20
		King Abdulaziz Medical City for national Guard	20	23
		Prince Sultan military Medical City	9	14
		Security Forces Hospital	5	11
		King Faisal Specialist Hospital & Research Center	11	15
		Riyadh care Hospital	8	14
		National Hospital at Riyadh	3	7
		Dallah Hospital	17	25
		Dr. Sulaiman Al Habib Hospital	16	25
		Al-Hyat Hospital	6	10
		Al-Mowasah Hospital	17	24
		Al-Hammady Hospital	11	20
	Orthopedic, Joint and Spine Hospital	14	20	
	Specialized Medical Center Hospital	12	18	
	Riyadh New Stadium	King Abdullah bin Abdulaziz University Hospital	4	3
		Kingdom Hospital	12	15
		Clemenceau Medical Center Riyadh	12	15
		New Government Hospital	10	14
Mouwasat Hospital		12	14	
Qiddiya	Aster Sanad Hospital	13	15	
	Qiddiya Complex Hospital	TBA	TBA	

Host City	Stadium name.	Hospital name	Distance (km)	Anticipated Journey time (min.)
Damman	Dammam Stadium	Dammam Medical Complex	13	18
		King Fahd Specialist Hospital	10	18
		King Fahd University Hospital	7	12
		Security Forces Hospital	18	24
		Imam Abdulrahman Bin Faisal University Hospital	2	8
		Imam Abdulrahman Al Faisal Hospital Dhahran	1	7
		Al Mowasah Hospital	12	15
		Al Manea Hospital	9	12
		John Hopkins Aramco Hospital	8	20
	Prince Saud Bin Jalawi Sports City	Al Salam Hospital	6	8
		Al Mouwasat Hospital	8	13
		Imam Abdul Rahman Al Faisal Hospital	10	13
		Gama Hospital	9	12
	Prince Mohammed bin Fahd Stadium	Dammam Medical Complex	5	9
		King Fahd Specialist Hospital	4	8
		King Fahd University Hospital	19	19
		Security Forces Hospital	16	16
		Imam Abdulrahman Bin Faisal University Hospital	9	14
		Al Mowasah Hospital	10	10
		Al Manea Hospital	2	4
		John Hopkins Aramco Hospital	16	20
Jeddah	King Abdullah Sports City	King Abdulla medical complex	10	13
	Prince Abdullah Al Faisal Stadium	King Fahd General Hospital	20	20
		King Abdulaziz University Hospital	10	15
		King Abdulaziz Medical City for national Guard	17	17
		King Faisal specialist Hospital & research center	20	24
		Dr. Soliman Fakeeh Hospital	16	18

11.7.2 Hospitals with treatment of sports-related injuries within 50 km of prospective cities

Each prospective city has at least 9 hospitals equipped with athletic or sports medicine expertise. In addition, the King Saud University

will establish a fellowship on Arthroscopy & Orthopaedic Sport Injuries (AOSIF) to add more professional staff in this area of expertise.

Host City	NO.	Hospital name
Riyadh	1	King Fahd Medical City
	2	King Saud Medical City
	3	Prince Mohammed Bin Abdulaziz Hospital
	4	Faisal bin Fahd Sports Medicine Hospital
	5	King Abdulaziz Medical City for National Guard
	6	Prince Sultan military Medical City
	7	Security Forces Hospital
	8	King Faisal Specialist Hospital & Research Center
	9	Riyadh Care Hospital
	10	National Hospital at Riyadh
	11	Dallah Hospital
	12	Dr. Sulaiman Al Habib Hospital
	13	Al-Hyat Hospital
	14	Al-Mowasah Hospital
	15	Al-Hammady Hospital
	16	Orthopedic, Joint and Spine Hospital
	17	Specialized Medical Center Hospital
	18	King Saud University Medical City
	19	King Abdulla Hospital – princess Nourah university
	20	Aldiriyah Hospital
	21	Saudi German Hospital
Jeddah	1	King Fahd General Hospital
	2	King Abdulaziz University Hospital
	3	King Abdulaziz Medical City for national Guard
	4	King Faisal specialist Hospital & Research Center
	5	Dr. Soliman Fakeeh Hospital
	6	King Abdulla Medical Complex
	7	King Fahd Military Hospitals
	8	Saudi German Hospital
	9	Abdullatif Jameel Rehabilitation Hospital
	10	Baqeddo & Dr. Erfan Hospital
	11	Dr. Ghassan Faroon Hospital

Host City	NO.	Hospital name
Damman	1	Dammam Medical Complex
	2	King Fahd Specialist Hospital
	3	King Fahd University Hospital
	4	Security Forces Hospital
	5	Emam Abdulrahman bin Faisal Hospital for National Guard
	6	Al Mowasah Hospital
	7	Al Manea Hospital
	8	John Hopkins Aramco Hospital
	9	King Fahd Military Medical Complex

11.8 Emergency response measures

The Kingdom has established an efficient and effective emergency response system providing air and land ambulance services. The Saudi Red Crescent Association (SRCA) provides pre-hospital care and emergency transport across the Kingdom. With its own dedicated call number, the SRCA manages 404 stations across the country, ~2,000 ambulances and service vehicles, and 8072 healthcare professionals, including 5548 paramedics and emergency medical technicians, and 59 physicians.

This system has demonstrated its ability to meet the demands of large sporting events, cultural festivals and international summits, while maintaining and protecting patients across the country.

Medical emergency response units will be in service 24 hours a day. A medical team will be stationed at each event venue during the AFC Asian Cup 2027 including the AFC and team hotels, training sites and fan zones to ensure a prompt response to any medical issues.





12

OFFICIAL FUNCTIONS

12.1 Executive Summary

SAFF looks forward to hosting and showcasing The Kingdom of Saudi Arabia to AFC management, peer Member Associations, and all players – as well as the AFC’s commercial partners and media cohort. As part of our vision for the 2027 AFC Asian Cup, we want to ensure that all AFC members have a New Experience when visiting the Kingdom. This includes, leading up to the tournament, a thrilling mix of events to entice international interest and enable members of the AFC family to connect, engage and share ideas for the benefit of football in Asia. These events will span all three host cities in locations ranging from Ad Diriyah – a UNESCO Heritage site – to Riyadh’s modern and future-facing Digital City development, providing opportunities to tour and explore the Kingdom.

12.2 Overall view on official functions in the Kingdom

Eager to establish a platform for our peer Member Associations to exchange ideas, experiences and visions for developing football, SAFF welcomes hosting official functions prior to the competition and establishing stronger links with the AFC and its affiliates. Official functions will range from the ever-celebrated preliminary and final draws, to formal banquets and unveilings.

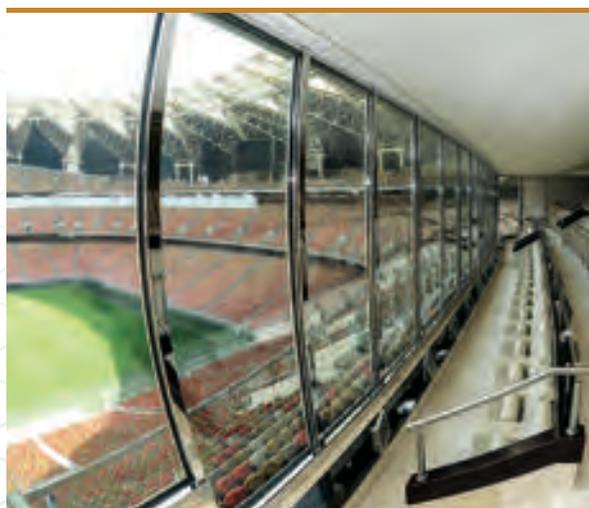
Though event locations will be chosen so guests can enjoy a range of special Saudi sights and experiences, each host city will welcome AFC officers, Member Associations and members of the media and Commercial Affiliates cohort in diligently selected hotel locations.

Ritz Carlton Riyadh

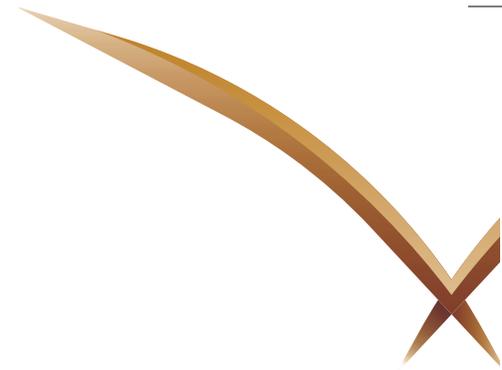


Located close to the Diplomatic Quarter, and adjacent to the King Abdul Aziz Convention Center, The Ritz-Carlton, Riyadh is in the center of a thriving international hub. Originally a royal guest palace for visitors to the nation, the hotel's architecture is modeled on traditional palaces and elegant Arabian residences, with ochre facades blending gracefully with the verdant landscape of the gardens. Native palms, 600-year old olive trees and water fountains abound on the property, providing an oasis of serenity in the city center.

King Abdullah Sports City - Al Jawhara



One of the key centers of sport in the Kingdom, the King Abdullah Sports City Stadium combines traditional Islamic architecture with innovative design into a design language of its own. The stadium, home to two Saudi Premier League football teams Al Ahli F.C. and Al Ittihad F.C., is located in an extensive and versatile sports complex.



King Abdullah Economic City



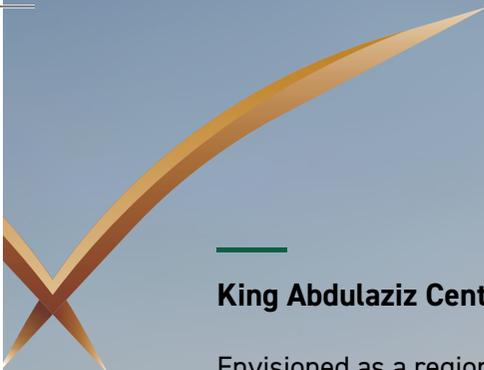
Located on the coast of the Red Sea close to Jeddah, KAEC is a representation of the Kingdom's vibrant non-oil economy – a trade and logistics hub offering access to a vibrant regional market and fostering cultural exchange.

KAEC, which will span over an area of 180 km², is a promising public private partnership recognized as the world's largest privately-funded city.

Digital City

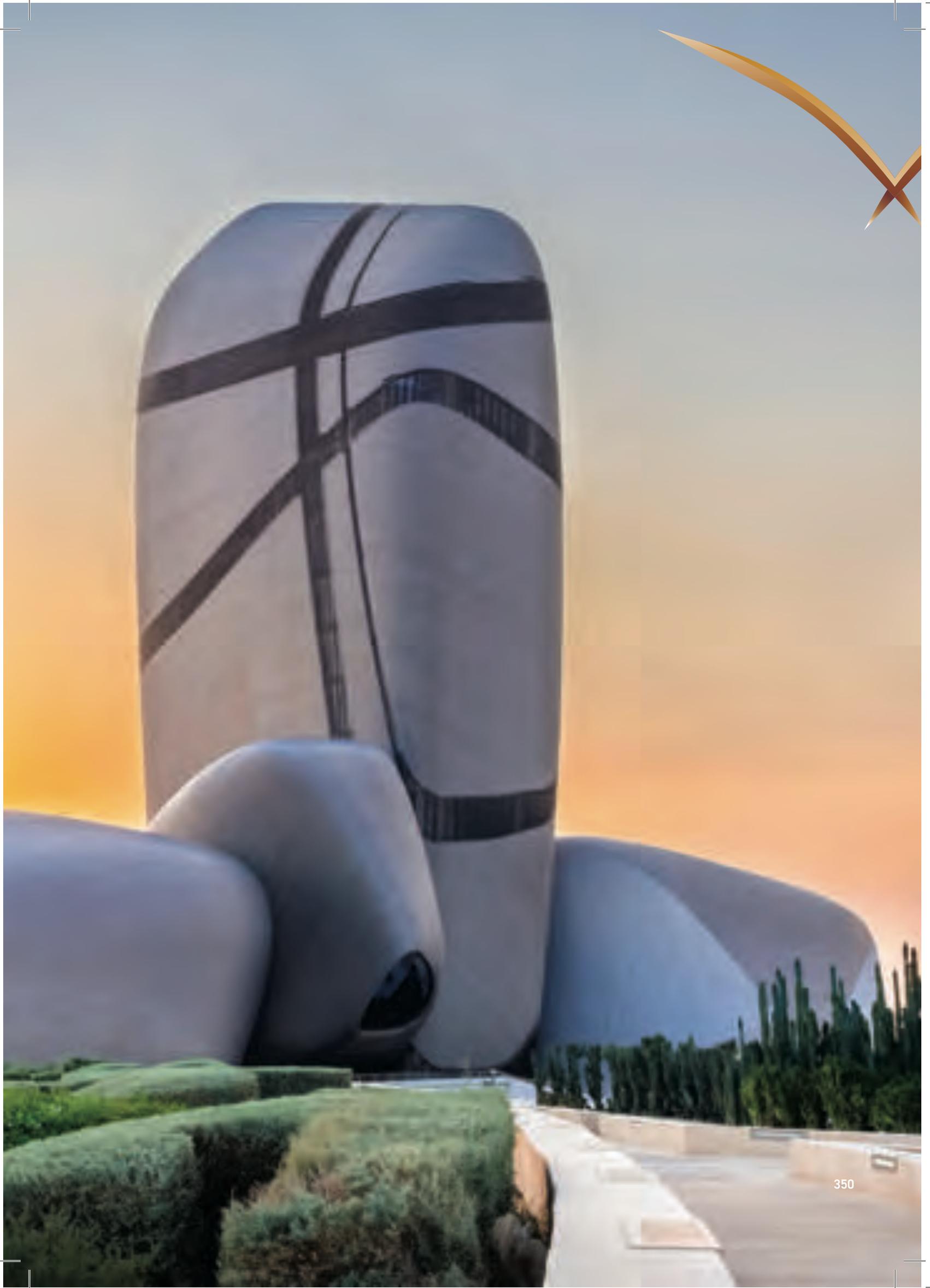


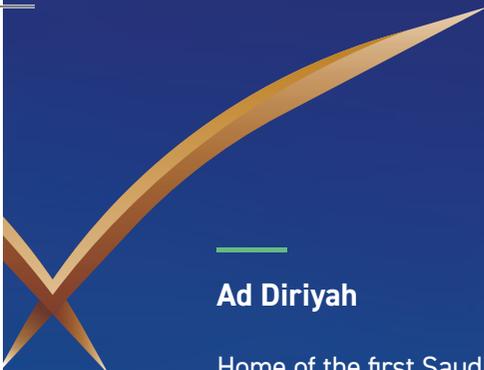
In the heart of Riyadh, Digital City is the Kingdom's first mixed-use development. Supported by international stakeholders, Digital City is designed as home to the country's forward-thinkers and innovators and is aimed at nurturing a knowledge-based economy. A breeding and testing ground for smart retail and services, this fast-moving community fosters inclusivity and excellence.



King Abdulaziz Center for World Culture

Envisioned as a regional beacon of culture by Saudi Aramco, the King Abdulaziz Center for World Culture hosts operas, symphony concerts, musicals and lectures in its 900 seat auditorium. The facilities, with their exhibition halls, museums and extensive archives were designed by the Oslo-based architecture firm Snøhetta.

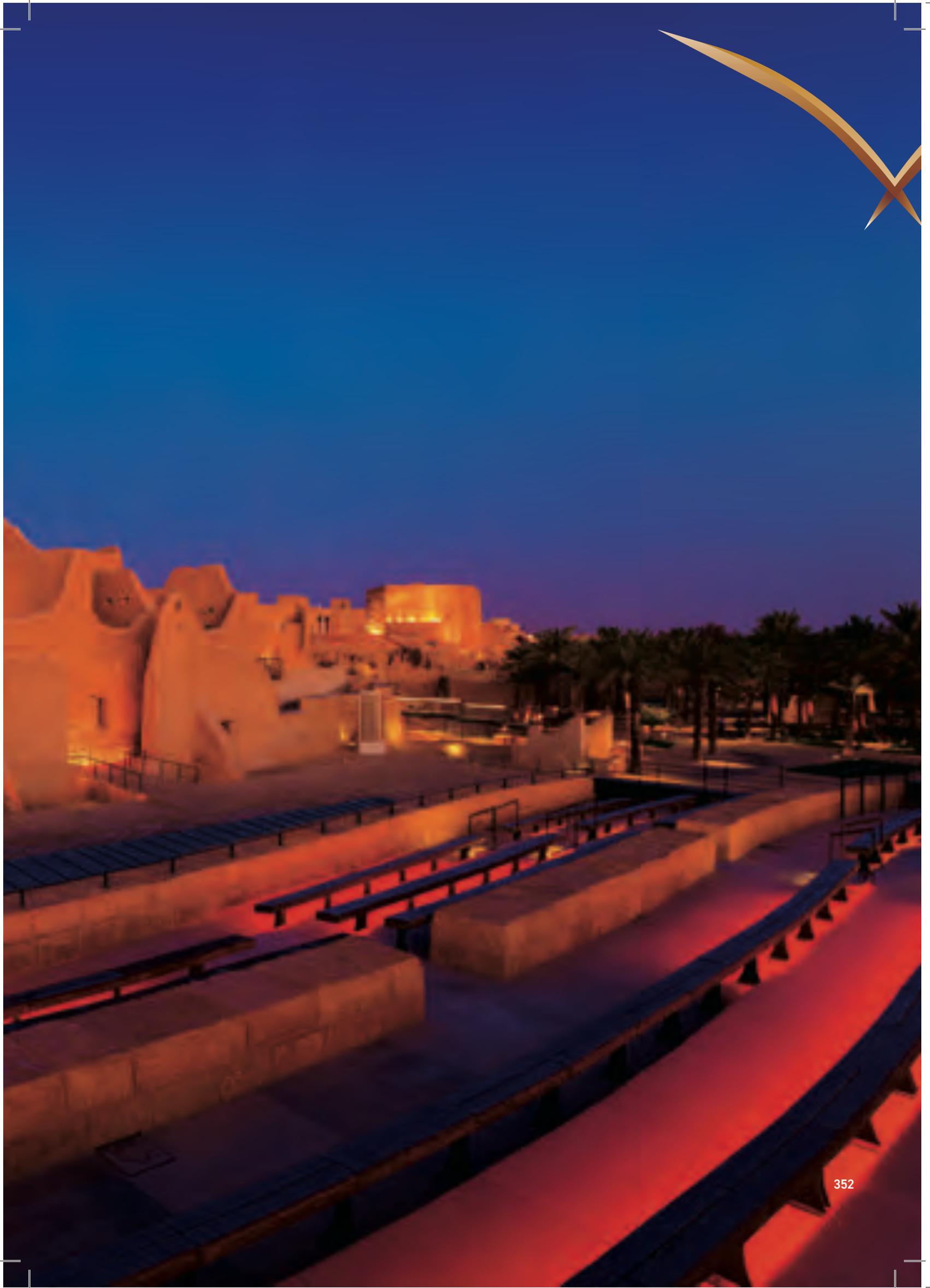




Ad Diriyah

Home of the first Saudi state and today one of the Kingdom's most ambitious heritage developments, Ad Diriyah's rugged walls once housed a thriving city. Within Ad Diriyah, the Al Turaif district was designated a UNESCO Heritage Site in 2010 and continues to be the subject of an extensive restoration project. Today, Ad Diriyah offers a glimpse into the historical legacy and traditional life of the Kingdom.





Jeddah Waterfront



Featuring open-air art by the likes of Henry Moore and Joan Miró, the Jeddah Corniche continues to be one of the city's main attractions. Following major renovations in 2017, the area is now more than ever a must-see destination, blending seamlessly with Jeddah's cosmopolitan appeal. It offers lush parklands and long stretches of sandy beach.

Qiddiya

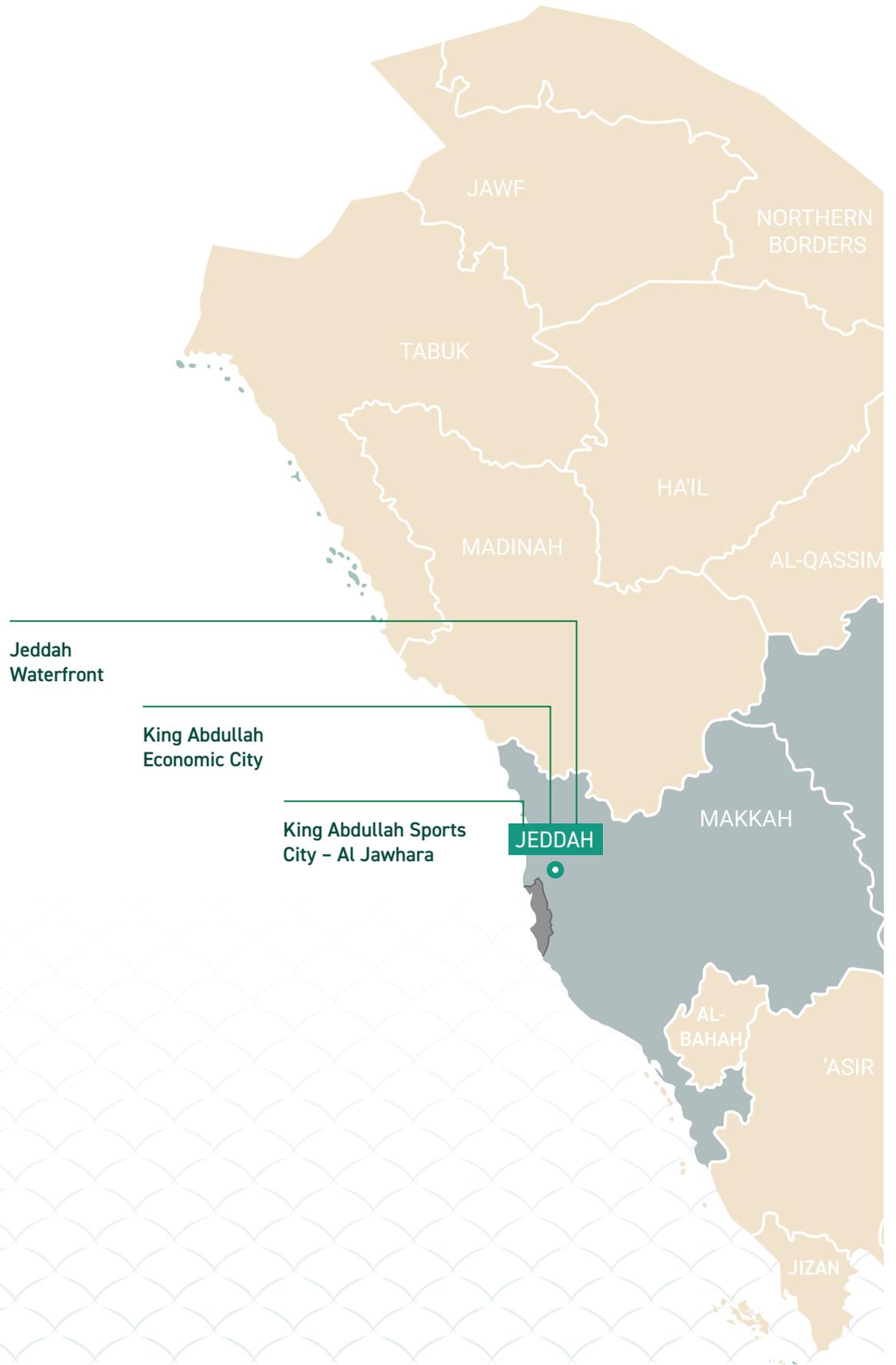


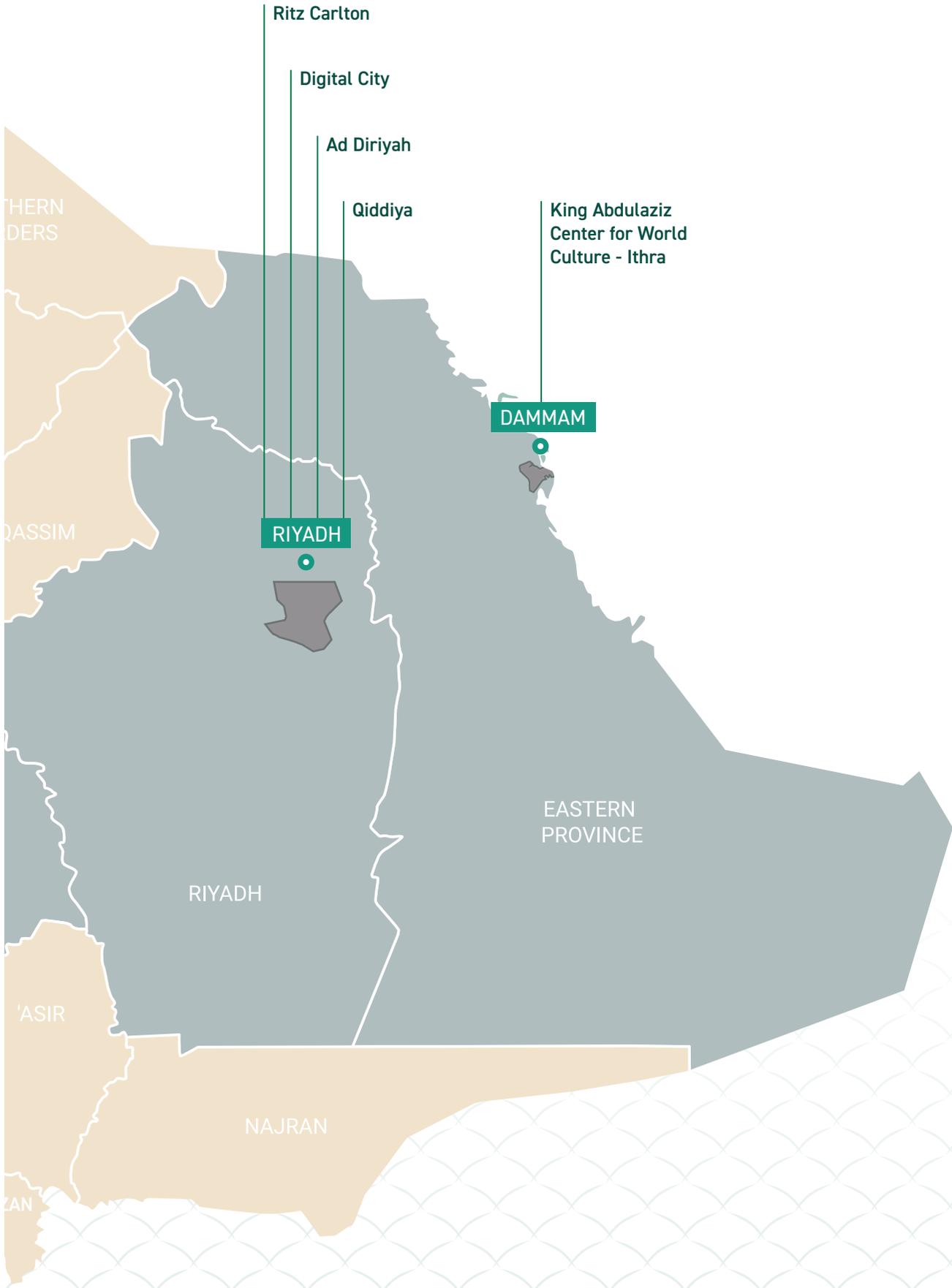
Closely neighboring Riyadh, Qiddiya's legacy as a regional commercial hub goes back centuries. Today, the city is envisioned as the nation's future capital of Entertainment, Sports and the Arts. Designed as an inspiration catalyst for Saudi youth, the city is built around five pillars: sports, modern transport, art, the environment, and amusement parks.

Event name	Location	Host City	Hotel category	Proposed hotel (name, category, number of rooms)
Preliminary draw (incl. team seminar)	Ritz Carlton	Riyadh	AFC hotel (incl. AFC offices)	Ritz Carlton Riyadh
			MA hotel	Ritz Carlton Riyadh
			Media hotel	Sheraton Hotel Riyadh
			Commercial affiliate hotel	Radisson Blu Hotel Riyadh
Final draw (incl. team seminar)	King Abdullah Sports City – Al Jawhara	Jeddah	AFC hotel (incl. AFC offices)	Radisson Blu Hotel
			MA hotel	Radisson Blu Hotel
			Media hotel	Sheraton Jeddah Hotel
			Commercial affiliate hotel	Jeddah Hilton
Team workshop	King Abdullah Economic City	Jeddah	AFC hotel (incl. AFC offices)	Radisson Blu Hotel
			MA hotel	Radisson Blu Hotel
			Media hotel	Sheraton Jeddah Hotel
			Commercial affiliate hotel	Jeddah Hilton
Referee workshop	Digital City	Riyadh	AFC hotel (incl. AFC offices)	Ritz Carlton Riyadh
			MA hotel	Ritz Carlton Riyadh
			Media hotel	Sheraton Hotel Riyadh
			Commercial affiliate hotel	Radisson Blu Hotel Riyadh
Official banquet	King Abdulaziz Center for World Culture - Ithra	Dhahran	AFC hotel (incl. AFC offices)	Crowne Plaza Al Khobar
			MA hotel	Crowne Plaza Al Khobar
			Media hotel	Carlton Al Moaibed Hotel Dammam
			Commercial affiliate hotel	Le Meridien Al Khobar
Logo release	Ad Diriyah	Riyadh	AFC hotel (incl. AFC offices)	Ritz Carlton Riyadh
			MA hotel	Ritz Carlton Riyadh
			Media hotel	Sheraton Hotel Riyadh
			Commercial affiliate hotel	Radisson Blu Hotel Riyadh
Mascot launch	Jeddah Waterfront	Jeddah	AFC hotel (incl. AFC offices)	Radisson Blu Hotel
			MA hotel	Radisson Blu Hotel
			Media hotel	Sheraton Jeddah Hotel
			Commercial affiliate hotel	Jeddah Hilton
Ticket launch	Qiddiya	Riyadh	AFC hotel (incl. AFC offices)	Ritz Carlton Riyadh
			MA hotel	Ritz Carlton Riyadh
			Media hotel	Sheraton Hotel Riyadh
			Commercial affiliate hotel	Radisson Blu Hotel Riyadh



OFFICIAL FUNCTIONS







13

MEDIA AND COMMUNICATIONS

13.1 Executive Summary

A successful Asian Cup will demand a comprehensive promotional plan and media coverage. The Kingdom is committed to ensuring the best work environment for all accredited media representatives. We will provide best-in-class infrastructure including an International Broadcast Center (IBC) equipped with the latest technologies so international media can transmit at the highest quality possible. The Saudi Broadcasting Authority (SBA) will also furnish multiple media centers across all three host cities. Before and during the tournament, teams of experts will conduct media promotional activities and market research to collect feedback and widen the reach of the AFC Asian Cup locally, regionally and internationally. Multiple newspapers in the Kingdom cover sports, and we will leverage the popularity of print media to promote the event among Saudis. Optimizing the media aspects of the competition is a prime goal for the Kingdom.

13.2 Media facilities in the Kingdom

Knowing the crucial role that media will play in ensuring a successful event, the Kingdom is committed to robustly promoting the AFC Asian Cup 2027 and providing optimal working conditions and exceptional access to local and international media personnel. The Kingdom will offer a holistic media facility plan across the three host cities. We will leverage the latest technologies to aid media providers in showcasing the AFC Asian Cup 2027 to the Asian and international communities.

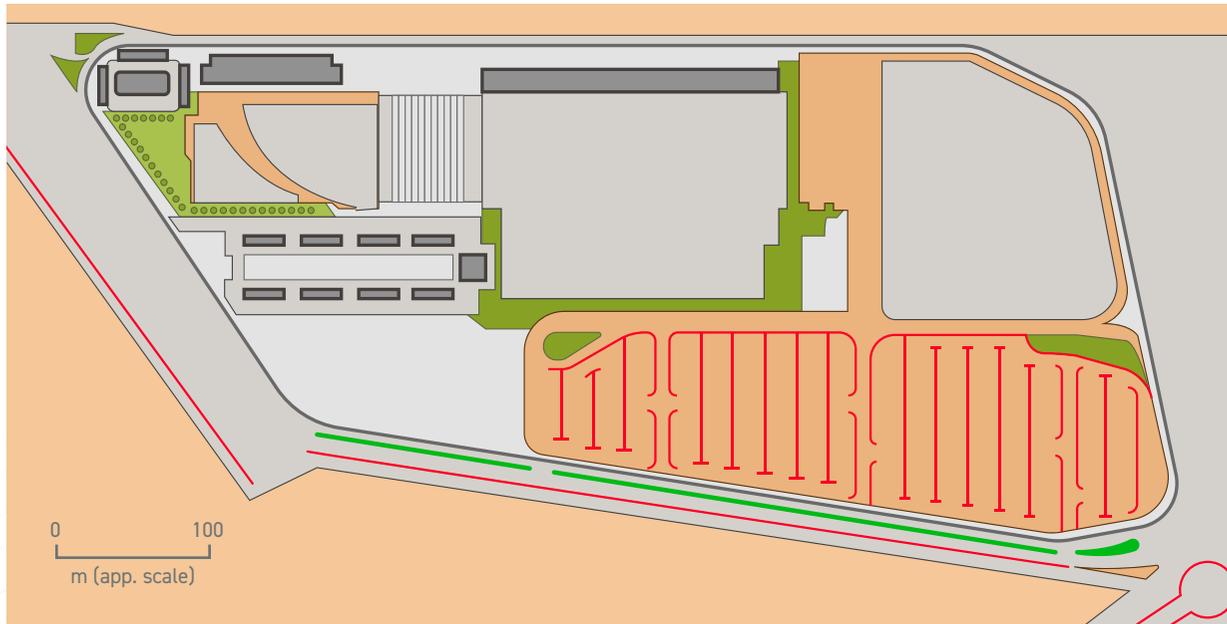
The International Broadcast Center (IBC) will offer all the infrastructure and

amenities needed for journalists and media representatives to deliver their best timely, high-energy and creative reporting.

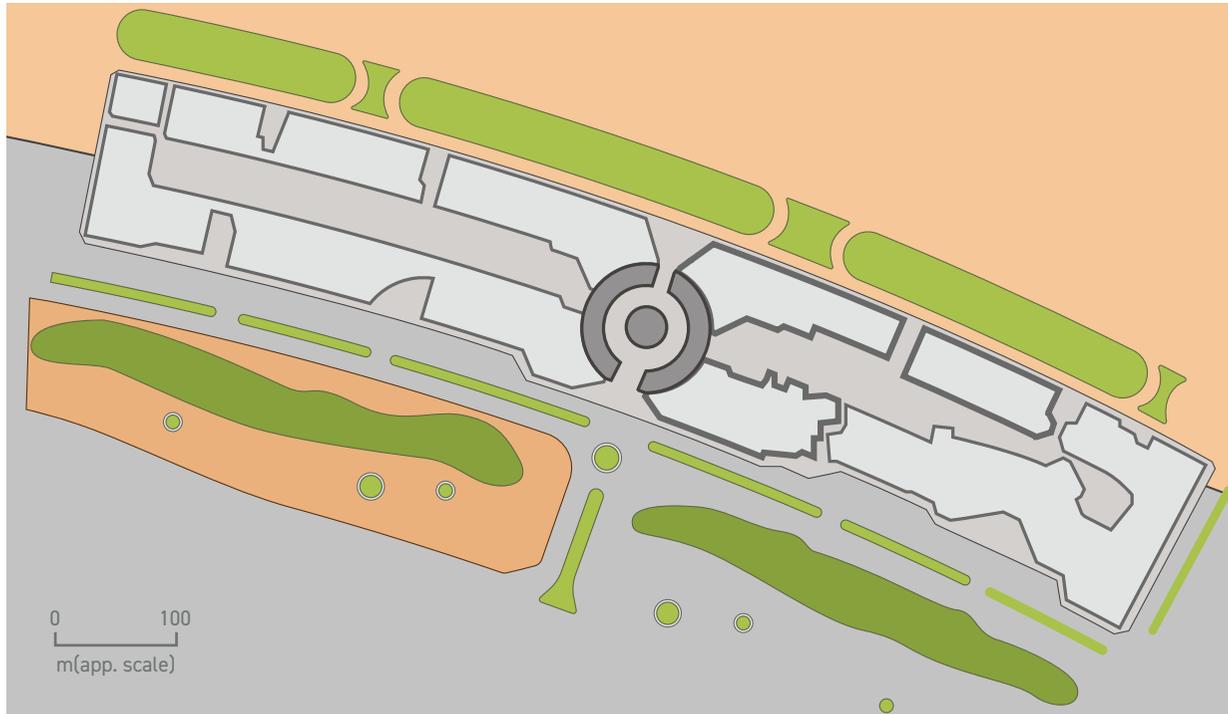
The two locations selected as International Broadcasting Centers are the Riyadh International Convention & Exhibition Center and the Riyadh Front Expo.

The Riyadh International Convention & Exhibition Center is a 28,000 m² open space area offering media facilities, outside broadcast locations and other support services. The Riyadh Front Expo is a media center for the G20 summit starting October 2020.

Riyadh International Convention & Exhibition Center



Riyadh Front Expo



The IBC will meet all professional global broadcasting requirements. The facility will provide advanced technologies and infrastructure to allow the international media to operate at the highest quality possible. In addition to distribution and broadcasting areas, the IBC will dedicate space for technical operations, control rooms, production management, service support and logistics. It will also offer other business support, such as administrative, reservation and information offices, and meeting rooms.

Complementing the International Broadcasting Center, the SBA will offer multiple Main Media Centers – well-equipped facilities where accredited media people can follow the matches and share news of the competition. These centers will be available in each of the three host cities, Jeddah, Riyadh and Dammam. The

SBA Headquarters in Riyadh is equipped with several production studios, post-production, teleport and playout services. Additionally, over 40 production studios (equipped with at least 3 cameras per studio) and over 17 regional high-definition studios and post-production facilities are spread across the Kingdom, including in the three host cities. Mobile and advanced media infrastructure is also abundant, and will support media activities:

- 18 HD OB vans, equipped with over 6 cameras per OB van
- 20 HD Satellite News Gathering (SNG)
- 100 HD Electronic News Gathering (ENG) cameras with related support accessories
- Multiple satellite teleport stations equipped with 10 satellite uplink capabilities
- More than 140 terrestrial DVBT 2 for local digital transmission

13.3 Market research measures in the Kingdom

In-depth market research and targeted promotions will play a crucial role in adapting and enhancing the AFC Asian Cup 2027 experience for diverse fans throughout the Kingdom, Asia and beyond. Prior to the tournament we will gather input through multiple surveys. During the competition, experts will continuously run media promotional activities and market research, to collect feedback and widen reach locally, regionally and internationally. The Kingdom will partner with premier private sector players to reach football consumers, identify their preferences, and craft innovative ways to elevate their experience. These efforts will likely include:

- Partnership with Nielsen Sports and Entertainment and YouGov to assist in market research and studies about the Kingdom's football fans
- Partnership with Al Arabia Outdoor to offer attractive advertising and promotional campaigns related to the AFC Asian Cup 2027
- Coordination with KSA SPORTS CHANNELS and the newly established sports broadcasting vehicle for promotion and marketing research purposes
- Partnerships with online sports platforms, e.g. Kooora.com (for Arabic), Goal.com (several languages including English and Arabic) and Sport360 (bilingual – Arabic and English) to guarantee digital reach, and deliver strong marketing research tools and resources needed to build a Saudi football consumer database
- Partnership with the various telecom



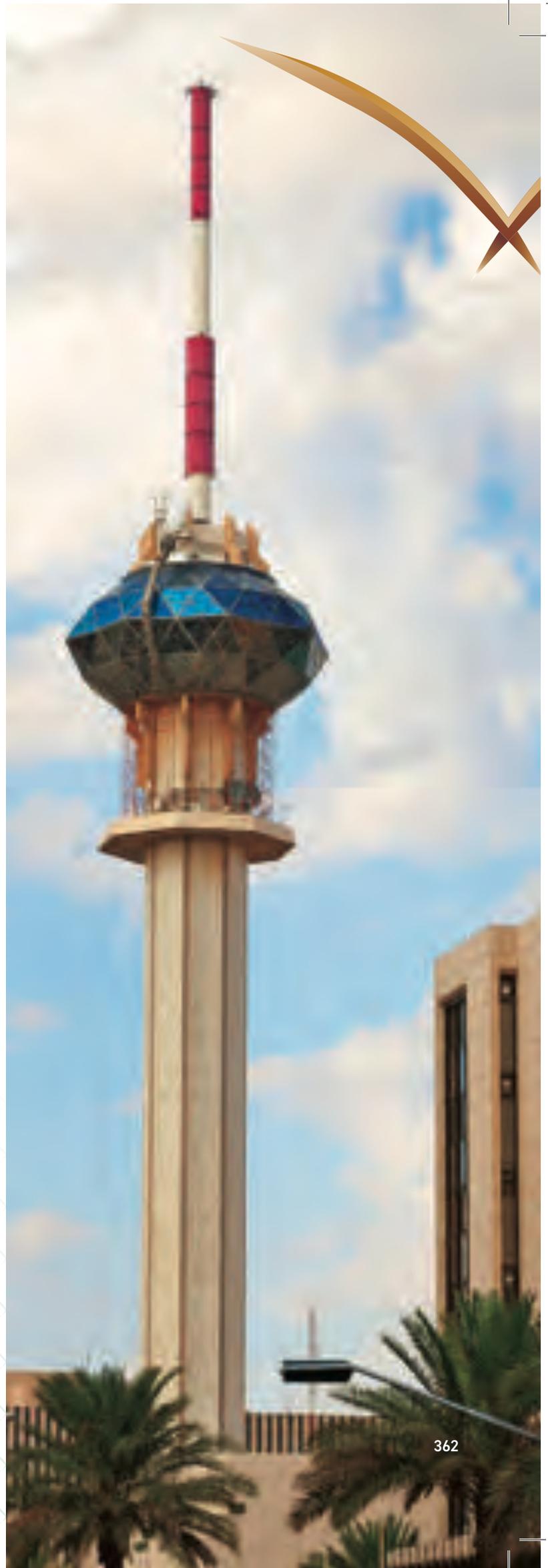
companies in the Kingdom – Mobily, STC and Zain – to leverage their football sponsorship experience, collect subscriber insights, and develop a shared marketing approach

- Leveraging the popularity and success of GSA LIVE, MoS's dedicated digital live TV application, to generate insights related to broadcasting live sports content
- Extensive use of Saudi Professional League Clubs' and SAFF's social media platforms for promotional campaigns, insight generation, and fan surveys
- On-the-ground market research activities like dedicated activations in stadiums to survey fans and promote matches

13.4 Print media as a powerful marketing tool

We will actively employ a range of platforms and media to promote tournament events – including TV, radio, social media, print and online broadcasts – to maximize the reach and impact of this world-class sporting event.

Print media is an integral component of our communication and promotional strategy inside the Kingdom. Despite its international decline in importance, print media remains massively popular in the Kingdom and provides access to a wide cross-section of the Saudi population. Multiple newspapers such as Okaz, Al Jazira, Al Riyadh, Al Bilad and Arriyadiyah cover sports in the Kingdom. Leveraging print media's popularity across the country will engage the local community and promote the tournament among Saudis.





14

EVENT PROMOTION

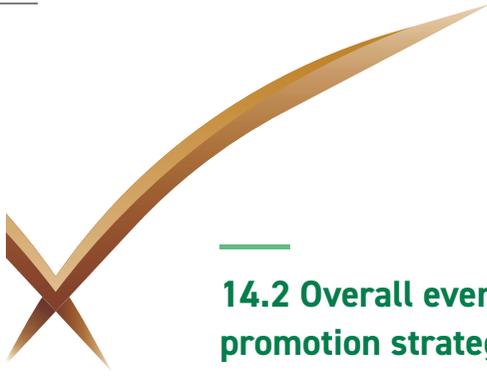
14.1 Executive Summary

The Kingdom will deploy a three phased approach to promote the AFC Asian Cup 2027.

- *Phase 1: Building awareness* will start following the awarding of the event in 2021
- *Phase 2: Activating activities* will commence following the 2023 AFC Asian Cup
- *Phase 3: Leaving a legacy* will continue post 2027, building on the strong national and international foundations we put in place

The communications strategy and plan for the AFC Asian Cup 2027 hosted in the Kingdom (“Saudi 2027”), will be focused on three main objectives: 1) positively promoting the AFC Asian Cup 2027 and partners, 2) drawing spectators to the event, and 3) increasing the popularity of football in the region. These objectives will guide our efforts to raise awareness nationally, across Asia, and beyond. The Kingdom will also implement a proactive ticketing strategy to attract local, national and international spectators, with the goal of having no empty seats.

During the AFC Asian Cup 2027 in the Kingdom, we want to take the passion and excitement of the game into the streets of our host cities. The Saudi 2027 Football Festival will incorporate a fan zone in each host city, showcasing local culture, cuisine, art and music, as well as football-related activities. The festival will include free, memorable, engaging and interactive activities such as Asian Cup 2027 Museum, Saudi 2027 E-football Tournament and Saudi 2027 Innovation Area. We see the Saudi 2027 Football Festival, and especially the fan zones, as ways to delight fans with new experiences and foster new exchanges with people from across Asia and around the globe.



14.2 Overall event promotion strategy

The event promotion strategy is broken down into three key areas: awareness, communication & marketing, and ticket sales. As part of the overall event promotion activities, the AFC Asian Cup 2027 Local Organizing Committee (LOC) will address each of these key focus areas in a phased approach. While different phases of the strategy are unique for each area, they are intertwined in the overall event promotion strategy and delivery.

14.2.1 Driving awareness towards the Saudi AFC Asian Cup 2027

To promote the AFC Asian Cup 2027 and drive awareness and fan interest leading up to the competition, the Saudi 2027 LOC will pursue multiple activities in a three-phased approach.

Phase 1 - Building awareness

This phase will start immediately after AFC awards the event in 2021 and carry through to 2023. The LOC will proactively build awareness, excitement and interest about the AFC Asian Cup 2027 by engaging with Saudi and Asian football communities and fans.

This phase will rely on cross-entity engagement, aligning relevant authorities, embassies and other local bodies. The aim will be to share information and generate widespread support before the official launch of the event (after the China AFC Asian Cup 2023) to ensure maximum engagement.

Phase 2 – Activating activities

This phase will start just after the China AFC Asian Cup 2023 and carry through to 2027. Building upon the awareness campaign from previous years, initiatives will commence to promote Saudi 2027 ahead of the competition. Promotional examples that are currently being

explored in collaboration with multiple other Saudi and Asian stakeholders include:

- Multiple activities throughout Asia to promote the Kingdom as a destination; to celebrate **“New Experience”, “New Exchange”** and **“New Expansion”** opportunities; to attract tourism to the country through a wide-reaching PR campaign
- Well-planned launch campaign of the Official AFC Asian Cup 2027 Mascot and Logo, driving awareness and reflecting the identity of the competition
- Multiple promotional and marketing activities through radio and television channels in the Kingdom and across Asia, informing the wider Asian population and building up excitement among fans
- Ongoing activation of Saudi 2027 social media platforms as a main channel to inform the football ecosystem of the latest exciting competition news
- Roll-out of many fan engagement activities across various media at least 6 months prior to the tournament

In the final year before the event, we will activate additional exciting activities, bringing together fans to celebrate Asian Football and connect with each other, while reflecting their uniquely diverse cultural profiles. Detailed plans will be announced closer to the AFC Asian Cup 2027, but likely promotional activities include:

- Official Asian Cup 2027 Football Festival, uniting all fans from different cultures and backgrounds. This setup encourages cultural exchange while letting fans participate in the fun activations and football skills challenges, and support the different teams participating in the tournament
- Promotions in the host cities like roadshows across the Kingdom in malls and schools
- Promotional activities in stadiums, for example pre-game and halftime entertainment shows

Phase 3 – Leaving a legacy

This phase will continue post 2027. To ensure an enduring post-event legacy throughout the Kingdom and Asia, we have developed a detailed legacy plan (please refer to Chapter 16).

14.2.2 Saudi 2027 event communications and marketing strategy and plan

The Saudi AFC Asian Cup 2027 will pioneer new ways of communicating about football in new regions. It will be used to demonstrate the power of football to engage audiences around the world. Through the Kingdom's commercial strength and innovation, the AFC Asian Cup 2027 will bring a new voice to football.

As noted above, the communication and promotional plan will focus on three main objectives: positively promoting the AFC Asian Cup 2027 and partners; drawing spectators to the event; and increasing the popularity of football in the region. These objectives will be realized through an integrated, multi-level communication strategy aligned with the promotion strategy's three phased approach.

Phase 1 - Communicating to drive national awareness

This phase starts in 2021 with the activation and communication of initial messaging to local partners, governments, football/sport communities, commercial partners and local media. This will be followed by the creation and roll-out of local promotional programs ahead of the AFC Asian Cup 2023. By using the AFC Asian Cup 2023 as a catalyst for 2027, Saudi 2027 will offer these partners a first opportunity to familiarize themselves with the event and hear about initial marketing initiatives. It will communicate the news and updates to a national audience in the Kingdom, encouraging citizens to get involved with the event – support the team, understand the event, gear up for 2027. Communication around these activities will set the tone of support and interest as the momentum builds towards the Asian Cup in 2027.

Phase 2 – Communication to drive regional awareness

Building on the first phase of local awareness, this second phase starts in 2024 with marketing activities focused around formalizing the logo, mascot and website throughout the region. As part of this regional outreach, the LOC will work on communicating and advertising the event through multiple digital and physical communication mediums (e.g. TV ads, social media ads, broadcast opportunities, LED screens).

Phase 3 – Communication to drive Asian and international awareness

This phase starts in 2026 and is based on the full-scale integration of different communication mediums. The LOC will depend on web-based communication and social networks for media promotion, media visits, promotional packages, tourism packages, and so on. This approach will ensure various communication options are available as part of the overall strategy.

In addition, the Kingdom has great national and international press relations which we will continue to develop leading up to and during the Asian Cup. Using our large media network, we will support a continuous, comprehensive campaign of communication to support promotions and ticketing initiatives.

To promote the AFC Asian Cup 2027 and drive awareness and fan interest leading up to the competition, the Saudi 2027 LOC will pursue multiple activities in a three-phased approach.

List of event promotion platforms for raising awareness for Saudi 2027

Media	Platform	Type of promotion
Official media	Official websites, official social media accounts including Twitter, Instagram, Facebook. Additional social media platforms will be considered in the future.	Official account operation
Television and broadcasting	Local channels, international channels	News reports and promotional videos
Outdoor advertising	Fixed outdoor media, transportation-based mobile outdoor media	<ul style="list-style-type: none"> • LED projections on key landmarks throughout Saudi Arabia, Middle East and Asia. • Billboards • Bus stops/gas stations (including onboard tv ads) • Airports, high-speed trains, subways, buses, other public transportation • Portable mobile media devices
News portal	Local and international media outlets	News advertising and marketing
Social media	All official social media accounts	Targeted social media marketing, video challenges, influencer marketing, etc.
Other	To be confirmed	Saudi 2027 will include additional options for advertising and promotion in the years leading up to the AFC Asian Cup to ensure new media initiatives can be included.

14.2.3 Saudi 2027's tickets sales strategy to attract more spectators - No Empty Seats!

Another key objective for our promotional campaign is to fill each stadium and strive to leave no empty seats. We will achieve this by raising the awareness of the AFC Asian Cup 2027 and focusing on major markets throughout Asia and the world in the years leading up to the event. By activating and communicating to new partners and markets, the AFC Asian Cup

will be promoted in novel ways to a much wider audience.

Ticket sales will be completed early through a joint strategy, aimed at attracting the largest number of fans through the most innovative means. Preliminary plans have the ticketing strategy focusing on three layers: national,

regional and international, and promotion beginning years ahead of the event. We will start promoting at the national level, then expanding to Asian fans and then to the wider international audience.

Drawing on experience in hosting major international sporting events, the LOC will provide fans with an easy, convenient online system to purchase tickets. Together with local travel agencies and an external sales agency, we will create various programs including VIP corporate packages for companies, tour packages, sponsorship programs, ticket discount programs and partnership programs with other countries' travel agencies.

Below is an overview of the promotion program focused on ticket sales by year:

Phase 1 - National awareness 2021-2023

Starting 2021, once the AFC Asian Cup 2027 is awarded to the Kingdom, the communication to Saudi Arabian partners, governments, football/sport communities, universities, commercial partners and local media will begin. Raising awareness will create the foundation for further ticketing initiatives in future years.

In 2023, Saudi 2027 will work on creating local promotional programs ahead of the AFC Asian Cup 2023 to encourage Saudis and the Asian communities present in the Kingdom to support the event and their team. This activation is extremely important as it will be a foundation for growing interest in the game and ticket sales in the future.

Phase 2 - Regional awareness 2024 & 2025

In 2024, working with the AFC, Saudi 2027 will develop the AFC Asian Cup 2027 brand identity including logo, mascot and website which will be formalized and launched. This second phase will continue to engage national audiences with innovative promotional programs, while expanding focus to the other countries in Asia. As part of this regional outreach, the LOC will activate partners in the area to increase popularity and awareness of football in the

region. This phase will initiate corporate VIP package promotion.

Phase 3 - National, regional and international ticketing 2026 & 2027

The ticketing program will launch in 2026, kicking off an online system to include e-newsletters, a web shop and ticketing packages. Here, international tourism partners will be given the go-ahead to promote the event in all football markets throughout Asia. While ticket packages will be sold by SAFF, those would include travel, accommodation and tickets for semi-finals/finals. With the Kingdom's unique geographic location and convenient time-zone close to Europe, a special effort will also be made to attract one of the world's leading football markets, the European football community, with special ticketing and tourism offers.

While international marketing events are being launched, the LOC will be working at national and regional levels to continue ticketing sales through various initiatives with a special focus on hospitality packages.



14.3 Delivering a fantastic experience - fan zones and services

Throughout the AFC Asian Cup 2027 in the Kingdom, we want to take the passion and excitement for the game into the streets of our host cities. Local or visiting fans, young or old, we want everyone to enjoy the Saudi 2027 Football Festival.

The Saudi 2027 Football Festival will incorporate a fan zone in each host city during the competition. These sites will be selected to stream the games and allow fans to watch the matches collectively, showcase local culture, cuisine, art and music, as well as hold football-related activities.

The Saudi 2027 Football Festival and fan zones will feature an abundance of engaging, interactive, memorable activities and best of all, they will be free.

Host city	Riyadh	Jeddah	Eastern Province
Proposed location for fan zone	Riyadh International Center for Conferences and Exhibitions	King Abdullah Sport City (Stadium facilities)	Ajdan Walk
Total area/ total capacity	10,000 seats 38,654 m ² (GFA)	10,000 seats 15,000 m ² (land area)	6,000 seats
Proposed location for fan zone	Boulevard Location	New Jeddah International Center for Exhibitions and Conferences	The Dome
Total area/ total capacity	30,000 seats	5,000 seats 10,000 m ² (GFA)	5,000 seats
Proposed location for fan zone	King Abdullah Finance City	New sea front	Al Dhahran Expo
Total area/ total capacity	75,000 seats 3,500,000 m ² (land area)	10,000 seats 15,000 m ² (land area)	14,400 seats



Fan zone activation and engagement activities will involve the following recreational components, in addition to streaming the matches and allowing the fans to watch the matches:

- Recreational football activities
- “Saudi AFC Asian Cup 2027 Museum”
- Football skills
- “Saudi 2027 E-football Tournament”
- “Saudi 2027 Innovation Area”
- “Asia Through Your Lens”
- “The Art of Recycling”
- Handicraft workshops
- Mental Games Zone

Recreational football activities	
General description	<p>Recreational football activities feature 5-member teams and matches held on mini pitches in the fan zones. To lift engagement and support for the national teams playing in the Saudi Asian Cup 2027, each of the recreational teams will represent one of the states that are participating in the Asian Cup. Each team will be provided the kit of the national team!</p> <p>The teams will compete against each other to the finals and the winning team shall be invited to attend one of the AFC Asian Cup matches in a VIP cabin.</p>
Key targets	<ul style="list-style-type: none"> • Uncover football talents from across Asia • Encourage the practice of sports • Create a unique experience for the audience • Attract tourists to the fan zones

AFC Asian Cup 2027 Museum	
General description	<p>Fans and tourists can take a journey through the exquisite world of the Mondial, with the most beautiful memories captured in life-size figures of celebrity football players and 3D displays. This exposition will also include cultural displays, sharing the cultures of AFC Asian Cup 2027 participating countries. Included in the museum will be the AFC Asian Cup shop where fans will be able to purchase souvenirs, from an athletic uniform to a custom signed football.</p>
Key targets	<ul style="list-style-type: none"> • Innovate a new and unique experience for visitors • Attract tourists to the area • Introduce different cultures to the audience



Football skills	
General description	Another interactive football game, free football is practiced on a mini pitch, with a rubber swing from one corner of the pitch to the other. The goal is set on the floor and the football in the middle. The visitor tries to score while swinging.
Key targets	<ul style="list-style-type: none"> • Innovate a new and unique experience for visitors • Attract tourists to the area • Change the perception of the Kingdom through portraying features of the Kingdom in the background.

Saudi 2027 E-football Tournament	
General description	Teams compete in the Saudi 2027 E-football Tournament (playing FIFA e-game) and after finals, the winning team will be gifted a visit to see their favorite player/team and take pictures with them to create an unforgettable experience for the visitor (to be coordinated with the AFC).
Key targets	<ul style="list-style-type: none"> • Highlight talents in the electronic gaming field • Create stimulating atmospheres along with the event

Saudi 2027 Innovation Area	
General description	The Innovation Area will integrate new interactive smart games to stimulate the audience – incorporating exciting technologies such as VR wall games and other interactive games.
Key targets	<ul style="list-style-type: none"> • Showcase Saudi's technological developments • Encourage the various ways of practicing sports • Create unique atmospheres along with the event • Create a new mental perception of the Kingdom

Asia Through Your Lens	
General description	Fans and spectators will be asked to capture and submit photographs of their most memorable moments of the AFC Asian Cup 2027 – from their favorite moments on the pitch to exploring the Kingdom's beautiful landscapes. Saudi 2027 wants to showcase the most exciting moments of the event. The winners will receive memorable prizes.
Key targets	<ul style="list-style-type: none"> • Showcase Saudi 2027 moments • Create a new mental perception of the Kingdom • Provide support and encouragement for photographers • Create a competitive atmosphere for photography



The Art of Recycling (children’s activities)	
General description	Conduct recycling workshops for visitors on material and tools used in our daily lives and how they can recycle them into beneficial things, from a small home garden to pen cases.
Key targets	<ul style="list-style-type: none"> • Innovate a new and unique experience for visitors • Boost awareness about recycling • Create a new mental perception of the Kingdom

Handicraft Workshops (children’s activities)	
General description	Provide workshops for handicrafts and artwork pertinent to football, such as book separators, portraits, keychains, slime balls and other handicraft activities.
Key targets	<ul style="list-style-type: none"> • Encourage children to practice handicrafts and expand their horizons

Mental Games Zone (children’s activities)	
General description	Create an environment of stimulation for the audience through several magnified mental games related to football, such as crosswords, guess the hidden word or puzzles.
Key targets	<ul style="list-style-type: none"> • Encourage the practice of sports • Create a unique experience for the audience • Create an interactive environment

Each fan zone will also feature an array of additional cultural activities to provide a fun and engaging atmosphere!

Each fan zone will also feature an array of additional cultural activities to provide a fun and engaging atmosphere, such as:

- Freestyle footballers
- Circus and fire acrobat shows
- Photobooths
- Concerts and music bands/ performers representing countries of participating nations
- Daytime airshows
- Evening fireworks (in the shape of footballs)
- Evening dance parties (DJ platforms)
- Accompanying activities, musical and singing concerts and live interactive shows



15

MARKETING

15.1 Executive Summary

The football marketing industry in the Kingdom has witnessed exponential growth in the past few years. National team and Saudi Professional League sponsorships have been the core pillar of the industry, with media rights being controlled and commercialized by various entities. Significant partnerships exist between SAFF/MoS and prominent local and international companies. The Kingdom's commercial commitment to support the AFC was reflected in the recent partnership between AFC and several Saudi companies and state-owned enterprises to sponsor AFC events. With regards to the AFC Asian Cup 2027, the Kingdom is committed to ensuring a safe environment for sponsors and the AFC, and combatting any malpractices that might commercially undermine the AFC and its partners. We see continued industry partnerships and sponsorships – combined with wise deployment of the resources they provide – as central to our tournament objective of new expansion.

15.2 Sponsorship landscape in the Kingdom

The Kingdom's commercial sponsorship marketplace is witnessing an exceptional awakening and growth. Recent examples demonstrate commercial strength in the Kingdom's sports industry. The latest Diriyah and Hail seasons, the Dakar rally and the Spanish and Italian Super Cups attracted interest from several Saudi sponsors including Public Investment Fund of Saudi Arabia, Saudi Aramco, Saudi Airlines, Mobily, Dr. Sulaiman Al-Habib medical Group, Jazeera Paints, Nadec, Olayan and Saudi Telecom. They also attracted international sponsors across diverse sectors

such as BMW (automotive), Pepsi, and Dunkin Donuts (food and beverages).

Offering exceptional opportunities for leading brands to consolidate and increase their market share, the Kingdom is seen as a path to achieve these aims. Despite the obstructions posed by the COVID-19 pandemic, levels of confidence in the sports sponsorship sector in the Kingdom remain exceptionally high. Experts predict strong future growth of commercial involvement with all sports and football in particular.



Saudi Arabian Football Federation (SAFF)

SAFF took all its marketing and sales activities in-house in July 2019, aiming to maximize the commercial potential and sustainability of national association football. New commercial design strategies and plans quickly followed. With the mindset of continuous growth and expansion, SAFF has offered discounts and extensions to sponsors, supporting them during the COVID-19 pandemic and ensuring the provision of continued value in partnering with SAFF. The fertile landscape in the Kingdom and within SAFF is also reflected in ongoing sponsorship discussions between SAFF and two international brands, potentially unlocking new sponsorship categories for the Kingdom.



Saudi Professional League (SPL)

SPL represents the Kingdom's top 16 Professional Clubs and has a healthy and constantly growing list of stable commercial partners including leading international brands like EA Sports and other Saudi entities such as Saudia Airlines, AlTazaj and Baja. In addition to SPL's overarching sponsors, every club in the league has its own independent sponsors. The diverse portfolio of international companies sponsoring Saudi clubs includes, but is not limited to MG Motors, Emaar and Etihad. SPL has also showcased a dynamic and agile attitude by digitizing the process of sponsor right activation, as a mitigation measure to COVID-19 pandemic repercussions, and by providing flexible rescheduling of payment dates.



15.3 Media and communications landscape

Currently, various entities control and commercialize media rights for different tournaments. For instance, the King's Cup media rights are controlled and commercialized by SAFF and the Saudi Professional League media rights are controlled and commercialized by SPL. The dynamic nature of the football industry is reflected in the plans to improve the existing KSA Sports channels.

The Kingdom's investment is tremendously expanding in the media rights sphere. In October 2020, it launched a state-owned media company that will secure and manage the broadcasting rights for the sport-related events. Additionally, while the overall football industry is still recovering from COVID-19 pandemic limitations like staging matches without fans, SAFF has creatively negotiated



an exclusive profit-sharing deal with one of the Kingdom's prominent movie theaters, Muvi Cinemas, to present non-live broadcast SPL matches and SAFF's King's Cup Semi-Final and Final matches.

15.4 List of media companies involved in football

Multiple media companies participate in the Kingdom's football industry. Al-Alamiya Media Company, which is one of the largest Saudi-based TV production and media houses, is the appointed TV production company for football matches taking place in the Kingdom. Additionally, MoS and SAFF have jointly brought in Infront/HBS to further enhance the production quality within the football media production ecosystem.

As part of revamping the Kingdom's football industry, MoS has introduced a Live Digital TV Application that will ensure accessibility to all viewers across the country through its **"GSA Live App"** that offers online streaming for various sporting events hosted in the Kingdom.

15.5 Legislation on media access

Media in the Kingdom is regulated by a set of rules applicable to the various media practitioners that would cover the AFC Asian Cup 2027. All licensed national and international media practitioners will enjoy smooth working conditions allowing them to cover the AFC Asian Cup 2027 in the Kingdom and contributing to a wide coverage of the event. The Saudi Law for Audiovisual Media will govern and ensure a comfortable and safe work environment for the media.

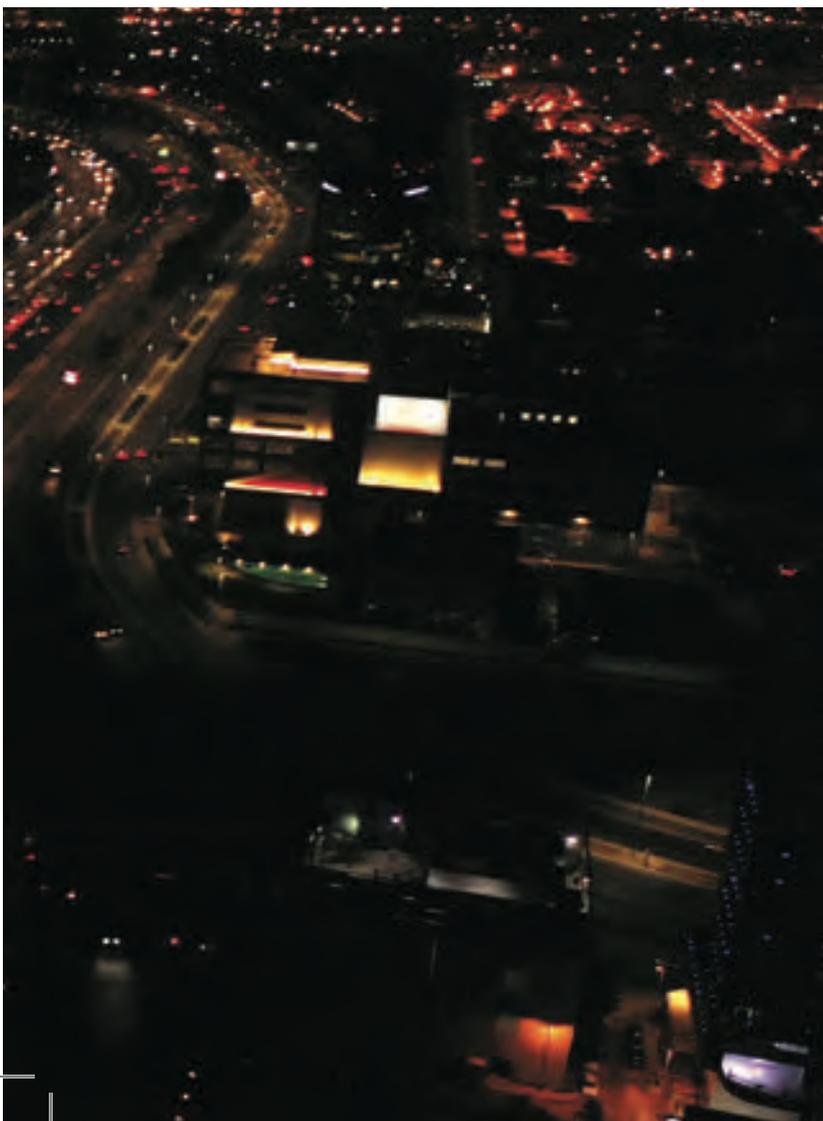


15.6 Protection against ambush marketing

The Kingdom is highly committed to protecting commercial rights and intellectual property rights of the AFC and its sponsors. Particularly, for the AFC Asian Cup 2027, the Kingdom will introduce all legal and precautionary measures necessary to protect these rights. The various authorities, including the Saudi Authority for Intellectual Properties (SAIP), are also working on combatting ambush marketing. The Kingdom will enforce all required protocols to limit all ambush marketing attempts by brands during any event leading up to and including the AFC Asian Cup 2027.

MoS and SAFF will partner with the national committee responsible for intellectual property to combat ambush marketing. The committee ensures rigorous cooperation among government entities, world class experts and lawyers. It will be responsible for enforcing intellectual property rights. The committee will closely review and monitor the activity of other brands trying to sabotage marketing efforts of AFC and its sponsors.

The Kingdom is highly committed to protecting commercial rights and intellectual property rights of the AFC and its sponsors. Particularly, for the AFC Asian Cup 2027, the Kingdom will introduce all legal and precautionary measures necessary to protect these rights.





16

LEGACY OF THE COMPETITION

16.1 Executive Summary

An AFC Asian Cup 2027 in the Kingdom of Saudi Arabia will be much more than a football tournament; it will be the next step forward for Asian football, creating a strong legacy for all.

Such legacy will benefit many areas, starting in the Kingdom and spreading across Asia. Importantly, it will be developed both in advance of and after the 2027 tournament.

As we, in the Kingdom, undertake our own transformation through our national Vision 2030, we are ready to use our long-standing passion for football as a catalyst for the continued growth of the sport in the Kingdom and throughout Asia.



16.2 Developing legacies in Saudi Arabia

The Kingdom's current transformation will be an important platform for the development of AFC Asian Cup 2027 legacies. The momentum of new development projects in all areas of the society is a key driver for pursuing the tournament and will help secure its legacy.

The many exciting legacy programs and projects being planned include:

Accelerating planned development of football infrastructure

In all three proposed host cities, the AFC Asian Cup 2027 will facilitate the speedy development of football infrastructure. This will include both the major stadiums foreseen to host matches during the tournament as well as smaller stadiums and football training centers, which we will use for participating teams' training and preparations.

This fast-tracked development will hugely benefit the professional Saudi teams in the three host cities. Also, youth football and various levels of football grassroots activities will receive strong boosts from this significant investment.

Developing a new level of fan engagement

The Kingdom enjoys a long-standing passion for football with a very large and engaged fan community. With its history of having won the AFC Asian Cup three times and qualified for the FIFA World Cup five times, the interest in national team football is massive. However, until now the Kingdom has never hosted a major international football tournament of the scale of the AFC Asian Cup.

The excitement and engagement around hosting the AFC Asian Cup 2027 on home soil is therefore hard to overestimate. It would create a massive boost for years to come.

We are committed to developing legacies for all, forever, for Asia!

Fast-tracking the development of women's football

Saudi Arabia is home to more than five million passionate football fans, 33% of whom are female. The share of enthusiastic women's football fans is growing tremendously. The AFC Asian Cup 2027 in the Kingdom will thus be a perfect opportunity to advance new opportunities for women's football in the country.

A key component of such programs will be encouraging girls to start playing football, gradually increasing the competitiveness of youth teams. In turn, this will establish the foundation for a women's football team capable of competing internationally. Momentum from this major men's tournament must be used to make a decisive move forward for women's football.

Increasing impact from growth in tourism

The development of a vivid and exciting tourism industry in the Kingdom is a major part of our national Vision 2030. Hosting major international sporting events has already proven to play a key role in boosting tourism and has made a significant contribution to tourist numbers and revenue.

An AFC Asian Cup in 2027 would be the biggest sporting event ever hosted in the Kingdom. The tournament will be a crucial pillar of the overall tourism strategy. It will have a major impact on every part of the ecosystem, including visa systems, accommodations, and international and domestic travel. The tournament would be a major game changer for Saudi Arabian tourism.

Continuing the transformation of society

National Vision 2030 is also transforming daily life across the Kingdom for all citizens. Our rapid development has surprised many both domestically and internationally. The sports sector in particular, has witnessed a solid improvement, with its contribution to the GDP growing by 174% from 2016 to 2018. Particularly, hosting a major international event like the AFC Asian Cup will further reinforce these exciting changes.

In fact, the legacy in terms of reinforcing the transformation of Saudi society might be one of the AFC Asian Cup 2027's most exciting and significant outcomes, especially for the younger generations.

Catalyzing environmentally sustainable solutions

Moving towards a new, environmentally friendly economy is a key pillar of the national Vision 2030. Such development is already underway and will be reinforced over the coming years in all sectors of society.

Hosting a major international event like the AFC Asian Cup 2027 will act as an important catalyst for the development of technical environmentally friendly solutions. This will augment work already underway, especially in areas like transportation where new and exciting solutions will be developed as part of the AFC Cup hosting preparations. All planned stadiums will continue to serve local football fans and players, ensuring long-lasting use for the infrastructure investment. Additionally, these stadiums will serve as polyvalent areas to host various sporting and entertainment events. These infrastructure facilities, relying on best-in-class sustainable technologies, will be well-utilized by the local and regional communities.

16.3 Developing legacies across Asia

The AFC Asian Cup 2027 in the Kingdom would create a massive move forward for all of Asia, one that is focused on creating a new experience, a new exchange and a new expansion.

Development of legacies for football across Asia, involving all AFC Member Associations, is a key component of this vision. Many exciting legacy programs and projects are being planned, including:

Encouraging smaller member associations to stage new football tournaments

The AFC Asian Cup 2027 in the Kingdom will be the opportunity for all Member Associations in Asia to benefit from our successes and commitment to football development at the highest level. This will be an opportunity to exchange with and involve every AFC Member Association in planning and preparing for the tournament, giving smaller Member Associations the knowledge and the tools needed to organize tournaments in their own countries.

To secure the on-going and active involvement of all AFC Member Associations, we are planning to organize a series of workshops for technical directors and tournament directors. Such gatherings will provide valuable inputs and ideas about how to stage a next generation football tournament and will inspire and encourage smaller Member Associations to stage new tournaments in their countries in the future.

These workshops, aiming at exchanging ideas, could begin as soon as the second half of 2021, ensuring impact and legacy several years in advance of 2027.

Promoting women's football across the region

Momentum from a major football tournament like an AFC Asian Cup 2027 in Saudi Arabia must be leveraged to advance women's football throughout the Gulf region and beyond.

Central to securing such a legacy will be the newly opened Mahd Sports Academy, launched in September by the Saudi Minister of Sport, HRH Prince Abdulaziz bin Turki Al-Faisal, with the congratulations of FIFA President Gianni Infantino. The Mahd Sports Academy is set to

become one of the largest sporting academies in the world over the next decade and the development of girls' football across the region will be a priority in the coming years. Various programs dedicated to women's football development, of different levels, will be offered to ambitious and talented women from the region, to develop their football skills and improve their level. Discussions are currently underway to shape programming and roll-out plans.

Developing new knowledge for football leaders and administrators

In order to promote new expansion for Asian football, SAFF and MoS are planning for a regional center of excellence that will generate research and offer education across a wide range of management and marketing topics. Activities of the proposed center will be open to football leaders and administrators from all AFC Member Associations.

One of the possible activities sponsored by the new center is to facilitate internships in larger Saudi companies for young marketing professionals. Such internships would provide an interesting experience to the next generation of marketing professionals, while providing market insights to the many Saudi companies interested in getting further involved in local or pan-Asian football. Member Associations will thus be able to tap into the commercial powerhouse of the region, through key Saudi companies, and learn about sports marketing in the region. Interns will also be able to explore commercial opportunities with Saudi companies. In addition to the exceptional learning experience it provides, this opportunity constitutes an effective communication channel between Member Associations and potential sponsors.



Legacies now!

Bringing the AFC Asian Cup to the Kingdom for the first time ever in 2027 will be a major catalyst for legacy development both domestically and across Asian football.

And why wait until 2027? The excitement which will be created in

the Kingdom from day one will be succeeded by a greater excitement to initiate the thrilling legacy programs right away that will benefit the Kingdom, the region and the continent overall.

Let's get started
– legacies now!





17

FINANCE AND INSURANCE

17.1 Executive Summary

A member of the G20, the Kingdom of Saudi Arabia is home to the 7th largest economy in Asia. Despite recent challenges precipitated by the global COVID-19 health crisis, the country is expected to resume its strong growth. The World Bank projects a 4% GDP rise in 2021. The Kingdom benefits from solid financing capabilities, in part due to its low debt level and access to capital markets. The proposed bid will also benefit from a vibrant corporate sector. The country's stock exchange, Tawadul, is the world's 9th largest, and Small and Medium Enterprises (SMEs) make an important contribution to the overall economy.

Notwithstanding its successes, the Saudi government continues to work on improving its macroeconomic management hand in hand with global institutions. The IMF has repeatedly hailed the government's cooperation and progress on fiscal and macroprudential topics. Looking to the future, the country continues to implement its Vision 2030 which aims to establish the Kingdom as a cornerstone of the global economy.

17.2 Expenditure budget for hosting & staging the competition in SAR & USD

Drawing on the Saudi Arabian Football Federation's decades of experience, the following budget reflects commitment to organizing a competition in line with AFC guidelines and adapted to the specificities

of the Kingdom's bid. We understand the scale of the task ahead, as well as the need for early preparation, and are mobilizing resources accordingly.

in thousands

No	Items	2021		2022		2023			
		SAR	USD	SAR	USD	SAR	USD		
01	Infrastructure	-	-	1,717,671	457,937	1,179,847	314,552		
02	Marketing & Promotion	2,578	687	20,993	5,597	21,302	5,679		
03	Ticketing	-	-	-	-	-	-		
04	ICT	-	-	-	-	-	-		
05	Public Transportation	-	-	-	-	-	-		
06	Insurance	9,839	2,623	4,993	1,331	5,462	1,456		
07	LOC Travel & Accommodation	149	40	32	8	309	82		
08	Accreditation	-	-	-	-	-	-		
09	Safety & Security	-	-	-	-	-	-		
10	Official events	-	-	4,126	1,100	4,126	1,100		
11	Office administration expenses	4,378	1,167	4,110	1,096	19,088	5,089		
12	Knowledge sharing	-	-	-	-	869	232		
13	Volunteers	-	-	-	-	-	-		
14	Medical	-	-	-	-	-	-		
15	Taxation	-	-	-	-	-	-		



	2024		2025		2026		2027	
	SAR	USD	SAR	USD	SAR	USD	SAR	USD
	250,000	66,651	61,967	16,521	221,687	59,102	-	-
	26,421	7,044	31,578	8,419	32,500	8,665	7,616	2,030
	-	-	-	-	18,997	5,065	-	-
	388	104	374	100	3,361	896	794	212
	-	-	-	-	-	-	21,265	5,669
	13,684	3,648	6,972	1,859	10,001	2,666	7,541	2,010
	484	129	69	18	1,019	272	502	134
	-	-	-	-	803	214	362	97
	-	-	-	-	-	-	16,701	4,453
	4,126	1,100	8,251	2,200	8,251	2,200	40,811	10,880
	32,903	8,772	43,601	11,624	100,106	26,689	24,032	6,407
	-	-	-	-	-	-	-	-
	-	-	137	37	137	37	3,922	1,046
	-	-	-	-	-	-	2,573	686
	-	-	-	-	-	-	2,732	728



The following provides a non-exhaustive summary of our approach in constructing the budget table.

Infrastructure budget, developed in close coordination with Populous, includes all necessary costs for the planned stadium construction and renovations, facilities, equipment, development of training sites and cost of overlays required to meet the competition's technical requirements. We note that the cost of stadiums which are under construction or which have been planned independently to the bid is not included, as their financing was secured separately.

The **marketing & promotion** budget was built in collaboration with experienced sports PR agencies and includes both domestic and international campaigns as well as the planning and execution of the ticketing sales strategy and the establishment and operation of fan zones in line with the promotion strategy. Similarly, the **official events** budget draws on the experience of our PR partners to plan for the organization of exciting official events– ranging from the draws to more intimate banquet dinners, as well as the opening and closing ceremonies.

Ticketing budget, which is tightly linked to our expected sales and attendance projections, covers the cost of operating the ticketing platform – including payment portal, anti-fraud and anti-scalping measures – considering the possibility for both in-house and outsourced ticketing operations. Additionally, the budget considers the earmarking of 10% of net revenues for the AFC's Social Responsibility program.

Public transportation is based on our comprehensive transportation strategy to service the AFC, participating Member Associations, media cohort and spectators thoroughly and effectively through the mobilization of more than 350 vehicles; above and beyond the requirements stipulated in AFC regulations. Similarly, **safety & security** is built around our plans to supplement public services using private security personnel. **Medical**

anticipates the provision of medical facilities required by the AFC or recommended by public safety entities.

Projecting the LOC's staffing structure and recruitment schedule starting from 2021 through to the competition formed an integral part of our budgeting exercise. The staffing model was used to derive major components of the **office administration** and **travel and accommodation** sections. **Travel and accommodation** additionally accounts for obligations external to the LOC, namely hospitality and travel costs for delegations involved in the stadium inspection, host city selection, team workshop or knowledge sharing programs.

The **ICT budget** anticipates both the costs of enabling the LOC and meeting the requirements of the AFC. The figures account for the expected LOC structure, tournament regulation, and cost figures provided by our procurement teams and commercial inquiries.

In **insurance** we worked closely with major global insurance brokerage firms with proven track records in the establishment of sport events policies. By providing guidance on coverage periods to be expected, policy structures and prevailing market rates, our insurance partners allowed us to estimate costs across all the policies required by the AFC.

Drawing on SAFF's decades of experience, **accreditation** and **volunteer** sections estimate expenses involved with running accreditation centers throughout host cities as well as the recruitment, training and operations - including uniforms, transportation and catering – of more than 6,500 local volunteers in addition to guest volunteers from across Asia. We note that a large portion of the costs related to our extensive plans for a volunteer recruitment campaign are also covered under the **marketing & promotion** section.

Finally, **taxation** figures reflect our preliminary expectations regarding the tax treatment the AFC may be subject to, which this section seeks to compensate for in line with AFC regulation.

17.3 The Kingdom of Saudi Arabia: a safe and stable economy

The Kingdom's economy, ranking as the 18th largest globally and 7th in Asia with a 2019 nominal GDP of USD 790 billion, is well positioned to continue on its growth path. Despite 2020's challenging structural environment, the economy is expected to resume its growth as early as 2021, with IMF and Oxford Economics projecting 3-4% expansion. Over the past decade, the economy has increasingly turned toward Asia, with China, India, Singapore and the UAE ranking as key trading partners, together representing 30% of imports in 2020.

The Saudi Arabian government benefits from robust financing capabilities. It boasts a government debt-to-GDP ratio of less than 25% - among the lowest for a major economy - and privileged access to international markets, exemplified in April 2020 by a seven-fold USD 54 billion oversubscription on its latest USD 7 billion bond offering. Strengthened by solid fiscal management and investors' confidence, the Kingdom is able to fund its high ambitions. The Kingdom is also home to a vibrant corporate sector with Tadawul - the country's largest stock exchange - listing some of the world's largest publicly traded firms. With a combined market cap of USD 2.2 trillion in December 2019, Tadawul is the world's ninth-biggest stock market. SMEs are a crucial and dynamic driver of Saudi growth, contributing close to 30% of GDP in 2018 and accounting for a large majority of the private sector. Together, the government and the private sector create work opportunities, keeping the unemployment rate at 5.9%.

The Kingdom is leading the way in the fight against climate change, mobilizing its extensive energy know-how to solve some of the world's most pressing problems. A core Vision 2030 objective, the fight against global warming has led to initiatives ranging from Saudi Aramco's investments in renewables and energy efficient technologies around the globe to large scale investments in renewable energy projects. Although it is the world's largest oil exporter, the Kingdom is building a positive legacy.

Despite its progress, the Kingdom understands the need for economic adjustment and continues to consult with international organizations on further developing its economy. In its latest report on macroeconomic management, the IMF praised the government for the introduction of VAT as well as its energy price reforms, acknowledging the Kingdom's ongoing efforts to strengthen the business environment and pointing to the country's continued cooperation.

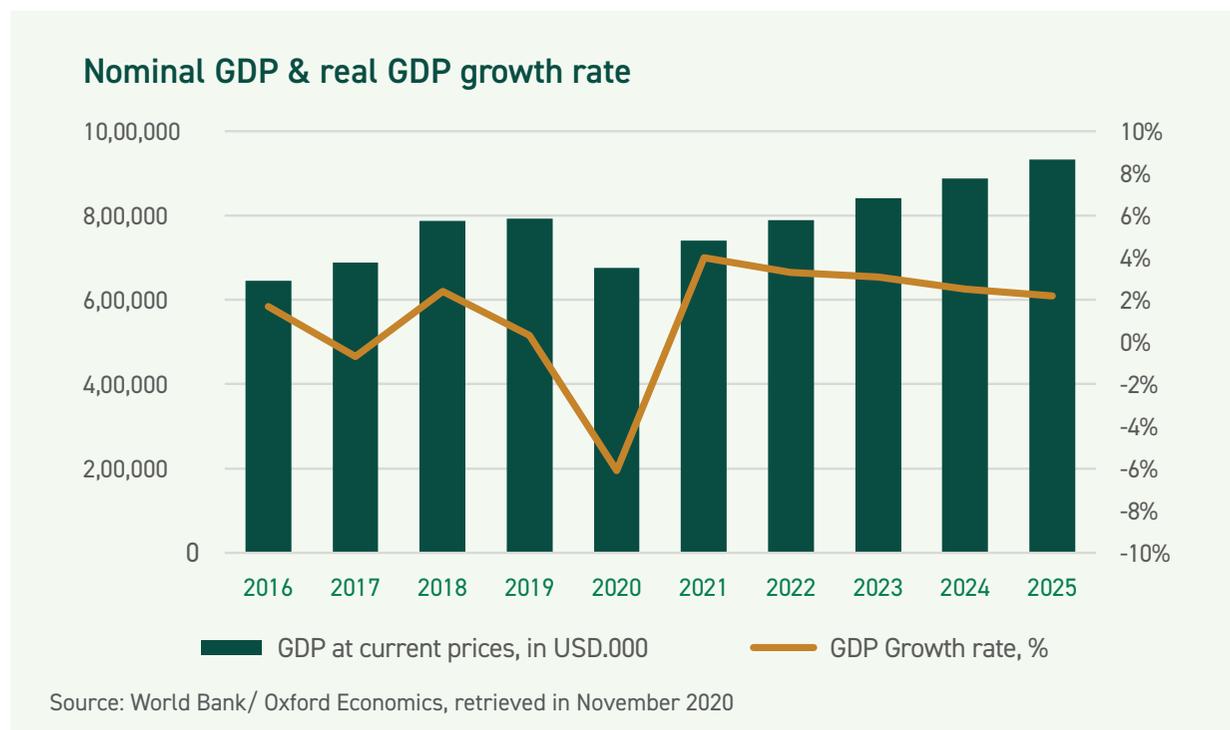
With education spending reaching 21% of government expenditure in 2018 - one of the highest shares in the region - the government recognizes its future lies in the hands of its youth. The decade ahead will prove pivotal for the country as Saudis - under the guidance of Vision 2030- anchor the country as a driving force in the global economy. The Kingdom is in the process of establishing a thriving and open economy which leverages its unique position with clear objectives in education, innovation, operational efficiency, and government effectiveness.

Gross Domestic Product (GDP) for last 5 years

GDP, nominal - Exchange rate per US\$, period average -

2016	644,935	1.7%
2017	688,586	-0.7%
2018	786,522	2.4%
2019	792,967	0.3%
2020	676,205	-6.1%

Source: World Bank/ Oxford Economics, retrieved in November 2020



Gross Domestic Product (GDP) projections, nominal -

in USD millions, period average exchange rate

2021	740,183	4.0%
2022	789,961	3.3%
2023	841,089	3.1%
2024	887,159	2.5%
2025	932,120	2.2%

Source: World Bank / Oxford Economics, retrieved in November 2020

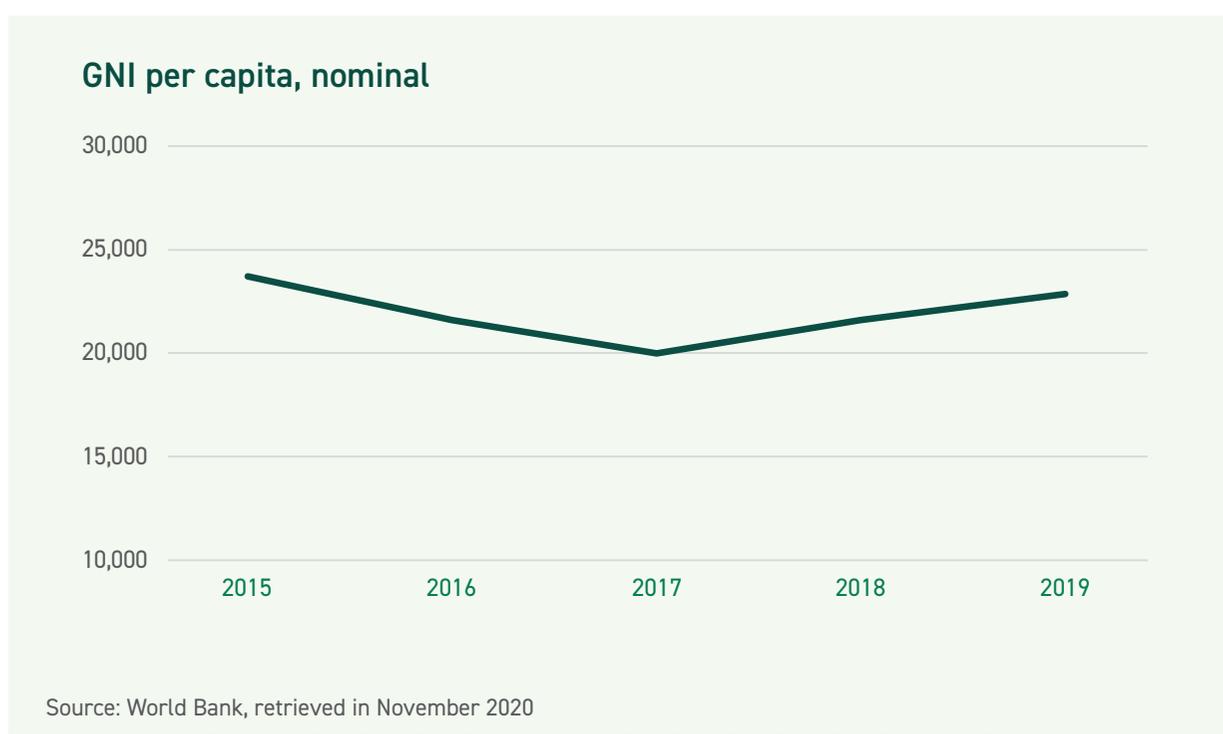
Gross National Income (GNI) per capita, nominal values

in USD, period average exchange rate

2016	21,610
2017	19,990
2018	21,600
2019	22,850
2020	-

Source: World Bank, retrieved in November 2020

in USD per capita



Total population

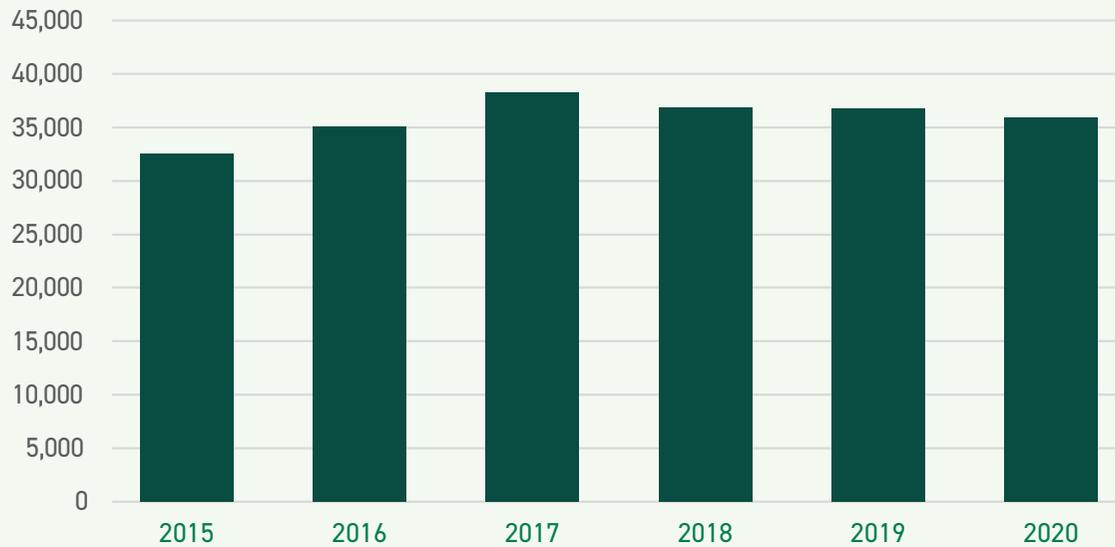
in thousands

in .000	2015	2016	2017	2018	2019	2020
Population	32,968	35,083	38,218	36,866	36,739	35,882

Source: United Nations, Haver Analytics retrieved in November 2020



Total population, in thousands



Source: United Nations, Haver Analytics retrieved in November 2020

Consumer price index - 2018=100

2010	84.2	2016	98.4	2022	106.8
2011	87.5	2017	97.6	2023	108.8
2012	90.0	2018	100.0	2024	111.0
2013	93.2	2019	97.9	2025	113.3
2014	95.3	2020	100.8	2026	115.5
2015	96.4	2021	105.0	2027	117.9

Source: General Authority for Statistics, Haver Analytics, Oxford Economics retrieved in November 2020

Inflation, consumer price index - year-on-year percentage change

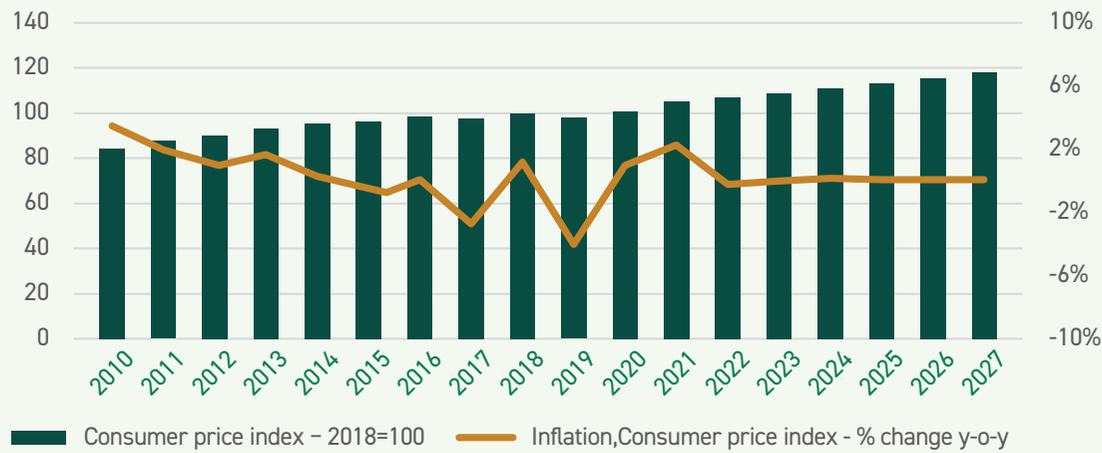
2010	5.4	2016	2.0	2022	1.7
2011	3.9	2017	-0.8	2023	1.9
2012	2.9	2018	2.46	2024	2.1
2013	3.6	2019	-2.1	2025	2.0
2014	2.2	2020	2.9	2026	2.0
2015	1.2	2021	4.2	2027	2.0

Source: Central Department of Statistics & Information, Haver Analytics, Oxford Economics retrieved in November 2020

Note: the Kingdom does not publish inflation targets

Consumer Price Index (CPI) and Inflation, actuals and projections - 2010 to 2027

Left hand side: Consumer Price Index (CPI), 2018=100 Right hand side: inflation in annual percent change



Source: Central Department of Statistics & Information, Haver Analytics, Oxford Economics retrieved in November 2020

Average base interest rate and a forecast until the end of the competition

Interest rate, central bank policy, end of period, in percentage

2010	0.3	2016	0.8	2022	0.8
2011	0.3	2017	1.5	2023	1.1
2012	0.3	2018	2.5	2024	1.5
2013	0.3	2019	1.8	2025	2.0
2014	0.3	2020	0.5	2026	2.2
2015	0.5	2021	0.5	2027	2.2

Source: Saudi Arabian Monetary Agency, Haver Analytics, Oxford Economics, retrieved in November 2020

Monetary Authority Policy Rate, end of period



Source: Saudi Arabian Monetary Agency, Haver Analytics, Oxford Economics, retrieved in November 2020



Historical currency exchange rate between SAR and USD and a forecast until the end of the competition

SAR per USD

2010	3.75	2016	3.75	2022	3.75
2011	3.75	2017	3.75	2023	3.75
2012	3.75	2018	3.75	2024	3.75
2013	3.75	2019	3.75	2025	3.75
2014	3.75	2020	3.75	2026	3.75
2015	3.75	2021	3.75	2027	3.75

Source: International Monetary Fund (IMF), Oxford Economics, retrieved in November 2020

SAR per USD, actuals & projections, 2010 to 2027



Source: International Monetary Fund (IMF), Oxford Economics, retrieved in November 2020

17.4 Insurance policy

As a high-stakes global event involving investments and commitment from multiple parties, the AFC Asian Cup requires thorough coverage for key risks.

Cancellation, force majeure, change of date and boycott represent unique risks which are essential to insure for the competition. SAFF has established channels with global brokerage firms with proven track records in writing such policies. These firms are being engaged through official RFPs, with drafts of insurance policy attached to this document.

The Kingdom has a well-developed insurance sector which represents more than USD

9.5 billion per year in insurance premiums. SAFF commits to having the required policies established as and when needed.

17.5 Existing contracts

SAFF has engaged in a thorough review of its contracts with third parties to identify any conflict with elements of the proposed competition. There are currently no such conflicting contracts. Furthermore, SAFF and the LOC will ensure that no contracts executed in the future will pose such risks.

17.6 Ticketing revenue

A major component of success for the AFC Asian Cup 2027 is having stadiums packed full of fans from around the world supporting their teams. The ticket strategy will therefore optimize both attendance rates and ticket revenue and will be supported by the Kingdom's large number residents from countries all over Asia.

For the calculations of the projected ticketing revenue, a provisional match schedule has been drawn. The match schedule abides by the minimum seating capacity as set out by the AFC. The attendance rates were estimated using a combination of benchmarks from previous hosting nations, the average attendance rate of the Professional League games in the Kingdom and attendance rates of other major football tournaments in the Kingdom, such as the Italian

and Spanish Super Cups. For ticket segmentation, to maximize attendance rates, a greater proportion of tickets have been assigned to the more affordable category 2 and category 3 seats. The assumed ticket prices take into account the level of ticket prices for comparable events in the Kingdom, such as the Saudi Professional league match prices and the Spanish Super Cup.

The Kingdom is home to a large number of foreigners with approximately one third of the population being non-Saudi residents. A large majority of these 13 million foreign residents hail from countries in Asia and are eager to cheer for their national teams during the tournament – supporting our attendance and engagement expectations.

Template 14: Ticket revenue								
Type and number	Opening (1)	Group (35)	R16 (8)	QFs (4)	SFs (2)	Final (1)	Total (51)	
Category 1	Quantity Available	12,600	249,142	55,908	38,408	28,600	16,000	
	Price (USD)	99	20	20	41	43	99	
	Estimated Sale (USD)	1,247,400	2,270,306	622,680	777,770	922,350	1,584,000	
Category 2	Quantity Available	18,900	373,713	83,863	57,613	42,900	24,000	
	Price (USD)	71	14	14	41	28	71	
	Estimated Sale (USD)	1,341,900	2,270,306	622,680	1,166,655	900,900	1,704,000	
Category 3	Quantity Available	18,900	373,713	83,863	57,613	42,900	24,000	
	Price (USD)	57	10	10	17	28	57	
	Estimated Sale (USD)	1,077,300	1,681,709	461,244	489,707	900,900	1,368,000	
Category 4	Quantity Available	9,450	186,857	41,931	28,806	21,450	12,000	
	Price (USD)	42	7	7	14	21	42	
	Estimated Sale (USD)	396,900	567,577	155,670	194,443	337,838	504,000	
Grand Totals	Quantity Available	59,850	1,183,425	265,565	182,440	135,850	76,000	1,903,130
	Estimated Sale (USD)	4,063,500	6,789,898	1,862,274	2,628,575	3,061,988	5,160,000	23,566,234



18

OTHER EVENT-RELATED MATTERS

18.1 Executive Summary

Undeniably, the Kingdom of Saudi Arabia's richness lies in its people and society. Saudi citizens are ready to showcase, again, the Arab hospitality which defines them. SAFF envisions Saudi youth, eagerly engaged and aware of their culture through a carefully-crafted volunteer training program, serving as a link between the AFC's delegation, participating teams, spectators and the Saudi society. We want the competition to leave a lasting impact in the hearts of our citizens. Our volunteering program expands the role of volunteers in order to create more opportunities for experiences, more chances for culture exchange, and ultimately more lasting bridges between Saudi citizens and their neighbors across Asia.

18.2 General concept for the volunteer program



Enthusiastic Saudi youth at a multi-sport event in Riyadh

18.2.1 Volunteer functions

Our volunteer program looks to expand the scope of volunteer participation in the competition. This allows Saudi youth to benefit to the largest extent from the life experiences made possible by the Kingdom's hosting of the AFC Asian Cup, and from the extensive training program planned for the volunteer cohort.

Whether welcoming visitors at airports, introducing AFC delegation members to local customs, or helping ensure that athletes are in optimal condition for match day, our volunteers will be fulfilling their tasks skillfully and with excitement.

Below is a snapshot of envisioned volunteer participation opportunities:

Functions	Greeting and Ushering	Cultural Introduction	Logistical support	Registration	Administrative support
Locations					
Airport					
Hotels					
Training sites					
LOC offices					
AFC HQ office					
Media centers					
Accreditation centers					
Teams					
Stadiums					

Our volunteers will be fulfilling their tasks skillfully and with excitement!



18.2.2 Volunteer infrastructure, products and services

With a target of more than 6,000 volunteers, the breadth and size of the volunteering program envisioned by SAFF demands the establishment of robust systems to assist in recruiting, selecting, training and managing volunteers.

Starting with recruitment, the volunteering journey will begin with physical and digital outreach, covering key youth events and employing an extensive social media campaign. While SAFF will be supported by experienced local marketing firms to roll out digital operations, the federation will draw on its own outreach experience and existing volunteering networks to cover the country's more than 40 university campuses as well as youth and football events.

With more than 40,000 applications expected, selection will prioritize key criteria including language skills, physical aptitude, attitude and enthusiasm. To filter for these criteria, SAFF will deploy advanced HR methods and technologies aimed at identifying qualified candidates.

SAFF will create an extensive training program, delivered both physically and digitally, with private education partners. The program will include core modules aimed at developing general skills and knowledge as well as position-specific training. It will culminate with volunteers receiving their uniforms upon graduation. SAFF intends to prioritize the acquisition of transferable and relevant skills to participating volunteers, to amplify the impact that the competition will have on their future careers.

Finally, operations will require the establishment of logistical networks across host cities to provide the volunteer cohort with timely, coordinated transport, catering and overall management.

18.2.3 Volunteer recruitment and training

Saudi society has a long history of service, with organizations routinely mobilizing volunteers across the nation. In a recent example of emblematic selflessness, Saudis overwhelmingly responded to the Ministry of Health's call earlier in 2020. In an outpouring of popular support, more than 160,000 volunteers registered to be on the front line of fight against COVID-19.

As the organizer of major sports events – including the Saudi national league, King's Cup, Italian Super Cup and Spanish Super Cup – SAFF carries experience in recruiting, training, organizing and incentivizing volunteers. The Kingdom has also established volunteering networks in recent years, including the Sports for All Federation which SAFF will be working closely with.

Recruitment

SAFF will reach deep into existing volunteer networks while using the competition as an opportunity to expand its volunteer base. In line with the goal of selecting ~6,500 volunteers, SAFF is planning on gathering upwards of 40,000 applications. Outreach will take place both physically – on college campuses, through sporting events or booths in cultural events – as well as digitally through an extensive social marketing campaign which plans on reaching upwards of 12m impressions.

Training

We recognize that each of our volunteers will be an ambassador of Saudi culture and attitude – accordingly, after a thorough vetting process volunteers will be enrolled in personalized training programs.

The programs are set to be delivered both physically and digitally and will include two key components: core modules and job modules. Core modules are meant to ensure a base knowledge of the event, provide cultural affinity training and emergency protocols. Job modules represent training specific to the roles which the volunteers will be assigned to fill. In the

months leading up to the competition, SAFF also plans on holding local induction events, designed for volunteers to feel a sense of pride and excitement in their then upcoming service to the nation.

Core modules will include the history of the AFC, a refresher on Saudi Arabian customs, and an etiquette course with appreciation sessions on the diverse cultures of Asia. Core training will also cover tournament logistics – match schedules, transportation routes and safety and emergency protocols as well as stadiums, hotels or media center locations. Job specific training – aimed at providing skills to improve volunteers' ease in their assigned tasks – will be targeted and tailored to the specific profiles.

Finally, training and induction will also be designed to highlight individuals with outstanding ethics and sense of duty – cultivating these traits by selecting them for further leadership opportunities within the volunteering body.

18.2.4 Volunteer management

Volunteers will be led and managed on two levels. First, working closely with LOC, managers and staff will create a unique opportunity to rub shoulders with industry professionals. Second, the volunteering body will be partially self-led. Relying on volunteers' sense of duty and discipline, LOC staff will supervise parts of the cohort from a distance, creating a unique opportunity to build leadership skills.

LOC managers will provide the managerial, leadership and decision-making backbone, assigning and monitoring volunteering groups. Often, volunteers will be placed in the direct care of LOC managers in various functions with the aim of supporting them in their department's task.

Volunteers will also be self-led, providing growth opportunities and adding granularity to the management model envisioned for the

cohort. At all times however, youth engagement and volunteering managers will remain in close contact to ensure the safety and well-being of all our volunteers.

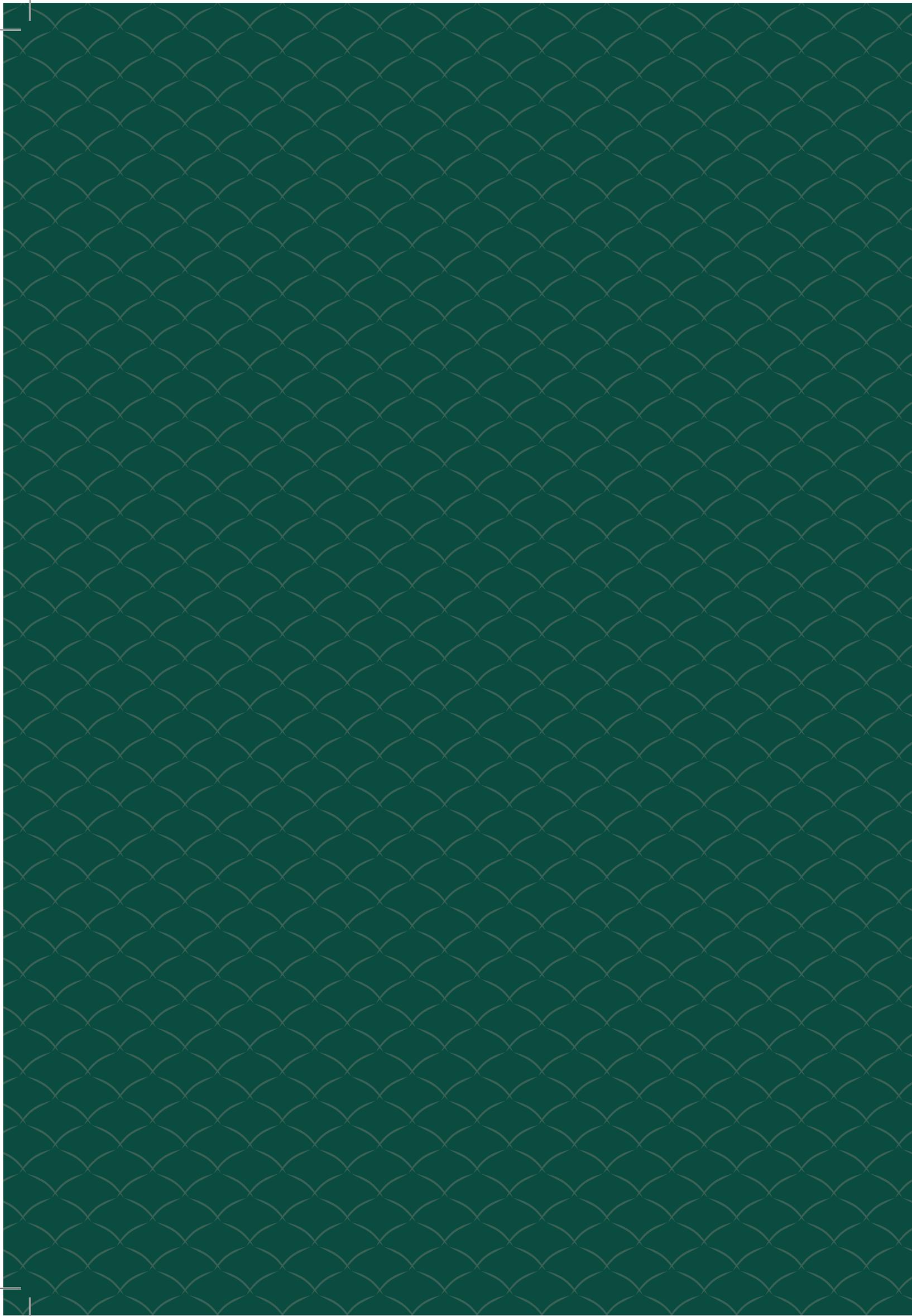
Working closely with LOC, managers and staff will create a unique opportunity to rub shoulders with industry professionals.

18.2.5 Volunteers' rights and assurances

Besides the excitement of supporting the nation in hosting a global event and peeking behind-the-scenes of the international football world, volunteers will be rewarded for their participation with trainings in key skills, certificates of appreciation, as well as unique uniforms and merchandise. SAFF is also setting up a program in host cities to cover in all volunteer locations' transport, catering and, if required, accommodation needs.

In return, volunteers will be responsible for bringing a positive attitude, fulfilling their roles fully and responsibly, always displaying their accreditation, and properly wearing their assigned uniforms.

Needless to say, SAFF will fully ensure that all volunteers will be working in safe and respectful environments designed to retain an element of learning and...fun!



BIDDING NATION
SAUDI ARABIA



FORWARD FOR ASIA
معاً لمستقبل آسيا



